Telecommunications
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Technology
Corporate & Finance
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Complex Litigation
General Business Law

## The Helein Law Group, LLLP

8180 Greensboro Drive Suite 700 McLean, VA 22102

(703) 714-1300 (Telephone) (703) 714-1330 (Facsimile) mail@thlglaw.com RECEIVED

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T.R.A. DOCKET ROOM

Writer's Direct Dial Number

(703) 714-1313

Writer's E-mail Address

ism@thlglaw.com

February 14, 2005

Executive Secretary

Tennessee Regulatory Authority 460 James Robertson Parkway Nashville, TN 37243-0505

Re:

UCN, Inc.

Application for a Certificate to Provide Competing Local Telecommunications Services

Ladies and Gentlemen.

05-00050

PAID T.R.A

Chk # 00425/2

Amount 25.00 ...

Rovd By \_\_\_\_\_

12

Date <u>2-15-03.</u>

On behalf of UCN, Inc. ("UCN"), transmitted herewith is an original plus thirteen (13) copies of Application of UCN, Inc. for a Certificate to Provide.

Competing Local Telecommunications Services Also enclosed is a check in the amount of \$25 00 for the fee associated with this filing

An additional copy of this transmittal letter is also enclosed, to be date-stamped and returned in the postage-prepaid envelope provided.

Should there be any questions regarding this filing, kindly contact the undersigned.

Respectfully submitted,

Jonathan S. Marashlian Regulatory Counsel

JSM/sr

Enclosures

#### BEFORE THE TENNESSEE REGULATORY AUTHORITY

IN THE MATTER OF THE APPLICATION OF UCN, INC. FOR A CERTIFICATE TO PROVIDE COMPETING LOCAL TELECOMMUNICATION SERVICES

# APPLICATION FOR CERTIFICATE TO PROVIDE COMPETING LOCAL TELECOMMUNICATIONS SERVICES

Pursuant to applicable Tennessee Statues and the Rules and Regulations of the Tennessee Regulatory Authority and Section 253 of the Federal Telecommunications Act of 1996 ("Act"), UCN, Inc. ("UCN") respectfully requests that the Tennessee Regulatory Authority ("TRA") grant to UCN authority to provide competing local telecommunications services, including exchange access telecommunications services, within the State of Tennessee. UCN is willing and able to comply with all applicable rules and regulations in Tennessee pertaining to the provision of competing local telecommunications services. TCA 65-4-201

In support of its Application, UCN submits the following:

## 1. The full name and address of the Applicant is:

UCN, Inc. 14870 South Pony Express Road Bluffdale, UT 84065 Telephone: (866) 541-0000

## Questions regarding this application should be directed to:

Jonathan S. Marashlian Regulatory Counsel 8180 Greensboro Drive, Suite 700 McLean, Virginia 22102 Telephone: (703) 714-1313 Facsimile: (703) 714-1330

#### Contact name and address at the Company is:

Kımm Partrıdge, Corporate Secretary UCN, Inc. 14870 South Pony Express Road Bluffdale, Utah 84065

Telephone: (866) 541-0000 Facsimile: (866) 800-0007

2. <u>Organizational Chart of Corporate Structure: Include any pertinent acquisition or merger information.</u>

See Exhibit A.

#### 3. Corporate information:

UCN, Inc. was incorporated in the state of Delaware on March 15, 1999. A copy of UCN's Articles of Incorporation and amendments are provided in **Exhibit B**. A copy of UCN's Authority to transact business in the State of Tennessee is provided in **Exhibit C**. The names and addresses of the principal corporate officers are in **Exhibit D**. There are no officers in Tennessee. The biographies of the principal officers and any other key technical staff are in **Exhibit E**.

4. <u>UCN possesses the managerial, technical, and financial ability to provide local telecommunications service in the State of Tennessee as demonstrated below:</u>

#### A. Financial Qualifications:

UCN has substantial financial wherewithal and access to ample capital. Since 2000, the company has delivered strong revenue growth beginning with \$7.36 million in 2000, \$14.34 million in 2001, \$30.16 million in 2002 and \$63.31 million in 2003. During that growth period, the company has also experienced strong EBITDA and net income (before preferred dividends) growth. For the year 2001, EBITDA was a negative \$4.32 million, net loss was \$6.07 million; 2002 EBITDA was \$3.05 million, net income was \$330,183. For the year 2003, EBITDA was \$6.9 million, net income was \$1.17 million.

As set forth in the company's most recent quarterly filing with the Securities and Exchange Commission, UCN garnered nearly \$16 million in revenues for the three month period ending September 30, 2004, resulting in operating income of nearly \$400,000. See SEC Form 10-Q at Exhibit F. Also provided at Exhibit 4 is UCN's 2003 Annual Report to Shareholders – SEC Form 10-K and a recent press release announcing the exercise of warrants valued at over \$3.6 million. Clearly, UCN possesses more than adequate financial resources to expand its offerings to include competitive local exchange services.

#### B. Managerial Ability:

UCN has the managerial experience and capabilities needed to expand upon its current long distance businesses and enter the local exchange market.

UCN's President and CEO, Paul Jarman, first came to the Company in April 1997. Mr. Jarman has served as an officer of UCN during the past five years, first as an Executive Vice President and as President since December 2002. Beginning on January 1, 2005, Mr. Jarman also became UCN's CEO. In his capacity as President and CEO, Mr. Jarman is responsible for all facets of UCN's operations.

Mr. Jarman came to UCN from HealthRider, where he was employed from March 1994 to August 1996, first as Texas Regional Manager for 15 retail locations, then Western Area Manager in charge of 95 retail locations, and finally Acting Director of Retail Operations managing 250 retail locations. In August 1996, Mr. Jarman moved to HealthRider's marketing department as the Director of New Product Development, where he served until April 1997.

After successfully guiding UCN's acquisition and integration of valuable technology and customer base assets, beginning in 2002 with UCN's purchase of Touch America, Inc.'s long distance customer base. On September 29, 2004, UCN's Board of Directors elected Mr. Jarman to the position of Chief Executive Officer, effective January 1, 2005.

Theodore Stern, the former Chief Executive Officer, continues to serve as Chairman of the Board of UCN. Mr. Stern retired as senior executive vice president and member of the board of directors of Westinghouse Electric Corporation at the end of 1992, after 34 years of service in a variety of positions with that company. After retiring form Westinghouse Electric, Mr. Stern served as vice chairman of the board of directors of Superconductivity, Inc., of Madison, Wisconsin, a small technology company, until it was acquired in April 1997. Mr. Stern currently is a member of the board of directors of Northern Power Systems of Waitsfield, Vermont, a manufacturer of renewable generation systems. Mr. Stern is also self-employed as a consultant to manufacturing companies.

Additional biographical information regarding Petitioner's Officers, Key Management and Directors is attached hereto at Exhibit E.

#### C. <u>Technical Qualifications</u>:

UCN has the technical experience needed to provide local exchange services, maintain its local and long distance networks, introduce new technologies into its networks, and quickly resolve any technical difficulties which may arise.

UCN's technical staff is led by Mike Shelton, Chief Technology Officer. Mr. Shelton came to UCN through an agreement with MyACD, a company he founded in 1999. Prior to MyACD, Mr. Shelton was founder and president of Cumulus Information Services. Cumulus provided outsourced business services, including: call center services, supply chain management, order fulfillment, assembly, duplication, and consulting. Mr. Shelton has 17 years of professional experience in various capacities including: corporate management, call center management, telecommunications management, sales and sales management, product management, marketing, quality assurance, financial services, software design and development, and information technology. He has founded, built, managed, and sold various successful businesses. Mr. Shelton is a recognized industry expert and has conducted extensive training, and consulting throughout the world on a variety of call center topics.

Initially, UCN will only provide local service as a reseller. Therefore, it will rely upon its underlying suppliers for maintenance of the facilities used to provide resold local services. UCN is presently engaged in resale contract negotiations with the following major competitive carriers for underlying local exchange services: AT&T, MCI and Level 3.

The foregoing information clearly demonstrates that Applicant has access to the business experience and technical knowledge required to successfully carry out its proposed local exchange service offerings.

#### 5. Proposed Service Area:

Applicant currently provides resold long distance to Tennessee business and residential consumers pursuant to Commission authority (Docket No. 03-00244). By this Application, UCN seeks additional authority to allow the company to offer its customers resold and facilities-based competitive local exchange telecommunications services in exchanges currently served by BellSouth and Sprint United, or to the extent the facilities of its underlying carriers permit. The resold and facilities-based local exchange services Applicant proposes to offer include business class local loop connectivity and transmission, including 2-wire, 4-wire, DS-0, DS-1, DS-3, and OCn local loops necessary to connect customers to UCN's nearest point of presence (POP). These services will initially be provided through commercial resale agreements with facilities-based competitive suppliers, such as AT&T, MCI, and Level 3. Applicant reserves the ability to resell or lease network elements from BellSouth, Sprint and other "competitively open" incumbent local exchange carriers in the future, as the market for its services dictates.

#### 6. Types of Local Exchange Service to be provided:

The resold and facilities-based local exchange services Applicant proposes to offer include business class local loop connectivity and transmission, including 2-wire, 4-wire, DS-0, DS-1, DS-3, and OCn local loops necessary to connect customers to UCN's nearest point of presence (POP).

#### 7. Repair and Maintenance:

UCN understands the importance of effective customer service for local service customers. UCN has made arrangements for its customers to call the company at its toll-free customer service number 1-800-669-3319. In addition, customers may contact the company in writing at the headquarters address, as well as via email at info@ucn.net. The toll free number will be printed on the customer's monthly billing statements. The Tennessee contact person knowledgeable about providers operations is Kimm Partridge, Corporate Secretary reference (1.) above.

Grant of the Application will further the goals of the Tennessee Legislature and further the public interest by expanding the availability of competitive telecommunications services in the State of Tennessee. In addition, intrastate offering of these services is in the public interest because the services will provide Tennessee customers increased efficiencies and cost savings. Authorizing UCN to provide local exchange telecommunications services will enhance materially the telecommunications infrastructure in the State of Tennessee and will facilitate economic development.

In particular, the public will benefit both directly, through the use of the competitive services to be offered by UCN and indirectly, because UCN's presence in Tennessee will increase the incentives for other telecommunications providers to operate more efficiently, offer more innovative services, reduce their prices, and improve their quality of service. Grant of this Application will further enhance the service options available to Tennessee citizens for the reasons set forth above.

# 8. <u>Small and Minority-Owned Telecommunications Business Participation Plan:</u> (65-5-212): **Exhibit G**

- 9. Toll Dialing Parity Plan: Exhibit H
- 10. Applicant has served notice of this application to the eighteen (18) incumbent local exchange telephone companies in Tennessee with a statement regarding the companies intention of operating geographically. See Exhibit I for the list.
- 11. Numbering Issues: Statement provided in Exhibit J.

12. Tennessee Specific Operational Issues: Statements provided in Exhibit K.

#### 13. Miscellaneous:

- A. Sworn Pre-filed testimony: Exhibit L.
- B. Applicant does not require customer deposits
- C. As of now UCN has not been subject to complaints in any of the states, in which we are doing business.
- D. A copy of our tariff is enclosed. Exhibit M.

#### **CONCLUSION:**

UCN respectfully requests that the TRA enter an order granting it a certificate of convenience and necessity to operate as a competing telecommunications service provider and authority to provide a full range of local exchange on a facilities-based and resale basis throughout the State of Tennessee in the service areas of Bell South, GTE and Sprint and any other ILEC that does not enjoy a rural exemption under Section 251(f) of the Telecommunications Act of 1996. For the reasons stated above, UCN's provision of these services would promote the public interest by providing high-quality service at competitive prices and by creating greater economic incentives for the development and improvement for all competing providers.

Respectfully submitted this !! day of February, 2005.

Jonathan S. Marashlian Regulatory Counsel

The Helein Law Group, LLLP 8180 Greensboro Drive, Suite 700

McLean, Virginia 22102 Telephone: (703) 714-1313 Facsimile: (703) 714-1330 Email: jsm@thlglaw.com

Counsel for UCN, Inc.

## Exhibit A

## **Organizational Chart**

UCN, Inc. (parent)

UCN, Inc. – Virginia (100% owned subsidiary)

UCN has no other affiliates or subsidiaries

# Exhibit B

## **Articles of Incorporation and Amendments**

# Delaware

# The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED ARE TRUE AND CORRECT COPIES OF ALL DOCUMENTS ON FILE OF "UCN, INC." AS RECEIVED AND FILED IN THIS OFFICE.

THE FOLLOWING DOCUMENTS HAVE BEEN CERTIFIED:

CERTIFICATE OF INCORPORATION, FILED THE FIFTEENTH DAY OF MARCH, A.D. 1999, AT 9 O'CLOCK A.M.

CERTIFICATE OF MERGER, FILED THE THIRTEENTH DAY OF APRIL, A.D. 1999, AT 9 O'CLOCK A.M.

CERTIFICATE OF DESIGNATION, FILED THE TWENTY-THIRD DAY OF JUNE, A.D. 1999, AT 9 O'CLOCK A.M.

CERTIFICATE OF AMENDMENT, CHANGING ITS NAME FROM "BUI, INC." TO "BUYERSONLINE.COM, INC.", FILED THE NINETEENTH DAY OF APRIL, A.D. 2000, AT 9 O'CLOCK A.M.

CERTIFICATE OF DESIGNATION, FILED THE TWENTY-EIGHTH DAY OF SEPTEMBER, A.D. 2000, AT 9 O'CLOCK A.M.

CERTIFICATE OF AMENDMENT, FILED THE TWENTY-FOURTH DAY OF OCTOBER, A.D. 2000, AT 9 O'CLOCK A.M.

CERTIFICATE OF AMENDMENT, CHANGING ITS NAME FROM "BUYERSONLINE.COM, INC." TO "BUYERS UNITED, INC.", FILED THE

Darriet Smith Windson Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 3467337

DATE: 11-09-04

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DACE 2

# Delaware

## The First State

FIRST DAY OF NOVEMBER, A.D. 2001, AT 9 O'CLOCK A.M.

CERTIFICATE OF OWNERSHIP, FILED THE THIRTIETH DAY OF DECEMBER, A.D. 2002, AT 5 O'CLOCK P.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF OWNERSHIP IS THE THIRTY-FIRST DAY OF DECEMBER, A.D. 2002.

CERTIFICATE OF OWNERSHIP, FILED THE THIRTIETH DAY OF DECEMBER, A.D. 2002, AT 5 O'CLOCK P.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF OWNERSHIP IS THE THIRTY-FIRST DAY OF DECEMBER, A.D. 2002.

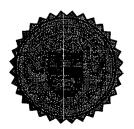
CERTIFICATE OF AMENDMENT, CHANGING ITS NAME FROM "BUYERS UNITED, INC." TO "UCN, INC.", FILED THE THIRTIETH DAY OF JUNE, A.D. 2004, AT 4:25 O'CLOCK P.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF AMENDMENT IS THE FIFTEENTH DAY OF JULY, A.D. 2004, AT 12:01 O'CLOCK A.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE AFORESAID

CERTIFICATES ARE THE ONLY CERTIFICATES ON RECORD OF THE

AFORESAID CORPORATION.



Warriet Smith Windson Harriet Smith Windson, Secretary of State

AUTHENTICATION: 3467337

DATE: 11-09-04

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# CERTIFICATE OF INCORPORATION OF BUL INC.

# ARTICLE I

The name of the Corporation is BUL, Inc.

# ARTICLE II REGISTERED OFFICE AND AGENT FOR SERVICE

The address of the Corporation's registered office in the State of Delaware is in the county of New Castle, at 1013 Centre Road, Wilmington, Delaware 10805. The name of its registered agent at such address is Corporation Service Company.

#### ARTICLE III CORPORATE PURPOSES

The purpose of the Corporation is to engage in any lawful act or activity for which corporations may be organized under the General Corporation Law of the State of Delaware.

#### ARTICLE IV CAPITAL STOCK

1. Shares, Classes and Series Anthorized.

The total number of shares of all classes of capital stock that the Corporation shall have authority to issue is 25,000,000 shares. Stockholders shall not have any preemptive rights, nor shall stockholders have the right to cumulative voting in the election of directors or for any other purpose. The classes and the aggregate number of shares of stock of each class that the Corporation shall have authority to issue are as follows:

- (a) 20,000,000 shares of Common Stock, \$0.0001 par value ("Common Stock").
- (b) 5,000,000 shares of Preferred Stock, \$0.0001 par value ("Preferred Stock").
- Powers and Rights of the Preferred Stock.

The Preferred Stock may be issued from time to time in one or more series, with such distinctive serial designations as may be stated or expressed in the resolution or resolutions providing for the issue of such stock adopted from time to time by the Board of Directors; and in such resolution or resolutions providing for the issuance of shares of each particular series, the Board of Directors is also expressly authorized to fix: the right to vote, if any; the consideration

for which the shares of such series are to be issued; the number of shares constituting such series, which number may be increased (except as otherwise fixed by the Board of Directors) or decreased (but not below the number of shares thereof then outstanding) from time to time by action of the Board of Directors; the rate of dividends upon which and the times at which dividends on shares of such series shall be payable and the preference, if any, which such dividends shall have relative to dividends on shares of any other class or classes or any other series of stock of the Corporation: whether such dividends shall be cumulative or noncumulative. and if cumulative, the date or dates from which dividends on shares of such series shall be cumulative; the rights, if any, which the holders of shares of such series shall have in the event of any voluntary or involuntary liquidation, merger, consolidation, distribution or sale of assets, dissolution or winding up of the affairs of the Corporation; the rights, if any, which the holders of shares of such series shall have to convert such shares into or exchange such shares for shares of any other class or classes or any other series of stock of the Corporation or for any debt securities of the Comoration and the terms and conditions, including price and rate of exchange, of such conversion or exchange; whether shares of such series shall be subject to redemption, and the redemption price or prices and other terms of redemption, if any, for shares of such series including, without limitation, a redemption price or prices payable in shares of Common Stock; the terms and amounts of any sinking fund for the purchase or redemption of shares of such series; and any and all other designations, preferences, and relative, participating, optional or other special rights, qualifications, limitations or restrictions thereof pertaining to shares of such series' permitted by law.

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#### 3. Issuance of the Common Stock and the Preferred Stock.

The Board of Directors of the Corporation may from time to time authorize by resolution the issuance of any or all shares of the Common Stock and the Preferred Stock herein authorized in accordance with the terms and conditions set forth in this Certificate of Incorporation for such purposes, in such amounts, to such persons, corporations or entities, for such consideration, and in the case of the Preferred Stock, in one or more series, all as the Board of Directors in its discretion may determine and without any vote or other action by the stockholders, except as otherwise required by law. The capital stock, after the amount of the subscription price, or par value, has been paid in shall not be subject to assessment to pay the debts of the Corporation.

#### ARTICLE V BOARD OF DIRECTORS

The governing board of the Corporation shall be known as directors, and the number of directors may from time to time be increased or decreased in such manner as shall be provided by the Bylaws of the Corporation, provided that the number of directors may not be less than one nor more than fifteen. Effective upon filing of this Certificate, the members of the board of directors, consisting of three persons, shall be as follows:

**Rod Smith** 

66 E. Wadsworth Park Dr., Suite 101 Draper, Utah 84020 C. Douglas Smith

66 E. Wadsworth Park Dr., Suite 101

Draper, Utah 84020

Daniel R. Ainge

66 E. Wadsworth Park Dr., Suite 101

Draper, Utah 84020

#### ARTICLE VI POWERS OF BOARD OF DIRECTORS

The property and business of the Corporation shall be controlled and managed by or under the direction of its Board of Directors. In furtherance, and not in limitation of the powers conferred by the laws of the State of Delaware, the Board of Directors is expressly authorized:

- 1. To make, after, amend or repeal the Bylaws of the Corporation; provided, that no adoption, amendment, or repeal of the Bylaws shall invalidate any act of the board of directors that would have been valid prior to such adoption, amendment, or repeal;
- 2. To determine the rights, powers, duties, rules and procedures that affect the power of the board of directors to manage and direct the property, business, and affairs of the Corporation, including the power to designate and empower committees of the board of directors, to elect, appoint and empower the officers and other agents of the Corporation, and to determine the time and place of, and the notice requirements for board meetings, as well as the manner of taking board action; and
- 3. To exercise all such powers and do all such acts as may be exercised by the Corporation, subject to the provisions of the laws of the State of Delaware, this Certificate of Incorporation, and the Bylaws of the Corporation.

# ARTICLE VII INDEMNIFICATION

The Corporation shall indemnify and may advance expenses to its officers and directors to the fullest extent permitted by law in existence either now or hereafter.

# ARTICLE VIII LIMITATION ON PERSONAL LIABILITY FOR DIRECTORS

A director of the Corporation shall not be personally liable to the Corporation or its stockholders for monetary damages for breach of a fiduciary duty as a director, except for liability (i) for any breach of the director's duty of loyalty to the Corporation or its stockholders, (ii) for acts or omissions not in good faith or which involve intentional misconduct or a knowing violation of law, (iii) under Section 174 of the Delaware General Corporation Law or (iv) for any transaction from which the director derived any improper personal benefit. If the Delaware General Corporation Law is amended hereafter to authorize corporate action further eliminating or limiting the personal liability of directors, then the liability of a director of the Corporation

shall be eliminated or limited to the fullest extent permitted by the Delaware General Corporation Law, as so amended.

Any repeal or modification of the foregoing paragraph by the stockholders of the Corporation shall not adversely affect any right or protection of a director of the Corporation existing at the time of such repeal or modification.

# ARTICLE IX CERTIFICATE SUBJECT TO AMENDMENT

The Corporation reserves the right to amend, alter, change or repeal any provision contained in this Certificate of Incorporation, in the manner now or hereafter prescribed by statute or by the Certificate of Incorporation, and except as otherwise provided by this Certificate of Incorporation, all rights conferred upon stockholders herein are granted subject to this reservation.

# ARTICLE X INCORPORATOR

The sole incorporator of the Corporation is:

Rod Smith

66 R. Wadsworth Park Dr., Suite 101 Draper, Utah 84020

IN WITNESS WHEREOF, the undersigned, acting as the sole incorporator of the Corporation, signs this Certificate of Incorporation as his act and deed this the day of March, 1999.

Red Smith

## CERTIFICATE OF MERGER

OF

# BUYERS UNITED INTERNATIONAL, INC. (A Utah Corporation) INTO

BUL, INC. (A Delaware Corporation)
Under Section 252 of the Delaware General Corporation Law

The undersigned, an officer of BUI, INC., a Delaware corporation and the surviving corporation, does hereby certify that:

FIRST:

The constituent corporations of the merger (the "Merger"), are BUI, INC., a Delaware corporation ("BUI"), and BUYERS UNITED INTERNATIONAL, INC., a Utah corporation ("Buyers United").

SECOND:

BUI and Buyers United have each approved, adopted, certified, executed, and acknowledged a plan of merger (the "Plan of Merger"), with respect to the Merger in accordance with Section 252 of the General Corporation Law.

THIRD:

The surviving corporation of the Merger will be BUI, and its name will be BUI, INC.

FOURTH:

The certificate of incorporation of BUI as the surviving corporation shall be its certificate of incorporation as currently in effect.

FIFTH:

The executed Plan of Merger is on file at the principal place of business of BUI, located at 66 E. Wadsworth Park Dr., Suite 101, Draper, Utah 84020.

SIXTH:

Any stockholder of either BUI or Buyers United will be furnished with a copy of the Plan of Merger without cost upon request to BUI.

SEVENTH:

The authorized capital stock of Buyers United is 100,000,000 shares of Common Stock, no par value.

IN WITNESS WHEREOF, the undersigned have executed this Certificate of Merger as of the 9th day of April, 1999, and affirms the contents hereof are true under the penalties of perjury.

Attest:

Paul Jarman Secretary

BUI, INC.

Rod Smith President

STATE OF DELAWARE SECRETARY OF STATE DIVISION OF CORPORATIONS FILED 09:00 AM 06/23/1999 991254797 - 3016691

#### BUL, INC.

CERTIFICATE OF DESIGNATION OF NUMBER, POWERS, PREFERENCES AND RELATIVE, PARTICIPATING, OPTIONAL, AND OTHER SPECIAL RIGHTS, AND THE QUALIFICATIONS LIMITATIONS, RESTRICTIONS, AND OTHER DISTINGUISHING CHARACTERISTICS OF

## SERIES A CONVERTIBLE PREFERRED STOCK

Pursuant to Section 151(g) of the General Corporation Law of the State of Delaware

BUI, INC., a corporation organized and existing under the laws of the state of Delaware (the "Corporation"), in accordance with Section 151(g) of the General Corporation Law of Delaware, DOES HEREBY CERTIFY:

- 1. The Certificate of Incorporation of the Corporation (the "Certificate of Incorporation"), fixes the total number of shares of all classes of capital stock which the Corporation shall have the authority to issue at Twenty-Five Million (25,000,000) shares, of which Five Million (5,000,000) shares shall be shares of Preferred Stock, par value \$0.0001 per share (herein referred to as "Preferred Stock"), and Twenty Million (20,000,000) shares shall be shares of Common Stock, par value \$0.0001 per share (herein referred to as "Common Stock").
- 2. The Certificate of Incorporation expressly grants to the Board of Directors of the Corporation authority to provide for the issuance of said Preferred Stock in one or more series, with such voting powers, if any, and with such designations, preferences and relative, participating, optional or other special rights, and qualifications, limitations or restrictions thereof, as shall be stated and expressed in the resolution or revolutions providing for the issue thereof adopted by the Board of Directors and as are not stated and expressed in the Certificate of Incorporation.
- 3. Pursuant to authority conferred upon the Board of Directors by the Certificate of Incorporation, the Board of Directors, on May 14, 1999, by unanimous written consent, duly authorized and adopted the following resolutions providing for a series to be designated "Series A Convertible Preferred Stock";

RESOLVED, that issue of a series of Preferred Stock, \$0.0001 par value per share, of the Corporation consisting of 2,000,000 shares designated as "Series A Convertible Preferred Stock", is hereby provided for, and the voting power, designation, preferences and relative, participating, optional or other special rights, and the qualifications, limitations or restrictions thereof, of such series shall be as set forth below, and upon the effective date said series shall be deemed to be included in and be a part of the Certificate of Incorporation of the Corporation pursuant to the provisions of Sections 104 and 151 of the General Corporation Law of the State of Delaware:

## SERIES A PREFERRED STOCK

Designation; Number of Shares. The designation of such series of Preferred Stock shall be "Series A Convertible Preferred Stock" (hereinafter referred to as the "Series A Stock") and the number of authorized shares constituting the Series A Stock is Two Million (2,000,000). The Series A Stock shall be deemed a separate class of Preferred Stock, and shall be apart from any other series of Preferred Stock.

## Part 1. Liquidation.

Upon any liquidation, dissolution, or winding up of the Corporation, the holders of Series A Stock will be entitled to be paid before any distribution or payment is made upon Junior Securities (as defined below), an amount in cash equal to the aggregate Liquidation Value (as defined below) of all shares of Series A Stock outstanding, and the holders of Series A Stock will not be entitled to any further payment. If upon any such liquidation, dissolution, or winding up of the Corporation, the Corporation's assets to be distributed among the holders of Series A Stock are insufficient to permit payment to such holders of the aggregate amount which they are entitled to be paid, then the entire assets to be distributed will be distributed ratably among such holders based upon the aggregate Liquidation Value of the Series A Stock held by each such holder. The Corporation will mail written notice of such liquidation, dissolution, or winding up not less then 30 days prior to the payment date stated therein, to each record holder of Series A Stock. Neither the consolidation or merger of the Corporation into or with any other corporation or corporations, nor the sale or transfer by the Corporation of all or any part of its assets, nor the reduction of the capital stock of the Corporation, will be deemed to be liquidation, dissolution, or winding up of the Corporation within the meaning of this Part 1.

#### Part 2. Dividends.

- 2A. Entitlement. The holders of Series A Stock shall be entitled to receive cumulative dividends when and as declared by the Corporation's Board of Directors out of funds available therefor under applicable law. Such dividends shall be paid to the holders of record at the close of business on the date specified by the Board of Directors at the time such dividend is declared; provided, however, that such date shall not be more than sixty (60) days nor less than ten (10) days prior to each respective Dividend Payment Date (as defined below under this Part 2).
- 2B. Accrual Rate. Dividends on each share of Series A Stock shall accrue cumulatively on a daily basis at the rate of 8.00% per annum of the Liquidation Value thereof, but not including such portion of the Liquidation Value, if any, which constitutes accrued and unpaid dividends, from and including the date of issuance of such share to and including the date on which the Redemption Price (as defined below) of such share is paid or the date on which such share is converted into Common Stock. Such dividends shall accrue whether or not they have been declared and whether or not there are profits, surplus or other funds of the Corporation legally available for the payment of dividends. The date on which the Corporation initially issues any share of the Series A Stock will be deemed to be its "date of issuance" regardless of the number of times transfer of any such share is made on the stock records maintained by or for

the Corporation and regardless of the number of certificates which may be issued to evidence any such share.

- 2C. Dividend Payment Dates. Dividends on the Series A Stock shall be payable semi-annually on June 30 and December 31 of each year (the "Dividend Payment Dates"); provided, that the first Dividend Payment Date shall be December 31, 1999. All dividends which have accrued on each share of Series A Stock outstanding during the period ending upon each such Dividend Payment Date will be added to the Liquidation Value of such share and will remain a part thereof until such dividends are paid.
- 2D. Manner of Payment. Dividends on the Series A Stock shall be paid to the holders in cash or in-kind through the issuance of Common Stock, as determined at the election of the Corporation within sixty (60) days following each Dividend Payment Date. If paid in-kind with Common Stock, the number of shares issued to each holder shall be equal to the dollar amount of the dividend divided by the average Market Price (as defined below) per share of Common Stock over the five (5) trading days immediately preceding the date on which the dividend is declared, rounded up to the nearest whole share.
- 2E. Certain Restrictions. The Corporation shall not, without the prior written consent of the holders of a majority of Series A Stock, (i) declare, order or pay any dividend (other than dividends payable solely in shares of stock) on any Junior Securities or (ii) redeem any shares of Junior Securities, unless and until the Corporation shall have redeemed all of the outstanding Series A Stock or all shares of Series A Stock are converted to Common Stock.
- 2F. Distribution of Partial Dividend Payments; Fractional Shares. If at any time the Corporation pays less than the total amount of dividends then accrued with respect to the Series A Stock, such payment will be distributed ratably among the holders of such Series A Stock based upon the aggregate accrued but unpaid dividends on such Series A Stock held by each holder. Each fractional share of Series A Stock outstanding, if any, shall be entitled to a ratably proportionate amount of all dividends to which each outstanding full share of such Series A Stock is entitled hereunder.

#### Part 3. Conversion Rights.

3A. Holder Conversion Procedure. Subject to the provisions set forth below, each share of Series A Stock shall be convertible at the option of the holder thereof, in the manner hereinafter set forth, into that number of fully paid and non-assessable shares of Common Stock determined as set forth below. Any holder of Series A Stock desiring to convert such shares into shares of Common Stock shall surrender the certificate or certificates for the shares being converted, duly endorsed or assigned to the Corporation or in blank, at the principal office of the Corporation or at the bank or trust company appointed by the Corporation for that purpose, accompanied by a written notice of conversion specifying the number of shares of Series A Stock to be converted and the name or names in which such holder wishes the certificate or certificates for shares of Common Stock to be issued. After the receipt of such notice of conversion and the certificates for the Series A Stock converted, the Corporation shall promptly issue and deliver or

cause to be issued and delivered to such holder a certificate or certificates for shares of Common Stock resulting from such conversion. In case less than all of the shares of Series A Stock represented by a certificate are to be converted by a holder, upon such conversion the Corporation shall also deliver or cause to be delivered to such holder a certificate or certificates for the shares of Series A Stock not so converted. The Corporation shall pay all transfer agent fees and expenses payable upon the conversion of Series A Stock.

- Company Conversion Procedure. Subject to the provisions set forth below, each share of Series A Stock shall be convertible at the option of the Company, in the manner hereinafter set forth, into that number of fully paid and non-assessable shares of Common Stock determined as set forth below. The Company must convert all Series A Stock if it converts any Series A Stock. The Company may elect to convert the Series A Stock to Common Stock by resolution of the Board of Directors ("Conversion Resolution") duly adopted at a meeting of Directors or by unanimous written consent of the Directors, if as of the close of business on the Business Day immediately preceding adoption of such resolution the Company Conversion Conditions (as defined below) have been met. Written notice of conversion shall be sent not less than five Business Days following the day on which the Conversion Resolution is adopted to all holders of record of the Series A Stock at their addresses appearing on the books and records of the Corporation specifying the date of conversion, which shall not be less than 20 calendar days following the date such notice is given. Promptly after the date of conversion set forth in the notice, each holder of the Series A Stock shall surrender the certificate or certificates for the shares to the Corporation at the principal office of the Corporation or at the bank or trust company appointed by the Corporation for that purpose. After the receipt of the certificates for the Series A Stock converted, the Corporation shall promptly issue and deliver or cause to be issued and delivered to such holder a certificate or certificates for shares of Common Stock resulting from such conversion. The Corporation shall pay all transfer agent fees and expenses payable upon the conversion of Series A Stock.
- 3C. Conversion Rate. Each share of Series A Stock shall be convertible into the number of fully paid and nonassessable shares of Common Stock which results from dividing the "Conversion Price" in effect at the time of conversion into the "Conversion Value". The initial Conversion Price per share of Series A Stock shall be \$2.00. The Conversion Value per share of Series A Stock shall be \$2.00. The initial Conversion Price shall be subject to adjustment as set forth in paragraph 3D.
- 3D. Conversion Price Adjustments of Preferred Stock. The Conversion Price of the Series A Stock shall be subject to adjustment from time to time as set forth below.
- (1) Adjustment Provisions. If the Corporation shall issue, after the date upon which any shares of Series A Stock were first issued (the "Purchase Date"), any Additional Stock (as defined below) without consideration or for a consideration per share less than the Conversion Price in effect immediately prior to the issuance of such Additional Stock, the Conversion Price in effect immediately prior to each such issuance shall forthwith (except as otherwise provided in this clause (i)) be reduced to the price per share at which the Corporation issued or sold, or is deemed to have issued or sold, such shares of Common Stock. Except to the limited extent provided for in

subparagraphs 3D(1)(c)(iii) and (iv), no adjustment of the Conversion Price pursuant to this subparagraph 3D(1) shall have the effect of increasing the Conversion Price above the Conversion Price in effect immediately prior to such adjustment.

- (a) In the case of the issuance of Common Stock for cash, the consideration shall be deemed to be the amount of cash paid therefor before deducting any reasonable discounts, commissions or other expenses allowed, paid or incurred by the Corporation for any underwriting or otherwise in connection with the issuance and sale thereof.
- (b) In the case of the issuance of the Common Stock for a consideration in whole or in part other than cash, the consideration other than cash shall be deemed to be the fair value thereof as determined in good faith by the Board of Directors.
- (c) In the case of the issuance of options to purchase or rights to subscribe for Common Stock, securities by their terms convertible into or exchangeable for Common Stock or options to purchase or rights to subscribe for such convertible or exchangeable securities, the following provisions shall apply for all purposes of this subparagraph 3D(1)(c) and subparagraph 3D(1)(d):
- (i) The aggregate maximum number of shares of Common Stock deliverable upon exercise (assuming the satisfaction of any conditions to exercisability, including without limitation, the passage of time, but without taking into account potential antidilution adjustments) of such options to purchase or rights to subscribe for Common Stock shall be deemed to have been issued at the time such options or rights were issued and for a consideration equal to the consideration (determined in the manner provided in subparagraphs 3D(1)(a) and (b)), if any, received by the Corporation upon the issuance of such options or rights plus the minimum exercise price provided in such options or rights (without taking into account potential antidilution adjustments) for the Common Stock covered thereby.
- (ii) The aggregate maximum number of shares of Common Stock deliverable upon conversion of or in exchange (assuming the satisfaction of any conditions to convertibility or exchangeability, including, without limitation, the passage of time, but without taking into account potential antidilution adjustments) for any such convertible or exchangeable securities or upon the exercise of options to purchase or rights to subscribe for such convertible or exchangeable securities and subsequent conversion or exchange thereof, shall be deemed to have been issued at the time such securities were issued or such options or rights were issued and for a consideration equal to the consideration, if any, received by the Corporation for any such securities and related options or rights (excluding any cash received on account of accrued interest or accrued dividends), plus the minimum additional consideration, if any, to be received by the Corporation (without taking into account potential antidilution adjustments) upon the conversion or exchange of such securities or the exercise of any related options or rights (the consideration in each case to be determined in the manner provided in subparagraphs 3D(1)(a) and (b)).
- (iii) In the event of any change in the number of shares of Common Stock deliverable or in the consideration payable to the Corporation upon exercise of such options

or rights or upon conversion of or in exchange for such convertible or exchangeable securities, (excluding a change resulting solely from the antidilution provisions thereof if such change results from an event which gives rise to an antidilution adjustment under this paragraph 3D), the Conversion Price, to the extent in any way affected by or computed using such options, rights or securities, shall be recomputed to reflect such change, but no further adjustment shall be made for the actual issuance of Common Stock or any payment of such consideration upon the exercise of any such options or rights or the conversion or exchange of such securities.

- (iv) Upon the expiration of any such options or rights, the termination of any such rights to convert or exchange or the expiration of any options or rights related to such convertible or exchangeable securities, the Conversion Price, to the extent in any way affected by or computed using such options, rights or securities or options or rights related to such securities, shall be recomputed to reflect the issuance of only the number of shares of Common Stock (and convertible or exchangeable securities which remain in effect) actually issued upon the exercise of such options or rights, upon the conversion or exchange of such securities or upon the exercise of the options or rights related to such securities.
- (v) The number of shares of Common Stock deemed issued and the consideration deemed paid therefor pursuant to subparagraphs 3D(1)(c)(i) and (ii)shall be appropriately adjusted to reflect any change, termination or expiration of the type described in either subparagraphs 3D(1)(c)(iii) and (iv).
- (d) "Additional Stock" shall mean any shares of Common Stock issued (or deemed to have been issued pursuant to subparagraphs 3D(1)(c)) by the Corporation after the Purchase Date other than
- (i) Common Stock issued pursuant to a transaction described in subparagraphs 3D(1)(e) hereof,
- (ii) shares of Common Stock issuable or issued pursuant to a stock option, warrant, conversion right, or purchase right outstanding as of the Purchase Date; or
- (iii) Common Stock issued or issuable upon conversion of the Series A Stock.
- (e) In the event the Corporation should at any time or from time to time after the Purchase Date fix a record date for the effectuation of a split or subdivision of the outstanding shares of Common Stock or the determination of holders of Common Stock entitled to receive a dividend or other distribution payable in additional shares of Common Stock or other securities or rights convertible into, or entitling the holder thereof to receive directly or indirectly, additional shares of Common Stock (hereinafter referred to as "Common Stock Equivalents") without payment of any consideration by such holder for the additional shares of Common Stock or the Common Stock Equivalents (including the additional shares of Common Stock issuable upon conversion or exercise thereof), then, as of such record date (or the date of such dividend distribution, split or subdivision if no record date is fixed), the Conversion Price of the Series A

Stock shall be appropriately decreased so that the number of shares of Common Stock issuable on conversion of each share of the Series A Stock shall be increased in proportion to such increase in the aggregate of shares of Common Stock outstanding and those issuable with respect to such Common Stock Equivalents.

- (f) If the number of shares of Common Stock outstanding at any time after the Purchase Date is decreased by a combination of the outstanding shares of Common Stock, then, following the record date of such combination, the Conversion Price for the Series A Stock shall be appropriately increased so that the number of shares of Common Stock issuable on conversion of each share of the Series A Stock shall be decreased in proportion to such decrease in outstanding shares.
- (2) Other Distributions. In the event the Corporation shall declare a distribution payable in securities of other persons, evidences of indebtedness issued by the Corporation or other persons, assets (excluding cash dividends) or options or rights not referred to in subparagraph 3D(1), then, in each such case for the purpose of this subparagraph 3D(2), the holders of the Series A Stock shall be entitled to a proportionate share of any such distribution as though they were the holders of the number of shares of Common Stock of the Corporation into which their shares of Series A Stock are convertible as of the record date fixed for the determination of the holders of Common Stock of the Corporation entitled to receive such distribution.
- (3) Recapitalizations. If at any time or from time to time there shall be a recapitalization of the Common Stock (other than a subdivision, combination or merger or sale of assets transaction provided for elsewhere in this paragraph 3D) provision shall be made so that the holders of the Series A Stock shall thereafter be entitled to receive upon conversion of the Series A Stock the number of shares of stock or other securities or property of the Corporation or otherwise, to which a holder of Common Stock deliverable upon conversion would have been entitled on such recapitalization. In any such case, appropriate adjustment shall be made in the application of the provisions of this paragraph 3D with respect to the rights of the holders of the Series A Stock after the recapitalization to the end that the provisions of this paragraph 3D (including adjustment of the Conversion Price then in effect and the number of shares issuable upon conversion of the Series A Stock) shall be applicable after that event as nearly equivalent as may be practicable.
- (4) <u>Dividend Payment Adjustment</u>. In the event the Corporation fails to pay any dividend within sixty (60) days following the applicable Dividend Payment Date, the Conversion Price then in effect shall be reduced by subtracting from it the "Default Amount." The initial Default Amount shall be \$0.25, and the Default Amount will be decreased or increased in the same manner as adjustment of the Conversion Price described in subparagraphs 3D(1)(e) and (f).
- (5) No Impairment. The Corporation will not, by amendment of its Certificate of Incorporation or through any reorganization, recapitalization, transfer of assets, consolidation, merger, dissolution, issue or sale of securities or any other voluntary action, avoid or seek to avoid the observance or performance of any of the terms to be observed or performed hereunder by the Corporation, but will at all times in good faith assist in the carrying out of all the provisions of this

paragraph 3D and in the taking of all such action as may be necessary or appropriate in order to protect the Conversion Rights of the holders of the Series A Stock against impairment.

- (6) No Fractional Shares and Certificate as to Adjustments. No fractional shares shall be issued upon the conversion of any share or shares of the Series A Stock, and the number of shares of Common Stock to be issued shall be rounded to the nearest whole share. Whether or not fractional shares are issuable upon such conversion shall be determined on the basis of the total number of shares of Series A Stock the holder is at the time converting into Common Stock and the number of shares of Common Stock issuable upon such aggregate conversion.
- (7) Notice of Adjustment. Upon the occurrence of each adjustment or readjustment of the Conversion Price pursuant to this paragraph 3D, the Corporation, at its expense, shall promptly compute such adjustment or readjustment in accordance with the terms hereof and prepare and furnish to each holder of Series A Stock a certificate setting forth such adjustment or readjustment and showing in detail the facts upon which such adjustment or readjustment is based. The Corporation shall, upon the written request at any time of any holder of Series A Stock, furnish or cause to be furnished to such holder a like certificate setting forth (a) such adjustment and readjustment, (b) the Conversion Price at the time in effect, and (c) the number of shares of Common Stock and the amount, if any, of other property which at the time would be received upon the conversion of a share of Series A Stock.
- (8) Notices of Record Date. In the event of any taking by the Corporation of a record of the holders of any class of securities for the purpose of determining the holders thereof who are entitled to receive any dividend (other than a cash dividend) or other distribution, any right to subscribe for, purchase or otherwise acquire any shares of stock of any class or any other securities or property, or to receive any other right, the Corporation shall mail to each holder of Series A Stock, at least twenty (20) days prior to the date specified therein, a notice specifying the date on which any such record is to be taken for the purpose of such dividend, distribution or right, and the amount and character of such dividend, distribution or right.
- Reservation of Stock Issuable Upon Conversion. The Corporation shall at all times reserve and keep available out of its authorized but unissued shares of Common Stock, solely for the purpose of effecting the conversion of the shares of the Series A Stock, such number of its shares of Common Stock as shall from time to time be sufficient to effect the conversion of all outstanding shares of the Series A Stock; and if at any time the number of authorized but unissued shares of Common Stock shall not be sufficient to effect the conversion of all then outstanding shares of the Series A Stock, in addition to such other remedies as shall be available to the holder of the Series A Stock, the Corporation will take such corporate action as may, in the opinion of its counsel, be necessary to increase its authorized but unissued shares of Common Stock to such number of shares as shall be sufficient for such purposes, including, without limitation, engaging in best efforts to obtain the requisite stockholder approval of any necessary amendment to these provisions.
- (10) <u>Notices</u>. Any notice required by the provisions of this Section 4 to be given to the holders of shares of Series A Stock shall be deemed given if deposited in the United States mail,

postage prepaid, and addressed to each holder of record at his address appearing on the books of the Corporation.

- 3E. Effect of Conversion. As of the date the Corporation receives notice of conversion from the holder of the Series A Stock under paragraph 3A, above, or the third calendar day following the day on which notice of conversion by the Company to the holders of Series A Stock under paragraph 3B is deposited in the U.S. Mail with first class postage prepaid (a "Conversion Date"), all rights pertaining to the Series A Stock will cease, and such Series A Stock will not be deemed to be outstanding. All certificates representing the Series A Stock subject to conversion will represent only the right to receive Common Stock of the Corporation under this Part 3 and payment of all accrued and unpaid dividends as of the Conversion Date.
- 3F. Converted Shares. Any shares of Series A Stock which at any time have been converted shall be canceled, may not be reissued as Series A Stock, and shall be returned to the status of authorized and unissued shares of Preferred Stock without designation as to series.

#### Part 4. Voting Rights.

The Series A Stock shall have no voting rights, except as required in the specific instance by the General Corporation Law of Delaware and except the right to approve by majority vote of the holders of the Series A Stock: the authorization and issuance of any class or series of Preferred Stock senior to the Series A Stock; any amendment, modification, or repeal of the Certificate of Incorporation of the Corporation if the powers, preferences, or special rights of the Series A Stock would be adversely affected; and, the imposition of any restriction on the Series A Stock, other than restrictions arising under the General Corporation Law of Delaware or the resolution of the Board of Directors approving the Series A Stock.

#### Part 5. Redemption.

- 5A. Redemption Price. For each share of Series A Stock which is to be redeemed, the Corporation will be obligated on the Redemption Date (as defined below) to pay to the holder thereof (upon surrender by such holder at the Corporation's principal office or to the Corporation's transfer agent of the certificates representing such shares of Series A Stock) an amount in immediately available funds equal to the Liquidation Value plus all accrued dividends as of the Redemption Date.
- 5B. Notice of Redemption. The Corporation will mail written notice of each redemption of Series A Stock to each record holder of Series A Stock not more than sixty (60) nor less than thirty (30) days prior to the date on which such redemption is to be made. The date specified in such notice for redemption is herein referred to as the "Redemption Date."
- 5C. Termination of Rights. On the Redemption Date all rights pertaining to the Series A Stock, including, but not limited to, any right of conversion, will cease, and such Series A Stock will not be deemed to be outstanding. All certificates representing the Series A Stock

subject to redemption will represent only the right to receive payment in accordance with the provisions of this Part 5.

- 5D. Redeemed or Otherwise Acquire Shares. Any shares of Scries A Stock which are redeemed or otherwise acquired by the Corporation shall be canceled, may not be reissued as Series A Stock, and shall be returned to the status of authorized and unissued shares of Preferred Stock without designation as to series.
- 5E. Optional Redemption. The Corporation may, at any time on or after January 1, 2005, redeem all or any portion of the Series A Stock.

#### Part 6. Definitions.

"Business Day" shall mean a day other than a Saturday. Sunday or other day on which commercial banks in Salt Lake City, Utah are authorized by law to close.

"Common Stock" means the Common Stock, \$0.0001 par value per share, of the Corporation and any capital stock of any class of the Corporation hereafter authorized which is not limited to a fixed sum or percentage of par or stated value in respect to the rights of the holders thereof to participate in dividends or in the distribution or assets upon any liquidation, dissolution, or winding up of the Corporation.

"Conversion Conditions" consist of the following conditions:

- (i) The shares of Common Stock issuable on conversion of the Series A Stock are registered for resale under the Securities Act of 1933, or are eligible for sale under Rule 144(k) promulgated under the Securities Act of 1933; and
- (ii) The Market Price for the Common Stock during a period of thirty (30) consecutive trading days is not less than \$4.00 per share.

"Junior Securities" means any of the Corporation's equity securities other than the Series A Stock.

"Liquidation Value" of any Series A Stock as of any particular date will be equal to \$2.00 per share.

"Market Price" of the Common Stock on any relevant date shall be determined as follows:

(i) If the Common Stock is not at the time listed or admitted to trading on any national securities exchange but is traded on the Nasdaq National Market, the Market Price shall be the mean between the highest closing "bid" quotation of a share of Common Stock on such date as reported by the Nasdaq National Market or any successor system.

- (ii) If the Common Stock is at the time listed or admitted to trading on any national securities exchange, then the Market Price shall be the closing selling price per share on the date in question on the securities exchange, as such price is officially quoted in the composite tape of transactions on such exchange. If there is no reported sale of Common Stock on such exchange on the date in question, then the Market Price for that date shall be the closing selling price on the exchange on the last preceding date for which such quotation exists.
- (iii) If the Common Stock is not listed on such date on any national securities exchange nor included in the Nasdaq National Market, but is traded in the over-the-counter market, the highest closing "bid" quotation of a share of Common Stock on such date as reported on the Nasdaq Smallcap Market or the NASD OTC Bulletin Board, as applicable.

"Person" means an individual, a partnership, a corporation, an association, a joint stock company, a trust, a joint venture, an unincorporated organization and a governmental entity or any department, agency or political subdivision thereof.

IN WITNESS WHEREOF, the Corporation has caused this certificate to be executed by Rod Smith, its President, and attested to by Paul Jarman, its Secretary, this 23rd day of June, 1999.

BUI. INC.

Rv ·

Rod Smith, President

ATTEST

Davi James School

STATE OF DELAWARE SECRETARY OF STATE DIVISION OF CORPORATIONS FILED 09:00 AM 04/19/2000 001201588 - 3016691

CERTIFICATE OF AMENDMENT OF CERTIFICATE OF INCORPORATION OF BUI, INC.

(Changing its name to "BuyersOnline.com, Inc.")

BUI, INC., a corporation organized and existing under the General Corporation Law of the State of Delaware (the "Corporation"), does hereby certify that:

The amendment to the Corporation's Certificate of Incorporation set forth below was duly adopted by resolutions approved by the Corporation's Board of Directors and stockholders in accordance with the provisions of Section 242 of the General Corporation Law of the State of Delaware:

Amendment. The Certificate of Incorporation of the corporation is amended by striking Article I in its entirety and replacing therefor:

ARTICLE I NAME

The name of the Corporation is BuyersOnline.com, Inc.

IN WITNESS WHEREOF, BUI, Inc. has caused this Certificate to be signed by its duly authorized officer this 30th day of March, 2000.

BUI, Inc.

By:

Rod Smith, President

#### BUYERSONLINE.COM, INC.

CERTIFICATE OF DESIGNATION OF NUMBER, POWERS, PREFERENCES AND RELATIVE, PARTICIPATING, OPTIONAL, AND OTHER SPECIAL RIGHTS, AND THE QUALIFICATIONS LIMITATIONS, RESTRICTIONS, AND OTHER DISTINGUISHING CHARACTERISTICS OF

#### SERIES B CONVERTIBLE PREFERRED STOCK

Pursuant to Section 151(g) of the General Corporation Law of the State of Delaware

BUYERSONLINE.COM, INC., a corporation organized and existing under the laws of the state of Delaware (the "Corporation"), in accordance with Section 151(g) of the General Corporation Law of Delaware, DOES HEREBY CERTIFY:

- 1. The Certificate of Incorporation of the Corporation (the "Certificate of Incorporation"), fixes the total number of shares of all classes of capital stock which the Corporation shall have the authority to issue at Twenty-Five Million (25,000,000) shares, of which Five Million (5,000,000) shares shall be shares of Preferred Stock, par value \$0.0001 per share (herein referred to as "Preferred Stock"), and Twenty Million (20,000,000) shares shall be shares of Common Stock, par value \$0.0001 per share (herein referred to as "Common Stock").
- 2. The Certificate of Incorporation expressly grants to the Board of Directors of the Corporation authority to provide for the issuance of said Preferred Stock in one or more series, with such voting powers, if any, and with such designations, preferences and relative, participating, optional or other special rights, and qualifications, limitations or restrictions thereof, as shall be stated and expressed in the resolution or revolutions providing for the issue thereof adopted by the Board of Directors and as are not stated and expressed in the Certificate of Incorporation.
- 3. Pursuant to authority conferred upon the Board of Directors by the Certificate of Incorporation, the Board of Directors by resolution duly adopted at a meeting held on August 30, 2000, duly authorized and adopted the following resolutions providing for a series to be designated "Series B Convertible Preferred Stock";

RESOLVED, that issue of a series of Preferred Stock, \$0.0001 par value per share, of the Corporation consisting of 1,234,500 shares designated as "Series B Convertible Preferred Stock", is hereby provided for, and the voting power, designation, preferences and relative, participating, optional or other special rights, and the qualifications, limitations or restrictions thereof, of such series shall be as set forth below, and upon the effective date said series shall be deemed to be included in and be a part of the Certificate of Incorporation of the Corporation pursuant to the provisions of Sections 104 and 151 of the General Corporation Law of the State of Delaware:

#### SERIES B CONVERTIBLE PREFERRED STOCK

Designation; Number of Shares. The designation of such series of Preferred Stock shall be "Series B Convertible Preferred Stock" (hereinafter referred to as the "Series B Stock") and the number of authorized shares constituting the Series B Stock is One Million Two Hundred Thirty-Four Thousand Five Hundred (1,234,500). The Series B Stock shall be deemed a separate series of Preferred Stock, and shall be apart from any other series of Preferred Stock.

#### Part 1. Liquidation.

Upon any liquidation, dissolution, or winding up of the Corporation, the holders of Series B Stock will be entitled to be paid before any distribution or payment is made upon Junior Securities (as defined below) and after any distribution or payment is made upon Senior Securities (as defined below) an amount in cash equal to the aggregate Liquidation Value (as defined below) of all shares of Series B Stock outstanding, and the holders of Series B Stock will not be entitled to any further payment. If upon any such liquidation, dissolution, or winding up of the Corporation, the Corporation's assets to be distributed among the holders of Series B Stock are insufficient to permit payment to such holders of the aggregate amount which they are entitled to be paid, then the entire assets to be distributed will be distributed ratably among such holders based upon the aggregate Liquidation Value of the Series B Stock held by each such holder. The Corporation will mail written notice of such liquidation, dissolution, or winding up not less then 30 days prior to the payment date stated therein, to each record holder of Series B Stock. Neither the consolidation or merger of the Corporation into or with any other corporation or corporations, nor the sale or transfer by the Corporation of all or any part of its assets, nor the reduction of the capital stock of the Corporation, will be deemed to be liquidation, dissolution, or winding up of the Corporation within the meaning of this Part 1.

#### Part 2. Dividends.

- 2A. Entitlement. The holders of Series B Stock shall be entitled to receive cumulative dividends when and as declared by the Corporation's Board of Directors out of funds available therefor under applicable law. Such dividends shall be paid to the holders of record at the close of business on the date specified by the Board of Directors at the time such dividend is declared; provided, however, that such date shall not be more than sixty (60) days nor less than ten (10) days prior to each respective Dividend Payment Date (as defined below under this Part 2).
- 2B. Accrual Rate. Dividends on each share of Series B Stock shall accrue cumulatively on a daily basis at the rate of 8.00% per annum of the Liquidation Value thereof, but not including such portion of the Liquidation Value, if any, which constitutes accrued and unpaid dividends, from and including the date of issuance of such share to and including the date on which the Redemption Price (as defined below) of such share is paid or the date on which such share is converted into Common Stock. Such dividends shall accrue whether or not they have been declared and whether or not there are profits, surplus or other funds of the Corporation legally available for the payment of dividends. The date on which the Corporation initially issues any share of the Series B Stock will be deemed to be its "date of issuance" regardless of the number of times transfer of any such share is made on the stock records maintained by or for the Corporation and regardless of the number of certificates which may be issued to evidence any such share.
- 2C. Dividend Payment Dates. Dividends on the Series B Stock shall be payable semi-annually on June 30 and December 31 of each year (the "Dividend Payment Dates"); provided, that the first Dividend Payment Date shall be December 31, 2000. All dividends which have accused on each share of Series B Stock outstanding during the period ending upon each such Dividend Payment Date will be added to the Liquidation Value of such share and will remain a part thereof until such dividends are paid.
- 2D. Manner of Payment. Dividends on the Series B Stock shall be paid to the holders in cash or in-kind through the issuance of Common Stock, as determined at the election of the Corporation within sixty (60) days following each Dividend Payment Date. If paid in-kind with Common Stock, the number of shares issued to each holder shall be equal to the dollar amount of the dividend divided by the average

Market Price (as defined below) per share of Common Stock over the five (5) trading days immediately preceding the date on which the dividend is declared, rounded up to the nearest whole share.

- 2E. Certain Restrictions. The Corporation shall not, without the prior written consent of the holders of a majority of Series B Stock, (i) declare, order or pay any dividend (other than dividends payable solely in shares of stock) on any Junior Securities or (ii) redeem any shares of Junior Securities, unless and until the Corporation shall have redeemed all of the outstanding Series B Stock or all shares of Series B Stock are converted to Common Stock.
- 2F. Distribution of Partial Dividend Payments; Fractional Shares. If at any time the Corporation pays less than the total amount of dividends then accrued with respect to the Series B Stock, such payment will be distributed ratably among the holders of such Series B Stock based upon the aggregate accrued but unpaid dividends on such Series B Stock held by each holder. Each fractional share of Series B Stock outstanding, if any, shall be entitled to a ratably proportionate amount of all dividends to which each outstanding full share of such Series B Stock is entitled hereunder.

#### Part 3. Conversion Rights.

- Holder Conversion Procedure. Subject to the provisions set forth below, each share of Series B Stock shall be convertible at the option of the holder thereof, in the manner hereinafter set forth, into that number of fully paid and non-assessable shares of Common Stock determined as set forth below. Any holder of Series B Stock desiring to convert such shares into shares of Common Stock shall surrender the certificate or certificates for the shares being converted, duly endorsed or assigned to the Corporation or in blank, at the principal office of the Corporation or at the bank or trust company appointed by the Corporation for that purpose, accompanied by a written notice of conversion specifying the number of shares of Series B Stock to be converted and the name or names in which such holder wishes the certificate or certificates for shares of Common Stock to be issued. After the receipt of such notice of conversion and the certificates for the Series B Stock converted, the Corporation shall promptly issue and deliver or cause to be issued and delivered to such holder a certificate or certificates for shares of Common Stock resulting from such conversion. In case less than all of the shares of Series B Stock represented by a certificate are to be converted by a holder, upon such conversion the Corporation shall also deliver or cause to be delivered to such holder a certificate or certificates for the shares of Series B Stock not so converted. The Corporation shall pay all transfer agent fees and expenses payable upon the conversion of Series B Stock.
- Company Conversion Procedure. Subject to the provisions set forth below, each share of Series B Stock shall be convertible at the option of the Company, in the manner hereinafter set forth, into that number of fully paid and non-assessable shares of Common Stock determined as set forth below. The Company must convert all Series B Stock if it converts any Series B Stock. The Company may elect to convert the Series B Stock to Common Stock by resolution of the Board of Directors ("Conversion Resolution") duly adopted at a meeting of Directors or by unanimous written consent of the Directors, if as of the close of business on the Business Day immediately preceding adoption of such resolution the Company Conversion Conditions (as defined below) have been met. Written notice of conversion shall be sent not less than five Business Days following the day on which the Conversion Resolution is adopted to all holders of record of the Series B Stock at their addresses appearing on the books and records of the Corporation specifying the date of conversion, which shall not be less than 20 calendar days following the date such notice is given. Promptly after the date of conversion set forth in the notice, each holder of the Series B Stock shall surrender the certificate or certificates for the shares to the Corporation at the principal office of the Corporation or at the bank or trust company appointed by the Corporation for that purpose. After the receipt of the certificates for the Series B Stock converted, the Corporation shall promptly issue and deliver or cause to be issued and delivered to such holder a certificate or certificates

for shares of Common Stock resulting from such conversion. The Corporation shall pay all transfer agent fees and expenses payable upon the conversion of Series B Stock.

- 3C. Conversion Rate. Each share of Series B Stock shall be convertible into the number of fully paid and nonassessable shares of Common Stock which results from dividing the "Conversion Price" in effect at the time of conversion into the "Conversion Value". The initial Conversion Price per share of Series B Stock shall be \$2.00. The Conversion Value per share of Series B Stock shall be \$10.00. The initial Conversion Price shall be subject to adjustment as set forth in paragraph 3D.
- 3D. Conversion Price Adjustments of Preferred Stock. The Conversion Price of the Series B Stock shall be subject to adjustment from time to time as set forth below.
- Adjustment Provisions. If the Corporation shall issue, after the date upon which any shares of Series B Stock were first issued (the "Purchase Date"), any Additional Stock (as defined below) without consideration or for a consideration per share less than the Conversion Price in effect immediately prior to the issuance of such Additional Stock, the Conversion Price in effect immediately prior to each such issuance shall forthwith (except as otherwise provided in this clause (i)) be reduced to the price per share at which the Corporation issued or sold, or is deemed to have issued or sold, such shares of Common Stock. Except to the limited extent provided for in subparagraphs 3D(1)(c)(iii) and (iv), no adjustment of the Conversion Price pursuant to this subparagraph 3D(1) shall have the effect of increasing the Conversion Price above the Conversion Price in effect immediately prior to such adjustment.
- (a) In the case of the issuance of Common Stock for cash, the consideration shall be deemed to be the amount of cash paid therefor before deducting any reasonable discounts, commissions or other expenses allowed, paid or incurred by the Corporation for any underwriting or otherwise in connection with the issuance and sale thereof.
- (b) In the case of the issuance of the Common Stock for a consideration in whole or in part other than cash, the consideration other than cash shall be deemed to be the fair value thereof as determined in good faith by the Board of Directors.
- (c) In the case of the issuance of options to purchase or rights to subscribe for Common Stock, securities by their terms convertible into or exchangeable for Common Stock or options to purchase or rights to subscribe for such convertible or exchangeable securities, the following provisions shall apply for all purposes of this subparagraph 3D(1)(c) and subparagraph 3D(1)(d):
- (i) The aggregate maximum number of shares of Common Stock deliverable upon exercise (assuming the satisfaction of any conditions to exercisability, including without limitation, the passage of time, but without taking into account potential antidilution adjustments) of such options to purchase or rights to subscribe for Common Stock shall be deemed to have been issued at the time such options or rights were issued and for a consideration equal to the consideration (determined in the manner provided in subparagraphs 3D(1)(a) and (b)), if any, received by the Corporation upon the issuance of such options or rights plus the minimum exercise price provided in such options or rights (without taking into account potential antidilution adjustments) for the Common Stock covered thereby.
- (ii) The aggregate maximum number of shares of Common Stock deliverable upon conversion of or in exchange (assuming the satisfaction of any conditions to convertibility or exchangeability, including, without limitation, the passage of time, but without taking into account potential antidilution adjustments) for any such convertible or exchangeable securities or upon the exercise of options to purchase or rights to subscribe for such convertible or exchangeable securities and subsequent conversion or exchange thereof, shall be deemed to have been issued at the time such securities were issued or such

options or rights were issued and for a consideration equal to the consideration, if any, received by the Corporation for any such securities and related options or rights (excluding any cash received on account of accrued interest or accrued dividends), plus the minimum additional consideration, if any, to be received by the Corporation (without taking into account potential antidilution adjustments) upon the conversion or exchange of such securities or the exercise of any related options or rights (the consideration in each case to be determined in the manner provided in subparagraphs 3D(1)(a) and (b)).

- (iii) In the event of any change in the number of shares of Common Stock deliverable or in the consideration payable to the Corporation upon exercise of such options or rights or upon conversion of or in exchange for such convertible or exchangeable securities, (excluding a change resulting solely from the antidilution provisions thereof if such change results from an event which gives rise to an antidilution adjustment under this paragraph 3D), the Conversion Price, to the extent in any way affected by or computed using such options, rights or securities, shall be recomputed to reflect such change, but no further adjustment shall be made for the actual issuance of Common Stock or any payment of such consideration upon the exercise of any such options or rights or the conversion or exchange of such securities.
- (iv) Upon the expiration of any such options or rights, the termination of any such rights to convert or exchange or the expiration of any options or rights related to such convertible or exchangeable securities, the Conversion Price, to the extent in any way affected by or computed using such options, rights or securities or options or rights related to such securities, shall be recomputed to reflect the issuance of only the number of shares of Common Stock (and convertible or exchangeable securities which remain in effect) actually issued upon the exercise of such options or rights, upon the conversion or exchange of such securities or upon the exercise of the options or rights related to such securities.
- (v) The number of shares of Common Stock deemed issued and the consideration deemed paid therefor pursuant to subparagraphs 3D(1)(c)(i) and (ii) shall be appropriately adjusted to reflect any change, termination or expiration of the type described in either subparagraphs 3D(1)(c)(iii) and (iv).
- (d) "Additional Stock" shall mean any shares of Common Stock issued (or deemed to have been issued pursuant to subparagraphs 3D(1)(c)) by the Corporation after the Purchase Date other than
- (i) Common Stock issued pursuant to a transaction described in subparagraphs 3D(1)(e) hereof;
- (ii) shares of Common Stock issuable or issued pursuant to a stock option, warrant, conversion right, or purchase right outstanding as of the Purchase Date; or
- (iii) Common Stock issued or issuable upon conversion or in payment of dividends on the Corporation's Series A Convertible Preferred Stock as constituted on August 30, 2000, or on the Series B Stock.
- (e) In the event the Corporation should at any time or from time to time after the Purchase Date fix a record date for the effectuation of a split or subdivision of the outstanding shares of Common Stock or the determination of holders of Common Stock entitled to receive a dividend or other distribution payable in additional shares of Common Stock or other securities or rights convertible into, or entitling the holder thereof to receive directly or indirectly, additional shares of Common Stock (hereinafter referred to as "Common Stock Equivalents") without payment of any consideration by such holder for the additional shares of Common Stock or the Common Stock Equivalents (including the additional shares of Common Stock issuable upon conversion or exercise thereof), then, as of such record date (or the date of such dividend distribution, split or subdivision if no record date is fixed), the Conversion Price of the Series B

Stock shall be appropriately decreased so that the number of shares of Common Stock issuable on conversion of each share of the Series B Stock shall be increased in proportion to such increase in the aggregate of shares of Common Stock outstanding and those issuable with respect to such Common Stock Equivalents.

- (f) If the number of shares of Common Stock outstanding at any time after the Purchase Date is decreased by a combination of the outstanding shares of Common Stock, then, following the record date of such combination, the Conversion Price for the Series B Stock shall be appropriately increased so that the number of shares of Common Stock issuable on conversion of each share of the Series B Stock shall be decreased in proportion to such decrease in outstanding shares.
- Other Distributions. In the event the Corporation shall declare a distribution payable in securities of other persons, evidences of indebtedness issued by the Corporation or other persons, assets (excluding cash dividends) or options or rights not referred to in subparagraph 3D(1), then, in each such case for the purpose of this subparagraph 3D(2), the holders of the Series B Stock shall be entitled to a proportionate share of any such distribution as though they were the holders of the number of shares of Common Stock of the Corporation into which their shares of Series B Stock are convertible as of the record date fixed for the determination of the holders of Common Stock of the Corporation entitled to receive such distribution.
- (3) Recapitalizations. If at any time or from time to time there shall be a recapitalization of the Common Stock (other than a subdivision, combination or merger or sale of assets transaction provided for elsewhere in this paragraph 3D) provision shall be made so that the holders of the Series B Stock shall thereafter be entitled to receive upon conversion of the Series B Stock the number of shares of stock or other securities or property of the Corporation or otherwise, to which a holder of Common Stock deliverable upon conversion would have been entitled on such recapitalization. In any such case, appropriate adjustment shall be made in the application of the provisions of this paragraph 3D with respect to the rights of the holders of the Series B Stock after the recapitalization to the end that the provisions of this paragraph 3D (including adjustment of the Conversion Price then in effect and the number of shares issuable upon conversion of the Series B Stock) shall be applicable after that event as nearly equivalent as may be practicable.
- (4) <u>Dividend Payment Adjustment</u>. In the event the Corporation fails to pay any dividend within sixty (60) days following the applicable Dividend Payment Date, the Conversion Price then in effect shall be reduced by subtracting from it the "Default Amount." The initial Default Amount shall be \$0.25, and the Default Amount will be decreased or increased in the same manner as adjustment of the Conversion Price described in subparagraphs 3D(1)(e) and (f).
- (5) No Impairment. The Corporation will not, by amendment of its Certificate of Incorporation or through any reorganization, recapitalization, transfer of assets, consolidation, merger, dissolution, issue or sale of securities or any other voluntary action, avoid or seek to avoid the observance or performance of any of the terms to be observed or performed hereunder by the Corporation, but will at all times in good faith assist in the carrying out of all the provisions of this paragraph 3D and in the taking of all such action as may be necessary or appropriate in order to protect the Conversion Rights of the holders of the Series B Stock against impairment.
- Mo Fractional Shares and Certificate as to Adjustments. No fractional shares shall be issued upon the conversion of any share or shares of the Series B Stock, and the number of shares of Common Stock to be issued shall be rounded to the nearest whole share. Whether or not fractional shares are issuable upon such conversion shall be determined on the basis of the total number of shares of Series B Stock the holder is at the time converting into Common Stock and the number of shares of Common Stock issuable upon such aggregate conversion.

- (7) Notice of Adjustment. Upon the occurrence of each adjustment or readjustment of the Conversion Price pursuant to this paragraph 3D, the Corporation at its expense, shall promptly compute such adjustment or readjustment in accordance with the terms hereof and prepare and furnish to each holder of Series B Stock a certificate setting forth such adjustment or readjustment and showing in detail the facts upon which such adjustment or readjustment is based. The Corporation shall, upon the written request at any time of any holder of Series B Stock, furnish or cause to be furnished to such holder a like certificate setting forth (a) such adjustment and readjustment, (b) the Conversion Price at the time in effect, and (c) the number of shares of Common Stock and the amount, if any, of other property which at the time would be received upon the conversion of a share of Series B Stock.
- Notices of Record Date. In the event of any taking by the Corporation of a record of the holders of any class of securities for the purpose of determining the holders thereof who are entitled to receive any dividend (other than a cash dividend) or other distribution, any right to subscribe for, purchase or otherwise acquire any shares of stock of any class or any other securities or property, or to receive any other right, the Corporation shall mail to each holder of Series B Stock, at least twenty (20) days prior to the date specified therein, a notice specifying the date on which any such record is to be taken for the purpose of such dividend, distribution or right, and the amount and character of such dividend, distribution or right.
- Reservation of Stock Issuable Upon Conversion. The Corporation shall at all times reserve and keep available out of its authorized but unissued shares of Common Stock, solely for the purpose of effecting the conversion of the shares of the Series B Stock, such number of its shares of Common Stock as shall from time to time be sufficient to effect the conversion of all outstanding shares of the Series B Stock; and if at any time the number of authorized but unissued shares of Common Stock shall not be sufficient to effect the conversion of all then outstanding shares of the Series B Stock, in addition to such other remedies as shall be available to the holder of the Series B Stock, the Corporation will take such corporate action as may, in the opinion of its counsel, be necessary to increase its authorized but unissued shares of Common Stock to such number of shares as shall be sufficient for such purposes, including, without limitation, engaging in best efforts to obtain the requisite stockholder approval of any necessary amendment to these provisions.
- (10) Notices. Any notice required by the provisions of this Section 4 to be given to the holders of shares of Series B Stock shall be deemed given if deposited in the United States mail, postage prepaid, and addressed to each holder of record at his address appearing on the books of the Corporation.
- 3E. Effect of Conversion. As of the date the Corporation receives notice of conversion from the holder of the Series B Stock under paragraph 3A, above, or the third calendar day following the day on which notice of conversion by the Company to the holders of Series B Stock under paragraph 3B is deposited in the U.S. Mail with first class postage prepaid (a "Conversion Date"), all rights pertaining to the Series B Stock will cease, and such Series B Stock will not be deemed to be outstanding. All certificates representing the Series B Stock subject to conversion will represent only the right to receive Common Stock of the Corporation under this Part 3 and payment of all accrued and unpaid dividends as of the Conversion Date.
- 3F. Converted Shares. Any shares of Series B Stock which at any time have been converted shall be canceled, may not be reissued as Series B Stock, and shall be returned to the status of authorized and unissued shares of Preferred Stock without designation as to series.

  Part 4. Voting Rights.

The Series B Stock shall have no voting rights, except as required in the specific instance by the General Corporation Law of Delaware and except the right to approve by majority vote of the holders of the Series B Stock: the authorization and issuance of any class or series of Preferred Stock senior to the

Series B Stock; any amendment, modification, or repeal of the Certificate of Incorporation of the Corporation if the powers, preferences, or special rights of the Series B Stock would be adversely affected; and, the imposition of any restriction on the Series B Stock, other than restrictions arising under the General Corporation Law of Delaware or the resolution of the Board of Directors approving the Series B Stock.

#### Part 5. Redemption.

- 5A. Redemption Price. For each share of Series B Stock which is to be redeemed, the Corporation will be obligated on the Redemption Date (as defined below) to pay to the holder thereof (upon surrender by such holder at the Corporation's principal office or to the Corporation's transfer agent of the certificates representing such shares of Series B Stock) an amount in immediately available funds equal to the Liquidation Value plus all accrued dividends as of the Redemption Date.
- 5B. Notice of Redemption. The Corporation will mail written notice of each redemption of Series B Stock to each record holder of Series B Stock not more than sixty (60) nor less than thirty (30) days prior to the date on which such redemption is to be made. The date specified in such notice for redemption is herein referred to as the "Redemption Date."
- 5C. Termination of Rights. On the Redemption Date all rights pertaining to the Series B Stock, including, but not limited to, any right of conversion, will cease, and such Series B Stock will not be deemed to be outstanding. All certificates representing the Series B Stock subject to redemption will represent only the right to receive payment in accordance with the provisions of this Part 5.
- 5D. Redeemed or Otherwise Acquire Shares. Any shares of Series B Stock which are redeemed or otherwise acquired by the Corporation shall be canceled, may not be reissued as Series B Stock, and shall be returned to the status of authorized and unissued shares of Preferred Stock without designation as to series.
- 5E. Optional Redemption. The Corporation may, at any time on or after January 1, 2005, redeem all or any portion of the Series B Stock.

#### Part 6. Definitions.

"Business Day" shall mean a day other than a Saturday, Sunday or other day on which commercial banks in Salt Lake City, Utah are authorized by law to close.

"Common Stock" means the Common Stock, \$0.0001 par value per share, of the Corporation and any capital stock of any class of the Corporation hereafter authorized which is not limited to a fixed sum or percentage of par or stated value in respect to the rights of the holders thereof to participate in dividends or in the distribution or assets upon any liquidation, dissolution, or winding up of the Corporation.

"Conversion Conditions" consist of the following conditions:

- (i) The shares of Common Stock issuable on conversion of the Series B Stock are registered for resale under the Securities Act of 1933, or are eligible for sale under Rule 144(k) promulgated under the Securities Act of 1933; and
- (ii) The Market Price for the Common Stock during a period of thirty (30) consecutive trading days is not less than \$4.00 per share.

"Junior Securities" means any of the Corporation's equity securities other than the Series B Stock and the Corporation's Series A Convertible Preferred Stock as constituted on August 30, 2000

"Liquidation Value" of any Series B Stock as of any particular date will be equal to \$10.00 per share.

"Market Price" of the Common Stock on any relevant date shall be determined as follows:

- (i) If the Common Stock is not at the time listed or admitted to trading on any national securities exchange but is traded on the Nasdaq Stock Market, the Market Price shall be the mean between the highest closing "bid" quotation of a share of Common Stock on such date as reported by the Nasdaq National Market or any successor system.
- (ii) If the Common Stock is at the time listed or admitted to trading on any national securities exchange, then the Market Price shall be the closing selling price per share on the date in question on the securities exchange, as such price is officially quoted in the composite tape of transactions on such exchange. If there is no reported sale of Common Stock on such exchange on the date in question, then the Market Price for that date shall be the closing selling price on the exchange on the last preceding date for which such quotation exists.
- (iii) If the Common Stock is not listed on such date on any national securities exchange nor included in the Nasdaq Stock Market, but is traded in the over-the-counter market, the highest closing "bid" quotation of a share of Common Stock on such date as reported on the NASD OTC Bulletin Board.

"Person" means an individual, a partnership, a corporation, an association, a joint stock company, a trust, a joint venture, an unincorporated organization and a governmental cutity or any department, agency or political subdivision thereof.

"Senior Securities" means the Corporation's Series A Convertible Preferred Stock as constituted on August 30, 2000.

\* \* \*

IN WITNESS WHEREOF, the Corporation has caused this certificate to be executed by G. Douglas Smith, its Vice President, and attested to by Paul Jarman, its Secretary, this 21st day of September, 2000.

BUYERSONLINE.COM, INC.

G. Douglas Smith, Vice President

ATTEST

9

STATE OF DELAWARE SECRETARY OF STATE DIVISION OF CORPORATIONS FILED 09:00 AM 10/24/2000 001535267 - 3016691

#### CERTIFICATE OF AMENDMENT OF CERTIFICATE OF INCORPORATION OF BUYERSONLINE.COM, INC.

BuyersOnline.com, Inc., a corporation organized and existing under the General Corporation Law of the State of Delaware (the "Corporation"), does hereby certify that:

The amendment to the Corporation's Certificate of Incorporation set forth below was duly adopted by resolutions approved by the Corporation's Board of Directors and stockholders in accordance with the provisions of Section 242 of the General Corporation Law of the State of Delaware:

Amendment. The Certificate of Incorporation of the corporation is amended by striking Section 1 of Article IV in its entirety and replacing therefor:

1. Shares, Classes and Series Authorized.

The total number of shares of all classes of capital stock that the Corporation shall have authority to issue is 105,000,000 shares. Stockholders shall not have any preemptive rights, nor shall stockholders have the right to cumulative voting in the election of directors or for any other purpose. The classes and the aggregate number of shares of stock of each class that the Corporation shall have authority to issue are as follows:

- (a) 100,000,000 shares of Common Stock, \$0.0001 par value ("Common Stock").
- (b) 5,000,000 shares of Preferred Stock, \$0.0001 par value ("Preferred Stock").

IN WITNESS WHEREOF, BuyersOnline.com, Inc., has caused this Certificate to be signed by its duly authorized officer this <u>24</u> day of October, 2000.

BUYERSONLINE.COM, INC.

Paul Jarman Vice Presiden

#### CERTIFICATE OF AMENDMENT OF CERTIFICATE OF INCORPORATION OF BUYERSONLINE.COM, INC.

BuyersOnline.com, Inc., a corporation organized and existing under the General Corporation Law of the State of Delaware (the "Corporation"), does hereby certify that:

The amendment to the Corporation's Certificate of Incorporation set forth below was duly adopted by resolutions approved by the Corporation's Board of Directors and stockholders in accordance with the provisions of Section 242 of the General Corporation Law of the State of Delaware. The amendments will be effective as of 12:01 am Eastern Time on November 20, 2001.

Amendment No. 1. The Certificate of Incorporation of the corporation is amended by striking Article I in its entirety and replacing there for:

# ARTICLE I

The name of the Corporation is Buyers United, Inc.

Amendment No. 2. The Certificate of Incorporation of the corporation is amended by striking Section 1 of Article IV in its entirety and replacing there for:

1. Shares, Classes and Series Authorized.

The total number of shares of all classes of capital stock that the Corporation shall have authority to issue is 115,000,000 shares. Stockholders shall not have any preemptive rights, nor shall stockholders have the right to cumulative voting in the election of directors or for any other purpose. The classes and the aggregate number of shares of stock of each class that the Corporation shall have authority to issue are as follows:

- (a) 100.000,000 shares of Common Stock, \$0.0001 par value ("Common Stock").
- (b) 15,000,000 shares of Preferred Stock, \$0.0001 par value ("Preferred Stock").

IN WITNESS WHEREOF. BuyersOnline.com, Inc , has caused this Certificate to be signed by its duly authorized officer this 31st day of October 2001.

BUYERSONLINE.COM, INC.

Bv:

Paul Jarman, Vice President

# CERTIFICATE OF MERGER OF UNITED CARRIER NETWORKS, INC. INTO BUYERS UNITED, INC.

(Under Section 253 of the General Corporation Law of the State of Delaware)

Buyers United, Inc., a Delaware corporation, does hereby certify:

FIRST: The name and state of incorporation of each of the constituent corporations of the merger is as follows:

- (a) United Carrier Networks, Inc., a Utah corporation ("UCN"); and
- (b) Buyers United, Inc., a Delaware corporation ("Buyers United").

SECOND: The authorized capital stock of UCN is one million shares of Common Stock, \$.0001 par value, of which 100 shares are outstanding; Buyers United owns 100 percent of such outstanding shares. UCN is merged with and into Buyers United, and Buyers United is the surviving corporation. The following resolution was duly adopted by the Board of Directors of Buyers United on October 15, 2002, to wit:

RESOLVED, that the merger of United Carrier Networks, Inc., a Utah corporation and wholly-owned subsidiary ("UCN"), into Buyers United, Inc., a Delaware corporation and parent of said subsidiary, in accordance with the laws of the states of Utah and Delaware pertaining to the merger of parent and subsidiary corporations, is hereby approved; that pursuant to the merger the 100 outstanding shares of common stock of UCN shall be extinguished; that the separate existence of UCN shall cease and Buyers United of Delaware shall acquire all of the assets, liabilities, rights, and obligations of UCN; and that the executive officers are authorized to prepare and file such certificates and documents and to take such further action as they deem necessary to effectuate the merger contemplated by this resolution.

THIRD: The name of the surviving corporation is Buyers United, Inc.

POURTH: The Certificate of Incorporation of Buyers United shall be the Certificate of incorporation of the surviving corporation.

FIFTH: The effective date of the merger shall be December 31, 2002.

IN WITNESS WHEREOF, Buyers United, Inc. has caused this Certificate to be signed by its President as of the 26<sup>th</sup> day of December, 2002.

BUYERS UNITED, INC.

By:

Paul Jaman Presider

#### CERTIFICATE OF OWNERSHIP

#### OF BUYERS UNITED, INC. (Utah) INTO

BUYERS UNITED, INC. (Delaware)

(Under Section 253 of the General Corporation Law of the State of Delaware)

Buyers United, Inc., a Delaware corporation, does hereby certify:

FIRST: The name and state of incorporation of each of the constituent corporations of the merger is as follows:

- (a) Buyers United, Inc., a Utah corporation ('BUT'); and
- (b) Buyers United, Inc., a Delaware corporation ("Buyers United")

SECOND: The authorized and outstanding capital stock of BUI is 100 shares of Common Stock, no par value, and Buyers United owns 100 percent of such outstanding shares. BUI is merged with and into Buyers United, and Buyers United is the surviving corporation. The following resolution was duly adopted by the Board of Directors of Buyers United on February 20, 2002, to wit:

RESOLVED, that the merger of Buyers United, Inc., a Utah corporation and wholly-owned subsidiary ("BUI"), into Buyers United. Inc., a Delaware corporation and parent of said subsidiary, in accordance with the laws of the states of Utah and Delaware pertaining to the merger of parent and subsidiary corporations, is bereby approved; that pursuant to the merger the 100 outstanding shares of common stock of BUI shall be extinguished; that the separate existence of BUI shall cease and Buyers United of Delaware shall acquire all of the assets, liabilities, rights, and obligations of BUE and that the executive officers are authorized to prepare and file such certificates and documents and to take such further action as they deem necessary to effectuate the merger contemplated by this resolution.

THIRD: The name of the surviving corporation is Buyers United, Inc.

FOURTH: The Cortificate of Incorporation of Buyers United shall be the Certificate of incorporation of the surviving corporation

FIFTH: The effective date of the merger shall be December 31, 2002.

IN WITNESS WHEREOF, Buyers United, Inc. has caused this Certificate to be signed by its President as of the 26th day of December, 2002.

BUYERS UNITED, INC. (Delaware)

By

Paul Jaman, President

State of Delaware Secretary of State Division of Corporations Delivered 04:35 PM 06/30/2004 FILED 04:25 PM 06/30/2004 SRV 040484656 - 3016691 FILE

#### CERTIFICATE OF AMENDMENT OF THE CERTIFICATE OF INCORPORATION OF **BUYERS UNITED, INC.**

Buyers United, Inc., a corporation organized and existing under the General Corporation Law of the State of Delaware (the "Corporation"), does hereby certify that:

The amendment to the Corporation's Certificate of Incorporation set forth below was duly adopted by resolutions approved by the Corporation's board of directors and stockholders in accordance with the provisions of Section 242 of the General Corporation Law of the State of Delaware. The amendment will be effective as of 12:01 am Eastern Time on July 15, 2004.

\*\*\*\*\*\*\*\*\*\*\*\*\*

The Certificate of Incorporation of the corporation is amended by striking Article I in its entirety and replacing there for:

#### **ARTICLE I** NAME

The name of the Corporation is UCN, Inc.

\*\*\*\*\*\*\*\*\*\*\*\*\*

IN WITNESS WHEREOF, Buyers United, Inc., has caused this Certificate to be signed by its duly authorized officer this 29th day of June 2004.

BUYERS UNITED, INC.

By: /s/ Paul Jarman

Paul Jarman, President

# Exhibit C Authority to Transact Business in Tennessee

Secretary of State **Division of Business Services** 312 Eighth Avenue North 'i Floor, William R. Snodgrass Tower Nashville, Tennessee 37243

DATE: 08/12/04 REQUEST NUMBER: 5207-0901 TELEPHONE CONTACT: (615) 741-2286 FILE DATE/TIME: 08/11/04 0929 EFFECTIVE DATE/TIME: 08/11/04 1630 CONTROL NUMBER: 0432182

TO: UCN, INC. 14870 S. PONY EXPRESS DRIVE BLUFFDALE, UT 84065

RE: ÜCN,INC. APPLICATION FOR AMENDED CERTIFICATE OF AUTHORITY - FOR PROFIT

THIS WILL ACKNOWLEDGE THE FILING OF THE ATTACHED DOCUMENT WITH AN EFFECTIVE DATE AS INDICATED ABOVE. WHEN CORRESPONDING WITH THIS OFFICE OR SUBMITTING DOCUMENTS FOR FILING, PLEASE REFER TO THE CORPORATION CONTROL NUMBER GIVEN ABOVE.

FOR: APPLICATION FOR AMENDED CERTIFICATE OF AUTHORITY - FOR PROFIT

ON DATE: 08/11/04

FROM: UCN 14870 PONY EXPRESS R RECEIVED:

FEES \$20.00

\$0.00

TOTAL PAYMENT RECEIVED:

\$20.00

RECEIPT NUMBER: 00003569021 ACCOUNT NUMBER: 00451323

RILEY C. DARNELL SECRETARY OF STATE



BLUFFDALE, UT 84065-0000

englishing appeals.

state of Tennessee

SS-4435 (Rev. 8/03)

APPLICATION FOR AMENDED CERTIFICATE OF AUTHORITY For Office Use Only

(FOR PROFIT) Bepartment of State Corporate Filings 312 Eighth Avenue North

Nashville, TN 37243	10 Z
and at 40 05 104 of the Tenno	ssee Business Corporation Act, the undersigned corporation hereby
Pursuant to the provisions of Section 48-23-104 of the Tenne applies for an amended certificate of authority to transact busine	ess in the State of Tennessee, and for that purpose sets forth:
During time	4(1) -FAC P. 101
1. The name of the corporation is Buyers un	to the state change to UCN, true. to me
1. The name of the corporation is	IS TO DE ODIAINEU IS LA PARTICIO
the state of the s	12 Cally at &
2 The state or country under whose law it is incorporated in	(must be month, day, and year), and the period of duration, if
other than perpetual, is	SVING RAPOXY LING SULVING DILVE
4. The complete street address (including zip code) of its print DUGGULP	Cipal office is 135 to 24000
City	State/Country Zip Code
Street City  5. The complete street address (including the county and the zip	code) of its registered office in Tennessee is 1900 Church
5. The complete street address (including the county and the 21) CAY DOX SUITE YOU NASKYINE	
STREET, SUITE YOU NASKYITE	State/Country Zip Code
Street Registered agent National Prencies Men	MC, INC
6. The names and complete business addresses (including zip c	ode) of its current officers are: (Attach separate sheet if necessary.)
(), The names and complete business decreases (also and also a	
see attached	
Det of Missips	
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8. The corporation is a corporation for profit.	
9. If the document is not to be effective upon filing by the	Secretary of State, the delayed effective date/time is
,,	(date)(time).
INCORP. A delayed effective date shall not be later than the 90th	day after the date this document is filed by the Secretary of State ]
INOTE: This application must be accompanied by a certificate	of existence (or a document of similar import) duly authenticated by t
a to the same official boung custody of comorals	e records in the state of country under whose that it is most re-
certificate shall not bear a date of more than two (2) months prio	r to the date the application is successionly then in termessee.
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JULY 29,2004	Buyles United IN. Name of Corporation
Signature Date	Name of Corporation
	Benin & Partridge
Signer's Capacity Secretary	Tylon ( ) aunage
Signer's Capacity	Signature
	Lu Carteidae
	Name (typed or printed)
E-164	RDA 1676

Filing Fee: \$20.00

# Exhibit D

# **Principal Corporate Officers**

#### **List of Officers and Directors**

<u>Name</u> Theodore Stern	Position Chairman of the Board	Home Address 1943 Wightman Ave. Pittsburgh, PA 15217
Paul Jarman	President and CEO	3726 E Brighton Pointe Dr Salt Lake City, UT 84121
David Grow	Chief Financial Officer	2034 Ashton Circle Salt Lake City, UT 84109
G Douglas Smith	Executive Vice President, Sales	11227 Tall Pines Sandy, UT 84092
Kımm Partrıdge	Corporate Secretary	634 E. Draper Woods Way Draper, UT 84020
Steven Barnett	Director	195 Franklin Road Glencoe, IL 60022
James Ozanne	Director	870 Post Road Darien, CT 06820
Paul Koeppe	Director	2825 Brewery Road Cross Plains, WI 53528
Blake O Fisher, Jr	Director	2784 American Saddler Drive Park City, UT 84060

# Exhibit E

**Biographies of Principal Officers and Key Technical Staff** 

#### **Management and Board of Director Bios**

UCN has an experienced management team with exceptional depth in general management, sales, telecommunications and the contact center market in specific. Following are short biographical backgrounds on key members of UCN's board and management team.

#### MANAGEMENT TEAM

Theodore Stern, Chairman of the Board- Mr Stern was Senior Executive Vice President and member of the Board of Directors of Westinghouse Electric Corporation. The revenues of businesses reporting to Mr. Stern totaled over \$3 billion; the number of employees totaled over 50,000. After retiring from Westinghouse Electric, Mr Stern served as Vice Chairman of the Board of Superconductivity, Inc., a small technology company located in Madison, WI. He is currently on the board of directors of Distributed Energy Systems Corporation, a manufacturer of renewable generation systems located in Wallingford, CT. He holds a Bachelor of Mechanical Engineering from the Pratt Institute and a Master of Science degree in Theoretical Mathematics from New York University. Mr. Stern is a member of the National Academy of Engineering.

Paul Jarman, President and CEO - Mr Jarman is one of the original founders of Buyers United, now UCN. Previously, Mr Jarman was an executive with HealthRider, Inc As Director of Retail Operations, he managed 250 retail locations and over 1,100 employees, generating \$95 million in annual sales In a prior position with HealthRider, he was responsible for new product development in the exercise, massage, and nutritional categories. He earned a Bachelor of Science degree in Accounting from the University of Utah and is a Certified Public Accountant

David R. Grow, CFO - Mr Grow has over 21 years of business experience. He joined UCN in June 2003 From January 2002 to June 2003, Mr. Grow served as the CFO and board member for Spectrum Engineers, Inc., a mechanical and electrical engineering firm based in Salt Lake City, Utah From February 2000 to January 2002, he served as the CFO and board member of webBASIS, Inc., a web-based software development company in Bakersfield, California Other positions include five years as CFO of Daw Technologies, Inc., a manufacturer and installer of clean rooms for the semiconductor industry, three years as corporate controller of WordPerfect Corporation, a software development company, and ten years in public accounting with PriceWaterhouseCoopers. Mr Grow received a B.S. in accounting from the University of Utah and is a certified public accountant.

G. Douglas Smith, Executive Vice President, Sales - Prior to UCN, Mr. Smith was the cofounder of HealthRider, Inc, an exercise equipment company based in Salt Lake City, Utah After serving in several roles over a six year period, he completed his tenure as the Senior Vice President of Sales and Marketing. Mr. Smith was instrumental in successfully establishing 200 nationwide retail locations, managing a \$60 million annual advertising budget, developing wholesale relationships with organizations such as Sears, Target, Sports Authority and Costco, growing HealthRider's workforce to over 1,400 employees and achieving annual sales revenue of \$241 million in its fifth year of business Mr. Smith received an education in International Business from Brigham Young University and is fluent in Japanese and Spanish.

Scott Welch, Executive Vice President, Operations - Mr Welch has fifteen years of IT experience in the telecommunications industry He has eight years of experience developing Enhanced 800 applications in the SS7 environment. He served as Vice President of Information Technology at Access Long Distance, Vice President of Application Development at McLeodUSA, and Director of Information Technology at Mpower Communications. Mr Welch received his B.S. degree in Computer Science from Utah Valley State College.

Mike Shelton, CTO - Mr Shelton came to UCN through an agreement with MyACD, a company he founded in 1999 Prior to MyACD, Mr. Shelton was founder and president of Cumulus Information Services. Cumulus provided outsourced business services, including call center

services, supply chain management, order fulfillment, assembly, duplication, and consulting Cumulus' software division developed the award-winning ClearView call center product suite, which was subsequently sold to Harris Communications Products Division. Mr. Shelton has 17 years of professional experience in various capacities including corporate management, call center management, telecommunications management, sales and sales management, product management, marketing, quality assurance, financial services, software design and development, and information technology. He has founded, built, managed, and sold various successful businesses Mr. Shelton is a recognized industry expert and has conducted extensive training, and consulting throughout the world on a variety of call center topics

Kevin L. Childs, Vice President, inContact Solutions - Mr Childs joined the company after successfully executing an exclusive cooperative agreement between the company and MyACD, a contact center software development company Previously, Mr. Childs was a Senior Regional Vice President with Adecco Employment, a large human capital and staffing consulting firm Mr Childs led a \$100m operation, a staff of 120 and 4,500 associates, supporting human capital initiatives for Florida-based employers and many contact centers for leading US-based financial institutions and Fortune 1000 companies. Prior to Adecco, Mr. Childs held several senior management positions with the Salt Lake-based operation of SOS Services between 1991 and 1998.

Jon B. Heaps, Vice President, Agent Partner Sales - Mr. Heaps has over 15 years experience in sales management, including 7 years of executive-level management. He has broad experience in telecommunications, technology and channel-based market development and distribution. He joined the company after several years with Touch America and Qwest Communications, where he served as Director of Partner Channel and Wholesale Accounts and then Director of the South Region where he was responsible for overall operation and profitability

Jan Johnson, Vice President, Marketing & Training- Ms. Johnson has over 20 years of experience in the computer industry and over 14 years experience in various marketing management positions with software- and network-oriented companies. She spent four and half years with Novel, during its high growth years, serving as Director of worldwide public relations, then moving to a sales program development position supporting the direct channel, then finally to a start-up division where she functioned as director of marketing, focused on a reseller channel strategy. After Novell, she held various executive level management positions with four early-stage, venture funded startups, one of which was sold to a market leader in the e-commerce space for \$10 million. Prior to her company experience, Ms. Johnson was a business journalist holding positions with several publications, including Business Week magazine and Datamation magazine. She graduated Magna Cum Laude from the University of South Florida, Tampa, with a B.A degree, then graduated with honors from the University of Missouri-Columbia with a Masters

Tom Milligan, Vice President, Customer Support - Mr. Milligan came to the company in 2002 with over 13 years experience in the contact center industry. His primary responsibility is to oversee all aspects of product and technical support for UCN's InContact products. Mr. Milligan provides pre-sales consulting services and ongoing post-sales support. Prior to joining UCN, Mr Milligan's experience includes positions with Franklin Covey, HealthRider, I-Link, and eCallogy - the primary contact center vendor for the 2002 Salt Lake Olympic Winter Games – where he served as VP of Operations.

Theodore Stern, Chairman- Mr. Stern was Senior Executive Vice President and member of the Board of Directors of Westinghouse Electric Corporation The revenues of businesses reporting to Mr. Stern totaled over \$3 billion, the number of employees totaled over 50,000. After retiring from Westinghouse Electric, Mr. Stern served as Vice Chairman of the Board of Superconductivity, Inc., a small technology company located in Madison, WI He is currently on the board of directors of Distributed Energy Systems Corporation, a manufacturer of renewable generation systems located in Wallingford, CT. He holds a Bachelor of Mechanical Engineering from the Pratt Institute and a Master of Science degree in Theoretical Mathematics from New York University. Mr Stern is a member of the National Academy of Engineering

Paul Jarman, President, CEO and Director - Mr. Jarman is one of the original founders of Buyers United, now UCN. Previously, Mr. Jarman was an executive with HealthRider, Inc. As Director of Retail Operations, he managed 250 retail locations and over 1,100 employees, generating \$95 million in annual sales In a prior position with HealthRider, he was responsible for new product development in the exercise, massage, and nutritional categories. He earned a Bachelor of Science degree in Accounting from the University of Utah and is a Certified Public Accountant.

Steve Barnett, Director - Mr. Barnett has spent the past 27 years as a principal and CEO of eight companies having annual revenues as high as \$75 million and ranging from manufacturing and distribution to financial and management services. In 1970, he co-founded an equipment leasing company specializing in hospitals and healthcare facilities. Subsequently, he co-founded an international, turnkey, hospital equipment company, focused on the Latin America market. He served as CEO for both companies until 1986 Mr. Barnett graduated from Carleton College with a Bachelor of Science degree and from the University of Chicago Law School with a Doctor of Jurisprudence degree. He practiced law in Chicago for five years.

Blake O. Fisher, Jr. - Mr. Fisher, age 60, has been providing management and financial consulting to the telecommunications and utility industries since May 2002, including financial consulting to the USDA on Rural Utilities Service's broadband program. From May 2004 to the present he has served as chief financial officer for Fiber Utilities of Iowa, an entity that provides operation and construction services to municipal utilities From May 2002 to May 2004 he was retired from business activities From February 1996 to May 2002, he held senior management positions with McLeodUSA, a telecommunications provider, initially as Chief Financial Officer, then President of the company's Western region and as Chief Development Officer.

Paul F. Koeppe - Mr Koeppe, age 54, is currently a director of Distributed Energy Systems Corp., a public company engaged in the business of creating and delivering products and services to the energy marketplace. He has served in this role since the acquisition of Northern Power Systems in December, 2003 He had been a director of Northern Power since 1998. Prior to his retirement in 2001, Mr. Koeppe was Executive Vice President of American Superconductor, an electricity solutions company, which had acquired Superconductivity, Inc. in 1997, a manufacturer of superconducting magnetic energy storage systems, which he founded and served as President. From 1993 to 1995, Mr. Koeppe was acting CEO and Chairman of the Executive Committee of the Board of Directors of Best Power, Inc., a supplier of uninterruptible power supply packages

James H. Ozanne - Mr. Ozanne, age 60, has been Chairman of Greenrange Partners, a venture capital investment company, since 1996 He currently serves on the board of Distributed Energy Systems Corp. and as Chairman of the Board of PECO Pallet, a privately owned startup in the grocery pallet rental business. Mr. Ozanne is also the Restructuring Officer of Select Portfolio Servicing, Inc, a mortgage servicing company owned by PMI Group and Financial Security Assurance

#### Exhibit F

Financials

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Basic

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**Press Release** 

Source: UCN, Inc.

# **UCN Generates \$3.6 Million in Cash from Exercised Warrants and** Options

Wednesday January 5, 8:35 am ET

#### **UCN Announces Pending Redemption of All Series A and B Preferred Stock**

SALT LAKE CITY--(BUSINESS WIRE)--Jan. 5, 2005--UCN, Inc. (OTCBB.UCNN - News), a provider of business telecommunications services and contact handling application services delivered over the UCN VoIP network, today announced that 2.1 million warrants and employee options were exercised during the quarter ended December 31. 2004, generating \$3.6 million in cash. In addition, investors holding \$712,500 of UCN promissory notes payable elected to exercise their option to convert their notes into 356,250 shares of common stock. All of the shares issued in these transactions are registered under the Securities Act of 1933 for resale by the holders.

Warrant and Option Exercise Summary for Q4, 2004

1,911,500 warrants exercised:

163,128 options exercised:

Cash \$3,205,960

Cash: \$363.506

Cashless (stock for warrants) \$617,040

Current notes payable converted to common stock: \$712,500

Total cash received: \$3,569,466

#### Preferred Stock Redemption

On December 29, 2004, UCN gave notice to the holders of Series A Convertible Preferred Stock ("Series A Stock") and Series B Convertible Preferred Stock ("Series B Stock") that it is redeeming all outstanding shares of both series on January 29, 2005. There are 1.8 million shares of Series A Stock outstanding with a total redemption value of \$3.5 million and 398,000 shares of Series B Stock outstanding with a total redemption value of \$4.0 million. Currently, an eight percent cumulative dividend is paid semi-annually to holders of Series A Stock and Series B Stock. This dividend will cease at the end of January.

Holders of the Series A Stock and Series B Stock are entitled to convert their preferred shares to common stock prior to January 29, 2005. If all of the Series A Stock is converted to common, UCN will issue an additional 1.8 million shares of common stock. If all of the Series B Stock is converted to common, UCN will issue an additional 1.99 million shares of common stock.

Paul Jarman, CEO and President, stated, "This exercise of warrants and options enhances our balance sheet and improves our working capital position. We are extremely pleased by the support from our investors, Additionally, the elimination of the Series A and Series B Preferred Stock improves our results of operations and simplifies our capital structure."

About UCN, Inc.

UCN, Inc. is a full service provider of contact handling software services and data and voice, dedicated and switched long distance services integrated and bundled with its national VoIP network. The inContact(TM) application suite includes, an integrated package of advanced contact handling, reporting and administration applications, and inControl (TM), a unique, rapid application development tool. For more information on the company's products and services visit www ucn.net .

Safe Harbor Statement: The Private Securities Litigation Reform Act of 1995 provides a safe harbor for forward-looking information made on the Company's behalf. All statements, other than statements of historical facts which address the Company's expectations of sources of capital or which express the Company's expectation for the future with respect to financial performance or operating strategies, can be identified as forward-looking statements. Such statements made by the company are based on knowledge of the environment in which it operates, but because of the factors previously listed, as well as other factors beyond the control of the Company, actual results may differ materially from the expectations expressed in the forward-looking statements.

#### Contact:

UCN, Inc.
Investor Contact:
Liolios Group Inc
Scott Liolios or Ron Both, 949-574-3860
scott@liolios.com

Source: UCN, Inc.

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#### BUYERS UNITED, INC. AND SUBSIDIARY

#### **Consolidated Financial Statements**

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#### REPORT OF INDEPENDENT AUDITORS

Board of Directors and Shareholders Buyers United, Inc. and Subsidiary Salt Lake City, Utah

We have audited the accompanying consolidated balance sheet of Buyers United, Inc. and Subsidiary as of December 31, 2003 and the related consolidated statements of operations, stockholders' deficit, and cash flows for each of the two years in the period ended December 31, 2003 These financial statements are the responsibility of the Company's management. Our responsibility is to express an opinion on these financial statements based on our audits.

We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audits provide a reasonable basis for our opinion

In our opinion, the consolidated financial statements referred to above present fairly, in all material respects, the financial position of Buyers United, Inc. and Subsidiary as of December 31, 2003 and the results of their operations and their cash flows for each of the two years in the period ended December 31, 2003 in conformity with accounting principles generally accepted in the United States of America.

Crowe Chizek and Company LLC

Oak Brook, Illinois March 11, 2004, except for Note 14 as to which the date is March 15, 2004

#### BUYERS UNITED, INC.

#### CONSOLIDATED BALANCE SHEET

#### **December 31, 2003**

#### **ASSETS**

Cash and cash equivalents         \$ 3,055,384           Restricted cash         1,569,336           Accounts receivable, net of allowance for uncollectible accounts of \$2,931,000         8,162,483           Other current assets         243,844           Total current assets         13,031,047           Property and equipment, net         2,424,642           Intangible assets, net         8,018,682           Other assets         496,787           Total assets         \$ 23,971,158           LIABILITIES AND STOCKHOLDERS' DEFICIT           Current liabilities           Line of credit         \$ 4,093,782           Current portion of long-term debt and capital lease obligations         7,781,484           Accounts payable         11,248,152           Accrued liabilities         24,952,282           Long-term debt and capital lease obligations         646,126           Total liabilities         24,952,282           Long-term debt and capital lease obligations         646,126           Stockholders' deficit         Preferred stock, \$0 0001 par value, 15,000,000 shares authorized, Series A 8% cumulative convertible preferred stock, 1,865,000         5,373,0000         187           Series B 8% cumulative convertible preferred stock, 721,7290         72         72           Commo	Current assets	
Restricted cash         1,569,336           Accounts receivable, net of allowance for uncollectible accounts of \$2,931,000         8,162,483           Other current assets         13,031,047           Property and equipment, net         2,424,642           Intangible assets, net         8,018,682           Other assets         496,787           Total assets         \$ 23,971,158           LIABILITIES AND STOCKHOLDERS' DEFICIT           Current liabilities           Line of credit         \$ 4,093,782           Current portion of long-term debt and capital lease obligations         7,781,484           Accounts payable         11,248,152           Accrued liabilities         1,828,864           Total current liabilities         24,952,282           Long-term debt and capital lease obligations         646,126           Total liabilities         25,598,408           Stockholders' deficit         Preferred stock, \$0 0001 par value, 15,000,000 shares authorized, Series A 8% cumulative convertible preferred stock, 1,865,000 shares susued and outstanding (liquidation value of \$3,730,000)         187           Series B 8% cumulative convertible preferred stock; 721,729         58           Series B 8% cumulative convertible preferred stock; 721,7290         72           Common stock, \$0 0001 par value; 100,000,000 shares authorized,		\$ 3,055,384
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Current portion of long-term debt and capital lease obligations  7,781,484 Accounts payable Accrued liabilities 11,248,152 Accrued liabilities 24,952,282  Long-term debt and capital lease obligations 646,126  Total liabilities 25,598,408  Stockholders' deficit Preferred stock, \$0 0001 par value, 15,000,000 shares authorized, Series A 8% cumulative convertible preferred stock, 1,865,000 shares issued and outstanding (liquidation value of \$3,730,000) Series B 8% cumulative convertible preferred stock; 721,729 shares issued and outstanding (liquidation value of \$7,217,290) Common stock, \$0 0001 par value; 100,000,000 shares authorized,	<del> </del>	¢ 4.003.782
Accounts payable 11,248,152 Accrued habilities 1,828,864 Total current habilities 24,952,282  Long-term debt and capital lease obligations 646,126  Total habilities 25,598,408  Stockholders' deficit Preferred stock, \$0 0001 par value, 15,000,000 shares authorized, Series A 8% cumulative convertible preferred stock, 1,865,000 shares issued and outstanding (liquidation value of \$3,730,000) Series B 8% cumulative convertible preferred stock; 721,729 shares issued and outstanding (liquidation value of \$7,217,290) Common stock, \$0 0001 par value; 100,000,000 shares authorized,		
Accrued liabilities Total current liabilities  Long-term debt and capital lease obligations  Total liabilities  Stockholders' deficit Preferred stock, \$0 0001 par value, 15,000,000 shares authorized, Series A 8% cumulative convertible preferred stock, 1,865,000 shares issued and outstanding (liquidation value of \$3,730,000) Series B 8% cumulative convertible preferred stock; 721,729 shares issued and outstanding (liquidation value of \$7,217,290) Common stock, \$0 0001 par value; 100,000,000 shares authorized,	•	·
Total current habilities  Long-term debt and capital lease obligations  Total habilities  Stockholders' deficit  Preferred stock, \$0 0001 par value, 15,000,000 shares authorized, Series A 8% cumulative convertible preferred stock, 1,865,000 shares issued and outstanding (liquidation value of \$3,730,000)  Series B 8% cumulative convertible preferred stock; 721,729 shares issued and outstanding (liquidation value of \$7,217,290) Common stock, \$0 0001 par value; 100,000,000 shares authorized,		
Long-term debt and capital lease obligations  Total liabilities  25,598,408  Stockholders' deficit  Preferred stock, \$0 0001 par value, 15,000,000 shares authorized, Series A 8% cumulative convertible preferred stock, 1,865,000 shares issued and outstanding (liquidation value of \$3,730,000)  Series B 8% cumulative convertible preferred stock; 721,729 shares issued and outstanding (liquidation value of \$7,217,290)  Common stock, \$0 0001 par value; 100,000,000 shares authorized,		
Total liabilities  25,598,408  Stockholders' deficit  Preferred stock, \$0 0001 par value, 15,000,000 shares authorized,  Series A 8% cumulative convertible preferred stock, 1,865,000  shares issued and outstanding (liquidation value of \$3,730,000)  Series B 8% cumulative convertible preferred stock; 721,729  shares issued and outstanding (liquidation value of \$7,217,290)  Common stock, \$0 0001 par value; 100,000,000 shares authorized,	Total current liabilities	24,932,282
Stockholders' deficit Preferred stock, \$0 0001 par value, 15,000,000 shares authorized, Series A 8% cumulative convertible preferred stock, 1,865,000 shares issued and outstanding (liquidation value of \$3,730,000) Series B 8% cumulative convertible preferred stock; 721,729 shares issued and outstanding (liquidation value of \$7,217,290) Common stock, \$0 0001 par value; 100,000,000 shares authorized,	Long-term debt and capital lease obligations	646,126
Preferred stock, \$0 0001 par value, 15,000,000 shares authorized, Series A 8% cumulative convertible preferred stock, 1,865,000 shares issued and outstanding (liquidation value of \$3,730,000)  Series B 8% cumulative convertible preferred stock; 721,729 shares issued and outstanding (liquidation value of \$7,217,290)  Common stock, \$0 0001 par value; 100,000,000 shares authorized,	Total liabilities	25,598,408
Preferred stock, \$0 0001 par value, 15,000,000 shares authorized, Series A 8% cumulative convertible preferred stock, 1,865,000 shares issued and outstanding (liquidation value of \$3,730,000)  Series B 8% cumulative convertible preferred stock; 721,729 shares issued and outstanding (liquidation value of \$7,217,290)  Common stock, \$0 0001 par value; 100,000,000 shares authorized,	Stockholders' deficit	
Series A 8% cumulative convertible preferred stock, 1,865,000 shares issued and outstanding (liquidation value of \$3,730,000)  Series B 8% cumulative convertible preferred stock; 721,729 shares issued and outstanding (liquidation value of \$7,217,290)  Common stock, \$0 0001 par value; 100,000,000 shares authorized,		
shares issued and outstanding (liquidation value of \$3,730,000)  Series B 8% cumulative convertible preferred stock; 721,729  shares issued and outstanding (liquidation value of \$7,217,290)  Common stock, \$0 0001 par value; 100,000,000 shares authorized,		
Series B 8% cumulative convertible preferred stock; 721,729 shares issued and outstanding (liquidation value of \$7,217,290)  Common stock, \$0 0001 par value; 100,000,000 shares authorized,	•	197
shares issued and outstanding (liquidation value of \$7,217,290)  Common stock, \$0 0001 par value; 100,000,000 shares authorized,		107
Common stock, \$0 0001 par value; 100,000,000 shares authorized,		70
		12
7/04/704 1 1 1 1 1 1 1 1 7/0		7/0
7,000,000,000,000,000,000,000,000,000,0		760
		20,193,148
		3,928,110
		(25,749,527)
Total stockholders' deficit (1,627,250)	Total stockholders' deficit	(1,627,250)
Total liabilities and stockholders' deficit \$23,971,158	Total liabilities and stockholders' deficit	\$ 23,971,158

See accompanying notes

# BUYERS UNITED, INC.

#### CONSOLIDATED STATEMENTS OF OPERATIONS

	Year Ended December 31,			
		2003		2002
Revenues	\$	63,312,964	\$	30,163,450
Operating expenses				
Costs of revenues		34,597,486		16,295,201
General and administrative		14,830,565		7,365,569
Selling and promotion		10,839,529		4,646,029
Total operating expenses		60,267,580		28,306,799
Income from operations		3,045,384		1,856,651
Other income (expense)				
Interest income		13,513		17,980
Interest expense		(1,884,258)		(1,544,448)
Total other expense, net		(1,870,745)		(1,526,468)
Net income	\$	1,174,639	\$	330,183
8% Preferred dividends on Series A and B preferred stock		(873,495)		(749,725)
Net income (loss) applicable to common stockholders	<u>\$</u>	301,144	\$	(419,542)
Net income (loss) per common share:				
Basic	\$	0 05	\$	(0 07)
Dıluted		0 04		(0.07)
Weighted average common shares outstanding:				
Basic		6,378,047		5,740,811
Diluted		6,847,646		5,740,811

See accompanying notes

#### BUYERS UNITED, INC. AND SUBSIDIARY

#### CONSOLIDATED STATEMENTS OF STOCKHOLDERS' DEFICIT

	Preferred	Stock	Common	Stock	Additional Paid-in
	Shares	Amount	Shares	Amount	Capital
Balance at December 31, 2001	2,433,800	\$ 244	5,312,629	\$ 531	\$ 15,190,855
Conversion of preferred shares to common	(15,000)	(2)	55,000	6	(4)
Issuance of common shares in connection with notes payable	-	-	17,998	2	18,796
Issuance of warrants for services and with consulting agreements	-	_	· <u>-</u>		
Amortization of deferred consulting fees	-	-	-	_	-
Issuance of warrants with notes payable	-	-	-	-	-
Issuance of common stock for debt guarantee	-	_	25,000	3	30,747
Imputed interest on notes payable	-	-	· -	_	28,686
Cancellation of warrants issued for services	-	-	-	-	•
Preferred stock dividends	-	-	-	_	_
Issuance of common shares as payment of preferred stock dividends	-	-	574,635	57	750,296
Net income			<u> </u>		
Balance at December 31, 2002	2,418,800	242	5,985,262	599	16,019,376
Conversion of preferred shares to common	(116,000)	(11)	580,000	58	(47)
Issuance of preferred stock in connection with the I-Link acquisition	283,929	28	360,000	-	1,613,855
Exercise warrants to purchase Common Stock, net of issuance costs	203,727	-	522,500	52	1,395,020
Exercise employee options to purchase Common Stock	_	_	27,500	3	54,997
Issuance of common shares in connection with notes repayment	_	- -	50,000	5	(5)
Repurchase shares from stockholders		_	(2,774)	3	(4,851)
Amortization of deferred consulting fees	_	_	(2,774)	_	(4,051)
Issuance of warrants for services	_	_	_	_	_
Issuance of common stock for debt guarantee	_	_	15,000	1	36,298
Imputed interest on notes payable	_	-			5,312
Cancellation of warrants issued for services	-	_	-	_	304,690
Preferred stock dividends	-	_	_	_	-
Issuance of common shares as payment of preferred stock dividends	-	-	427,096	42	768,503
Net income		<u> </u>		-	-
Balance at December 31, 2003	2,586,729	\$ 259	7,604,584	\$ 760	\$ 20,193,148

-continued-

#### BUYERS UNITED, INC. AND SUBSIDIARY

# CONSOLIDATED STATEMENTS OF STOCKHOLDERS' DEFICIT

	Warrants/ Options Outstanding	Deferred Consulting Fees	Accumulated Deficit	Total
Balance at December 31, 2001	\$ 4,383,334	\$ (98,406)	\$ (25,631,129)	\$(6,154,571)
Conversion of preferred shares to common	-	-	-	-
Issuance of common shares in connection with notes payable	-	-	-	18,798
Issuance of warrants for services and with consulting agreements	102,118	-	-	102,118
Amortization of deferred consulting fees	-	73,232	-	73,232
Issuance of warrants with notes payable	232,259	-	-	232,259
Issuance of common stock for debt guarantee	-	-	-	30,750
Imputed interest on notes payable	-	-	-	28,686
Cancellation of warrants issued for services	(125,197)	-	-	(125,197)
Preferred stock dividends	-	-	(749,725)	(749,725)
Issuance of common shares as payment of preferred stock				
dividends	-	-	-	750,353
Net income		-	330,183	330,183
Balance at December 31, 2002	4,592,514	(25,174)	(26,050,671)	(5,463,114)
Conversion of preferred shares to common  Issuance of preferred stock in connection with the I-Link	-	-	-	-
acquisition	_	_	_	1,613,883
Exercise warrants to purchase Common Stock, net of issuance	-			1,015,005
costs	(385,055)	_	_	1,010,017
Exercise employee options to purchase Common Stock	(303,033)	_	_	55,000
Issuance of common shares in connection with notes repayment	_	_	_	-
Repurchase shares from stockholders	-	_	_	(4,851)
Amortization of deferred consulting fees	_	25,174	-	25,174
Issuance of warrants for services	25,341		-	25,341
Issuance of common stock for debt guarantee	-	_	_	36,299
Imputed interest on notes payable	_	_	_	5,312
Cancellation of warrants issued for services	(304,690)	_	_	-
Preferred stock dividends	-	_	(873,495)	(873,495)
Issuance of common shares as payment of preferred stock			(,,	(,,
dividends	-	-	-	768,545
Net income		-	1,174,639	1,174,639
Balance at December 31, 2003	\$ 3,928,110	\$ -	\$ (25,749,527)	\$(1,627,250)

# BUYERS UNITED, INC.

#### CONSOLIDATED STATEMENTS OF CASH FLOWS

		Year Ended I	)ecen	nber 31,
		2003		2002
Cash flows from operating activities.				
Net income	\$	1,174,639	\$	330,183
Adjustments to reconcile net income to net cash used in				
operating activities.				
Depreciation and amortization		3,863,516		1,191,196
Amortization included in interest expense resulting from				
issuing stock with notes		5,312		28,686
Amortization of discount on notes payable		414,301		237,444
Amortization of note financing costs		115,182		174,977
Amortization of deferred consulting fees		25,174		73,232
Expense related to the grant of options to purchase common shares		-		(23,079)
Changes in operating assets and liabilities				, , ,
Accounts receivable		(2,512,269)		(3,378,341)
Other assets		(697,427)		(2,379,009)
Checks in excess of available cash balances		-		(186,866)
Accounts payable		4,711,897		1,821,236
Accrued liabilities		278,315		432,183
Tiotada illionitios				
Net cash provided by (used in) operating activities		7,378,640		(1,678,158)
Cash flows from investing activities				
Increase in other assets		(167,360)		(194,915)
Purchases of property and equipment		(1,574,986)		(317,399)
Purchase of customer accounts		-		(3,000,000)
* ************************************				
Net cash used in investing activities	-	(1,742,346)		(3,512,314)
Cash flows from financing activities				
Restricted cash		(985,334)		106,310
Net borrowings and payments under line of credit		2,817,530		702,080
Borrowings under notes payable, net of debt issuance costs		2,299,955		7,818,850
Principal payments on notes payable and other long-term obligations		(8,767,587)		(2,499,508)
Exercise of warrants and employee options, net of offering costs		1,065,018		-
Repurchase of shares from stockholders with less than 100 shares		(4,852)	·	
Net cash provided by (used in) financing activities		(3,575,270)		6,127,732
Net increase in cash and cash equivalents		2,061,024		937,260
Cash at the beginning of the period		994,360		57,100
Cash at the end of the period	_\$	3,055,384	\$	994,360

See accompanying notes

# BUYERS UNITED, INC.

# CONSOLIDATED STATEMENTS OF CASH FLOWS

Year Ended De			ecember 31,		
		2003		<u>2002</u>	
Supplemental cash flow information	Φ.	1 200 542	<b>c</b> r	800 400	
Cash paid for interest	\$	1,208,543	\$	890,490	
Supplemental schedule of noncash investing and financing activities:					
Issuance of common shares in payment of preferred stock dividend	\$	768,574	\$	750,353	
Issuance of common shares in payment of deferred financing costs		-		18,793	
Issuance of common shares for officer's personal guaranty		36,300		30,750	
Issuance of warrants with promissory notes		-		232,259	
Accrual of dividend payable on preferred stock		873,495		749,725	
Retire and replace note payable		800,000		-	
Acquire customers from Touch America		3,411,421		-	
Acquire customers from Glyphics, Inc.		543,558		+	
Issuance of preferred stock to acquire VoIP Network assets		1,705,236		-	
Convert accrued interest to note payable		435,388		-	
Capital expenditures financed with capital lease obligation		100,691		-	

See accompanying notes

# NOTE 1 - DESCRIPTION OF THE COMPANY AND SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

#### Organization

Buyers United, Inc ("the Company") was incorporated on August 23, 1994 in the state of Utah and was reincorporated in the state of Delaware on April 9, 1999 During 2003, the Company established a wholly-owned subsidiary in Virginia for the purpose of conducting business in that state

Buyers United is an aggregator and provider of telecommunications services. The Company contracts with a number of third party providers for the right to resell the various telecommunication services and products they provide, and then offers all of these various services to its customers. The Company also operates a dedicated VoIP Network, and advanced customer contact handling/management software applications that enable it to offer enhanced services to customers. The variety of services and products the Company offers allows the customer to buy only those telecommunications services it needs from one source, combine those services in a customized package, receive one bill for those services, and make one call to Buyers United if a service problem or billing issue arises.

#### Summary of Significant Accounting Policies

<u>Principles of Consolidation</u> The accompanying consolidated financial statements include the accounts of Buyers United, Inc. and its wholly-owned subsidiary. All significant intercompany accounts and transactions have been eliminated upon consolidation

Use of Estimates in the Preparation of Financial Statements: The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from these estimates. Significant estimates include the allowance for doubtful accounts and attrition rates used to determine the estimated useful lives of customer lists acquired.

Revenue Recognition The Company's revenue recognition policy with respect to reseller agreements is to record gross revenues and receivables from customers when the Company acts as principal in the transaction, takes title to the products or services, and has risks and rewards of ownership, such as risk of loss for collection, delivery, or returns Revenues from sales of services are recognized upon providing the services to the customers

<u>Cash and cash equivalents</u> All highly liquid assets with an original maturity of three months or less are considered to be cash equivalents.

Restricted Cash In accordance with the Company's agreements with RFC Capital Corp (Note 5) and with certain vendors, the Company maintains a restricted cash account for the collection of the Company's receivables As of December 31, 2003, the Company had \$1 6 million of cash that was restricted

Accounts Receivable and Allowance for Doubtful Accounts: Accounts receivable is comprised of amounts billed and billable to customers, net of an allowance for uncollectible amounts. The accounts receivable balance outstanding as of December 31, 2003 is comprised of the following:

 Billed amounts
 \$ 9,863,111

 Unbilled amounts
 1,230,372

 11,093,483

 Less allowance for uncollectible accounts
 (2,931,000)

\$ <u>8,162,483</u>

Finance charges are assessed to accounts once the amount owed is past due based on their specific terms. The allowance for doubtful accounts is estimated by management and is based on specific information about customer accounts, past loss experience, and general economic conditions. An account is written off by management when deemed uncollectible, although collections efforts may continue.

Property and Equipment: Property and equipment are stated at cost Major additions and improvements are capitalized, while minor repairs and maintenance costs are expensed when incurred In accordance with Statement of Position 98-1, "Accounting for the Costs of Computer Software Developed or Obtained for Internal Use," the Company capitalizes certain costs incurred for the development of internal use software. These costs include the costs associated with coding, software configuration, upgrades, and enhancements. Of such costs the Company capitalized approximately \$118,000 and \$127,000 during 2003 and 2002, respectively.

Depreciation and amortization are computed using the straight-line method over the estimated useful lives of the related assets as follows:

Computer and office equipment	2 to 3 years
Internal-use software	2 years
Furniture and fixtures	3 to 7 years

Advertising Costs: The Company advertises its services through traditional venues such as print media to the general public. Costs associated with these advertising efforts are expensed as incurred, and were \$27,438 and \$29,781 for the years ended December 31, 2003 and 2002, respectively

Fair Value of Financial Instruments The carrying amounts reported in the accompanying consolidated balance sheet for cash, receivables, and accounts payable approximate fair values because of the immediate or short-term maturities of these financial instruments. The fair value of the Company's notes payable and preferred stock also approximate fair value based on current rates for similar debt and fixed-rate instruments.

<u>Debt Issuance Costs</u> As an inducement to various investors, shareholders, and board members to lend monies to the Company, shares of common stock and warrants to purchase shares of common stock were issued to them. The fair market value of those shares at the date of issuance has been capitalized as debt issuance costs and is being amortized over the life of the loans Amortization of these costs for the years ended December 31, 2003 and 2002 was \$414,298 and \$237,446, respectively, and are included in interest expense

Stock-Based Compensation. Employee compensation expense via stock option grants is reported using the intrinsic method. No stock option-based compensation expense is included in net income (loss) as all options granted had an exercise price equal to or greater than the market price of the underlying common stock at the date of grant. The following table illustrates the effect on net income (loss) and earnings (loss) per share if expense was measured using the fair value recognition provisions of SFAS No. 123, "Accounting for Stock-Based Compensation".

Not magne (loss) such salts as a second state of		2003	2002
Net income (loss) applicable to common stockholders As reported Pro forma stock option-based compensation		01,144 <u>07,747</u> )	\$ (419,542) (748,857)
Pro forma net loss applicable to common stockholders	\$ <u>_(</u>	<u>(6,603)</u>	\$ ( <u>1,168,399</u> )
Net income (loss) per common share: As reported: Basic Diluted	\$	0.05 0.04	\$ (0 07) (0 07)
Pro forma Basic Diluted	\$	-	\$ (0.20) (0 20)

The fair value of the options granted during 2003 and 2002 was estimated at the date of grant using the following weighted average assumptions:

	<u>2003</u>	<u>2002</u>	
Risk-free interest rate	2 89%	3.71%	
Dividend yield	-	-	
Expected volatility	75%	104%	
Weighted average expected life	4 8 years	4 7 years	-

The weighted average fair values of options granted during the years ended December 31, 2003 and 2002 was \$1 42 and \$1 01, respectively The pro forma effects of applying SFAS No 123 are not indicative of future amounts. Additional awards in future years are anticipated

Income Taxes. The Company recognizes a liability or asset for the deferred income tax consequences of all temporary differences between the tax bases of assets and liabilities and their reported amounts in the financial statements that will result in taxable or deductible amounts in future years when the reported amounts of the assets and liabilities are recovered or settled. These deferred income tax assets or liabilities are measured using the enacted tax rates that will be in effect when the differences are expected to reverse. Recognition of deferred tax assets is limited to amounts considered by management to be more likely than not of realization in future periods.

Net Income (Loss) Per Common Share . Basic net income (loss) per common share ("Basic EPS") excludes dilution and is computed by dividing net income (loss) applicable to common shareholders by the weighted average number of common shares outstanding during the year Diluted net income (loss) per common share ("Diluted EPS") reflects the potential dilution that could occur if stock options or other common stock equivalents were exercised or converted into common stock. The computation of Diluted EPS does not assume exercise or conversion of securities that would have an antidilutive effect on net loss per common share.

As of December 31, 2003, outstanding options of employees and directors, along with warrants held by investors which together aggregated 469,599 in accordance with the Treasury Stock method were included in the computation of EPS 5,457,760 shares of common stock issuable upon the conversion of preferred stock were excluded from the computation of diluted EPS as their effect was antidilutive.

As of December 31, 2002, outstanding options of employees and directors to purchase 3,592,721 shares of common stock; 4,634,000 shares of common stock issuable upon the conversion of preferred stock, and 5,529,282 shares of common stock issuable upon exercise of warrants to purchase common stock were not included in the computation of Diluted EPS because they would be antidilutive

#### Recent Accounting Pronouncements:

In April 2002, the FASB issued SFAS No. 145, "Rescission of FASB Statement 4, 44, and 64, Amendment of FASB Statements 13, and Technical Corrections" SFAS No. 145 rescinds the provisions of SFAS No. 4 that requires companies to classify certain gains and losses from debt extinguishments as extraordinary items and amends the provisions of SFAS No. 13 to require that certain lease modifications be treated as sale/leaseback transactions. The provisions of SFAS No. 145 related to classification of debt extinguishments are effective for fiscal years beginning after May 15, 2002. Commencing January 1, 2003 the Company will classify debt extinguishments costs within income from operations. The provisions of SFAS No. 145 related to lease modifications are effective for transactions occurring after May 15, 2002. The adoption of this statement on January 2, 2003 did not have a material impact on the Company's financial position or results of operations

In December 2002 the FASB issued SFAS No. 148 "Accounting for Stock Based Compensation – Transition and Disclosure" This statement amends SFAS No. 123, "Accounting for Stock-Based Compensation" to provide alternative methods of transition for a voluntary change to the fair value based method of accounting for stock-based employee compensation. This amendment also changes the disclosure requirements of SFAS No. 123 to require more prominent disclosures in both annual and interim financial statements about the methods of accounting for stock-based employee compensation and the effects of the method used on reported amounts SFAS No. 148 is effective for fiscal years ending after December 15, 2002. The Company has opted to continue accounting for stock options under the intrinsic value method prescribed in APB Opinion No. 25 for the years ended December 31, 2003 and 2002. In addition, the Company has complied with the prominent disclosure requirements of SFAS No. 148.

In May 2003, the FASB issued SFAS No. 150, "Accounting for Certain Financial Instruments with Characteristics of both Liabilities and Equity" ("SFAS No. 150"). SFAS No. 150 modifies the accounting for certain financial instruments that, under previous guidance, issuers could account for as equity. SFAS No. 150 requires that those instruments be classified as liabilities. SFAS No. 150 is effective for financial instruments entered into or modified after May 31, 2003, and otherwise is effective at the beginning of the first interim period that began after June 15, 2003. It is to be implemented by reporting the cumulative effect of a change in an accounting principle for financial instruments created before the issuance date of SFAS No. 150 and still existing at the beginning of the interim period of adoption. Restatement is not permitted. The Company's adoption of this Statement on July 1, 2003 did not have a material impact on its consolidated results of operations or financial position.

#### **NOTE 2 - ACQUISITIONS**

In October 2003, Buyers United acquired the exclusive right to sell and manage the enhanced telecommunications functions of MyACD, Inc. ("MyACD"), with a one-year option to purchase it at a predetermined price. During the term of the agreement, Buyers United has the sole right to manage sales, service and billing of MyACD services. Under the agreement MyACD will continue to provide enhanced service development and configuration and Buyers United will reimburse MyACD for actual costs related to these activities.

During August 2003, Buyers United purchased approximately 12,000 long distance customers from Glyphics Communications, Inc. for \$543,558.

On December 20, 2002, Buyers United entered into an agreement with Touch America, Inc., a subsidiary of Touch America Holdings, Inc., to purchase a substantial number of its switched voice telecommunication customers, including the carrier identification code used to service those customers. In June 2003, the Company amended the purchase agreement to acquire additional switched voice and dedicated telecommunications customers and correct discrepancies in the list of customers originally purchased in December 2002. Buyers United did not purchase any accounts receivable, equipment, or other assets of Touch America. The total purchase price was \$6.5 million Buyers United made an initial payment of \$3 million to Touch America in December 2002 and has made additional cash payments totaling \$3.4 million through March 4, 2004. The balance of \$93,988 is expected to be paid in April 2004.

On December 6, 2002, Buyers United entered into the Asset Purchase Agreement and Software License Agreement to purchase assets of I-Link, Inc., and its subsidiary, I-Link Communications, Inc., and license in perpetuity software developed by I-Link for the operation of a Voice over Internet Protocol ("VoIP") Network Customer billings and related expenses incurred pursuant to a related Management Agreement between the parties were included in Buyers United's general and administrative expenses beginning December 6, 2002. The transaction closed effective May 1, 2003, at which time the Company began to recognize revenue earned and expenses incurred.

The assets acquired include dedicated equipment required for operating the VoIP Network, customers of I-Link serviced through the network, carrier identifications codes, and certain trademarks. In consideration for the assets and software license, Buyers United issued to I-Link 246,430 shares of Series B Convertible Preferred Stock with a fair market value of \$1.4 million, assumed certain liabilities, and agreed to issue an additional 53,570 shares of Series B Convertible Preferred Stock in equal monthly installments over a term of 10 months commencing June 1, 2003, subject to satisfaction of certain conditions pertaining to provisioning of one of the former I-Link customers acquired in the transaction

In connection with the closing, the parties together with Counsel Corporation, an Ontario corporation, and Counsel Communications LLC, a Delaware limited liability company, both affiliates of I-Link, entered into a Reimbursement Agreement pursuant to which Counsel Corporation, Counsel Communications, and I-Link agreed to reimburse Buyers United for any loss sustained as a result of any claims asserted against the assets acquired from I-Link by certain creditors of I-Link. Out of the shares it received in the transaction I-Link deposited in escrow 40,000 shares that may be applied to reimburse any such loss. This is in addition to 25,000 shares I-Link received in the transaction that has been deposited in escrow under the Asset Purchase Agreement to satisfy any claims for indemnification under the Asset Purchase Agreement. During 2004, these remaining 65,000 shares were delivered to Counsel Corporation

The following table presents a summary of the estimated fair values of the assets acquired and liabilities assumed as of December 31, 2003:

Computer and telecommunications switching equipment	\$ 754,966
Customer list	553,898
License on technology and patents	1,182,933
Carrier identification code	135,933
Deposit with a vendor	110,000
Total assets acquired	2,737,730
Accounts payable and accrued liabilities	737,829
Acquisition costs	294,665
Total liabilities assumed	1,032,494
Net assets acquired	\$ <u>1,705,236</u>

The customer list and licensed technology will be amortized over a period of four years.

The following unaudited pro forma financial information presents results as if the acquisition had occurred at the beginning of the respective periods

	Year ended December 31,			
-		<u>2003</u>	iloet 3	2002
Net revenue Net income (loss) applicable to common stockholders	\$65,498,766		\$37,965,060	
	\$	19,175	\$(5,	806,566)
Basic and diluted net income (loss) per share	\$	-	\$	(1 01)

These pro forma results have been prepared for comparative purposes only and include certain adjustments such as additional amortization expense as a result of identifiable tangible and intangible assets arising from the acquisition. The pro forma results are not necessarily indicative either of the results of operations that actually would have resulted had the acquisition been in effect at the beginning of the respective periods, or of results to be achieved in the future.

#### NOTE 3 - PROPERTY AND EQUIPMENT

At December 31, 2003, property and equipment consisted of the following

Computer and office equipment	\$ 3,724,164
Internal-use software	268,723
Furniture and fixtures	302,027
	4,294,914
Accumulated depreciation and amortization	(1,870,272)
	\$ <u>2,424,642</u>

#### NOTE 4 – INTANGIBLE ASSETS

At December 31, 2003, intangible assets consisted of the following

	Gross <u>asset</u>	Accumulated amortization	Intangible assets, net
Customer lists Technology and patents	\$ 10,760,307 	\$ 3,840,679 219,811	\$ 6,919,628 1,099,054
	\$ <u>12,079,172</u>	\$ <u>4,060,490</u>	\$ <u>8,018,682</u>

The Company participated in a direct response marketing campaign with LowerMyBills com, Inc. (LMB), a web-based comparison shopping service. The fees associated with this advertising campaign were deferred and aggregated \$2.8 million until June 2003, when the Company ceased participating in the program. Amortization expense for these customers in 2003 and 2002, was \$1.2 million and \$761,091, respectively.

The Company also acquired new customer lists related to I-Link, Touch America, and Glyphics in 2003, which are predominantly corporate customers. In addition, the Company acquired technology and licenses related to I-Link in 2003. Amortization expense during 2003 for the additional customers was \$1.9 million, and was \$219,811 for the technology and licenses.

The Company estimates the useful lives of its acquired customer lists based upon attrition rates experienced by the Company. Historically, management estimated the useful lives between 24 to 36 months based upon the type of customer and service provided. Based upon recent attrition information which showed that customers were averaging longer lives, the Company changed the estimated useful lives for its customer lists prospectively in the fourth quarter of 2003. LMB customer lives were increased from 24 to 36 months. The impact of this change was a \$204,500 decrease in amortization expense in the fourth quarter of 2003. The customer lives of Touch America, I-Link and Glyphics were changed from 30 or 36 months to 48 months. The impact of this change was a \$306,053 decrease in amortization expense in the fourth quarter of 2003.

Amortization expense for all intangible assets during the four-year period ending December 31, 2007 is estimated to be \$2.7 million, \$2.5 million, \$2.2 million, and \$600,000, respectively.

#### **NOTE 5 - LINE OF CREDIT**

Buyers United has a line of credit agreement with RFC Capital Corporation that expires in January 2006. The available borrowing limit is \$5 million. Interest accrues at prime plus three percent, which was 7 00% as of December 31, 2003 During 2002, the interest rate on the line was prime plus six percent, which was 10 25% as of December 31, 2002 The facility allows the Company to obtain financing on its eligible accounts receivable, including unbilled receivables and regular monthly billings. The facility is collateralized by the underlying receivables. On December 31, 2003, Buyers United had financed the maximum amount available based on eligible accounts receivable at that time. This amount, less draws by RFC applied against the outstanding amount, aggregated \$4.1 million. The facility requires Buyers United to maintain a restricted cash account for the collection of the receivables. As of December 31, 2003, Buyers United had \$1.2 million of restricted cash associated with the RFC arrangement.

#### NOTE 6 – ACCRUED LIABILITIES

At December 31, 2003, accrued liabilities consisted of the following

Accrued commissions		\$	669,523
Accrued dividends			478,599
Other	•	_	680,742

\$ <u>1,828,864</u>

#### NOTE 7 - LONG-TERM DEBT AND NOTES PAYABLE

Long-term debt consists of the following:

Unsecured notes payable to the Chairman of the Board, bearing interest at 12 percent, payable monthly Principal and unpaid interest are due and payable in July 2004, except for \$112,500 which matures in December 2004, and \$348,825 which matures in July 2005.

\$ 2,726,325

Unsecured notes payable to two Directors bearing interest at 12 percent, payable monthly Maturity dates vary, from July 2004 through January 2005

800,000

		payable to a relative of a Director ble monthly Principal and unp	_		100,000
		payable to an individual bear monthly Secured by equipment to in July 2004			293,333
	percent, payable	s payable to two individuals beamonthly. Secured by equipment of the summer of 2006			191,954
	percent, payable 20 percent to 4 designated cust ("LMB"). The Company believe	monthly. Principal payments due to percent of billings collected tomers referred from Lowerl majority of these notes have no set that all of the principal will be a d cash collections from these cust	e monthly, based from specifica MyBills com, I maturity date repaid during 20	on Ily- Inc The	475,223
	monthly Principal billings collected These notes have	issory notes bearing interest at to pal payments due monthly, based from customers acquired from T e no maturity date The Compa- repaid in 2005, based on expect mers	on ten percent ouch America, I ny believes that	of inc. all	2,358,412
	monthly Princip billings collected Inc The note ha	al payments due monthly, based from customers recently acquir as no maturity date. The Compa repaid by the end of 2004, based these customers.	l on 30 percent red from Glyph ny believes that	of ics, all	631,211
	percent, payable 7 2 percent of bil America, Inc. T expects that all	Touch America, Inc., with interest monthly Principal payments due lings collected from customers active obligation has no maturity daprincipal will be repaid by Aprillections from these customers	monthly, based equired from Toute. The Compa	on uch any	473,437
	Other				295,238
	Capital leases				82,477
	Less current porti	on			8,427,610 (7,781,484)
<b>.</b>					<u>\$ 646,126</u>
Long-te	rm debt maturities	are as tollows			
		2004 2005	5	. , ,	
		2006	_	623,719 22,407	
		Less current maturities	-	8,427,610 (7,781,484)	
			<u> </u>	646,126	

On February 28, 2003, the Company retired its \$1.1 million note payable by paying \$250,000 in cash and issuing a new promissory note for \$800,000. In addition, the Company issued 50,000 shares of common stock in connection with the original agreement. At December 31, 2003, the amount remaining due, less issuance costs, was \$631,211 (see above).

In connection with some of the LMB-related unsecured promissory notes, two-year warrants to purchase 562,950 shares of common stock at \$2 50 per share were issued to the noteholders. Warrants for an additional 94,950 shares have also been issued to the sales agents. The estimated fair value of the warrants of \$264,717, based on using the Black-Scholes pricing model, was allocated to the warrants and recorded as a discount to the carrying value of the notes. The Company paid approximately \$232,000 in commissions to sales agents. The Company paid approximately \$152,000 in commissions to sales agents in connection with the Touch America-related unsecured promissory notes. All these commission costs are also included in the discounts to the carrying value of the notes. The discount is being amortized to interest expense over the respective notes' estimated payment terms

#### **NOTE 8 - LEASES**

Buyers United leases executive office space in Bluffdale, Utah, a suburb of Salt Lake City. The offices consist of approximately 30,000 square feet. The current monthly lease rate is \$32,307. The lease for office space expires in January 2007, but the Company has an option to renew the lease for an additional three to five years. Through November 2004, Buyers United is leasing 14,339 square feet of space at 13751 S. Wadsworth Park Drive, Draper, Utah, at a monthly cost of \$16,728.

The Company also has one capital lease for computer software The following is a schedule of future minimum payments under the leases as of December 31, 2003.

Year ending December 31,	Capıtal <u>leases</u>	Operating <u>leases</u>
2004 \$	34,690	\$ 571,692
2005	34,690	397,373
2006	23,128	407,307
2007		<u>417,490</u>
Total future minimum lease payments	92,508	\$ <u>1,793,862</u>
Less amount representing interest	(10,031)	
Total obligations under capital leases	82,477	
Less current portion	(28,752)	
Capital lease obligations, net of current portion \$	_53,725	

Rent expense was approximately \$519,500 and \$348,300 for the years ended December 31, 2003 and 2002, respectively

#### **NOTE 9 - INCOME TAXES**

The components of the Company's net deferred income tax assets and liabilities are as follows

#### Deferred income tax assets:

Net operating loss carryforwards	\$5,001,000
Reserves and accrued liabilities	1,275,000
Total deferred income tax assets	6,276,000
Valuation allowance	( <u>5,897,000</u> )
Net deferred income tax asset	379,000
Deferred income tax liabilities.	
Tax depreciation in excess of book depreciation	(379,000)
Net deferred income tax liability	(379,000)
Net deferred income taxes	\$

As of December 31, 2003, the Company had net operating loss carryforwards for federal income tax reporting purposes of approximately \$13,336,000. The tax net operating loss carryforwards will expire beginning in 2012

Inasmuch as the Company's history includes accumulated net operating losses, it is uncertain as to whether the Company's deferred tax asset can be fully realized. Accordingly, a valuation allowance has been recorded to reduce the deferred income tax assets. The net change in the valuation allowance for deferred tax assets during the year ended December 31, 2003 was a decrease of \$416,000 During 2003 and 2002 no income tax expense was recorded due the reduction of the valuation allowance

#### **NOTE 10 - CAPITAL TRANSACTIONS**

Preferred Stock: The Board of Directors is authorized to classify any shares of the Company's authorized but unissued preferred stock in one or more series. With respect to each series, the Board of Directors is authorized to determine the number of shares that constitutes such series, the rate of dividend, if any, payable on shares of such series, whether the shares of such series shall be cumulative, non-cumulative, or partially cumulative as to dividends and the dates from which any cumulative dividends are to accumulate; whether the shares of such series may be redeemed, and, if so, the price or prices at which and the terms and conditions on which shares of such series may be redeemed, the amount payable upon shares of such series in the event of the voluntary or involuntary dissolution, liquidation, or winding up of the affairs of the Company, the sinking fund provisions, if any, for the redemption of shares of such series; the voting rights, if any, of the shares of such series, the terms and conditions, if any, on which shares of such series may be converted into shares of capital stock of the Company of any other class or series; whether the shares of such series are to be preferred over shares of capital stock of the Company of any other class or series as to dividends or upon the voluntary or involuntary dissolution, liquidation, or termination of the affairs of the Company or otherwise, and any other characteristics, preferences, limitations, rights, privileges, immunities, or terms

<u>Series A 8 percent Cumulative Convertible Preferred Stock</u>. During 1999, the Board of Directors authorized the issuance of 2,000,000 shares of Series A 8 percent Cumulative Convertible Preferred Stock ("Series A Preferred Stock") at an offering price of \$2 00 per share. Gross proceeds of \$4 million were raised upon sale of the shares

The Series A Preferred Stock is convertible to common stock at any time at the election of the holder and, under limited circumstances, at the election of the Company. The conversion rate is one for one, subject to adjustment in the event of a recapitalization, reorganization, or other corporate restructuring or in the event that the Company shall sell or otherwise issue securities at a price below \$2.00 per share or the then adjusted conversion price. The Series A Preferred Stock can be redeemed at the Company's election at any time commencing January 1, 2005 at a redemption price of \$2.00 per share plus all accrued dividends as of the redemption date. During 2002 certain stockholders converted 5,000 Series A preferred shares into common shares.

Series B 8 percent Cumulative Convertible Preferred Stock: In September 2000, the Board of Directors authorized the issuance of 1,234,500 shares of Series B 8% Cumulative Convertible Preferred Stock ("Series B Preferred Stock") and related warrants to purchase common shares at an offering price of \$10.00 per unit. Each unit consists of one share of Series B Preferred Stock and five warrants to purchase one share of common stock at an exercise price of \$2.50 per share. During 2000, various investors made loans to the Company and subsequently elected to exchange their promissory notes for units. In addition to the converted loans of \$2.5 million, the Company raised \$2 million through the issuance of units through December 31, 2000 and \$1.1 million through the issuance of units in 2001.

In connection with the unit offering, the Company agreed to pay the Placement Agent a sales commission and expense allowance aggregating 13 percent of the gross proceeds from the sale of the Series B Preferred Stock, in addition to ten percent of the gross proceeds of certain related bridge financing. The Company also incurred approximately \$23,000 of direct expenses in connection with the offering. As additional consideration, the Company agreed to issue to the Placement Agent warrants to purchase 319,300 shares of the Company's common stock at an exercise price of \$2.50 per share.

As part of the Series B Preferred Stock offering, the Company issued 2,269,000 warrants to purchase common stock at \$2.50 per share The Company allocated the net proceeds from the offering of \$4.2 million between the Series B Preferred Stock and the warrants based on estimated relative fair values The Series B Preferred Stock was recorded at \$2.4 million, and the warrants were recorded at \$1.8 million. The estimated fair value of the

warrants was determined using the Black-Scholes pricing model. The Series B Preferred Stock is convertible to common stock at any time at the election of the holder and, under limited circumstances, at the election of the Company. The conversion rate is five for one, subject to adjustment in the event of a recapitalization, reorganization, or other corporate restructuring or in the event that the Company shall sell or otherwise issue securities at a price below \$2.00 per share or the then adjusted conversion price

During the three months ended March 31, 2001, the Company issued an additional 110,000 shares of preferred stock and 550,000 warrants to purchase common stock. The Company allocated the net proceeds from the offering of \$1.1 million between the Series B Preferred Stock and the warrants based on estimated relative fair values. Accordingly, the stock was recorded at \$794,822, and the warrants were recorded at \$302,401. In connection with these additional Series B shares, the intrinsic value of the beneficial conversion feature of \$20,498 was reflected in the accompanying 2001 consolidated financial statements as a preferred stock dividend and as an increase to additional paid in capital. The Series B Preferred Stock Offering closed on April 13, 2001.

In May 2002 the Board of Directors approved a plan to modify the exercise price on certain Preferred Stock and promissory note-related warrants from \$2.50 to \$2.00 per share, extend the expiration date of certain warrants from December 31, 2002 to December 31, 2004, and amend the redemption provisions of certain warrants so that the warrants could be called for redemption when the market price for the Company's common stock is \$4.00 per share, rather than \$6.00 per share.

On December 6, 2002, Buyers United entered into the Asset Purchase Agreement and Software License Agreement to purchase certain assets and assume certain liabilities of I-Link, Inc., and its subsidiary, I-Link Communications, Inc. In consideration, Buyers United issued to I-Link 246,430 shares of Series B Convertible Preferred Stock with a fair market value of \$1.4 million, and agreed to issue an additional 53,570 shares of Series B Convertible Preferred Stock in equal monthly installments over a term of 10 months commencing June 1, 2003. The final installment was issued March 1, 2004

During 2003, six of the stockholders converted a total of 116,000 Series B preferred shares into 580,000 common shares. During 2002, one of the stockholders converted 10,000 Series B preferred shares into 50,000 common shares.

Both Series A and B Preferred Stock still outstanding can be redeemed at the Company's election at any time commencing January 1, 2005, at the applicable redemption price plus all accrued dividends as of the redemption date

Cumulative dividends accrue on both Series A and B Preferred Stock at the rate of 8% per annum from the date of original issue and are payable semi-annually on June 30 and December 31 of each year out of funds legally available for the payment of dividends. Dividends are payable in cash or common stock at the election of the Company If paid in common stock, the number of shares issued will be based on the average of the closing bid prices for the common stock over the five trading days immediately prior to the dividend payment date. If the Company fails to pay any dividend within 60 days of its due date, the conversion price (see below) is adjusted downward by \$0.25 per share for each occurrence. During the years ended December 31, 2003 and 2002, the Company declared dividends aggregating \$873,495 and \$749,725, respectively, and to satisfy payment obligations, issued a total of 427,096 and 574,635 shares of common stock, respectively. As of December 31, 2003, the Company had accrued dividends payable in the amount of \$478,599. In February 2004, the Company settled the dividend payable by issuing 171,055 shares of common stock.

The Series A and B Preferred Stock has no voting rights, except as required by the General Corporation Laws of Delaware that require class votes on certain corporate matters and matters affecting the rights of the holders of the Preferred Stock. The Preferred Stock is senior in right of payment in the event of liquidation and with respect to dividends to the common stock and all other subsequent preferred stock issuances that may be authorized. The Series A Preferred Stock has a liquidation preference of \$2.00 per share and the Series B Preferred Stock has a liquidation preference of \$10.00 per share

<u>Issuances of Common Stock</u> During January 2002 the Company issued 17,998 shares of common stock in connection with the issuance of \$179,998 of promissory notes, at an aggregated fair market value of \$18,798

During February 2002 the Company issued 25,000 shares of stock to one of its directors for providing a credit guaranty with respect to business expansion activities. The fair market value of shares issuances was \$30,750.

In March 2001, the Company entered into three-year marketing contracts with one of its Series B Preferred stockholders. Under the terms of the contracts, 100,000 shares of common stock were issued with a fair market value of \$125,000. This amount was recorded on the balance sheet as a deferred consulting fee and included in operating expenses on a straight-line basis over the life of the contracts. During 2001, \$39,931 was recorded in promotion expenses as a result of this amortization. Consideration granted under the contracts' terms also included options to purchase up to 150,000 additional shares of common stock at \$2.50 per share. These options vest gradually over the term of the contract. These options are accounted for as variable plan options since the issuance of these options was under the premise that the grantee will be providing current and future services for the Company. Accordingly, using the Black-Scholes option pricing model, \$29,581 in consulting expense was recorded to reflect the vesting of these options through December 31, 2001. During 2002 an additional \$48,060 of deferred consulting fees were amortized and included in promotion expenses, and another \$95,615 in consulting expense was recorded to reflect the vesting of additional options. However, at the end of 2002 the Company and the stockholder agreed to cancel one of the marketing contracts and to rescind the as-yet unearned options. Accordingly, the Company included in promotion expenses an additional \$25,174 of remaining unamortized deferred consulting fees, and recorded income of \$125,197 to reflect the cancellation of the unearned options.

In January 2003 the Company issued 15,000 shares of stock to one of its directors for providing a credit guaranty to one of its wholesale telecommunication service providers. The fair market value of the stock was \$36,300.

During June 2003, the Company initiated a program to repurchase outstanding common stock from shareholders of record with total holdings of 100 or fewer shares. The offering price per share was \$1.75 The program ended in September 2003 after the Company had repurchased 2,774 shares

<u>Warrants to Purchase Common Shares</u> As mentioned above, the Company issued warrants in connection with its Series B preferred stock offering and in connection with certain marketing contracts.

In connection with some of the LMB-related unsecured promissory notes, two-year warrants to purchase a total 562,950 shares of common stock at \$2 50 per share were issued to the noteholders during the two years ended December 31, 2002 Warrants for an additional 97,950 shares were also issued to the sales agents. The estimated fair value of the warrants of \$264,717, based on using the Black-Scholes pricing model, was allocated to the warrants and recorded as a discount to the carrying value of the notes. The discount is being amortized to interest expense over the estimated term of the notes.

In November 2003 the Company issued 25,000 warrants to a consulting company. The estimated fair value of the warrants of \$25,341, based on using the Black-Scholes pricing model, will be amortized over the life of the contract into general and administrative expense

During 2003, investors exercised warrants to purchase 522,500 shares of Common Stock, in exchange for proceeds which aggregated \$1,043,750.

All of the warrants were exercisable at December 31, 2003 The following tables summarize the warrant activity for 2003 and 2002:

	<u>Warrants</u>	Price <u>Range</u>	Weighted Average Exercise <u>Price</u>
Balance at December 31, 2001	5,345,732	\$1 25 - \$5.13	\$2.44
Cancelled or expired	(250,000)	\$2 50 - \$2 85	\$2.64
Issued	433,550	\$2 00 - \$2.50	\$2.01
Balance at December 31, 2002	5,529,282	\$1.25 - \$2.95	\$2.00
Cancelled or expired	(181,750)	\$2.00 - \$2.95	\$2 49
Exercised	(522,500)	\$1 25 - \$2.50	\$2.00
Issued	25,000	\$2 50	\$2.50
Balance at December 31, 2003	4,850,032	\$1 25 - \$2 50	\$2 05

#### Stock Options:

Long-Term Stock Incentive Plan Effective March 11, 1999, the Company established the Buyers United International, Inc Long-Term Stock Incentive Plan ("the Stock Plan") The Stock Plan provides for a maximum of 1,200,000 shares of common stock of the Company to be awarded to participants and their beneficiaries. A Committee, as determined by the Board of Directors, determines and designates the eligible participants and awards to be granted under the Stock Plan. The Committee may grant incentive stock options, non-qualified options, stock appreciation rights ("SAR"), and on a limited basis, stock awards. The terms and exercise prices of options and SARs will be established by the Committee, except that the exercise prices cannot be less than 100 percent of the fair market value of a share of common stock on the date of grant. As of December 31, 2003, incentive stock options to purchase a total of 893,653 shares were outstanding

Other Options The Company's Board of Directors has from time to time also authorized the grant of stock options to directors, officers, key employees, and consultants as compensation and in connection with obtaining financing

In virtually all cases, employee options vest over a period of from one to three years, and expire from four to five years after the date the options were granted. The following tables summarize the all stock option activity for 2003 and 2002.

•	<u>Options</u>	Price <u>Range</u>	Weighted Average Exercise <u>Price</u>
Balance at December 31, 2001	2,818,585	\$2.00 - \$9 00	\$2 69
Granted	902,913	\$2.00 - \$2 50	\$2.31
Cancelled or expired	(128,777)	\$2.00 - \$9.00	\$3.11
Balance at December 31, 2002	3,592,721	\$2.00 - \$5.39	\$2 58
Granted	683,500	\$2.00 - \$2.64	\$2.33
Exercised	(27,500)	2.00	\$2 00
Cancelled or expired	(816,944)	\$2.00 - \$4 00	\$2.20
Balance at December 31, 2003	<u>3,431,777</u>	\$2 00 - \$5.39	\$2 62

A summary of the options outstanding and options exercisable at December 31, 2003 is as follows

	Optio	ons			
	Options Outsta	Exercis	sable		
Range of Exercise	Options	Average Remaining Contractual	Weighted Average Exercise	Options Exercisable at December 31,	Weighted Average Exercise
Prices	Outstanding	<u>Life</u>	Price	<u>2003</u>	Price
\$2 00 - \$3.99 \$4 00 - \$5.39	3,207,926 223,851	3.6 years 2.3 years	\$ 2 45 5 13	2,512,261 223,851	\$ 2 49 5.13
	<u>3,431,777</u>	3 5 years	\$ 262	2,736,112	\$ 2.70

Registration Statement on Form SB-2 On September 10, 2003, the Company filed a registration statement on Form SB-2 with the Securities and Exchange Commission to register for resale up to 8,779,333 shares of Common Stock that may be sold from time to time by certain selling security holders listed in the registration statement At December 31, 2003 the selling security holders owned

- Warrants to purchase 99,375 shares at a price of \$1.25 per share
- Warrants to purchase 3,966,856 shares at a price of \$2 00 per share
- Warrants to purchase 528,450 shares at a price of \$2 50 per share
- Options to purchase 2,086,652 shares at prices ranging from \$2 00 to \$5.392 per share
- Convertible notes in the amount of \$1,162,500 convertible at \$2 00 per share
- Convertible notes in the amount of \$1,775,000 convertible at \$2.50 per share

Buyers United will receive the proceeds from exercise of the warrants and options and will benefit from extinguishment of the debt represented by the convertible notes, but will not receive any proceeds or benefit from the resale of the shares by the selling security holders

In March 2004 the registration statement was temporarily suspended until the Company can file an amendment updating the registration statement with its 2003 audited financial statements and other information

#### **NOTE 11 - RELATED PARTY TRANSACTIONS**

During 2003 and 2002, certain board members and stockholders performed various services to the Company These services included, but were not limited to, consulting, marketing and capital and debt raising activities. The Company incurred \$74,750 and \$109,259 in fees associated with these services for the years ended December 31, 2003 and 2002, respectively. Amounts outstanding related to these services were \$12,800 and \$14,300 at December 31, 2003, and 2002, respectively. There are also several debt arrangements more fully described in Note 7. Interest expense on obligations owed to related parties during 2003 and 2002, respectively, was \$414,523 and \$453,361.

#### **NOTE 12 - MAJOR SUPPLIERS**

Approximately 70% and 80% of the Company's cost of revenue for the years ended December 31, 2003 and 2002, respectively, was generated from two telecommunication providers. As of December 31, 2003, the Company owed approximately \$3 million to these two providers. The Company has entered into contractual agreements with these vendors. During 2002 one of these providers had filed for bankruptcy protection under Chapter 11, and the other provider is currently being scrutinized by the Securities and Exchange Commission over certain accounting matters. Although the Company has not experienced a disruption of service and feels it could replace either of these sources with other wholesale telecommunication service providers, the effect on the Company's operations of potentially losing either or both of these service providers is unknown

#### NOTE 13 - COMMITMENTS AND CONTINGENCIES

In June 2001, Buyers United entered into a joint sales agreement with Infotopia, Inc., a direct response marketer In connection with the agreement, Infotopia loaned \$500,000 to Buyers United Subsequent to entering into the sales agreement, the two companies decided not to pursue further any joint activity. In December 2001, Buyers United negotiated a settlement of the \$500,000 loan in which Buyers United paid \$120,000 and issued 35,000 shares of common stock in exchange for canceling the outstanding obligation plus \$25,921 in accrued interest The stock had a fair market value of \$22,401. Accordingly, based on these amounts, the Company recorded a gain on the early extinguishments of the debt in the amount of \$383,520 However, unbeknownst to the Company, during 2001 Infotopia allegedly entered into a General Security Agreement with Sea Spray Holdings, Ltd , which purportedly included the loan obligation. Sea Spray asserted that it had a perfected security interest in the obligation and demanded payment as successor-in-interest to Infotopia The Company denied the claim and filed an arbitration proceeding to resolve the issue Sea Spray attempted to pursue its claim in New York state court, which the Company removed to federal court in New York, and the federal court dismissed the action pursuant to an order to the effect Sea Spray must pursue its claims in the arbitration proceeding. An arbitration hearing was held in December 2003, at which Sea Spray failed to make any appearance or submission after receiving all required notice The arbitrator entered a default in favor of Buyers United and its award further found in favor of Buyers United as a matter of the evidence presented and as a matter of law. The Company believes this matter has been resolved fully in its favor and that is has no obligation or liability to Sea Spray

Buyers United is the subject of certain other legal matters, which it considers incidental to its business activities. It is the opinion of management, after discussion with legal counsel, that the ultimate disposition of these other matters will not have a material impact on the financial position, liquidity or results of operations of Buyers. United

In connection with the MyACD agreements, MyACD will continue to provide enhanced service development and configuration, and Buyers United will reimburse MyACD for actual costs related to these activities

#### **NOTE 14 - SUBSEQUENT EVENTS**

In January and February 2004, three Directors had exercised options to purchase a total of 255,000 shares of Common Stock. Total proceeds received by the Company in connection with these exercises was \$555,000.

During the first three months of 2004, investors have exercised warrants to purchase a total of 71,000 shares of Common Stock. Total proceeds received in these transactions was \$146,000

In December 2003, a holder of 100,000 shares of Series B Convertible Preferred Stock converted all of those shares to 500,000 shares of common stock. In January 2004, the holder sold those common shares plus 14,560 additional shares, or a total of 514,560 shares, to Buyers United for \$500,000 in a privately negotiated transaction

Buyers United entered into an agreement to purchase 37 dedicated long distance customers from Source Communications, LLC for \$750,000 in February 2004 Closing of the acquisition was subject to complying with applicable federal and state regulation pertaining to transfer of the customers. All of the regulatory requirements were satisfied and the acquisition of the customers is completed

On March 15, 2004 the Company closed a private placement to institutional and accredited investors. The Company sold 3,782,000 shares of common stock at \$2.30 per share, or a total of approximately \$8.7 million. Net proceeds of the offering after placement fees and expenses were approximately \$8.1 million. The net proceeds of the private placement are intended to be used for various corporate purposes, including sales and marketing related programs, to fund further development of our VoIP Network, reduction of debt, and for working capital and other general corporate purposes.

In connection with the placement, Acceris Communications Inc., formerly I-link Incorporated and the holder of 300,000 shares of Series B Convertible Preferred Stock, converted all of its preferred stock to 1.5 million common shares. Acceris subsequently sold 750,000 of those common shares to the investors in the private placement at \$2 30 per share. As a result of the conversion and sale, Acceris Communications now holds 808,546 shares of the Company's common stock, or approximately six percent of the 13 million shares of common stock outstanding following completion of the private placement

The private placement was made only to institutional and accredited investors in a transaction exempt from the registration requirements of the Securities Act of 1933, as amended (the "Securities Act") The shares of common stock sold have not been registered under the Securities Act, or any state securities laws, and unless so registered, may not be offered or sold in the United States absent registration or an applicable exemption from the registration requirements of the Securities Act and applicable state securities laws. The Company has agreed to file a registration statement under the Securities Act for resale of the common stock purchased by the investors in the private placement, the 808,546 shares of common stock held by Acceris, and 164,125 shares of common stock issuable under a warrant granted to the placement agent.

# SECURITIES AND EXCHANGE COMMISSION

Washington, DC 20549

## FORM 10-KSB

[X] Annual report pursuant to section 13 or 15(d) of the Securities Exchange Act [] Transition report pursuant to section 13 or 15(d) of the Securities Exchange of 1934 for the fiscal year ended December 31, 2003, or

act of 1934 for the transition period from to

Commission File No. 0-26917

## BUYERS UNITED, INC.

(Name of Small Business Issuer as specified in its charter)

Delaware 87.

(State or Other Jurisdiction of Incorporation or Organization)

(IRS Employer Identification No.)

14870 Pony Express Road, Bluffdale, Utah 84065 (Address of Principal Executive Offices and Zip Code)

Issuer's Telephone Number: (801) 320-3300

Securities registered under Section 12(b) of the Act: None

Securities registered under Section 12(g) of the Act: Common Stock, Par Value

months (or such shorter period that the issuer was required to file such reports), and (2) has been subject to such filing requirements Check whether the issuer (1) filed all reports required to be filed by sections 13 or 15(d) of the Exchange Act during the past 12 for the past 90 days. Yes [X] No []

contained, to the best of registrant's knowledge, in definitive proxy or information statements incorporated by reference in Part III of Check if there is no disclosure of delinquent filers in response to Item 405 of Regulation S-B in this form, and no disclosure will be this Form 10-KSB or any amendment to this Form 10-KSB. [ ]

The issuer's revenues for its most recent fiscal year: \$63,312,964.

The aggregate market value of voting stock held by non-affiliates computed on the basis of the last sale price on March 15, 2004, was \$28,739,284.

As of March 15, 2004, the Registrant had outstanding 12,994,079 shares of Common Stock, par value \$0.0001.

TABLE OF CONTENTS  ITEM NUMBER AND CAPTION  Part I  1. Description of Business 2. Description of Property 3. Legal Proceedings 4. Submission of Matters to a Vote of Security Holders  Part II 5. Market for Common Equity and Related Stockholder Matters 6. Management's Discussion and Analysis of Financial Condition and Results of Operations 7. Financial Statements 8. Changes in and Disagreements with Accountants on Accounting and Financial Disclosure  8h. Controls and Procedures  Part III 9. Directors, Executive Officers, Promoters and Control Persons, Compliance with Section 16(a) of the Exchange Act 10. Executive Compensation	COMMON OF CALL AND PROPERTY OF	Page	m	12	13	14	14	15	18	18	18	21	23
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**PART I** 

## ITEM 1. DESCRIPTION OF BUSINESS

#### General

Buyers United, Inc. is a telecommunications company that offers a wide range of long distance, toll free, data transmission, and related communication service options at competitive prices, and provides to its customers a standard of service it believes is comparable to other industry participants. The telecommunications services we offer include the following:

- o Switched long distance services to business and residential customers
  - o Dedicated access long distance service
    - o Toll-free 800/888/877/866 services
- o Dedicated data transmission
- o Private line data services
  - o Calling card services
    - o Conference calling
- o Automatic call distribution
  - o Interactive voice response
- o Outbound dialing and voice message broadcasting
  - o Fax to email
    - o Voice mail
- o Real time account management

integrated into our operations a voice over Internet protocol network (VolP Network) that enables us to offer a number of services in These services can be offered individually, or in a suite of services tailored to a customer's needs. During 2003 we acquired and the form of software solutions that are delivered through our VoIP Network. For the past eight years Buyers United has been engaged in the business of reselling telecommunication services provided by others to Buyers United at wholesale rates. Domestic long distance services make up a major portion of our sales with the other services listed above making smaller contributions to our sales mix. Buyers United now services approximately 150,000 business and residential consumers across America. We have refined our business Carrier Networks (UCN), was adopted in the last quarter of 2001 for providing our services to business customers. We previously model over the past several years to address specific niche opportunities in the vast communications industry. Our brand, United used the brand name BuyersOnline to service residential customers.

Buyers United is now marketing its services primarily through independent agents to business customers. Our UCN web site supports business customers. During the past year we acquired both business and residential customers by purchase from other providers and the marketing effort of our agents by providing a resource for exploring and selecting the specialized services and options we offer may consider opportunities for additional purchases in the future, although at the present time we are not considering any purchase

domicile our name became BUI, Inc., and we effected a 1-for-4 reverse split in the issued and outstanding common stock. On April Buyers United was originally formed as a Utah corporation in 1994. In March 1999, Buyers United changed its corporate domicile from Utah to Delaware through a merger with a Delaware corporation formed for that purpose. When we changed the corporate 20, 2000, we changed our name to BuyersOnline.com, Inc., and on November 20, 2001, our name was changed again to Buyers

## Recent developments

In March 2004 Buyers United sold 3,782,000 shares of common stock at \$2.30 per share, or a total of approximately \$8.7 million, in a private placement to institutional and accredited investors. Net proceeds of the offering after placement fees and expenses were approximately \$8.1 million. The net proceeds of the private placement are intended to be used for various corporate purposes, including sales and marketing related programs, funding further development of

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our VoIP Network, reducing debt, and for working capital and other general corporate purposes. Buyers United intends to file a registration statement under the Securities Act of 1933 to permit resale of the shares sold in the offering.

\$750,000 in February 2004. Closing of the acquisition was subject to complying with applicable federal and state regulation pertaining Buyers United entered into an agreement to purchase 37 dedicated long distance customers from Source Communications, LLC for to transfer of the customers. All of the regulatory requirements were satisfied and the acquisition of the customers is completed

term of the agreement, Buyers United has the sole right to manage sales, service and billing of MyACD services. Under the agreement center traffic management and related functions that Buyers United can now offer to its customers over its VolP Network. During the MyACD, Inc., with a one-year option to purchase MyACD. MyACD develops and distributes telephony software solutions for call MyACD will continue to provide enhanced service development and configuration and Buyers United will reimburse MyACD for In October 2003, Buyers United acquired the exclusive right to sell and manage the enhanced telecommunications functions of actual costs related to these activities.

During August 2003, Buyers United purchased approximately 12,000 long distance customers from Glyphics Communications, Inc.

allowed Acceris to sell 750,000 of the converted common shares to the same investors that purchased Buyers United common stock in March 2004, and granted to Acceris the right to include its common stock in any registration statement we file for the March investors. Inc.) and its subsidiary, I-Link Communications, Inc., and license in perpetuity software developed by Acceris, all of which comprise the VoIP Network we now own and operate. Concurrently with the agreement for the purchase of the assets, Buyers United assumed converted to 1,500,000 common shares in March 2004 pursuant to an agreement with Acceris that resolved the open account issues, software license, Buyers United issued to Acceris 300,000 shares of Series B Convertible Preferred Stock. This preferred stock was management of the assets to be acquired pending the closing of the purchase. The transaction was closed in May 2003, with several In December 2002, Buyers United entered into an agreement to purchase assets of Acceris Communications Inc. (formerly I-Link, customers of I-Link Communications serviced through the network, and certain trademarks. In consideration for the assets and outstanding accounts to reconcile. The assets acquired include dedicated equipment required for operating the VoIP Network,

used to service those customers. In June 2003, we amended the purchase agreement to acquire additional switched voice and dedicated On December 20, 2002, Buyers United entered into an agreement with Touch America, Inc., a subsidiary of Touch America Holdings, Inc., to purchase a substantial number of its switched voice telecommunication customers, including the carrier identification code United did not purchase any accounts receivable, equipment, or other assets of Touch America. The total purchase price was \$6.5 million. Buyers United made an initial payment of \$3 million to Touch America in December 2002 and has made additional cash telecommunications customers and correct discrepancies in the list of customers originally purchased in December 2002. Buyers payments totaling \$3.4 million through March 4, 2004. The balance of \$93,988 is expected to be paid in April 2004.

### Services and products

number of third party providers for the right to resell the various telecommunication services and products they provide, and then offer customer contact handling/management software applications that enable us to offer enhanced services to our customers. The variety all of these various services to our customers. We are also a provider, in that we operate a dedicated VoIP Network and advanced Buyers United is an aggregator and provider of telecommunications services. As an aggregator we mean that we contract with a

combine those services in a customized package, receive one bill for those services, and make one call to Buyers United if a service of services and products we offer enables the customer to buy only those telecommunications services it needs from one source, problem or billing issue arises. The separate services Buyers United can sell singly or bundled to meet customer needs include: o Switched long distance service to business and residential customers. This is traditional 1+ long distance service. The customer dials the long-distance number and the local exchange carrier switches the call to the long distance provider we have designated for the

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based on the customer's account selections. We bill the customer for the long distance service at the applicable retail rate, as well as local access fees for the local exchange carrier, taxes, and universal service fund charges.

passing the local exchange carrier, through a T-1 or higher capacity local loop connection. We bill the customer for the local loop o Dedicated access long distance service. Some business customers require multiple line concurrent long distance access for high volume telemarketing or call center operations. Dedicated access connects the customer directly to the long distance carrier, byconnection and for the long distance service.

customer's expense, rather than the client's expense. This is a service traditionally used by our business customers. We own and assign o Toll-free 800/888/877/866 services. Toll free calling service allows clients of our customer to call into the customer at the the toll free numbers to our customers and bill our customers for the toll free number and the long distance service.

transmission, such as Internet access, and the local loop is connected to the Internet through one of our providers. We bill the customer o Dedicated data transmission. This is similar to dedicated access long distance service, except the primary use is for data for the local loop connection and for Internet access fees.

Each of these data products rely on a shared network architecture where the bandwidth on the network backbone is shared by the users o Private line data services. This type of services is provided through a T-1 or higher capacity circuit, and encompasses a variety of data transmission media, including Frame Relay, dedicated Internet access or Asynchronous Transfer Mode (ATM) data networks. connected into these networks. Customers frequently select these types of networks because it is much more cost-effective than installing a private line network, or because of the need to access the public Internet.

o Calling card services. The calling card feature is often provided with our switched and dedicated long distance services. The calling card allows the customer to use a toll free number and PIN to make long distance calls from any location on its account. We bill the customer for the long distance service. o Conference calling. This service allows a customer to interconnect simultaneously a number of callers for conference purposes. This feature is of particular value to business customers that have a need for multiple members of the organization to speak together from remote locations on a periodic basis. The customer is assigned a toll free number and PIN that allows each participant in the conference call to access the call simply by dialing the toll free number and entering the PIN when prompted. We bill the customer for the conference call feature and the long distance minutes of each participant in the conference call.

to their own database to automatically generate call lists with sophisticated call scheduling capabilities. They can also choose between broadcast voice messages to predefined lists. Customers can pay by the call, by the minute or by the port. They can also link directly o Outbound dialing and voice message broadcasting. This is the ability to allow a customer to automatically dial outbound and to autodial (one at a time), powerdial (dial sequentially through a list), or predictive dialers (computer algorithms with dial ahead to screen out busies, no answers, etc.).

o Fax to Email. This service allows a customer to send or receive faxes through an Email address with the customer's personal computer

o Voice mail. This feature allows customers to receive, store, forward, and access voice mail messages.

during the day to the customer's location. For example, the customer can access its account through the Internet and direct that phone o Real time service account management on the Internet. Real time management allows the customer to redirect phone calls received calls be forwarded to wherever the customer happens to be during the day - office, home, cellular phone, or other location. With its

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computer, the customer can review billing on its account, make service inquiries, or add or remove services, all over the Internet.

same capabilities through a software solution hosted on our VoIP Network at a much lower cost that makes it possible for the smaller In addition, Buyers United offers a flexible set of advanced call center traffic handling/management applications, such as skills-based operations with 200 or more agents on call at any one time could afford to establish these capabilities. Buyers United can deliver the multimedia contact handling (voice, fax, email, chat), and management reporting features. These capabilities have previously been routing, automated call distribution, automated interactive voice response, database integration with the call handling technology, available only by purchasing and integrating expensive equipment at substantial installation expense, so only the large call center traditional call center to make the transition to a full-featured contact center with improved agent productivity and the ability to respond quickly to customer requirements for voice, email, fax and/or chat contact methods.

paragraph), plus additional features for handling multi-media contact methods - voice plus email, fax or web chat. InControl(TM) is a The Buyers United inNetwork(TM) family of products is a set of pre-integrated application services hosted within our VoIP Network inContact(TM), a complete set of advanced contact handling/contact management software applications (as referenced in the above rapid application development tool with a visual drag and drop programming interface for creating or modifying contact routing designed to meet the needs of call centers and other businesses that demand greater contact flexibility. Current products include

### Marketing strategy

promoting "UCN" or "United Carrier Networks" for all of our service offerings, so toward the end of 2003 we discontinued marketing Networks" for commercial and business customers, and "BOL" or "BuyersOnline" for residential customers. We are now focusing on By the end of 2001, Buyers United employed two distinct brands for our telecommunications services, "UCN" or "United Carrier to residential customers, and discontinued the BuyersOnline brand name. Our plan is to change our name to "UCN" or a similar

annual U.S. telecommunication sales to commercial and business users. The service presentation we developed for UCN is targeted to telecommunications providers we use, yet only have to contract through UCN for the selected services. The business customer is not required to deal with these carriers separately. UCN provides a single source for customer service, regardless of how many networks We market our services primarily through independent sales agents. We engage independent telecommunications agents around the the independent agent, and is intended to make available to the agent a coordinated package of services designed to be attractive to provided through various long distance providers. A business customer can choose various services from any or all of the different multiple long distance carriers with which we have agreements to resell services, allowing the business owners to choose services country who sell primarily to commercial and business customers. Independent agents are responsible for a substantial amount of the business uses, and sends a single billing statement that combines all of the services used from any combination of wholesale commercial and business customers. With UCN our marketing effort focuses on providing businesses with the ability to access service providers.

efforts, and additional product/service revenue opportunities. Buyers United earned the "2002 Agent's Choice Award" in March 2003 commercial and business customers, and because of our back office support infrastructure, incentive programs, customer retention We have been, and should continue to be, successful in engaging independent agents because our package of services appeals to from the Agent Alliance, a national trade association of independent telecom agents. The award was given in recognition of the effectiveness of our customer service and support programs. Buyers United's early growth came from the residential consumer long-distance market. We plan to continue providing our services to residential customers using the UCN brand. We do not intend, however, to pursue an active marketing effort in the residential market because we believe our resources are better used in pursuing business customers. We had a substantial increase in residential customers over the past year as a result of the Touch America transaction.

#### Provisioning

Buyers United is a reseller of domestic and international long distance and other services provided by national and regional providers. Our primary providers are MCI, Qwest, Global Crossing, AT&T, Dancris, WilTel, and CNM.

averaged 54.0 percent of the retail rates charged to customers in 2002 and 53.3 percent in 2003. In 2002 and 2003, retail rates were between \$0.02 and \$0.08 per minute for switched domestic long distance. International rates vary substantially on the basis of the Buyers United resells switched long distance minutes that it has contracted to obtain from our providers at wholesale rates that country and number called, but we believe our rates are comparable to rates available from our competitors.

distance service provider. Qwest and Global Crossing accounted for approximately 80 percent of our cost of revenues in 2002 and 70 month and designate Buyers United as the point of contact for all customer service calls. These agreements are for one to three years and are generally renewable at the end of each contract term, when rates are often renegotiated on the basis of prevailing rates in the The contracts with our providers are standard and customary in the industry, requiring payment net 30 days for minutes used in a industry. We are responsible for all customer billing and collections, so that as far as the customer is concerned we are the long

distance service, toll-free 800/888/877/866 services, dedicated data transmission service, and calling cards. These services are billed to Buyers United also acquires its other services from its providers at rates or fees fixed in our contracts, which include dedicated long us at rates or fees stated in our contracts with the providers and are payable on the same terms as switched long distance service.

We maintain a call center in Bluffdale, Utah for receiving customer service and billing inquiries. Presently we employ approximately 62 customer service personnel to respond to customer calls, and our call center specialists are available from 7:00 a.m. to 10:00 p.m. Monday through Friday and 8:00 a.m. to 5:00 p.m. on Saturday. We also provide emergency service 24-hours a day, seven days a week. We place a high priority on customer service, since we believe that when our rates are similar to rates offered by our competitors, service is a primary factor in acquiring and retaining customers. The VoIP Network enables our customers to use existing telephone, fax machine, pager, or modem equipment to achieve high-quality gateways consists of off-the-shelf hardware elements and the softswitch software. The softswitch software can distinguish among and specialized service applications developed by others. The VoIP Network is a data packet-based network that ties together local loop equipment and leased telecommunications lines augmented by the licensed I-Link "softswitch" software. It provides the necessary operational platform for the enhanced services we began offering in the third quarter of 2003 and is adaptable for use with new or "handle" voice, fax, and modem communications as programmed for the customer's suite of service selections. Handle means the voice or data transmission can be delivered directly, redirected (to a different location), redistributed (to a different or multiple dial-up and broadband connections via gateways located in New York, Salt Lake City, Dallas, and Los Angeles. Each of these communications through Internet Protocol technology. The VoIP Network consists of a fully integrated dedicated network of recipients), stored for later delivery, or altered (such as converting a fax to email).

transmission cost and lower capital infrastructure cost. Lower transmission cost results from transmitting long distance traffic over the network between our gateways for retransmission, which has greater capacity because transmissions are converted to data packets and transmitted concurrently over the network bandwidth capacity. Access and transmission costs for our VoIP network are less than traditional transmission networks. The second component of cost advantages is lower capital infrastructure costs. In a traditional telecommunications network, each service -- voicemail, fax mail, conference calling, and single number forwarding -- must be The VoIP Network allows us to provide cost advantages over traditional transmission networks with respect to both lower

processed through one or more separate hardware switches. We offer all of these services through the VoIP Network as modified or as different connectivity solutions that enables us to offer the inNetwork(TM) family of products to call centers and other businesses that hardware switches. It is this ability to host different software applications on the VoIP Network to configure the software to deliver new software applications are added to the network software platform, which is less expensive than purchasing and maintaining demand greater contact flexibility.

We began integrating this network with our traditional provider network systems and service offerings in the first quarter of 2003 and completed the process in the third quarter of 2003. While we believe the VoIP Network will lower our costs of operation in 2004 and generate internal growth from enhanced service products, we cannot predict whether these lower costs or growth will be significant.

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## Technology and our business

Buyers United has always leveraged information technology to create consistent streamlined business processes. Buyers United relies on the following systems, which represent its current technology initiatives:

o Automatic customer call distribution. This system is a unified solution for managing customer communications that integrates telephone, email, fax, web text chat, and co-browsing into a unified interface. The distribution system enables Buyers United to enhance customer relationships, reduce costs, and improve the management of all types of business communications.

representatives' daily tasks by breaking them into smaller steps. The "wizard" framework provides increased quality and consistency representatives to perform their service tasks. BUD utilizes a "wizard" interface methodology that simplifies the customer service o BuyersUnitedDashboard (BUD) is a customer service software application that provides a single interface for call center into our customer service model.

fulfill billing and service tasks. Buyers United believes the CostGuard system provides a consistent and flexible billing solution that o CostGuard(R), is a fully convergent, open and flexible billing system designed to facilitate collaboration among customer service representatives, business affiliates, and customers. Customers can access the system through a standard web-browser to initiate and supports our current needs and is expandable for future growth. o The VoIP Network employs an architecture emphasizing security, reliability, and carrier diversity. A "Security in Layers" approach has been adopted utilizing security enforcement points comprised of inspection firewalls, packet filters, and intrusion detection and prevention systems. Measures have been implemented to audit data integrity and access. Significant subsystems are geographically dispersed and data replicated between sites to protect against fiber optic disruption or other environmental event.

place every 30 minutes. Backups are copied to two file servers in different locations. We use SSL encryption to protect all sensitive areas of our customer information and service-oriented websites. Remote access to our systems is made possible through a 168 bit Full backups of all our core data are performed weekly. Differential backups are performed nightly. Transaction log backups take

could have a significant impact on our business, and we do not have business interruption insurance on which we could recoup losses maintenance, and security systems are adequate for preserving the delivery of service to our customers and operation of our business encrypted Virtual Private Network. System passwords are changed on a periodic basis and stored in a secure folder with restricted without significant outages or interruptions. However, an extraordinary unforeseen and catastrophic event is always possible that access. All local desktops are scanned for viruses on a real-time basis and report to a central server. We believe our backup, resulting from such an event.

## Governmental Regulation

Telecommunications Act of 1996 (Telecom Act). The Telecom Act was designed to foster local exchange competition by establishing a framework to govern new competitive entry in local and long distance telecommunications services and allow any entity, including cable television companies and electric and gas utilities, to compete in the telecommunications market. The ongoing implementation Federal Regulation of Telecommunications Services Our telecommunications services are subject to federal regulation under the and interpretation of the Telecom Act remains subject to numerous federal and state policy rulemaking proceedings and judicial review and we cannot predict any future impact on our business.

than it imposes on companies like ours, which are non-dominant interexchange carriers that lack market power. For example, the FCC telecommunications services. The FCC imposes more extensive requirements on incumbent common carriers that have some degree of market power, such as the Regional Bell Operating Companies (RBOCs) and other independent local exchange carriers (ILECs), Pursuant to the Telecom Act, the Federal Communications Commission (FCC) regulates our interstate and international permits non-dominant interexchange carriers to provide domestic interstate services without prior authorization.

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currently has several rulemaking proceedings in which it is considering changes to the existing interstate access charge system. It has As a non-dominant interexchange carrier, our costs of providing long distance services could be affected by changes in FCC rules also recently been reported that the nation's largest local exchange and long distance providers, who have been engaged in private negotiations for several months, have tentatively reached an agreement on a proposal that would eliminate or substantially reduce controlling the form and amount of "access charges" local exchange carriers (which generally include the RBOCs and ILECs) are permitted to impose on connecting companies to originate and terminate long distance traffic over their local networks. The FCC interstate local access charges. If such an agreement is reached, it would have to be presented to and approved by the FCC. We cannot predict the outcome of these or other federal or state access charge proceedings or whether they will have a material impact recognized, however, that the access charge payments Buyers United must pay to the RBOCs and ILECs are a material part of its cost on us. It is even more difficult to predict the outcome and impact of private negotiations in which we are not directly involved. It is to provide services over its network.

The Telecom Act requires that every telecommunications carrier contribute, on an equitable and non-discriminatory basis, to federal universal service mechanisms established by the FCC. The federal Universal Service Fund (USF) provides subsidies to defray the costs of telephony services in high-cost areas for low-income consumers and helps subsidize telecommunications and Internet services In 2003, the quarterly USF contribution factor averaged around nine percent of billed retail revenue. The amounts contributed may be interstate and international retail telecommunications revenues and the contribution factor issued by the FCC, which varies quarterly. for qualified schools, libraries and rural health care providers. Our payments to the federal USF are based on a percentage of our passed through to customers.

contribution system to a "connection-based" system with a fixed, monthly fee. It is too soon to predict whether the transition to a The FCC currently has an open rulemaking proceeding in which it is considering converting the current revenue-based USF connection-based USF contribution system would have a financial impact on us.

commission (PUC) before providing telecommunications services in that state. Consequently, we are subject to the obligations that the preparation and submission of reports. If state regulators or legislators change current regulations or laws it may negatively impact our more extensive than FCC regulations. In most instances, we are required to obtain and maintain certification from a state public utility are provided on an intrastate basis. The state regulatory environment varies substantially from state-to-state and in some cases can be State Regulation of Telecommunications Services State regulatory agencies have jurisdiction when our telecommunications services applicable state laws place on all similarly certified carriers, including the regulation of services, payment of regulatory fees, and ability to provide services.

Regulation of Internet Telephony and the Internet The use of the Internet and private Internet Protocol (IP) networks to provide voice communications services is a relatively recent market development. Although the provision of such services is currently permitted by general, and Internet telephony providers and services specifically, may materially affect our business, financial condition, operating evaluating the future regulatory treatment of such services have recently been initiated. More aggressive regulation of the Internet in United States law and remains largely unregulated within the United States, several FCC and state regulatory proceedings aimed at results and future prospects, particularly if increased numbers of governments impose regulations restricting the use and sale of IP telephony services.

#### Federal

telephony are information services or telecommunications services. Recent actions taken by the FCC and proceedings now pending To date the FCC has reached no conclusion on whether IP telephony services constitute telecommunications services subject to regulation under the Telecom Act. The FCC is now examining the question whether certain forms of phone-to-phone Internet before the FCC may affect the regulatory status of Internet telephony. o In February 2004 the FCC ruled that computer-to-computer IP telephony that transmits data packets carrying voice communications via the same lines that carry e-mail and instant messages is an unregulated "information service" that is subject to exclusive federal jurisdiction. Accordingly, this type of computer-to-computer IP telephony service is likely to remain free of traditional telephony o Also in February 2004 the FCC adopted a broad Notice of Proposed Rulemaking seeking comment on the appropriate regulatory classification and treatment of Internet-based communications services, most notably Voice over IP (VoIP). o In October 2002 AT&T filed a petition with the FCC seeking a declaratory ruling that would prevent RBOCs and other ILECs from imposing traditional circuit-switched access charges on phone-to-phone IP services.

o In September 2003 Vonage Holdings Corporation filed a petition for declaratory ruling requesting that the FCC find an order of the Minnesota Public Utilities Commission requiring Vonage Holdings to comply with state laws governing providers of traditional telephone service to be preempted because its broadband Internet telephony service is an information service.

o In January 2004, Level 3 Communications, LLC filed a "forbearance petition" with the FCC asking the agency to reaffirm that legacy switched access charges do not apply to VoIP. We cannot predict either the timeframe or outcome of the foregoing open proceedings before the FCC or what regulations, if any, the FCC will impose on providers of IP-enabled voice communications services as a result of these proceedings.

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being subject to local access charges for intra-state service, which would significantly increase the cost of service. While a majority of state commissions have not imposed traditional telecommunications regulatory requirements on IP telephony at this time, a number of State governments and their regulatory authorities may assert jurisdiction over the provision of intra-state IP-enabled communications primary concern to the IP-enabled communications providers is that the imposition of state regulation would result in the provider services where they believe that their telecommunications regulations are broad enough to cover regulation of such services. Of state regulatory authorities have initiated proceedings to examine the regulatory status of Internet telephony services.

injunction was recently upheld in the face of multiple challenges. Prior to the Minnesota Federal court ruling, several states, including telecommunications providers. There can be no assurance that these states will respect the Minnesota Federal court ruling or accept In October 2003 a Federal court in Minnesota Issued a permanent injunction against the Minnesota public utilities commission to prevent it from imposing state regulations on a provider's VoIP services offered over broadband connections. This permanent California, Washington, Wisconsin and Florida issued directives to various VoIP providers directing them to register as the position asserted by VoIP providers that they are information, as opposed to telecommunications, service providers.

### Internet Taxation.

proposals that might impose additional taxes on Internet services and products. We cannot predict whether new taxes will be imposed on our IP-enabled communications services or the Internet in general and, depending on the type of taxes imposed, whether and how In addition to regulations addressing Internet telephony and broadband services, other issues relating to the Internet in general could development, which may negatively impact the cost of doing business via the Internet or otherwise materially adversely affect our affect our ability to provide our services. Federal, state and local governmental organizations are considering various legislative our services would be affected thereafter. Increased taxation of the Internet may decrease its growth and hinder technological business, financial condition and results of operations.

#### Competition

Presently we are an aggregator and reseller of long distance and related telecommunications services. Many of our competitors are substantially larger with greater financial and other resources.

campaigns, telemarketing programs, network marketing, cash payments, and other incentives. The ability of Buyers United to compete The U.S. long distance telecommunications industry is highly competitive and significantly influenced by the marketing and pricing practices of the major industry participants such as AT&T, Sprint and MCI. Buyers United also competes with other national and regional long distance carriers that employ various means to attract new subscribers, including television and other advertising effectively will depend on its ability to provide quality services at competitive prices.

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the burden of managing multiple contracts with many telecommunications companies. Our agents can complete a sale at the customer services because they receive one bill and have only one provider to call with any billing or service questions. We further believe this aggregated service approach enables us to attract agents to sell our services. By selling Buyers United services, agents no longer have Buyers United competes on the basis of variety of services offered, customer billing and service, and price. Since we can access and We believe customers see positive differences in the way our services are sold and served compared to other providers. With Buyers telecommunications products. This provides the customer a one-stop shopping opportunity to obtain many of its telecommunication site and count on accurate commissions for even complicated product suites. Additionally, agents enjoy dedicated customer service. United, customers are not forced to take bundled services or enter into long-term contracts from one provider, which we believe are services from one source, Buyers United. We believe customers are attracted by the fact that Buyers United provides many of their typical sales practices of competitors. Because our customer contracts are based on user requirements rather than bundled services, offer switched long distance rates from a number of providers, customers can select the rate plan best suited to their needs without having to shop each long distance carrier separately. We offer to our customers, directly and through agents, a wide selection of Buyers United delivers only the requested services at an appropriate capacity and competitive price.

Building recognition of our brands is beneficial to attracting additional customers and new strategic alliances. Our failure to promote and maintain our brands successfully may result in slower growth, loss of customers, and loss of market share and strategic alliances. Accordingly, we intend to continue pursuing an aggressive brand-enhancement strategy, which includes promotional programs and public relations activities.

#### **Employees**

As of December 31, 2003, Buyers United employed a total of 167 full time and 28 part time persons. None of our employees is represented by a labor union. We have not experienced any work stoppages and believe relations with our employees are good.

Risk associated with our business

Our revenues and operating results may be negatively impacted by the pricing decisions of our competitors and our providers.

offer these services at prices that are perceived as competitive in conjunction with the other benefits we provide. Consequently, falling make up for potential reductions in either revenues or profits, it would be necessary for us to continue to make significant increases in prices will likely result in lowering our rates to customers, which will reduce revenues. On the other hand, higher prices charged by competitors are not subject to the same upward pricing pressures or chose not to increase prices notwithstanding such pressure. To Our revenues from period to period depend on the pricing for long distance service we can obtain from the wholesale providers of downward pressure on long distance service rates as a result of competition among providers. To acquire and retain customers we our providers will cut into gross profit margins unless we raise prices to our customers, which may be difficult for us to do if our these services. We also must price our services at levels that are competitive in the marketplace. This industry has a history of our customer base from period to period, and there is no assurance that that we will be successful in doing so.

Our substantial debt adversely affects our operations and financial condition.

notes payable to certain of our directors that pay interest at 12 percent per annum, \$4.2 million of obligations related to the purchase or operations is used to service our debt rather than to promote and expand our business, which adversely affects results of operations. In acquisition of customer accounts, and \$4.1 million of borrowings under our line of credit. A substantial amount of our cash flow from reduction of debt. Nevertheless, we expect that servicing the remaining debt through the end of 2004 will continue to be a use of free At December 31, 2003 borrowings and capital lease obligations totaled approximately \$11.9 million, which includes \$3.5 million of March 2004, we completed a \$8.7 million private equity investment in Buyers United and will use approximately \$3 million for cash flow that could be used to develop our business.

Disruptions in the operation of our technology could adversely affect our operations

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failures would significantly reduce the attractiveness of our services. Significant disruption in the operation of these systems would hardware that houses these systems to effectively operate our business and market our services. Our customers and providers may become dissatisfied by any system failures that interrupt our ability to provide our service to them. Substantial or repeated system We are dependent on our computer databases, billing and account computer programs, Internet protocol network, and computer adversely affect our business and results of operations.

Our enhanced services are dependent on leased telecommunications lines, and a significant disruption or change in these services could adversely affect our business.

inNetwork(TM) family of products, are provided to customers through a dedicated network of equipment we own connected through initiated by the customer is converted to data packs that are transmitted through the dedicated network and managed by our software leased telecommunications lines with capacity dedicated to us that is based on Internet protocol, which means the communication The enhanced services we offer, such as automatic call distribution, fax to email, real time account management, and the

that resides on our equipment attached to the network. We also move a portion of our voice long distance service over this dedicated network, because it lowers our cost of providing the service from the cost of using traditional transmission methods.

dedicated network, from third party suppliers. If any of these suppliers is unable or unwilling to provide or expand their current levels offer that are provided over our dedicated network would likely result in customer dissatisfaction and adversely affect our operations. of service to us that enable us to serve our customers, the services we offer would be adversely affected. Although we believe leased telecommunications lines and co-location facilities are available from alternative suppliers, we might not be able to obtain substitute services from other providers at reasonable or comparable prices or in a timely fashion. Any resulting disruptions in the services we Furthermore, pricing increases by any of the suppliers we rely on for the dedicated network could adversely affect our results of We lease telecommunication lines and space at co-location facilities for our equipment, which represents the backbone of our operations if we are unable to pass pricing increases through to our customers.

Our business could be materially harmed if our computer systems were damaged.

Substantially all of our dedicated network systems are located at four locations in Los Angeles, Salt Lake City, Dallas, and New York. Our customer service, billing, and service management systems are located at out offices in Bluffdale and Draper, Utah. Fires, floods, earthquakes, power losses, telecommunications failures, break-ins and similar events could damage these systems. Computer viruses, business interruption insurance. Accordingly, any significant systems disruption could have a material adverse effect on our business, electronic break-ins, human error, or other similar disruptive problems could also adversely affect our systems. We do not carry financial condition, and results of operations.

marketplace will depend in large part upon the stability and maintenance of the infrastructure for providing Internet access and We use the Internet in various aspects of our business. The viability of the Internet as an information medium and commercial carrying Internet traffic.

handle increased levels of Internet activity or due to increased government regulation. If the Internet does not remain a viable conduit addition, the Internet could lose its viability due to delays in the development or adoption of new standards and protocols required to development and acceptance of complementary products, such as high-speed access systems, could materially harm our business. In Historically we have relied on the Internet for customer service and billing. Failure to develop a reliable network system or timely for data and transactional traffic or the manner in which it now operates changes significantly, then our business and results of operations could be adversely affected.

A fundamental requirement for online communications is the secure transmission of confidential information over public networks. Our failure to protect this confidential information could result in liability. If third parties succeed in penetrating our network security or otherwise misappropriate our customer information, we could be subject to liability. Our liability could include claims for unauthorized purchases with credit card or banking information, impersonation or other similar fraud claims, as well as for other misuses of personal information, including for unauthorized marketing purposes. These claims could result in litigation and adverse publicity, which could have a material adverse effect on our reputation, business, and results of operations.

Our growth and results of operations are not predictable, which means an investment in us has greater risk.

of our business may be harmed if we are unable to adapt and expand our systems, procedures, and controls to support and manage our Recent acquisitions of assets and customers have substantially increased our operations. We have no other customer base acquisitions competition, and our ability to maintain sufficient profit margins despite pricing pressures. Furthermore, the growth and development growth. All of these factors indicate there could be fluctuations in our results of operations and volatility in our stock price that could ability to continue our growth and profitability will depend on a number of factors, including our ability to maintain and expand our possible to predict with any certainty the growth of our business over the next year, whether internally or through acquisitions. Our under consideration and cannot predict if or when another such acquisition opportunity may present itself. Consequently, it is not Buyers United experienced significant growth in 2003, primarily through internal growth and the purchase of customer accounts. independent agent network, the availability of capital to fund purchases of customers or acquisitions, existing and emerging

Our inability to promote our name and service could adversely affect the development of our business.

loss of market share, and loss of strategic relationships. We cannot assure you that we will be able to promote our brand names as fully UCN, we may consider adopting new marks for promotion, so we would gain little from promoting UCN. Even if we are successful in registering the mark, our failure to promote and maintain our brand name successfully may result in slowed growth, loss of customers, agreements with providers of long distance, and establishing strategic relationships with independent agents and businesses that can facilitate or enhance our service offerings and marketing efforts. In January 2004 we filed an application with the U.S. Patent and Trademark Office to register the mark, but have yet to receive any response on the application. If we fail to obtain registration of Building recognition of our brand name, "UCN", is beneficial to attracting additional customers, obtaining favorable reseller as we would like, or that promoting our brand name will enable us to be competitive or improve our results of operations.

Our development of enhanced services could subject us to claims of patent infringement that would adversely affect our results of operations.

subject of claims by certain patent holders that providing the enhanced services violates existing patent rights covering the manner and which we would be required to pay a license fee to continue to offer the service, and may seek license payment for past sales of the service using the alleged patented technology. Payment of any such license fees would have an adverse impact on the net revenue We offer enhanced services through our dedicated network, such as fax to email. This, and other enhanced services, has been the violates any such rights. Should we receive such a notice, we expect that the patent holder would seek a licensing arrangement in method by which the services are performed. We have not received any notice or claim from any party that any service we offer generated from sales of the enhanced services. Regulation of IP telephony services is unclear, so the imposition of significant regulation in the future could adversely affect our operations.

services subject to Federal and state regulation. A determination that such services are subject to regulation would likely increase the level, proceedings and investigations are pending with respect to whether IP-enabled voice communications are telecommunications We deliver our enhanced services and move other long distance service through our VoIP Network. At both the Federal and state cost of services we provide, which would adversely affect our results of operations. Even if a determination is made that our IP delivered services are not subject to current regulation, there is no assurance that Federal or state governments will not impose regulation on IP-enabled communications in the future that would add substantially to our costs of doing business.

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Future sales or the potential for sale of a substantial number of shares of our common stock could cause the trading price of our common stock to decline and could impair our ability to raise capital through subsequent equity offerings.

remaining 4,532,000 shares may be sold subject to the volume, timing, and other conditions of Rule 144 beginning March 15, 2005. 1933, 808,546 shares may be sold subject to the volume, timing, and other conditions of Rule 144 beginning May 1, 2004 and the 3,044,794 shares may be sold subject to the volume, timing, and other conditions of Rule 144 adopted under the Securities Act of As of March 15, 2004, we have 12,994,079 shares of common stock outstanding, of which 4,608,739 shares are freely tradable, We agreed with the holders of 5,340,546 restricted shares to file a registration statement with the Securities and Exchange Commission in April 2004 for the purpose of registering resale of their shares.

financial statements for 2003 and other information. Assuming all these warrants and options are exercised, there would be 20,640,662 In addition, we have outstanding warrants, options and convertible notes to acquire 7,646,583 additional shares that are registered for shares of common stock issued and outstanding. We have also reserved for future issuance 6,258,922 additional shares of common September 2003, which has been temporarily suspended until we file an amendment updating the registration statement with our sale by the holders in the public market under a registration statement filed with the Securities and Exchange Commission in stock as follows:

o 3,929,000 shares issuable on conversion of outstanding preferred stock;

o Up to 2,006,351 shares underlying other warrants and options that were granted and remained outstanding as of the date of this

o Up to 173,571 shares reserved for issuance under our stock plans; and

o Up to 150,000 shares reserved for issuance on conversion of outstanding notes.

Of the 3,929,000 shares of common stock issuable on conversion of outstanding preferred stock, 3,374,000 may be sold without limitation under Rule 144(k)

cause the market price of our stock to decline, which could adversely affect an investment in our stock and could materially impair our Sales of a substantial number of shares of our common stock in the public markets, or the perception that these sales may occur, could purchase or conversion rights when we could obtain equity capital on more favorable terms than those contained in these securities. convertible securities have the opportunity to profit from a rise in the value or market price of our common stock and to exercise ability to raise capital through the sale of additional equity securities. The holders of these outstanding warrants, options, and

## ITEM 2. DESCRIPTION OF PROPERTIES

30,000 square feet. The current monthly lease rate is \$32,307. The lease for office space expires in January 2007, but we have an Buyers United leases executive office space in Bluffdale, Utah, a suburb of Salt Lake City. The offices consist of approximately option to renew the lease for an additional three to five years. Through November 2004, Buyers United is leasing 14,339 square feet of space at 13751 S. Wadsworth Park Drive, Draper, Utah, at a monthly cost of \$16,728.

Buyers United believes that the office space included in both facilities is adequate for its anticipated needs for at least the next 15 months.

## ITEM 3. LEGAL PROCEEDINGS

which Buyers United paid \$120,000 and issued 35,000 shares of common stock in exchange for canceling the outstanding obligation plus \$25,921 in accrued interest. The stock had a fair market value of \$22,401. Accordingly, based on these amounts, we recorded a In June 2001, Buyers United entered into a joint sales agreement with Infotopia, Inc., a direct response marketer. In connection with decided not to pursue further any joint activity. In December 2001, Buyers United negotiated a settlement of the \$500,000 loan in the agreement, Infotopia loaned \$500,000 to Buyers United. Subsequent to entering into the sales agreement, the two companies gain on the early extinguishments of the debt in the amount of \$383,520. However, unbeknownst to us, during 2001 Infotopia allegedly entered into a General Security Agreement with Sea Spray

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proceeding. An arbitration hearing was held in December 2003, at which Sea Spray failed to make any appearance or submission after receiving all required notice. The arbitrator entered a default in favor of Buyers United and its award further found in favor of Buyers resolve the issue. Sea Spray attempted to pursue its claim in New York state court, which we removed to federal court in New York, obligation and demanded payment as successor-in-interest to Infotopia. We denied the claim and filed an arbitration proceeding to Holdings, Ltd., which purportedly included the loan obligation. Sea Spray asserted that it had a perfected security interest in the and the federal court dismissed the action pursuant to an order to the effect Sea Spray must pursue its claims in the arbitration

United as a matter of the evidence presented and as a matter of law. In our view this matter has been resolved fully in our favor and we have no obligation or liability to Sea Spray.

management, after discussion with legal counsel, that the ultimate disposition of these other matters will not have a material impact on Buyers United is the subject of certain other legal matters, which it considers incidental to its business activities. It is the opinion of the financial position, liquidity or results of operations of Buyers United.

# ITEM 4. SUBMISSION OF MATTERS TO A VOTE OF SECURITY HOLDERS

No matter was submitted to a vote of security holders during the quarter ended December 31, 2003.

#### PART II

# ITEM 5. MARKET FOR COMMON EQUITY AND RELATED STOCKHOLDER MATTERS; RECENT SALES OF UNREGISTERED SECURITIES

Market price and stockholder matters

The common stock of Buyers United trades in the over-the-counter market. The following table sets forth for the respective periods indicated the prices of the common stock in the over-the-counter market, as reported and summarized on the OTC Bulletin Board. Such prices are based on inter-dealer bid and ask prices, without markup, markdown, commissions, or adjustments and may not represent actual transactions.

Calendar Quarter Ended:	High Bid (\$)	Low Bid (\$)
	* (	111111111111111111111111111111111111111
March 31, 2002	1.30	0.61
June 30, 2002	2.00	1.10
September 30, 2002	1.93	1.30
December 31, 2002	2.00	1.25
Calendar Quarter Ended:	High Bid (\$)	Low Bid (\$)

2.45
Marcn 31, 2003 June 30, 2003 September 30, 2003 December 31, 2003

business activities, so it is not expected that any dividends on the common stock will be declared and paid in the foreseeable future. As stock without the approval of a majority of the preferred stockholders. At March 15, 2004, there were approximately 4,250 holders of of March 15, 2004, there were outstanding 1,827,500 shares of Series A Convertible Preferred Stock and 420,300 shares of Series B Convertible Preferred Stock. Under the terms of this preferred stock, Buyers United cannot make any distributions on its common Since inception, no dividends have been paid on the common stock. Buyers United intends to retain any earnings for use in its record of the common stock.

## Repurchases of common stock

of common stock. In January 2004, the holder sold those common shares plus 14,560 additional shares, or a total of 514,560 shares, to In December 2003, a holder of 100,000 shares of Series B Convertible Preferred Stock converted all of those shares to 500,000 shares Buyers United for \$500,000 in a privately negotiated transaction.

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# ITEM 6. MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF **OPERATIONS**

#### Overview

newly acquired assets we can now develop and offer as a provider enhanced services, such as fax to email, and transmit data and other October 2003, Buyers United acquired the exclusive right to sell and manage the enhanced telecommunications functions of MyACD, December 2002 Buyers United entered into agreements to purchase and manage assets of Acceris Communications Inc. (formerly I-Link, Inc.) and its subsidiary, I-Link Communications, Inc., and license in perpetuity software developed by I-Link for the operation Inc. with a one-year option to purchase it at a price of approximately \$6.8 million. With the MyACD technology we can offer a new handling/management applications. We are changing the way mission critical applications are delivered and priced for the contact of a Voice over Internet Protocol communications network (VoIP Network). We closed the transactions in May 2003. With these telecommunications services provided by others. We intend to continue to pursue and develop this type of business. However, in communication services for a portion of the journey over our VoIP Network rather than entirely through third party providers. In Buyers United is a domestic telecommunications company that offers and sells a wide range of long distance and related communication services to business and residential customers. In the past we functioned as an aggregator and reseller of product approach that combines our national VoIP Network with on-demand proprietary telephony software for contact

center marketplace, or for any business or department seeking to improve how it manages the productivity and quality of its customer contact opportunities.

used to service those customers. In June 2003, we amended the purchase agreement to acquire additional switched voice and dedicated In December 2002, Buyers United also entered into an agreement with Touch America, Inc., a subsidiary of Touch America Holdings, purchase price was \$6.5 million. Buyers United made an initial payment of \$3.0 million to Touch America in December 2002 and has made additional cash payments totaling \$3.4 million through March 4, 2004. The balance of \$93,988 is expected to be paid in April Inc., to purchase a substantial number of its switched voice telecommunication customers, including the carrier identification code telecommunications customers and correct discrepancies in the list of customers originally purchased in December 2002. The total

During August 2003, Buyers United purchased approximately 12,000 long distance customers from Glyphics Communications, Inc.

\$750,000 in February 2004. Closing of the acquisition was subject to complying with applicable federal and state regulation pertaining Buyers United entered into an agreement to purchase 37 dedicated long distance customers from Source Communications, LLC for to transfer of the customers. All of the regulatory requirements were satisfied and the acquisition of the customers is completed

in opportunities to acquire customers from unrelated companies, such as our recent February 2004 purchase of dedicated long-distance customer base during 2003. We believe continuing financial difficulties and uncertainty in the telecommunications industry may result Internet, and selling through our direct sales force. We intend to expand and develop our direct sales force and value-added reseller customers from Source Communications, and we intend to remain open to these opportunities. However, at the present we are not We generate internal growth by pursuing multiple marketing avenues, including using independent agents, marketing through the programs during 2004. Our purchase of telecommunication customers of Touch America resulted in a significant increase in our evaluating any new acquisitions.

Results of operations

#### Revenues

ended December 31, 2002 of \$30.2 million. While a significant portion of the increase in revenue is due to the acquisition of customer For the year ended December 31, 2003 revenues increased to \$63.3 million, a 110 percent increase compared to revenues for the year accounts, we also generated growth internally from ongoing promotional efforts, primarily involving independent agents.

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ended December 31, 2001. The change was due to a substantial increase in our customer base. These new customers were generated For the year ended December 31, 2002, revenues increased 110 percent to \$30.2 million as compared to \$14.3 million for the year through independent sales agents and referrals from unrelated Internet marketing companies.

### Costs of Revenues

However, Buyers United immediately began switching new customers over to other lower-cost wholesale providers. The higher Touch million for the year ended December 31, 2002. As a percentage of revenue, costs increased to 54.6 percent in 2003 compared to 54.0 year is the result of costs related to an increase in customers using dedicated circuit services. This type of service typically has lower percent for same period in 2002. The decrease in gross margin for the year ended December 31, 2003 as compared to the previous combination of costs related to integration efforts involved in the I-Link acquisition and higher costs of Touch America customers. Costs of revenues for the year ended December 31, 2003 increased to \$34.6 million, a 112 percent increase as compared to \$16.3 profit margins, but higher volumes, than other types of long distance services. Also contributing to a lower gross margin was the Buyers United agreed with Touch America on certain wholesale prices during a phase-ın period after acquiring the customers. America costs were offset slightly by a decrease in other costs for long-distance minutes.

customer sign-ups with two of our largest long-distance wholesale carriers resulting in decreased rates for long-distance minutes and Costs of revenues for the year ended December 31, 2002 were \$16.3 million, or 54 percent of revenue, as compared to costs of \$9.3 million, or 65 percent of revenue, for the year ended December 31, 2001. During 2002, Buyers United increased volume and new an increase in gross margin for the year.

## General and administrative

million for the year ended December 31, 2002. The increase in costs is due to expenses required to support Buyers United's significant by Buyers United in order to effectively maintain the VoIP Network, as well as provide customer support and billing services. Buyers revenue levels we hired additional customer service and collection personnel. In addition, several employees of I-Link were retained revenue growth, and costs associated with the I-Link, Touch America and the MyACD transactions. To meet the needs of increased General and administrative costs for the year ended December 31, 2003 increased 101 percent to \$14.8 million compared to \$7.4 United also assumed certain office lease obligations of I-Link, which resulted in additional occupancy expenses.

increases in bad debt expense, customer service and support expenses and billing costs, all incidental to the increase in revenue. These increases were offset by decreased costs of maintenance and depreciation expense from the termination of high-cost equipment leases General and administrative expenses for the year ended December 31, 2002 increased 20 percent to \$7.4 million or 24 percent of revenue as compared to \$6.1 million or 43 percent of revenue for the year ended December 31, 2001. The increase resulted from and the write-off of obsolete web-site development costs during 2001.

## Selling and promotion

commissions paid on increased revenue. Selling and promotion costs for 2003 include higher amortization expenses associated with 2003 compared to \$4.6 million or 15 percent of revenue for the year ended December 31, 2002. The increase resulted from higher Selling and promotion expenses increased 133 percent to \$10.8 million or 17 percent of revenue for the year ended December 31, the customer lists acquired during 2003.

percent over the prior year's expenses of \$3.3 million or 23 percent of revenue. The increase was the result of higher expenses for sales commissions, sales support staff, and the amortization of deferred customer referral fees. These increases were directly related to the Selling and promotion expenses for the year ended December 31, 2002 were \$4.6 million or 15 percent of revenue, an increase of 40 increase in revenue during the 2002 year.

Other income (expense)

Interest expense for the year ended December 31, 2003 was \$1.9 million compared to \$1.5 million for the comparative period in 2002. The increase in interest expense was the result of higher debt balances outstanding throughout 2003 compared to 2002

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Interest expense for 2002 was \$1.5 million as compared to \$997,882 for 2001, an increase of 55 percent. The increase is attributable to the significant amount of additional debt financing Buyers United had outstanding throughout 2002, which we raised to fund operations and an online marketing opportunity with an unrelated Internet marketing company.

Liquidity and capital resources

Buyers United's current ratio as of December 31, 2003 increased slightly to

0.52:1 from 0.51:1 at December 31, 2002. The components of current assets and current liabilities that changed significantly since the end of 2002 were cash, accounts receivable, line of credit, the current portion of long-term debt, and accrued liabilities.

as a result of higher revenues reported during 2003 as compared to the same period in 2002. Accrued dividends increased as a result of week of December 2003. Accounts receivable, accrued commission and rebates, accrued liabilities, and accounts payable all increased The increase in cash and the line of credit was the result of a significant draw against the line of credit that took place during the last the additional shares of preferred stock issued to I-Lınk, Inc. in connection with completing the acquisition of the VoIP Network. The current portion of long-term debt increased \$1.7 million or 28 percent, due to several long-term notes maturing and becoming due and payable in 2004. The long-term portion of notes payable decreased by \$3.2 million due to the net effect of the following items:

o Ongoing payments on acquisition notes.

payable monthly. Principal is also payable monthly based on 20 percent of billings during each monthly billing period from designated o The partial payoff and replacement of a \$1.1 million promissory note, previously due February 28, 2003. Buyers United retired the note payable by paying \$250,000 in cash and issuing a new promissory note for \$800,000. In addition, Buyers United issued 50,000 shares of common stock in connection with the original agreement. The new note is unsecured and bears interest at ten percent, customers o In January and February 2003, Buyers United received \$500,000 from the issuance of promissory notes payable, \$400,000 of which came from three Directors of Buyers United. The unsecured notes bear interest at 12 percent and are due in 2004 through early 2005.

o In May and June 2003, Buyers United received \$500,000 from the issuance of promissory notes payable. The notes are secured by computer and telecommunications equipment, bear interest at 12 percent, and are due in May and June 2006. o During June 2003, the Company initiated a program to repurchase outstanding common stock from shareholders of record with total holdings of 100 or fewer shares. The offering price per share was \$1.75. The program ended in September 2003 after the Company had repurchased 2,774 shares.

America. The notes are unsecured and bear interest at ten percent, with principal and interest payable monthly. The principal paid each o In June 2003 Buyers United issued \$1.4 million in promissory notes for cash used primarily for purchasing customers from Touch month equals approximately 20 percent of billings collected during each monthly billing period from the acquired Touch America customers. After all principal is repaid, note holders will continue to receive approximately ten percent of such collected billings. There was a five percent commission paid to the sales agent in connection with the issuance of the notes.

limit is \$5.0 million. Interest accrues at prime plus three percent, which was 7.00 percent as of December 31, 2003. During 2002, the Buyers United has a line of credit agreement with RFC Capital Corporation that expires in January 2006. The available borrowing facility is collateralized by the underlying receivables. On December 31, 2003, Buyers United had financed the maximum amount Company to obtain financing on its eligible accounts receivable, including unbilled receivables and regular monthly billings. The interest rate on the line was prime plus six percent, which was 10.25 percent as of December 31, 2002. The facility allows the available based on eligible accounts receivable at that time. This amount, less draws by RFC applied against the

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collection of the receivables. As of December 31, 2003, Buyers United had \$1.2 million of restricted cash associated with the RFC outstanding amount, aggregated \$4.1 million. The facility requires Buyers United to maintain a restricted cash account for the arrangement On September 10, 2003, Buyers United filed a registration statement on Form SB-2 with the Securities and Exchange Commission to register for resale up to approximately 8.8 million shares of common stock underlying outstanding warrants, options and convertible debt. During 2003, investors exercised warrants to purchase 522,500 shares of common stock providing cash to the Company of approximately \$1.0 million. In March 2004 the registration statement was temporarily suspended until the Company can file an amendment updating the registration statement with its 2003 audited financial statements and other information.

private placement are intended to be used for various corporate purposes, including sales and marketing related programs, funding million. Net proceeds of the offering after placement fees and expenses are approximately \$8.1 million. The net proceeds of the On March 15, 2004, Buyers United sold 3,782,000 shares of common stock at \$2.30 per share, or a total of approximately \$8.7 further development of our VoIP Network, reducing debt, and for working capital and other general corporate purposes The following table sets forth our capitalization as of December 31, 2003, and as adjusted to give effect to:

o Receipt of the estimated net proceeds from our private placement of 3,782,000 shares of common stock at \$2.30 per share; and

o Conversion of 300,000 shares of Series B Convertible Preferred Stock by Acceris Communications, Inc.

31, As Adjusted (1)		187 \$ 187	72 42			3,527) (25,749,527)	,250) \$ 6,475,123
December 31, 2003	и	<b>ጥ</b>	η;	0	20,193,148 3,928,110	(25,749,527)	\$ (1,627,250)
	Stockholders' equity (deficit): Preferred stock, \$0.0001 par value; 15,000,000 shares authorized Series A 8% cumulative preferred stock 1,865,000 shares issued and outstanding (liquidation value	of \$3,730,000) Series B 8% cumulative preferred stock 721,729 sharesissued and outstanding (liquidation value of \$7,217,290); as adjusted, 421,729 shares issued and	outstanding, (liquidation value of \$4,217,290) Common stock, \$0.0001 par value, 100,000,000 shares authorized; 7,604,584 shares issued and outstanding; as adjusted,	12,886,584 shares issued and outstanding	Additional paid in capital Warrants and options outstanding	Accumulated deficit	Total stockholders' equity (deficit)

outstanding warrants, options, and convertible notes that are registered for sale by the holders under a registration statement filed with (1) The adjusted figures do not give effect to the issuance of up to 7,972,583 additional common shares on exercise or conversion of reserved for issuance on conversion of other outstanding notes, or up to 3,973,645 shares issuable on conversion of outstanding the Securities and Exchange Commission, up to 1,600,476 shares underlying other warrants and options, up to 150,000 shares preferred stock.

risks and rewards of ownership, such as risk of loss for collection, delivery, or returns. Revenues from sales of services are recognized Revenue Recognition: Buyers United's revenue recognition policy with respect to reseller agreements is to record gross revenues and receivables from customers when Buyers United acts as principal in the transaction; takes title to the products or services; and has upon providing the services to the customers.

based on specific information about customer accounts, past loss experience, and general economic conditions. An account is written customers, net of an allowance for uncollectible amounts. The allowance for doubtful accounts is estimated by management and is Accounts Receivable and Allowance for Doubtful Accounts: Accounts receivable is comprised of amounts billed and billable to off by management when deemed uncollectible, although collections efforts may continue.

repairs and maintenance costs are expensed when incurred. In accordance with Statement of Position 98-1, "Accounting for the Costs of Computer Software Developed or Obtained for Internal Use," Buyers United capitalizes certain costs incurred for the development Property and Equipment: Property and equipment are stated at cost. Major additions and improvements are capitalized, while minor of internal use software. These costs include the costs associated with coding, software configuration, upgrades, and enhancements.

Advertising Costs: Buyers United advertises its services through traditional venues such as print media to the general public. Costs associated with these advertising efforts are expensed as incurred.

## Forward-looking statements

on knowledge of its business and the environment in which it operates as of the date of this report. Because of the factors listed above, marketing programs, changes in pricing and availability of services and products offered to members, legal and regulatory initiatives The Private Securities Litigation Reform Act of 1985 provides a safe harbor for forward-looking statements made by Buyers United. Buyers United expects or anticipates will or may occur in the future, including such things as expansion and growth of its operations affecting long distance service, and conditions in the capital markets. Forward-looking statements made by Buyers United are based All statements, other than statements of historical fact, which address activities, actions, goals, prospects, or new developments that and other such matters are forward-looking statements. Any one or a combination of factors could materially affect Buyers United's operations and financial condition. These factors include the availability of capital, competitive pressures, success or failure of as well as other factors beyond its control, actual results may differ from those in the forward-looking statements.

## ITEM 7. FINANCIAL STATEMENTS

The financial statements of Buyers United appear at the end of this report beginning with the Index to Financial Statements on page F-

# ITEM 8. CHANGES IN AND DISAGREEMENTS WITH ACCOUNTANTS ON ACCOUNTING AND FINANCIAL DISCLOSURE

Effective February 2002, Buyers United changed its accountants from Arthur Andersen LLP to Crowe Chizek LLC.

# ITEM 8A. CONTROLS AND PROCEDURES

concluded that the disclosure controls and procedures are effective in connection with Buyers United's filing of its annual report on With the participation of management, Buyers United's chief executive officer and chief financial officer evaluated its disclosure controls and procedures on March 17, 2004. Based on this evaluation, the chief executive officer and the chief financial officer Form 10-KSB for the year ended December 31, 2003. Subsequent to March 17, 2004, through the date of this filing of Form 10-KSB for the year ended December 31, 2003, there have been no significant changes in Buyers United's internal controls or in other factors that could significantly affect these controls, including any significant deficiencies or material weaknesses of internal controls that would require corrective action.

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#### PART III

# ITEM 9. DIRECTORS, EXECUTIVE OFFICERS, PROMOTERS AND CONTROL PERSONS; COMPLIANCE WITH SECTION 16(A) OF THE EXCHANGE ACT

### **Directors and Officers**

The following table sets forth the names, ages, and positions with Buyers United for each of the directors and officers.

Name	Age	Positions	Since
Theodore Stern	74	Chairman of the Board, Chief Executive Officer and Director	1999
Gary Smith	69	Director	1999
Edward Dallin Bagley	65	Director	1999
Steve Barnett	62	Director	2000
Paul Jarman	34	President and Director	1997

2003	1997	1997
47 Chief Financial Officer	Executive Vice President	Executive Vice President
47	34	38
David R. Grow	G. Douglas Smith	Kenneth D. Krogue

All directors hold office until the next annual meeting of stockholders and until their successors are elected and qualify. Officers serve at the discretion of our Board. The following is information on the business experience of each director and officer.

Theodore Stern became a director of Buyers United in June 1999 and subsequently the Chief Executive Officer in September 2000. Mr. Stern has served as a director of Northern Power Systems of Waitsfield, Vermont, a manufacturer of renewable generation systems, since September 1998. During the last five years Mr. Stern has been self-employed as a consultant to manufacturing companies.

Gary Smith became a director of Buyers United in June 1999. During the past five years he has been self-employed as a business consultant Edward Dallin Bagley became a director of Buyers United in June 1999. He has been self-employed as an attorney and investor for company based in Salt Lake City, Utah, and Clear One Communications, Inc., a manufacturer of electronic products based in Salt the past five years. During that time he has also served as a director of Tunex International, Inc., an automotive tune-up franchise Lake City, Utah

improving operations and business restructuring. He has continued to purchase and manage privately-held manufacturing companies, as well as serving on the boards of non-owned private companies in connection with his consulting services. For over five years, Mr. Barnett has been a director of Chicago's Jewish Federation and Jewish United Fund, and a Vice Chairman of the Board of Directors Steve Barnett has been self-employed for the past five years as a consultant to manufacturing and distribution companies on since 1997. He is also a Director of Bank Leumi USA Paul Jarman has served as an officer of Buyers United during the past five years, first as an Executive Vice President and as President since December 2002. in Bakersfield, California. During the two-year period prior to February 2000, he served as the Chief Financial Officer of Daw Technologies, Inc., a manufacturer and installer of cleanrooms for the semiconductor industry, based in Salt Lake City, Utah.

G. Douglas Smith has served as an Executive Vice President of Buyers United during the past five years.

Kenneth D. Krogue has served as an Executive Vice President of Buyers United during the past five years.

### **Board Meetings and Committees**

personnel of the Company. The Compensation Committee met five times in 2003, and all director members of the committee attended 2003, and all director members of the committee attended the meetings. The Board has determined that Steve Barnett is serving as the Steve Barnett, and Gary Smith. The Compensation Committee considers salary and benefit matters for the executive officers and key Board. During 2000, the Board formed the Compensation Committee, the members of which are Edward Dallin Bagley (Chairman), compliance with the Company's financial polices, and meets with its auditors when appropriate. The Audit Committee met twice in The Board met 13 times during the year ended December 31, 2003. All directors attended at least 75 percent of the meetings of the at least 75 percent of the meetings. In 2000, the Board also formed the Audit Committee, the members of which are Steve Barnett (Chairman) and Edward Dallin Bagley. The Audit Committee is responsible for financial reporting matters, internal controls, and audit committee financial expert within the meaning of Item 401(e) of Regulation S-B.

#### **Board Compensation**

the Board to compensate the Chairman of the Board, and beginning with those issued for 2003, the Chairman of the Audit Committee, for their annual service by issuing to each of them options to purchase 15,000 shares of common stock exercisable over a term of five \$2.50 per share, and in November 2002 (for year 2003) with an exercise price of \$2.00 per share. It has also been the past practice of 2002 and November 2002, with exercise prices of \$2.50 and \$2.00 per share, respectively. Steve Barnett received as Chairman of the years from the date of issue. Pursuant to this practice, each director received 25,000 options in March 2002 with an exercise price of Each Director received a monthly director fee of \$1,000 during 2003. The past practice of the Board is to compensate directors for their annual service by issuing to each of them options to purchase 25,000 shares of common stock exercisable over a term of five years from the date of issue. Pursuant to this practice, Theodore Stern received as Chairman of the Board 15,000 options in March Audit Committee 15,000 options in November 2002 (for year 2003) with an exercise price of \$2.00 per share.

of the plan are to attract, motivate and retain experienced and knowledgeable directors by offering them opportunities to increase their stock ownership interest in Buyers United. Each person serving as a director on the date options are issued under the plan is eligible to The Director Stock Option Plan was adopted by the Board in May 2003 and approved by the stockholders in June 2003. The purposes participate. The persons serving as Chairman of the Board and Chairman of the Audit Committee on the date options are issued for those positions under the plan are eligible to participate.

plan, subject to customary antidilution and other adjustments provided for in the plan. Each person serving as a director on March 1 of The Board has authorized the issuance or delivery of options to purchase an aggregate of 1,000,000 shares of common stock under the

number of options issuable each year under the plan, as well as options outstanding under the plan, is subject to customary antidilution Series B Convertible Preferred Stock of Buyers United. Each option issued under the plan is exercisable over a term of five years. The Committee to serve for the next year, each person so appointed is entitled to receive an option to purchase 15,000 common shares at an exercise price per share equal to the average fair market value on that date, but in no event less than the conversion price for the each year is entitled to receive an option to purchase 25,000 common shares at an exercise price per share equal to the average fair market value on that date, but in no event less than the conversion price for the Series B Convertible Preferred Stock of Buyers United, which is now \$2.00 per share. On the dates the Board appoints the Chairman of the Board and Chairman of the Audit and other adjustments provided for in the plan.

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Options issued under the plan are not exclusive and the plan does not limit the authority of the Board or its committees to grant awards or authorize any other compensation, with or without reference to shares, under any other plan or authority.

administering the plan. Subject to the limitations of the plan, the committee has broad authority under the plan, including, for example, purpose. The Board of Directors has not appointed a committee to administer the plan, so the entire Board is now the committee The plan is administered by a committee, which is either the Board of Directors or a committee appointed by the Board for such the authority:

o To construe and interpret this plan;

o To make all other determinations required by this plan;

o To maintain all the necessary records for the administration of this plan; and

o To make and publish forms, rules and procedures for administration of the plan.

In 2004 the Board, and each of our directors individually, agreed to renounce their right to receive options under th plan for 2004, and instead receive options outside the plan for a lower number of shares. Accordingly, the Board approved in January 2004 the issuance options to purchase 5,000 additional shares. All of the options are exercisable over a term of five years at \$3.05 per share, which was to each director of options to purchase 10,000 shares of common stock and to Steve Barnett as chairman of the Audit Committee the market price for our common stock in the public market on the date of grant.

#### Code of Ethics

Buyers United has adopted a Code of Ethics applicable to its chief executive officer and chief financial officer, a copy of which is included as an exhibit to this report.

### Section 16(a) Filing Compliance

Section 16(a) of the Securities Exchange Act of 1934 requires officers and directors of Buyers United and persons who own more than ten percent (10%) of a registered class of its equity securities to file reports of ownership and changes in their ownership on Forms 3,

percent (10%) of the equity securities of Buyers United registered pursuant to Section 12 of the Exchange Act have filed on a timely 4, and 5 with the Securities and Exchange Commission, and forward copies of such filings to Buyers United. Based on the copies of filings received by Buyers United, during the most recent fiscal year the directors, officers, and beneficial owners of more than ten basis all required Forms 3, 4, and 5 and any amendments thereto except for Dallin Bagley, who filed one Form 4 late.

## ITEM 10. EXECUTIVE COMPENSATION

### Annual Compensation

officers as of the end of the last completed fiscal year whose annual salary and bonuses exceeded \$100,000 (collectively, the "Named capacities to Buyers United for the prior fiscal years ended December 31, 2003, 2002, and 2001, of those persons who were either (1) The table on the following page sets forth certain information regarding the annual and long-term compensation for services in all the chief executive officer during the last completed fiscal year or (ii) one of the other four most highly compensated executive Executive Officers").

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	•	Annual Compensation	Long Term Compensation	
Name and Principal Position	Year	Salary (\$)	Securities Underlying Options/SARs (#)	All Other Compensation (\$)
Theodore Stern	2003	}	36,300	74,750
Chairman and Chief	2002	-0-	80,000	70,000
Executive Officer	2001	-0-	40,000	70,000
Paul Jarman	2003	132,808	-0-	18,463
President and Director	2002	125,000	11,668	21,481
	2001	122,710	-0-	57,067
G. Douglas Smith	2003	132,808	-0-	18,463
Executive Vice President	2002	125,000	7,668	21,252
	2001	124,405	178,334	-0-
Kenneth D. Krogue	2003	137,698	-0-	18,463

#### Stock Options

The following table sets forth certain information with respect to grants of stock options during 2003 to the Named Executive Officers.

The following table sets forth certain information with respect to unexercised options held by the Named Executive Officers No outstanding options held by the Named Executive Officers were exercised in 2003.

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Value of Unexercised	At Fiscal Year End (\$)	(1)	Exercisable/	Unexercisable	
Number of Securities	Options	at Fiscal Year End (#)	Exercisable/	Unexercisable	
				Name and Principal Position	

Theodore Stern Chairman, Chief Executive Officer Paul Jarman President and Director	172,500 / -0-	\$88,200 / -0- \$152,848 / \$82,500
G. Douglas Smith Executive Vice President	624,916 / -0-	\$262,218 / -0-
Kenneth D. Krogue	333,770 / -0-	\$199,664 / -0-

the exercise price at December 31, 2003. The fair market value of Buyers United's common stock at December 31, 2003 is determined (1) This value is determined on the basis of the difference between the fair market value of the securities underlying the options and by the last sale price on that date, which was \$3.05 per share.

# Description of Long Term Stock Incentive Plan

United and its subsidiaries are eligible to participate in the Plan. In addition, awards may be granted to consultants providing valuable qualified stock options, stock appreciation rights, stock units, restricted stock, restricted stock units, performance shares, performance services to Buyers United. As of December 31, 2003, Buyers United and its affiliates employed approximately 190 individuals who The purpose of the Long Term Stock Incentive Plan (the "Plan") is to provide directors, officers, employees, and consultants with additional incentives by increasing their ownership interests in Buyers United. Directors, officers, and other employees of Buyers are eligible to participate in the Plan. The Board grants awards under the Plan. Awards may include incentive stock options, nonunits, or cash awards.

discretion: (i) the number of shares subject to an award granted to any individual in any calendar year may not exceed 100,000 shares; (iii) the term of any incentive stock option may not exceed 10 years, or five years if the option is granted to a 10% stockholder. As of (ii) the option price per share of common stock may not be less than 100 percent of the fair market value of such share at the time of owning more than ten percent of the combined voting power of all classes of the stock of Buyers United (a "10% stockholder"); and The Board has discretion to determine the terms of an award under the Plan, including the type of award, number of shares or units December 31, 2003, awards in the form of qualified incentive stock options to purchase a total of 863,639 shares were outstanding covered by the award, option price, term, vesting schedule, and post-termination exercise period or payment. Notwithstanding this grant or less than 110% of the fair market value of such shares if the option is an incentive stock option granted to a stockholder

any award under the Plan. Shares of common stock, which are attributable to awards that have expired, terminated, or been canceled A maximum of 1,200,000 shares of common stock may be subject to outstanding awards, determined immediately after the grant of or forfeited during any calendar year, are available for issuance or use in connection with future awards. The Plan was effective March 11, 1999, and is not limited in duration. No incentive stock option may be granted more than 10 years after the effective date. The Plan may be amended by the Board without the consent of the stockholders, except that stockholder approval is required for any amendment that materially increases the aggregate number of shares of stock that may be

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issued under the plan or materially modifies the requirements as to eligibility for participation in the Plan.

# ITEM 11. SECURITY OWNERSHIP OF BENEFICIAL OWNERS AND MANAGEMENT

currently a director, (ii) each executive officer, (iii) all current directors and executive officers as a group and (iv) each person who, to warrants and options that, according to the information supplied to Buyers United, were beneficially owned by (i) each person who is otherwise indicated, the persons named in the table have sole voting and dispositive power with respect to all shares beneficially The following table sets forth, as of March 15, 2004, the number and percentage of the outstanding shares of common stock and the knowledge of Buyers United, 1s the beneficial owner of more than five percent of the outstanding common stock. Except as owned, subject to community property laws where applicable.

	Common	Percent
Name and Address	Shares	of Class (1)
	1 1 1 1 1	
Principal stockholders:		
I-Link Incorporated	808,546	6.2
9775 Business Park Avenue		
San Diego, CA 92131		
Officers and Directors:		
Theodore Stern (2)	2,694,435	18.1
2970 One PPG Place		
Pittsburgh, PA 15222		

						10	0
4.0	თ	3.0	5.5	1.2	5.1	2.6	37.9
520,084	1,371,954	394,949	742,052	150,000	688,768	352,226	6,614,468
	1,3	e.	7,	ਜੋ <sub>!</sub>	9	m	9'9
Gary Smith (2)(3) 14870 Pony Express Road Bluffdale, UT 84065	Edward Dallin Bagley (2) 2350 Oakhıll Drıve Salt Lake City, UT 84121	Steve Barnett (2) 666 Dundee Road, Suite 1704 Northbrook, IL 60062	Paul Jarman (2) 14870 Pony Express Road Bluffdale, UT 84065	David R. Grow (2) 14870-Pony-Express Road ··· ·· ·· · · · · · · · · · · · · · ·	<pre>G. Douglas Smith (2)(3) 14870 Pony Express Road Bluffdale, UT 84065</pre>	Kenneth D. Krogue (2) 14870 Pony Express Road Bluffdale, UT 84065	All Executive officers and Directors as a Group (8 persons)

(1) These figures represent the percentage of ownership of the named individuals assuming each of them alone has exercised his or her options or conversion rights to purchase common shares, and percentage ownership of all officers and directors as a group, assuming all purchase and conversion rights held by such individuals are exercised.

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ranging from \$2.00 to \$5.06 per share; for Mr. Bagley Series A and B Preferred Stock convertible to 157,500 shares of common stock, promissory notes are convertible at rates of between \$2.50 and \$2.00; for Mr. Gary Smith options to purchase 122,500 shares at prices shares of common stock at exercise prices ranging from \$2.50 to \$5.06 per share, and 766,250 common shares for which outstanding (2) These figures include: for Mr. Stern Series A and B Preferred Stock convertible to 377,500 shares of common stock, warrants to warrants to purchase 275,000 shares of common stock at exercise prices ranging from \$2.00 to \$2.50 per share, options to purchase 47,500 shares of common stock at exercise prices ranging from \$3.05 to \$5.06, and 375,000 common shares for which outstanding purchase 680,000 shares of common stock at exercise prices ranging from \$2.00 to \$2.50 per share, options to purchase 102,500

options to purchase 150,000 shares of common stock at exercise prices ranging from of \$2.00 to \$3.05; and for Mr. Krogue options to promissory notes are convertible at the rate of \$2.00 per share; for Mr. Barnett Series A Preferred Stock convertible to 20,000 shares Smith options to purchase 624,916 shares of common stock at exercise prices ranging from \$2.00 to \$5.39 per share; for Mr. Grow options to purchase 452,966 shares of common stock at exercise prices ranging from \$2.00 to \$5.39 per share; for Mr. G. Douglas of common stock and options to purchase 130,000 shares at exercise prices ranging from \$2.00 to \$5.06 per share; for Mr. Jarman purchase 333,770 shares of common stock at exercise prices ranging from \$2.00 to \$2.70 per share.

(3) Gary Smith is G. Douglas Smith's father.

# ITEM 12. CERTAIN RELATIONSHIPS AND RELATED TRANSACTIONS

The following discussion includes certain relationships and related transactions that occurred during Buyers United's fiscal years ended December 31, 2003 and 2002.

### Transactions with Theodore Stern

Beginning in December 2000 and continuing into 2003, Theodore Stern, the Chairman of the Board of Directors and Chief Executive Officer, made loans to Buyers United for working capital purposes. All of the loans bear interest at the rate of 12 percent per annum value of the stock at the market price on the date of issuance. The following table shows the date and principal amount of the loans, the maturity dates, the number of shares of common stock issued in consideration for the loans, and the value of the common stock: payable monthly and are unsecured. In consideration for many of the loans, we issued common stock to Mr. Stern and recorded the

Date of Loan	Maturity Date	Principal Amount (\$)	Number of Shares	Value of Shares (\$)
!	1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1			
2000 7 2000	יא	100,000	10,000	16,562
2007	Tuly 5	180,000	20,000	22,500
1000	70 VIII)	100,000	10,000	15,625
15 2001	(1) V (1)	10,000	1,000	1,500
March 26: 2001	July 5, 2004	100,000	10,000	10,312
2001	July 5.	*000,000	50,000	000,09
2001	July 5.	150,000*	15,000	18,750
2001	Tuly 5.	100,000*	10,000	12,500
2001	July 5,	*000,000	5,000	6,250
2001	15 7 LUT.	100,000*	10,000	11,000
2001	Tuly 5	150,000*	15,000	12,750
2001	70 77 11.	275,000*	27,500	22,000
September 5, 2001	July 5,	100,000*	10,000	8,500
,				

	000 6,100		
	50,000*		i
September 19, 2001 July 5, 2004	October 15, 2001 July 5, 2004	December 12, 2001 July 5, 2004	

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July 5, 2004 100,000* 10,000 10,000 10,000   December 20, 2004 112,500** -000-   July 5, 2005 86,563*** -00-   July 5, 2005 348,825 -0000000000
002 2002 2003
January 18, 2 December 20, February 28, July 5, 2003

\* Indicates the note is convertible into common stock at a rate of \$2.50 \*\* Indicates the note is convertible into common stock at a rate of \$2.00 \*\*\* This note was repaid in 2003

He earned, respectively, \$74,750 and \$70,000 in 2003 and 2002 under this arrangement, and \$6,250 remained unpaid as of December receives a monthly fee of \$6,250 and expense allowance of \$500 in connection with duties performed as our Chief Executive Officer. In October 2000, the Board approved a consulting agreement with Mr. Stern. Pursuant to this contractual arrangement Mr. Stern

\$500,000 promissory note to July 5, 2003. The value of the shares was recorded at \$31,500. On December 4, 2001, we agreed to issue 156,500 shares to Mr. Stern in consideration of extending the maturity date of the remaining \$1,565,000 then owing in notes payable In November 2001, we agreed to issue 50,000 shares to Mr. Stern in consideration of extending the maturity date of the June 5, 2001 listed above to July 5, 2003. The value of the shares was recorded at \$93,900. All these notes were later extended further to July 5, 2004, but no additional compensation was paid to Mr. Stern.

In September 2001, Buyers United issued 25,000 shares to Mr. Stern in consideration for Mr. Stern's personal guaranty of Buyers United's payment obligations under a new contract with Global Crossing Communications, Inc., that provides telecommunication services to us for resale. The shares were valued at \$17,500 based on the then current market price.

WorldCom, Inc. In consideration for providing the guaranty, we issued 25,000 shares to Mr. Stern valued at \$30,750 based on the then In February 2002, Mr. Stern gave his personal guaranty of up to \$250,000 of obligations arising under our resale contract with MCI current market price.

other unaffiliated investors. All the unsecured promissory notes bear interest at 10 percent, payable monthly. Principal payments are America, Inc. The total amount raised was \$3,187,500, of which total Mr. Stern contributed \$137,500 under terms identical to the In December 2002, Mr. Stern participated in providing funding for a deposit in connection with acquiring customers from Touch also due monthly, based on 10 percent of the net billings collected from the Touch America customers during the prior calendar month, and the notes have no maturity date. As of December 31, 2003, we had repaid \$84,854 of the principal on this note.

Williams Communications. In consideration for providing the guaranty, we issued 15,000 shares to Mr. Stern valued at \$36,300 based On January 15, 2003, Mr. Stern gave his personal guaranty of up to \$250,000 of obligations arising under a resale contract with on the then current market price.

Transactions with other related parties

In October 2000, the Board approved a two-year consulting arrangement with Gary Smith, a member of the Board. No fees were actually paid to Mr. Smith during 2000, and up through October 2002, Mr. Smith was paid \$110,000 in fees under his consulting arrangement

the loans, Buyers United agreed to issue a total of 7,998 shares to these individuals valued at \$8,798 based on the market price on the principal amount of \$79,998, due July 15, 2003 and bearing interest at the rate of 12 percent per annum. In consideration for making On January 15, 2002, Paul Jarman, G. Douglas Smith, and Kenneth D. Krogue made unsecured loans to Buyers United in the total date of issuance. These loans were repaid in July 2003.

aggregating \$750,000. The notes bear interest at 12 percent payable monthly, and are convertible into 375,000 shares of common At the end of 2002 and during the first part of 2003, Edward Dallin Bagley made two-year unsecured loans to Buyers United stock (conversion rate of \$2.00 per share)

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In February 2003, Buyers United issued a 12 percent unsecured promissory note to Steve Barnett in exchange for a loan of \$50,000. Interest is payable monthly and the loan matures on July 1, 2004.

# ITEM 13. EXHIBITS AND REPORTS ON FORM 8-K

#### Exhibits

Copies of the following documents are included as exhibits to this Form 10-KSB pursuant to Item 601 of Regulation S-B.

Title of Document	Certificate of Incorporation, as amended	Certificate of Designation of Preferred Stock (1)	By-Laws (1)	Series B Preferred Stock Designation (2)	Form of Warrant issued to lenders (2)	Form of Warrant issued as part of units with Series B Preferred Stock (2)	Form of option for employees and directors (3)	Long-Term Stock Incentive Plan (1)	Asset Purchase Agreement dated December 6, 2002, with I-Link Communications, Inc. and I-Link Incorporated, without exhibits (4)	Reconciliation Agreement dated March 9, 2004 with Acceris Communications and I-Link Communications (7)	Asset Purchase Agreement dated December 20, 2002 with Touch America, Inc., without exhibits (4)	Amendment No. 1 to the Asset Purchase Agreement dated December 20, 2002 that was made June 6, 2003 by Buyers United and Touch America (5)	Form of note agreement issued April to August 2002 to Noteholders (4)	Form of warrant agreement issued to certain noteholders (4)	Form of note agreement issued on December 20, 2002 to the noteholders who provided financing for the Touch America deposit, including as exhibits the form of note and warrant issued (4)	Cooperation and Management Agreement between Buyers United and MyACD, Inc., dated October 1, 2003, excludidng:
Exhibit No.	3.1	3.2	3.3	3.4	10.1	10.2	10.3	10.4	10.5	10.6	10.7	10.8	10.9	10.10	10.11	10.12

Schedule I - Buyers United Existing Customers; Schedule II - MyACD Customers; Schedule III - Enhanced Services Marketing Budget; Schedule IV - Monthly Budget Payments; and Schedule V - Revised Wholesale Services Agreement Pricing (6)

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Purchase Option Agreement between Buyers United, Michael L. Shelton and David O. Peterson dated October 1, 2003, excluding: Exhibit A - Form of Term Note; Exhibit B - Form of Security and Pledge Agreement; Exhibit D - Form of Security and Pledge-Agreement; Exhibit E - Form of Security and Pledge-Agreement;	Exhibit G - Form of Employment Agreement (6)	Form of Securities Purchase Agreement dated March 10, 2004 (7)	Form of registration Rights Agreement dated March 10, 2004 (7)	Code of Ethics	List of Subsidiaries	Certification of the Chief Executive Officer pursuant to Section 302 of the Sarbanes-Oxley Act of 2002	Certification of the Chief Financial Officer pursuant to Section 302 of the Sarbanes-Oxley Act of 2002	Certifications of the Chief Executive Officer and Chief Financial Officer pursuant to Section 906 of the Sarbanes-Oxley
10.13		10.14	10.15	14.1	21.1	31.1	31.2	32.1

(1) These documents were filed as exhibits to the Registration Statement on Form 10-SB filed by Buyers United with the Securities and Exchange Commission on August 3, 1999, and are incorporated herein by this reference.

Act of 2002

(2) These documents were filed as exhibits to the annual report on Form 10-KSB for 2000 filed by Buyers United with the Securities and Exchange Commission on April 10, 2001, and are incorporated herein by this reference.

- (3) This document was filed as an exhibit to the annual report on Form 10-KSB for 2001 filed by Buyers United with the Securities and Exchange Commission on April 16, 2002, and is incorporated herein by this reference.
- (4) These documents were filed as exhibits to the annual report on Form 10-KSB for 2002 filed by Buyers United with the Securities and Exchange Commission on April 14, 2003, and are incorporated herein by this reference.
- (5) This document was filed as an exhibit to the quarterly report on Form 10-QSB for June 30, 2003 filed by Buyers United with the Securities and Exchange Commission on August 14, 2003, and is incorporated herein by this reference.
- (6) These documents were filed as exhibits to the quarterly report on Form 10-QSB for September 30, 2003 filed by Buyers United with the Securities and Exchange Commission on November 14, 2003, and are incorporated herein by this reference.
- (7) These documents were filed as exhibits to the current report on Form 8-K filed by Buyers United with the Securities and Exchange Commission on March 17, 2004, and are incorporated herein by this reference.

#### Form 8-K Filings

There were no filings on Form 8-K during the three months ended December 31, 2003.

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# ITEM 14. PRINCIPAL ACCOUNTANT FEES AND SERVICES

The aggregate fees and expenses billed by our principal accounting firm, Crowe Chizek and Company LLC for fees and expenses billed for fiscal years ended December 31, 2003 and 2002 are as follows:

2002	\$ 99,361	122,126	24,800
2003	\$ 77,890 69,585	-	53,700
	Audit fees Audit related fees	Total audit and related fees	Tax fees

Audit related fees were for reviews of our filings on Form 10-QSB for 2003 and 2002, meetings with the Audit Committee, and work required by our filing of a registration statement on Form SB-2 for selling security holders in September 2003. Each of the permitted non-audit services has been pre-approved by the Audit Committee or the Audit Committee's Chairman pursuant to delegated authority by the Audit Committee, other than de minimus non-audit services for which the pre-approval requirements are waived in accordance with the rules and regulations of the Securities and Exchange Commission. The Audit Committee charter provides that the Audit Committee will pre-approve audit services and non-audit services to be provided management in the decision-making process, but may not delegate this authority to management. The Audit Committee may delegate its authority to pre-approve services to one or more committee members, provided that the designees present the pre-approvals to the by our independent auditors before the accountant is engaged to render these services. The Audit Committee may consult with full committee at the next committee meeting.

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#### SIGNATURES

In accordance with Section 13 or 15(d) of the Exchange Act, the registrant caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

### BUYERS UNITED, INC.

By: /s/ Theodore Stern, Chief Executive Officer March 29, 2004

Date:

March 29, 2004 Date:

By: /s/ David R. Grow, Chief Financial Officer

In accordance with the Exchange Act, this report has been signed by the following persons on behalf of the registrant and in the capacities and on the dates indicated.

/s/ Theodore Stern, Director	/s/ Steve Barnett, Director	/s/ Gary Smith, Director		/s/ Paul Jarman, Director
Date: March 29, 2004	March 29, 2004	March 29, 2004	Date: "March 29, 2004	Date: March 29, 2004
Date:	Date:	Date:	Date:	Date:

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#### BUYERS UNITED, INC. AND SUBSIDIARY Consolidated Financial Statements TABLE OF CONTENTS

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	Report of Independent Auditors	Consolidated Balance Sheet	Consolidated Statements of Operations	Consolidated Statements of Stockholders' Deficit $ ext{F}$ - $ ext{5}$	Consolidated Statements of Cash Flows	กลา
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# REPORT OF INDEPENDENT AUDITORS

Board of Directors and Shareholders Buyers United, Inc. and Subsidiary Salt Lake City, Utah

December 31, 2003. These financial statements are the responsibility of the Company's management. Our responsibility is to express We have audited the accompanying consolidated balance sheet of Buyers United, Inc. and Subsidiary as of December 31, 2003 and the related consolidated statements of operations, stockholders' deficit, and cash flows for each of the two years in the period ended an opinion on these financial statements based on our audits.

statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material evaluating the overall financial statement presentation. We believe that our audits provide a reasonable basis for our opinion. misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial

two years in the period ended December 31, 2003 in conformity with accounting principles generally accepted in the United States of In our opinion, the consolidated financial statements referred to above present fairly, in all material respects, the financial position of Buyers United, Inc. and Subsidiary as of December 31, 2003 and the results of their operations and their cash flows for each of the

### Crowe Chizek and Company LLC

Oak Brook, Illinois March 11, 2004, except for Note 14 as to which the date is March 15, 2004 F-2

BUYERS UNITED, INC.
CONSOLIDATED BALANCE SHEET
December 31, 2003

#### ASSETS

Accounts receivable, net of allowance for uncollectible accounts of \$2,931,000 Other current assets	8,162,483
current	31,04
Property and equipment, net Intangible assets, net Other assets	2,424,642 8,018,682 496,787
Total assets	\$ 23,971,158
LIABILITIES AND STOCKHOLDERS' DEFICIT Current liabilities:    Line of credit    Current portion of long-term debt and capital lease obligations    Accounts payable    Accrued liabilities	\$ 4,093,782 7,781,484 11,248,152 1,828,864
Total current liabilities	24,952,282
Long-term debt and capital lease obligations	646,126
Total liabilities	25,598,408
Stockholders' deficit:  Preferred stock, \$0.0001 par value, 15,000,000 shares authorized;  Series A 8% cumulative convertible preferred stock; 1,865,000  shares issued and outstanding (liquidation value of \$3,730,000)  Series B 8% cumulative convertible preferred stock; 721,729  shares issued and outstanding (liquidation value of \$7,217,290)  Common stock, \$0.0001 par value; 100,000,000 shares authorized;  7,604,584 shares issued and outstanding  Additional paid-in capital  Warrants and options outstanding  Accumulated deficit  Total stockholders' deficit	187 ) 72 20,193,148 3,928,110 (25,749,527)

See accompanying notes

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# BUYERS UNITED, INC. CONSOLIDATED STATEMENTS OF OPERATIONS

Year Ended December 31,

	2003		2002
Revenues	\$ 63,312,964	⟨V}	30,163,450
Operating expenses: Costs of revenues General and administrative Selling and promotion	34,597,48 14,830,56 10,839,52		16,295,201 7,365,569 4,646,029
Total operating expenses	60,267,580	 	28,306,799
Income from operations	3,045,38	4.	1,856,651
Other income (expense): Interest income Interest expense	)	3)	17,980
Total other expense, net	(1,870,745)	! ! ! !	(1,526,468)
Net income	\$ 1,174,639	sy O	330,183
8% Preferred dividends on Series A and B preferred stock	(873, 495	5)	(749,725)
Net income (loss) applicable to common stockholders	\$ 301,144	<b>ω</b> -	(419,542)

Net income (loss) per common share:

Basıc Dıluted

0.05 \$ (0.07) 0.04 (0.07)

S)

Weighted average common shares outstanding: Basic 6,378,047 5,740,811 Diluted 6,847,646 5,740,811

See accompanying notes -----

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# BUYERS UNITED, INC. AND SUBSIDIARY CONSOLIDATED STATEMENTS OF STOCKHOLDERS' DEFICIT

		Preferred Stock	Stock	Common
	Additional	           	 	1 1 1 1 1 1
Paid-in	in	( ) (	ا ا ا	( ) ) ) )
Amount Capital	al	Silares	Allouir	Silates
		1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	! ! ! !
lance at December 531 \$15,190,855	Balance at December 31, 2001 \$ 531 \$15,190,855	2,433,800	\$ 244	2,433,800 \$ 244 5,312,629
Convers	Conversion of preferred shares to common	(15,000)	(2)	55,000
Issuance	Issuance of common shares in connection with notes payable	1	1	17,998
Issuance	10,730 Issuance of warrants for services and with consulting agreements	ı	ı	t
•				
Amortiza	Amortization of deferred consulting fees	1	1	ŧ

1				
1	Issuance of warrants with notes payable -	I	I	ı
m	Issuance of common stock for debt guarantee	1	ı	25,000
) 1	Imputed interest on notes payable	i	1	I
	Cancellation of warrants issued for services	1	ı	ł
l i	Preferred stock dividends	ı	ı	1
7.5	Issuance of common shares as payment of preferred stock dividends	i	ı	574,635
, )	Net income	1	ı	I
1 1				
Balance 599 1	at December 31, 2002 6,019,376	2,418,800	242	5,985,262
ω	Conversion of preferred shares to common	(116,000)	(11)	580,000
) ) (	Issuance of preferred stock in connection with the I-Link acquisition	283,929	28	i
r C	Exercise warrants to purchase Common Stock, net of issuance costs	ı	ı	522,500
) (	Exercise employee options to purchase Common Stock	ι	ı	27,500
י ו	19,397 Issuance of common shares in connection with notes repayment	ı	1	50,000
n	(5) Repurchase shares from stockholders	l	1	(2,774)
i	(4,851) Amortization of deferred consulting fees	1	ı	ı
ı	Techance of warrants for services	ı	i	ı
ŧ	מונה דמונה בסוד מסוד			
-	Issuance of common stock for debt guarantee	ı	1	15,000
1	Imputed interest on notes payable	ı	1	ı
ı	5,312 Cancellation of warrants issued for services	l	1	i
ı	504,690 Preferred stock dividends	I	ŧ	i
I	Issuance of common shares as payment of preferred stock dividends	ı	ı	427,096

Net income 768,503

42

Balance at December 31, 2003 \$ 760 \$20,193,148

7,604,584

259

Ś

2,586,729

-continued-

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### CONSOLIDATED STATEMENTS OF STOCKHOLDERS' DEFICIT BUYERS UNITED, INC. AND SUBSIDIARY

אַרָּכוּיוּיווי) אַ דָּפּּוֹל	Warrants/ Options	Deferred Consulting	٠
	Outstanding	Fees	Deficit
Total	1		
Balance at December 31, 2001 \$(25,631,129) \$(6,154,571)	\$4,383,334	\$ (98,406)	
Conversion of preferred shares to common		ı	
Issuance of common shares in connection with notes payable - 18,798	ı	ı	
Issuance of warrants for services and with consulting agreements - 102,118	102,118	ı	
Amortization of deferred consulting fees - 73,232	ı	73,232	
Issuance of warrants with notes payable - 232,259	232,259	I	
<pre>Issuance of common stock for debt guarantee - 30,750</pre>	ı	ı	
Imputed interest on notes payable	l	ı	

ı

Balance at December 31, 2003 \$ (25,749,527) \$ (1,627,250)

See accompanying notes

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### BUYERS UNITED, INC. CONSOLIDATED STATEMENTS OF CASH FLOWS

--Year -Ended December :31; -------

	2003	2002
1	1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	
cash thome promised activities:		
Net income	\$ 1.174.639	5 330 183
Adjustments to reconcile net income to netcash used in		
Depreciation and amortization	3,863,516	1,191,196
Amortization included in interest expense resulting from		
	5,312	28.686
Amortization of discount on notes payable	414,301	237,444
Amortization of note financing costs	115,182	174,977
Amortization of deferred consulting fees	25,174	73,232
Expense related to the grant of options to purchase common shares		(23,079)
Changes in operating assets and liabilities:		
Accounts receivable	(2,512,269)	(3,378,341)
Other assets	(697, 427)	(2,379,009)
Checks in excess of available cash balances		(186,866)
Accounts payable	4,711,897	1,821,236
Accrued liabilities	278,315	432,183
	i ! ! ! ! !	1 1 1 1 1 1 1 1 1
Net cash provided by (used in) operating activities	7,378,640	(1,678,158)
cash flows from investing activities: Increase in other assets	(098 691)	7 1 1 0 1 0 1 1
Purchases of property and equipment	(1,574,986)	(317,399)
Furchase of customer accounts	ı	(3,000,000)

		; ; ; ; ;	
Net cash used in investing activities	(1,742,346)	(3,512,314)	
Cash flows from financing activities:  Restricted cash  Net borrowings and payments under line of credit  Borrowings under notes payable, net of debt issuance costs  Principal payments on notes payable and other long-term obligations  Exercise of warrants and employee options, net of offering costs  Repurchase of shares from stockholders with less than 100 shares	(985,334) 2,817,530 2,299,955 (8,767,587) 1,065,018 (4,852)	106,310 702,080 7,818,850 (2,499,508)	
Net cash provided by (used in) financing activities	(3,575,270)	6,127,732	
Net increase in cash and cash equivalents  Cash at the beginning of the period	2,061,024	937,260	1
Cash at the end of the period	\$ 3,055,384	\$ 994,360	

See accompanying notes

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antennament communications

### BUYERS UNITED, INC. CONSOLIDATED STATEMENTS OF CASH FLOWS

Year Ended December 31,

:		1		06
	2002			\$1,208,543 \$ 890,490
1 1				543 \$
1	2003	1 1 1 1 1 1		1,208,
			::	
			Supplemental cash flow information:	Cash paid for interest
			Supplemental	Cash F

Supplemental schedule of noncash investing and financing activities:

Issuance of common shares in payment of preferred stock dividend \$ 768,574 \$ 750,353	Ś	768,574	\$ 750,353	
Issuance of common shares in payment of deferred financing costs		1	18,793	
Issuance of common shares for officer's personal guaranty		36,300	30,750	
Issuance of warrants with promissory notes		i	232,259	
Accrual of dividend payable on preferred stock		873,495	749,725	
Retire and replace note payable		800,000		
Acquire customers from Touch America	m	3,411,421	ı	
Acquire customers from Glyphics, Inc.		543,558	1	
Issuance of preferred stock to acquire VoIP Network assets	Н	1,705,236	ı	
Convert accrued interest to note payable		435,388	1	
Capital expenditures financed with capital lease obligation		100,691	ı	

See accompanying notes

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# NOTE 1 - DESCRIPTION OF THE COMPANY AND SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

#### Organization

Buyers United, Inc. ("the Company") was incorporated on August 23, 1994 in the state of Utah and was reincorporated in the state of Delaware on April 9, 1999. During 2003, the Company established a wholly-owned subsidiary in Virginia for the purpose of conducting business in that state.

those services in a customized package, receive one bill for those services, and make one call to Buyers United if a service problem or providers for the right to resell the various telecommunication services and products they provide, and then offers all of these various products the Company offers allows the customer to buy only those telecommunications services it needs from one source, combine Buyers United is an aggregator and provider of telecommunications services. The Company contracts with a number of third party nandling/management software applications that enable it to offer enhanced services to customers. The variety of services and services to its customers. The Company also operates a dedicated VoIP Network, and advanced customer contact billing issue arises.

# Summary of Significant Accounting Policies

Principles of Consolidation: The accompanying consolidated financial statements include the accounts of Buyers United, Inc. and its wholly-owned subsidiary. All significant intercompany accounts and transactions have been eliminated upon consolidation.

principles generally accepted in the United States of America requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and Use of Estimates in the Preparation of Financial Statements: The preparation of financial statements in conformity with accounting Significant estimates include the allowance for doubtful accounts and attrition rates used to determine the estimated useful lives of the reported amounts of revenues and expenses during the reporting period. Actual results could differ from these estimates. customer lists acquired.

and rewards of ownership, such as risk of loss for collection, delivery, or returns. Revenues from sales of services are recognized upon receivables from customers when the Company acts as principal in the transaction; takes title to the products or services; and has risks Revenue Recognition: The Company's revenue recognition policy with respect to reseller agreements is to record gross revenues and providing the services to the customers.

Cash and cash equivalents: All highly liquid assets with an original maturity of three months or less are considered to be cash equivalents.

Company maintains a restricted cash account for the collection of the Company's receivables. As of December 31, 2003, the Company Restricted Cash: In accordance with the Company's agreements with RFC Capital Corp. (Note 5) and with certain vendors, the had \$1.6 million of cash that was restricted.

customers, net of an allowance for uncollectible amounts. The accounts receivable balance outstanding as of December 31, 2003 is Accounts Receivable and Allowance for Doubtful Accounts: Accounts receivable is comprised of amounts billed and billable to comprised of the following:

\$ 9,863,111	1,093,48
Billed amounts Unbilled amounts	Less: allowance for uncollectible accounts

8,162,483

economic conditions. An account is written off by management when deemed uncollectible, although collections efforts may continue. accounts is estimated by management and is based on specific information about customer accounts, past loss experience, and general Finance charges are assessed to accounts once the amount owed is past due based on their specific terms. The allowance for doubtful

of internal use software. These costs include the costs associated with coding, software configuration, upgrades, and enhancements. Of repairs and maintenance costs are expensed when incurred. In accordance with Statement of Position 98-1, "Accounting for the Costs of Computer Software Developed or Obtained for Internal Use," the Company capitalizes certain costs incurred for the development Property and Equipment: Property and equipment are stated at cost. Major additions and improvements are capitalized, while minor such costs the Company capitalized approximately \$118,000 and \$127,000 during 2003 and 2002, respectively.

Depreciation and amortization are computed using the straight-line method over the estimated useful lives of the related assets as

Computer and office equipment 2 to 3 years Internal-use software 2 years Furniture and fixtures 3 to 7 years

associated with these advertising efforts are expensed as incurred, and were \$27,438 and \$29,781 for the years ended December 31, Advertising Costs: The Company advertises its services through traditional venues such as print media to the general public. Costs 2003 and 2002, respectively.

instruments. The fair value of the Company's notes payable and preferred stock also approximate fair value based on current rates for receivables, and accounts payable approximate fair values because of the immediate or short-term maturities of these financial Fair Value of Financial Instruments: The carrying amounts reported in the accompanying consolidated balance sheet for cash, similar debt and fixed-rate instruments. Debt Issuance Costs: As an inducement to various investors, shareholders, and board members to lend monies to the Company, shares costs for the years ended December 31, 2003 and 2002 was \$414,298 and \$237,446, respectively, and are included in interest expense. of common stock and warrants to purchase shares of common stock were issued to them. The fair market value of those shares at the date of issuance has been capitalized as debt issuance costs and is being amortized over the life of the loans. Amortization of these

Stock-Based Compensation: Employee compensation expense via stock option grants is reported using the intrinsic method. No stock option-based compensation expense is included in net income (loss) as all options granted had an exercise price equal to or greater than the market price of the underlying common stock at the date of grant. The following table illustrates the effect on net income (loss) and earnings (loss) per share if expense was measured using the fair value recognition provisions of SFAS No. 123, "Accounting for Stock-Based Compensation":

2003

2002

7 (4)	7		•		
As reported Pro forma stock option-based compensation	(307,747)	747)	\$ (4 (7	\$ (419,542) (748,857) 	
Pro forma net loss applicable to common stockholders	\$ (6,603)	603)	\$(1,1	\$(1,168,399)	
Net income (loss) per common share:	Ś	.05	v	(0.07)	
Diluted		0.04	+	(0.0)	
Pro forma	ć		ť	ó	
Diluted .	<b>ሱ</b>	1 1	<b>ጉ</b>	(0.20) (0.20)	

The fair value of the options granted during 2003 and 2002 was estimated at the date of grant using the following weighted average assumptions:

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2002	3.71% - 104% 4.7 years
2003	2.89% - 75% 4.8 years
	Risk-free interest rate Dividend yield Expected volatility Weighted average expected life

respectively. The pro forma effects of applying SFAS No. 123 are not indicative of future amounts. Additional awards in future years The weighted average fair values of options granted during the years ended December 31, 2003 and 2002 was \$1.42 and \$1.01, are anticipated.

Income Taxes: The Company recognizes a liability or asset for the deferred income tax consequences of all temporary differences deductible amounts in future years when the reported amounts of the assets and liabilities are recovered or settled. These deferred between the tax bases of assets and liabilities and their reported amounts in the financial statements that will result in taxable or

reverse. Recognition of deferred tax assets is limited to amounts considered by management to be more likely than not of realization in income tax assets or liabilities are measured using the enacted tax rates that will be in effect when the differences are expected to

options or other common stock equivalents were exercised or converted into common stock. The computation of Diluted EPS does not Net Income (Loss) Per Common Share: Basic net income (loss) per common share ("Basic EPS") excludes dilution and is computed during the year. Diluted net income (loss) per common share ("Diluted EPS") reflects the potential dilution that could occur if stock by dividing net income (loss) applicable to common shareholders by the weighted average number of common shares outstanding assume exercise or conversion of securities that would have an antidilutive effect on net loss per common share.

common stock issuable upon the conversion of preferred stock were excluded from the computation of diluted EPS as their effect was aggregated 469,599 in accordance with the Treasury Stock method were included in the computation of EPS. 5,457,760 shares of As of December 31, 2003, outstanding options of employees and directors, along with warrants held by investors which together

As of December 31, 2002, outstanding options of employees and directors to purchase 3,592,721 shares of common stock; 4,634,000 shares of common stock issuable upon the conversion of preferred stock; and 5,529,282 shares of common stock issuable upon exercise of warrants to purchase common stock were not included in the computation of Diluted EPS because they would be

## Recent Accounting Pronouncements:

extinguishments are effective for fiscal years beginning after May 15, 2002. Commencing January 1, 2003 the Company will classify In April 2002, the FASB issued SFAS No. 145, "Rescission of FASB Statement 4, 44, and 64, Amendment of FASB Statements 13, and losses from debt extinguishments as extraordinary items and amends the provisions of SFAS No. 13 to require that certain lease and Technical Corrections." SFAS No. 145 rescinds the provisions of SFAS No. 4 that requires companies to classify certain gains effective for transactions occurring after May 15, 2002. The adoption of this statement on January 2, 2003 did not have a material debt extinguishments costs within income from operations. The provisions of SFAS No. 145 related to lease modifications are modifications be treated as sale/leaseback transactions. The provisions of SFAS No. 145 related to classification of debt impact on the Company's financial position or results of operations.

voluntary change to the fair value based method of accounting for stock-based employee compensation. This amendment also changes SFAS No. 148 is effective for fiscal years ending after December 15, 2002. The Company has opted to continue accounting for stock the disclosure requirements of SFAS No. 123 to require more prominent disclosures in both annual and interim financial statements In December 2002 the FASB issued SFAS No. 148 "Accounting for Stock Based Compensation - Transition and Disclosure." This about the methods of accounting for stock-based employee compensation and the effects of the method used on reported amounts. statement amends SFAS No. 123, "Accounting for Stock-Based Compensation" to provide alternative methods of transition for a options under the intrinsic value method prescribed in APB Opinion No. 25 for the years ended December 31, 2003 and 2002. In addition, the Company has complied with the prominent disclosure requirements of SFAS No. 148.

and Equity" ("SFAS No. 150"). SFAS No. 150 modifies the accounting for certain financial instruments that, under previous guidance, ssuers could account for as equity. SFAS No. 150 requires that those instruments be classified as liabilities. SFAS No. 150 is effective period that began after June 15, 2003. It is to be implemented by reporting the cumulative effect of a change in an accounting principle In May 2003, the FASB issued SFAS No. 150, "Accounting for Certain Financial Instruments with Characteristics of both Liabilities for financial instruments created before the issuance date of SFAS No. 150 and still existing at the beginning of the interim period of adoption Restatement is not permitted. The Company's adoption of this Statement on July 1, 2003 did not have a material impact on for financial instruments entered into or modified after May 31, 2003, and otherwise is effective at the beginning of the first interim its consolidated results of operations or financial position.

### **NOTE 2 - ACQUISITIONS**

provide enhanced service development and configuration and Buyers United will reimburse MyACD for actual costs related to these MyACD, Inc. ("MyACD"), with a one-year option to purchase it at a predetermined price. During the term of the agreement, Buyers United has the sole right to manage sales, service and billing of MyACD services. Under the agreement MyACD will continue to In October 2003, Buyers United acquired the exclusive right to sell and manage the enhanced telecommunications functions of

During August 2003, Buyers United purchased approximately 12,000 long distance customers from Glyphics Communications, Inc.

On December 20, 2002, Buyers United entered into an agreement with Touch America, Inc., a subsidiary of Touch America Holdings, 2002. Buyers United did not purchase any accounts receivable, equipment, or other assets of Touch America. The total purchase price was \$6.5 million. Buyers United made an initial payment of \$3 million to Touch America in December 2002 and has made additional used to service those customers. In June 2003, the Company amended the purchase agreement to acquire additional switched voice Inc., to purchase a substantial number of its switched voice telecommunication customers, including the carrier identification code and dedicated telecommunications customers and correct discrepancies in the list of customers originally purchased in December cash payments totaling \$3.4 million through March 4, 2004. The balance of \$93,988 is expected to be paid in April 2004. On December 6, 2002, Buyers United entered into the Asset Purchase Agreement and Software License Agreement to purchase assets December 6, 2002. The transaction closed effective May 1, 2003, at which time the Company began to recognize revenue earned and operation of a Voice over Internet Protocol ("VoIP") Network. Customer billings and related expenses incurred pursuant to a related of I-Link, Inc., and its subsidiary, I-Link Communications, Inc., and license in perpetuity software developed by I-Link for the Management Agreement between the parties were included in Buyers United's general and administrative expenses beginning

The assets acquired include dedicated equipment required for operating the VoIP Network, customers of I-Link serviced through the network, carrier identifications codes, and certain trademarks. In consideration for the assets and software license, Buyers United

liabilities, and agreed to issue an additional 53,570 shares of Series B Convertible Preferred Stock in equal monthly installments over a term of 10 months commencing June 1, 2003, subject to satisfaction of certain conditions pertaining to provisioning of one of the issued to I-Link 246,430 shares of Series B Convertible Preferred Stock with a fair market value of \$1.4 million, assumed certain former I-Link customers acquired in the transaction.

shares I-Link received in the transaction that has been deposited in escrow under the Asset Purchase Agreement to satisfy any claims In connection with the closing, the parties together with Counsel Corporation, an Ontario corporation, and Counsel Communications Counsel Corporation, Counsel Communications, and I-Link agreed to reimburse Buyers United for any loss sustained as a result of LLC, a Delaware limited liability company, both affiliates of I-Link, entered into a Reimbursement Agreement pursuant to which transaction I-Link deposited in escrow 40,000 shares that may be applied to reimburse any such loss. This is in addition to 25,000 for indemnification under the Asset Purchase Agreement. During 2004, these remaining 65,000 shares were delivered to Counsel any claims asserted against the assets acquired from I-Link by certain creditors of I-Link. Out of the shares it received in the Corporation

The following table presents a summary of the estimated fair values of the assets acquired and liabilities assumed as of December 31,

Computer and telecommunications switching equipment Customer list License on technology and patents Carrier identification code Deposit with a vendor	\$ 754,966 553,898 1,182,933 135,933 110,000
Total assets acquired	2,737,730
Accounts payable and accrued liabilities Acquisition costs	737,829 294,665
Total liabilities assumed	1,032,494
Net assets acquired	\$1,705,236

The customer list and licensed technology will be amortized over a period of four years.

The following unaudited pro forma financial information presents results as if the acquisition had occurred at the beginning of the respective periods:

				!	
nded r 31,	2002	# 1 ! ! ! ! ! ! ! ! !	\$37,965,060	\$(5,806,566)	\$ (1.01)
Year Decemb	2003		\$65,498,766 \$37,965,060	-\$19,175	1
				0:	oss) per share
				₽	net income (1
			Net revenue	Net income (loss) applicable tocommon_stockholders	Basic and diluted net income (loss) per share

not necessarily indicative either of the results of operations that actually would have resulted had the acquisition been in effect at the amortization expense as a result of identifiable tangible and intangible assets arising from the acquisition. The pro forma results are These pro forma results have been prepared for comparative purposes only and include certain adjustments such as additional beginning of the respective periods, or of results to be achieved in the future.

# NOTE 3 - PROPERTY AND EQUIPMENT

At December 31, 2003, property and equipment consisted of the following:

\$3,724,164 268,723 302,027	4,294,914 (1,870,272
Computer and office equipment Internal-use software Furniture and fixtures	Accumulated depreciation and amortization

\$2,424,642

### **NOTE 4 - INTANGIBLE ASSETS**

At December 31, 2003, intangible assets consisted of the following:

Accumulated Intangible amortization assets, net	\$ 3,840,679 \$ 6,919,628 219,811 1,099,054	1	\$ 4,060,490 \$ 8,018,682
Accı amo:	8	i	\$ 4
Gross asset	\$ 10,760,307 1,318,865		\$ 12,079,172 \$ 4,060,490
	Customer lists Technology and patents		

shopping service. The fees associated with this advertising campaign were deferred and aggregated \$2.8 million until June 2003, when the Company ceased participating in the program. Amortization expense for these customers in 2003 and 2002, was \$1.2 million and The Company participated in a direct response marketing campaign with LowerMyBills.com, Inc. (LMB), a web-based comparison \$761,091, respectively.

The Company also acquired new customer lists related to I-Link, Touch America, and Glyphics in 2003, which are predominantly corporate customers. In addition, the Company acquired technology and licenses related to I-Link in 2003. Amortization expense during 2003 for the additional customers was \$1.9 million, and was \$219,811 for the technology and licenses.

Based upon recent attrition information which showed that customers were averaging longer lives, the Company changed the estimated useful lives for its customer lists prospectively in the fourth quarter of 2003. LMB customer lives were increased from 24 to Historically, management estimated the useful lives between 24 to 36 months based upon the type of customer and service provided. 36 months. The impact of this change was a \$204,500 decrease in amortization expense in the fourth quarter of 2003. The customer lives of Touch America, I-Link and Glyphics were changed from 30 or 36 months to 48 months. The impact of this change was a The Company estimates the useful lives of its acquired customer lists based upon attrition rates experienced by the Company. \$306,053 decrease in amortization expense in the fourth quarter of 2003.

Amortization expense for all intangible assets during the four-year period ending December 31, 2007 is estimated to be \$2.7 million, \$2.5 million, \$2.2 million, and \$600,000, respectively.

### NOTE 5 - LINE OF CREDIT

financing on its eligible accounts receivable, including unbilled receivables and regular monthly billings. The facility is collateralized by the underlying receivables. On December 31, 2003, Buyers United had financed the maximum amount available based on eligible limit is \$5 million. Interest accrues at prime plus three percent, which was 7.00% as of December 31, 2003. During 2002, the interest rate on the line was prime plus six percent, which was 10.25% as of December 31, 2002. The facility allows the Company to obtain accounts receivable at that time. This amount, less draws by RFC applied against the outstanding amount, aggregated \$4.1 million. Buyers United has a line of credit agreement with RFC Capital Corporation that expires in January 2006. The available borrowing The facility requires Buyers United to maintain a restricted cash account for the collection of the receivables. As of December 31, 2003, Buyers United had \$1.2 million of restricted cash associated with the RFC arrangement.

## NOTE 6 - ACCRUED LIABILITIES

At December 31, 2003, accrued liabilities consisted of the following:

\$ 669,523 478,599 680,742	\$1,828,864
1	
commissions dividends	
Accrued Accrued Other	

# NOTE 7 - LONG-TERM DEBT AND NOTES PAYABLE

Long-term debt consists of the following:

					\$2,				
Unsecured notes payable to the Chairman of the	Board, bearing interest at 12 percent, payable	monthly. Principal and unpaid interest are due	and payable in July 2004, except for \$112,500	which matures in December 2004, and \$348,825	which matures in July 2005.	Unsecured notes payable to two Directors	bearing interest at 12 percent, payable	monthly. Maturity dates vary, from July 2004	through January 2005.

,726,325

800,000

100,000	293, 333	191,954	475,223	2,358,412	631, 211
interest due in January 2005.	Promissory note payable to an individual bearing interest at 12 percent, payable monthly. Secured by equipment. Principal and unpaid interest due in July 2004.	Promissory notes payable to two individuals bearing interest at 12 percent, payable monthly. Secured by equipment. Principal and unpaid interest due in the summer of 2006.  Unsecured promissory notes bearing interest at	recent of bil designated cu s.com, Inc. notes have n ves that all ing 2004, ba	Unsecured promissory notes bearing interest at ten percent, payable monthly. Principal payments due monthly, based on ten percent of billings collected from customers acquired from Touch America, Inc. These notes have no maturity date. The Company believes that all principal will be repaid in 2005, based on expected cash collections from these customers.	Unsecured promissory note bearing interest at 10 percent, payable monthly. Principal payments due monthly, based on 30 percent of billings collected from customers recently acquired from Glyphics, Inc. The note has no maturity date. The Company believes that all principal will be repaid by the end of 2004, based on expected cash collections from these customers.

interest imputed at four percent, payable monthly. Principal payments due monthly, based on 7.2 percent of billings collected from customers acquired from Touch America, Inc. The obligation has no maturity date. The Company expects that all principal will be repaid by April 2004, based on expected cash collections

473,437	295, 238	82,477	8,427,610 (7,781,484)
from these customers.	Other	Capital leases	Less current portion

Long-term debt maturities are as follows:

646,126

2004 2005 2006	7,781,48 623,71 22,40
Less current maturities	8,427,610 (7,781,484)
	\$ 646,126

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On February 28, 2003, the Company retired its \$1.1 million note payable by paying \$250,000 in cash and issuing a new promissory note for \$800,000. In addition, the Company issued 50,000 shares of common stock in connection with the original agreement At December 31, 2003, the amount remaining due, less issuance costs, was \$631,211 (see above).

warrants and recorded as a discount to the carrying value of the notes. The Company paid approximately \$232,000 in commissions to In connection with some of the LMB-related unsecured promissory notes, two-year warrants to purchase 562,950 shares of common related unsecured promissory notes. All these commission costs are also included in the discounts to the carrying value of the notes. agents. The estimated fair value of the warrants of \$264,717, based on using the Black-Scholes pricing model, was allocated to the stock at \$2.50 per share were issued to the noteholders. Warrants for an additional 94,950 shares have also been issued to the sales sales agents. The Company paid approximately \$152,000 in commissions to sales agents in connection with the Touch America-The discount is being amortized to interest expense over the respective notes' estimated payment terms.

### NOTE 8 - LEASES

has an option to renew the lease for an additional three to five years. Through November 2004, Buyers United is leasing 14,339 square 30,000 square feet. The current monthly lease rate is \$32,307. The lease for office space expires in January 2007, but the Company Buyers United leases executive office space in Bluffdale, Utah, a suburb of Salt Lake City. The offices consist of approximately feet of space at 13751 S. Wadsworth Park Drive, Draper, Utah, at a monthly cost of \$16,728.

The Company also has one capital lease for computer software. The following is a schedule of future minimum payments under the leases as of December 31, 2003:

Capital Operating	<b>∽</b> 1	92,508 \$1,793,862 ====================================
Year ending December 31,		Total future minimum lease payments  Less amount representing interest  Total obligations under capital leases  Less current portion

Rent expense was approximately \$519,500 and \$348,300 for the years ended December 31, 2003 and 2002, respectively.

### NOTE 9 - INCOME TAXES

The components of the Company's net deferred income tax assets and liabilities are as follows:

\$5,001,000 1,275,000	6,276,000 (5,897,000)	379,000		(379,000)	(379,000)	아                   
Net operating loss carryforwards Reserves and accrued liabilities	Total deferred income tax assets Valuation allowance	Net deferred income tax asset	Deferred income tax liabilities:		Net deferred income tax liability	Net deferred income taxes

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As of December 31, 2003, the Company had net operating loss carryforwards for federal income tax reporting purposes of approximately \$13,336,000. The tax net operating loss carryforwards will expire beginning in 2012. Inasmuch as the Company's history includes accumulated net operating losses, it is uncertain as to whether the Company's deferred tax asset can be fully realized. Accordingly, a valuation allowance has been recorded to reduce the deferred income tax assets. The net change in the valuation allowance for deferred tax assets during the year ended December 31, 2003 was a decrease of \$416,000 During 2003 and 2002 no income tax expense was recorded due the reduction of the valuation allowance.

## NOTE 10 - CAPITAL TRANSACTIONS

Preferred Stock: The Board of Directors is authorized to classify any shares of the Company's authorized but unissued preferred stock accumulate; whether the shares of such series may be redeemed, and, if so, the price or prices at which and the terms and conditions on which shares of such series may be redeemed, the amount payable upon shares of such series in the event of the voluntary or cumulative, non-cumulative, or partially cumulative as to dividends and the dates from which any cumulative dividends are to constitutes such series; the rate of dividend, if any, payable on shares of such series; whether the shares of such series shall be in one or more series. With respect to each series, the Board of Directors is authorized to determine the number of shares that involuntary dissolution, liquidation, or winding up of the affairs of the Company; the sinking fund provisions, if any, for the

shares of such series may be converted into shares of capital stock of the Company of any other class or series; whether the shares of redemption of shares of such series; the voting rights, if any, of the shares of such series; the terms and conditions, if any, on which such series are to be preferred over shares of capital stock of the Company of any other class or series as to dividends or upon the voluntary or involuntary dissolution, liquidation, or termination of the affairs of the Company or otherwise; and any other characteristics, preferences, limitations, rights, privileges, immunities, or terms. Series A 8 percent Cumulative Convertible Preferred Stock: During 1999, the Board of Directors authorized the Issuance of 2,000,000 shares of Series A 8 percent Cumulative Convertible Preferred Stock ("Series A Preferred Stock") at an offering price of \$2.00 per share. Gross proceeds of \$4 million were raised upon sale of the shares.

Company's election at any time commencing January 1, 2005 at a redemption price of \$2.00 per share plus all accrued dividends as of securities at a price below \$2.00 per share or the then adjusted conversion price. The Series A Preferred Stock can be redeemed at the recapitalization, reorganization, or other corporate restructuring or in the event that the Company shall sell or otherwise issue circumstances, at the election of the Company. The conversion rate is one for one, subject to adjustment in the event of a The Series A Preferred Stock is convertible to common stock at any time at the election of the holder and, under limited the redemption date. During 2002 certain stockholders converted 5,000 Series A preferred shares into common shares.

the Company and subsequently elected to exchange their promissory notes for units. In addition to the converted loans of \$2.5 million, warrants to purchase one share of common stock at an exercise price of \$2.50 per share. During 2000, various investors made loans to purchase common shares at an offering price of \$10.00 per unit. Each unit consists of one share of Series B Preferred Stock and five Series B 8 percent Cumulative Convertible Preferred Stock: In September 2000, the Board of Directors authorized the issuance of the Company raised \$2 million through the issuance of units through December 31, 2000 and \$1.1 million through the issuance of 1,234,500 shares of Series B 8% Cumulative Convertible Preferred Stock ("Series B Preferred Stock") and related warrants to

the offering. As additional consideration, the Company agreed to issue to the Placement Agent warrants to purchase 319,300 shares of proceeds of certain related bridge financing. The Company also incurred approximately \$23,000 of direct expenses in connection with In connection with the unit offering, the Company agreed to pay the Placement Agent a sales commission and expense allowance aggregating 13 percent of the gross proceeds from the sale of the Series B Preferred Stock, in addition to ten percent of the gross the Company's common stock at an exercise price of \$2.50 per share.

warrants based on estimated relative fair values. The Series B Preferred Stock was recorded at \$2.4 million, and the warrants were As part of the Series B Preferred Stock offering, the Company issued 2,269,000 warrants to purchase common stock at \$2.50 per share. The Company allocated the net proceeds from the offering of \$4.2 million between the Series B Preferred Stock and the recorded at

corporate restructuring or in the event that the Company shall sell or otherwise issue securities at a price below \$2.00 per share or the \$1.8 million. The estimated fair value of the warrants was determined using the Black-Scholes pricing model. The Series B Preferred Stock is convertible to common stock at any time at the election of the holder and, under limited circumstances, at the election of the Company. The conversion rate is five for one, subject to adjustment in the event of a recapitalization, reorganization, or other then adjusted conversion price.

conversion feature of \$20,498 was reflected in the accompanying 2001 consolidated financial statements as a preferred stock dividend warrants to purchase common stock. The Company allocated the net proceeds from the offering of \$1.1 million between the Series B Preferred Stock and the warrants based on estimated relative fair values. Accordingly, the stock was recorded at \$794,822, and the During the three months ended March 31, 2001, the Company issued an additional 110,000 shares of preferred stock and 550,000 warrants were recorded at \$302,401. In connection with these additional Series B shares, the intrinsic value of the beneficial and as an increase to additional paid in capital. The Series B Preferred Stock Offering closed on April 13, 2001.

related warrants from \$2.50 to \$2.00 per-share, extend-the expiration date of certain warrants from December 31, 2002 to December In May 2002 the Board of Directors approved a plan to modify the exercise price on certain Preferred Stock and promissory note-31, 2004, and amend the redemption provisions of certain warrants so that the warrants could be called for redemption when the market price for the Company's common stock is \$4.00 per share, rather than \$6.00 per share.

United issued to I-Link 246,430 shares of Series B Convertible Preferred Stock with a fair market value of \$1.4 million, and agreed to certain assets and assume certain liabilities of I-Link, Inc., and its subsidiary, I-Link Communications, Inc. In consideration, Buyers issue an additional 53,570 shares of Series B Convertible Preferred Stock in equal monthly installments over a term of 10 months On December 6, 2002, Buyers United entered into the Asset Purchase Agreement and Software License Agreement to purchase commencing June 1, 2003. The final installment was issued March 1, 2004.

During 2003, six of the stockholders converted a total of 116,000 Series B preferred shares into 580,000 common shares. During 2002, one of the stockholders converted 10,000 Series B preferred shares into 50,000 common shares. Both Series A and B Preferred Stock still outstanding can be redeemed at the Company's election at any time commencing January 1, 2005, at the applicable redemption price plus all accrued dividends as of the redemption date.

declared dividends aggregating \$873,495 and \$749,725, respectively, and to satisfy payment obligations, issued a total of 427,096 and Dividends are payable in cash or common stock at the election of the Company. If paid in common stock, the number of shares issued 574,635 shares of common stock, respectively. As of December 31, 2003, the Company had accrued dividends payable in the amount Cumulative dividends accrue on both Series A and B Preferred Stock at the rate of 8% per annum from the date of original issue and dividend payment date. If the Company fails to pay any dividend within 60 days of its due date, the conversion price (see below) is are payable semi-annually on June 30 and December 31 of each year out of funds legally available for the payment of dividends. adjusted downward by \$0.25 per share for each occurrence. During the years ended December 31, 2003 and 2002, the Company will be based on the average of the closing bid prices for the common stock over the five trading days immediately prior to the of \$478,599. In February 2004, the Company settled the dividend payable by issuing 171,055 shares of common stock. The Series A and B Preferred Stock has no voting rights, except as required by the General Corporation Laws of Delaware that require preferred stock issuances that may be authorized. The Series A Preferred Stock has a liquidation preference of \$2.00 per share and the class votes on certain corporate matters and matters affecting the rights of the holders of the Preferred Stock. The Preferred Stock is senior in right of payment in the event of liquidation and with respect to dividends to the common stock and all other subsequent Series B Preferred Stock has a liquidation preference of \$10.00 per share.

Issuances of Common Stock: During January 2002 the Company issued 17,998 shares of common stock in connection with the issuance of \$179,998 of promissory notes, at an aggregated fair market value of \$18,798. During February 2002 the Company issued 25,000 shares of stock to one of its directors for providing a credit guaranty with respect to business expansion activities. The fair market value of shares issuances was \$30,750.

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contracts. During 2001, \$39,931 was recorded in promotion expenses as a result of this amortization. Consideration granted under the Accordingly, the Company included in promotion expenses an additional \$25,174 of remaining unamortized deferred consulting fees, expenses, and another \$95,615 in consulting expense was recorded to reflect the vesting of additional options. However, at the end of contracts' terms also included options to purchase up to 150,000 additional shares of common stock at \$2.50 per share. These options options was under the premise that the grantee will be providing current and future services for the Company. Accordingly, using the terms of the contracts, 100,000 shares of common stock were issued with a fair market value of \$125,000. This amount was recorded In March-2001; the Company entered into three year marketing contracts with one of its Series B Preferred stockholders. Under the 2002 the Company and the stockholder agreed to cancel one of the marketing contracts and to rescind the as-yet unearned options. vest gradually over the term of the contract. These options are accounted for as variable plan options since the Issuance of these Black-Scholes option pricing model, \$29,581 in consulting expense was recorded to reflect the vesting of these options through on the balance sheet as a deferred consulting fee and included in operating expenses on a straight-line basis over the life of the December 31, 2001. During 2002 an additional \$48,060 of deferred consulting fees were amortized and included in promotion and recorded income of \$125,197 to reflect the cancellation of the unearned options.

In January 2003 the Company issued 15,000 shares of stock to one of its directors for providing a credit guaranty to one of its wholesale telecommunication service providers. The fair market value of the stock was \$36,300. During June 2003, the Company initiated a program to repurchase outstanding common stock from shareholders of record with total holdings of 100 or fewer shares The offering price per share was \$1.75. The program ended in September 2003 after the Company had repurchased 2,774 shares. Warrants to Purchase Common Shares: As mentioned above, the Company issued warrants in connection with its Series B preferred stock offering and in connection with certain marketing contracts.

Black-Scholes pricing model, was allocated to the warrants and recorded as a discount to the carrying value of the notes. The discount additional 97,950 shares were also issued to the sales agents. The estimated fair value of the warrants of \$264,717, based on using the In connection with some of the LMB-related unsecured promissory notes, two-year warrants to purchase a total 562,950 shares of common stock at \$2.50 per share were issued to the noteholders during the two years ended December 31, 2002. Warrants for an is being amortized to interest expense over the estimated term of the notes. In November 2003 the Company issued 25,000 warrants to a consulting company. The estimated fair value of the warrants of \$25,341, based on using the Black-Scholes pricing model, will be amortized over the life of the contract into general and administrative expense

During 2003, investors exercised warrants to purchase 522,500 shares of Common Stock, in exchange for proceeds which aggregated \$1,043,750.

All of the warrants were exercisable at December 31, 2003. The following tables summarize the warrant activity for 2003 and 2002:

Weighted Average ce Exercise ge Price	\$5.13 \$2.44 \$2.85 \$2.64 \$2.50 \$2.01	\$2.95 \$2.00 \$2.95 \$2.49 \$2.50 \$2.00 50	\$2.50 \$2.05
Price Range	\$1.25 - \$2.50 - \$2.00 -	\$1.25 - \$2.95 \$2.00 - \$2.95 \$1.25 - \$2.50 \$2.50	\$1.25 - \$2.50
Warrants	5,345,732 (250,000) 433,550	5,529,282 (181,750) (522,500) 25,000	4,850,032
	Balance at December 31, 2001 Cancelled or expired Issued	Balance at December 31, 2002 Cancelled or expired Exercised Issued	Balance at December 31, 2003

Company to be awarded to participants and their beneficiaries. A Committee, as determined by the Board of Directors, determines and market value of a share of common stock on the date of grant. As of December 31, 2003, incentive stock options to purchase a total of designates the eligible participants and awards to be granted under the Stock Plan. The Committee may grant incentive stock options; Term Stock Incentive Plan ("the Stock Plan"). The Stock Plan provides for a maximum of 1,200,000 shares of common stock of the Long-Term Stock Incentive Plan: Effective March 11, 1999, the Company established the Buyers United International, Inc. Longoptions and SARs will be established by the Committee; except that the exercise prices cannot be less than 100 percent of the fair non-qualified options; stock appreciation rights ("SAR"); and on a limited basis, stock awards. The terms and exercise prices of 893,653 shares were outstanding.

Other Options: The Company's Board of Directors has from time to time also authorized the grant of stock options to directors, officers, key employees, and consultants as compensation and in connection with obtaining financing. In virtually all cases, employee options vest over a period of from one to three years, and expire from four to five years after the date the options were granted. The following tables summarize the all stock option activity for 2003 and 2002:

Weighted Average Exercise Price	\$2.69 \$2.31 \$3.11	\$2.58 \$2.33 \$2.00 \$2.20	\$2.62
Price Range	\$2.00 - \$9.00 \$2.00 - \$2.50 \$2.00 - \$2.50	\$2.00 - \$5.39 \$2.00 - \$2.64 2.00 \$2.00 - \$4.00	\$2.00 - \$5.39
Options	2,818,585 902,913 (128,777)	3,592,721 683,500 (27,500) (816,944)	3,431,777
	Balance at December 31, 2001 Granted Cancelled or expired	Balance at December 31, 2002 Granted Exercised Cancelled or expired	Balance at December 31, 2003 3,431,777

A summary of the options outstanding and options exercisable at December 31, 2003 is as follows:

	Options Outstanding	anding		Options Exercisable	ble
Range of Exercise Prices	Options Outstanding	Average Remaining Contractual Life	Weighted Average Exercise Price	Weighted Options Average Exercisable at Exercise December 31, Price 2003	Weighted Average Exercise Price
\$2.00 - \$3.99 \$4.00 - \$5.39	3,207,926 223,851	3.6 years \$ 2.45 2.3 years 5.13	\$ 2.45 5.13	2,512,261 223,851 	\$ 2.49
	3,431,777	3.5 years \$ 2.62	\$ 2.62	2,736,112	\$ 2.70

time by certain selling security holders listed in the registration statement. At December 31, 2003 the selling security holders owned: Securities and Exchange Commission to register for resale up to 8,779,333 shares of Common Stock that may be sold from time to Registration Statement on Form SB-2: On September 10, 2003, the Company filed a registration statement on Form SB-2 with the

- o Warrants to purchase 99,375 shares at a price of \$1.25 per share
- o Warrants to purchase 3,966,856 shares at a price of \$2.00 per share
- o Warrants to purchase 528,450 shares at a price of \$2.50 per share
- o Options to purchase 2,086,652 shares at prices ranging from \$2.00 to \$5.392 per share
  - o Convertible notes in the amount of \$1,162,500 convertible at \$2.00 per share
    - o Convertible notes in the amount of \$1,775,000 convertible at \$2.50 per share
- F-20

represented by the convertible notes, but will not receive any proceeds or benefit from the resale of the shares by the selling security Buyers United will receive the proceeds from exercise of the warrants and options and will benefit from extinguishment of the debt

In March 2004 the registration statement was temporarily suspended until the Company can file an amendment updating the registration statement with its 2003 audited financial statements and other information.

# NOTE 11 - RELATED PARTY TRANSACTIONS

During 2003 and 2002, certain board members and stockholders performed various services to the Company. These services included, but were not limited to, consulting, marketing and capital and debt raising activities. The Company incurred \$74,750 and \$109,259 in fees associated with these services for the years ended December 31, 2003 and 2002, respectively. Amounts outstanding related to these services were \$12,800 and \$14,300 at December 31, 2003, and 2002, respectively. There are also several debt arrangements more fully described in Note 7. Interest expense on obligations owed to related parties during 2003 and 2002, respectively, was \$414,523 and \$453,361.

## NOTE 12 - MAJOR SUPPLIERS

filed for bankruptcy protection under Chapter 11, and the other provider is currently being scrutinized by the Securities and Exchange replace either of these sources with other wholesale telecommunication service providers, the effect on the Company's operations of Approximately 70% and 80% of the Company's cost of revenue for the years ended December 31, 2003 and 2002, respectively, was generated from two telecommunication providers. As of December 31, 2003, the Company owed approximately \$3 million to these Commission over certain accounting matters. Although the Company has not experienced a disruption of service and feels it could two providers. The Company has entered into contractual agreements with these vendors. During 2002 one of these providers had potentially losing either or both of these service providers is unknown.

# NOTE 13 - COMMITMENTS AND CONTINGENCIES

arbitrator entered a default in favor of Buyers United and its award further found in favor of Buyers United as a matter of the evidence presented and as a matter of law. The Company believes this matter has been resolved fully in its favor and that is has no obligation or the action pursuant to an order to the effect Sea Spray must pursue its claims in the arbitration proceeding. An arbitration hearing was pursue its claim in New York state court, which the Company removed to federal court in New York, and the federal court dismissed which Buyers United paid \$120,000 and issued 35,000 shares of common stock in exchange for canceling the outstanding obligation recorded a gain on the early extinguishments of the debt in the amount of \$383,520. However, unbeknownst to the Company, during In June 2001, Buyers United entered into a joint sales agreement with Infotopia, Inc., a direct response marketer. In connection with 2001 Infotopia allegedly entered into a General Security Agreement with Sea Spray Holdings, Ltd., which purportedly included the loan obligation. Sea Spray asserted that it had a perfected security interest in the obligation and demanded payment as successor-ininterest to Infotopia. The Company denied the claim and filed an arbitration proceeding to resolve the issue. Sea Spray attempted to plus \$25,921 in accrued interest. The stock had a fair market value of \$22,401. Accordingly, based on these amounts, the Company decided not to pursue further any joint activity. In December 2001, Buyers United negotiated a settlement of the \$500,000 loan in the agreement, Infotopia loaned \$500,000 to Buyers United. Subsequent to entering into the sales agreement, the two companies held in December 2003, at which Sea Spray failed to make any appearance or submission after receiving all required notice. The liability to Sea Spray.

management, after discussion with legal counsel, that the ultimate disposition of these other matters will not have a material impact on Buyers United is the subject of certain other legal matters, which it considers incidental to its business activities. It is the opinion of the financial position, liquidity or results of operations of Buyers United.

In connection with the MyACD agreements, MyACD will continue to provide enhanced service development and configuration, and Buyers United will reimburse MyACD for actual costs related to these activities.

## NOTE 14 - SUBSEQUENT EVENTS

In January and February 2004, three Directors had exercised options to purchase a total of 255,000 shares of Common Stock. Total proceeds received by the Company in connection with these exercises was \$555,000. During the first three months of 2004, investors have exercised warrants to purchase a total of 71,000 shares of Common Stock. Total proceeds received in these transactions was \$146,000

of common stock. In January 2004, the holder sold those common shares plus 14,560 additional shares, or a total of 514,560 shares, to In December 2003, a holder of 100,000 shares of Series B Convertible Preferred Stock converted all of those shares to 500,000 shares Buyers United for \$500,000 in a privately negotiated transaction.

\$750,000 in February 2004. Closing of the acquisition was subject to complying with applicable federal and state regulation pertaining Buyers United entered into an agreement to purchase 37 dedicated long distance customers from Source Communications, LLC for to transfer of the customers. All of the regulatory requirements were satisfied and the acquisition of the customers is completed

shares of common stock at \$2.30 per share, or a total of approximately \$8.7 million. Net proceeds of the offering after placement fees corporate purposes, including sales and marketing related programs, to fund further development of our VoIP Network, reduction of On March 15, 2004 the Company closed a private placement to institutional and accredited investors. The Company sold 3,782,000 and expenses were approximately \$8.1 million. The net proceeds of the private placement are intended to be used for various debt, and for working capital and other general corporate purposes.

Acceris Communications now holds 808,546 shares of the Company's common stock, or approximately six percent of the 13 million 750,000 of those common shares to the investors in the private placement at \$2.30 per share. As a result of the conversion and sale, Series B Convertible Preferred Stock, converted all of its preferred stock to 1.5 million common shares. Acceris subsequently sold In connection with the placement, Acceris Communications Inc., formerly I-link Incorporated and the holder of 300,000 shares of shares of common stock outstanding following completion of the private placement.

States absent registration or an applicable exemption from the registration requirements of the Securities Act and applicable state registered under the Securities Act, or any state securities laws, and unless so registered, may not be offered or sold in the United purchased by the investors in the private placement, the 808,546 shares of common stock held by Acceris, and 164,125 shares of securities laws. The Company has agreed to file a registration statement under the Securities Act for resale of the common stock requirements of the Securities Act of 1933, as amended (the "Securities Act"). The shares of common stock sold have not been The private placement was made only to institutional and accredited investors in a transaction exempt from the registration common stock issuable under a warrant granted to the placement agent.

Exhibit No. 3.1 Form 10-KSB Buyers United, Inc.

State of Delaware Secretary of State Division of Corporations Filed 9:00 AM 03/15/1999 991099477-3016691

## CERTIFICATE OF INCORPORATION

OF

BUI, INC. ARTICLE I

NAME

The name of the Corporation is BUI, Inc.

ARTICLE II

# REGISTERED OFFICE AND AGENT FOR SERVICE

The address of the Corporation's registered office in the State of Delaware is in the county of New Castle, at 1013 Centre Road, Wilmington, Delaware 10805. The name of its registered agent at such address is Corporation Service Company.

### ARTICLE III CORPORATE PURPOSES

The purpose of the Corporation is to engage in any lawful act or activity for which corporations may be organized under the General Corporation Law of the State of Delaware.

#### ARTICLE IV CAPITAL STOCK

1. Shares, Classes and Series Authorized.

directors or for any other purpose. The classes and the aggregate number of shares of stock of each class that the Corporation shall The total number of shares of all classes of capital stock that the Corporation shall have authority to issue is 25,000,000 shares. Stockholders shall not have any preemptive rights, nor shall stockholders have the right to cumulative voting in the election of have authority to issue are as follows:

- (a) 20,000,000 shares of Common Stock, \$0.0001 par value ("Common Stock").
- (b) 5,000,000 shares of Preferred Stock, \$0.0001 par value ("Preferred Stock").

## 2. Powers and Rights of the Preferred Stock.

or expressed in the resolution or resolutions providing for the issue of such stock adopted from time to time by the Board of Directors; such series shall be cumulative; the rights, if any, which the holders of shares of such series shall have in the event of any voluntary or whether such dividends shall be cumulative or noncumulative, and if cumulative, the date or dates from which dividends on shares of such series shall be subject to redemption, and the redemption price or prices and other terms of redemption, if any, for shares of such of shares constituting such series, which number may be increased (except as otherwise fixed by the Board of Directors) or decreased The Preferred Stock may be issued from time to time in one or more series, with such distinctive serial designations as may be stated expressly authorized to fix: the right to vote, if any; the consideration for which the shares of such series are to be issued; the number such dividends shall have relative to dividends on shares of any other class or classes or any other series of stock of the Corporation; series including, without limitation, a redemption price or prices payable in shares of Common Stock; the terms and amounts of any Corporation and the terms and conditions, including price and rate of exchange, of such conversion or exchange; whether shares of dividends upon which and the times at which dividends on shares of such series shall be payable and the preference, 1f any, which sinking fund for the purchase or redemption of shares of such series; and any and all other designations, preferences, and relative, Corporation; the rights, 1f any, which the holders of shares of such series shall have to convert such shares into or exchange such participating, optional or other special rights, qualifications, limitations or restrictions thereof pertaining to shares of such series' and in such resolution or resolutions providing for the issuance of shares of each particular series, the Board of Directors is also (but not below the number of shares thereof then outstanding) from time to time by action of the Board of Directors; the rate of shares for shares of any other class or classes or any other series of stock of the Corporation or for any debt securities of the involuntary liquidation, merger, consolidation, distribution or sale of assets, dissolution or winding up of the affairs of the

# 3. Issuance of the Common Stock and the Preferred Stock.

Incorporation for such purposes, in such amounts, to such persons, corporations or entities, for such consideration, and in the case of the Preferred Stock, in one or more series, all as the Board of Directors in its discretion may determine and without any vote or other Common Stock and the Preferred Stock herein authorized in accordance with the terms and conditions set forth in this Certificate of The Board of Directors of the Corporation may from time to time authorize by resolution the issuance of any or all shares of the

action by the stockholders, except as otherwise required by law. The capital stock, after the amount of the subscription price, or par value, has been paid in shall not be subject to assessment to pay the debts of the Corporation.

### ARTICLE V BOARD OF DIRECTORS

The governing board of the Corporation shall be known as directors, and the number of directors may from time to time be increased or decreased in such manner as shall be provided by the Bylaws of the Corporation, provided that the

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number of directors may not be less than one nor more than fifteen. Effective upon filing of this Certificate, the members of the board of directors, consisting of three persons, shall be as follows:

Rod Smith	66 E. Wadsworth Park Dr., Suite 101 Draper, Utah 84020
C. Douglas Smith	66 E. Wadsworth Park Dr., Suite 101 Draper, Utah 84020
Danıel R. Ainge	66 E. Wadsworth Park Dr., Suite 101 Draper, Utah 84020

### ARTICLE VI POWERS OF BOARD OF DIRECTORS

The property and business of the Corporation shall be controlled and managed by or under the direction of its Board of Directors. In furtherance, and not in limitation of the powers conferred by the laws of the State of Delaware, the Board of Directors is expressly authorized:

- 1. To make, alter, amend or repeal the Bylaws of the Corporation; provided, that no adoption, amendment, or repeal of the Bylaws shall invalidate any act of the board of directors that would have been valid prior to such adoption, amendment, or repeal;
- 2. To determine the rights, powers, duties, rules and procedures that affect the power of the board of directors to manage and direct the property, business, and affairs of the Corporation, including the power to designate and empower committees of the board of directors, to elect, appoint and empower the officers and other agents of the Corporation, and to determine the time and place of, and the notice requirements for board meetings, as well as the manner of taking board action; and

3. To exercise all such powers and do all such acts as may be exercised by the Corporation, subject to the provisions of the laws of the State of Delaware, this Certificate of Incorporation, and the Bylaws of the Corporation.

#### ARTICLE VII INDEMNIFICATION

The Corporation shall indemnify and may advance expenses to its officers and directors to the fullest extent permitted by law in existence either now or hereafter.

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## ARTICLE VIII LIMITATION ON PERSONAL LIABILITY FOR DIRECTORS

A director of the Corporation shall not be personally liable to the Corporation or its stockholders for monetary damages for breach of a fiduciary duty as a director, except for liability (i) for any breach of the director's duty of loyalty to the Corporation or its stockholders, (ii) for acts or omissions not in good faith or which involve intentional misconduct or a knowing violation of law, (iii) under Section the personal liability of directors, then the liability of a director of the Corporation shall be eliminated or limited to the fullest extent benefit. If the Delaware General Corporation Law is amended hereafter to authorize corporate action further eliminating or limiting 174 of the Delaware General Corporation Law or (iv) for any transaction from which the director derived any improper personal permitted by the Delaware General Corporation Law, as so amended.

Any repeal or modification of the foregoing paragraph by the stockholders of the Corporation shall not adversely affect any right or protection of a director of the Corporation existing at the time of such repeal or modification.

# ARTICLE IX CERTIFICATE SUBJECT TO AMENDMENT

The Corporation reserves the right to amend, alter, change or repeal any provision contained in this Certificate of Incorporation, in the manner now or hereafter prescribed by statute or by the Certificate of Incorporation, and except as otherwise provided by this Certificate of Incorporation, all rights conferred upon stockholders herein are granted subject to this reservation.

### ARTICLE X INCORPORATOR

The sole incorporator of the Corporation is:

Rod Smith 66 E. Wadsworth Park Dr., Suite 101 Draper, Utah 84020

IN WITNESS WHEREOF, the undersigned, acting as the sole incorporator of the Corporation, signs this Certificate of Incorporation as his act and deed this 11th day of March, 1999.

/s/ Rod Smith

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State of Delaware Secretary of State Division of Corporations Filed 9:00 AM 04/19/2000 001201588-3016691

# CERTIFICATE OF AMENDMENT OF CERTIFICATE OF INCORPORATION OF RITE INC

**BUI, INC.** (Changing its name to "BuyersOnline.com, Inc.")

BUI, INC., a corporation organized and existing under the General Corporation Law of the State of Delaware (the "Corporation"), does hereby certify that:

Corporation's Board of Directors and stockholders in accordance with the provisions of Section 242 of the General Corporation Law The amendment to the Corporation's Certificate of Incorporation set forth below was duly adopted by resolutions approved by the of the State of Delaware: Amendment. The Certificate of Incorporation of the corporation is amended by striking Article I in its entirety and replacing therefor:

#### ARTICLE I NAME

The name of the Corporation is BuyersOnline.com, Inc.

IN WITNESS WHEREOF, BUI, Inc. has caused this Certificate to be signed by its duly authorized officer this 30th day of March,

BUI, Inc.

By: /s/ Rod Smith, President

State of Delaware Secretary of State Division of Corporations Filed 9:00 AM 10/24/2000 001535267-3016691

# CERTIFICATE OF AMENDMENT OF CERTIFICATE OF INCORPORATION OF BUYERSONLINE.COM, INC.

BuyersOnline.com, Inc., a corporation organized and existing under the General Corporation Law of the State of Delaware (the "Corporation"), does hereby certify that:

Corporation's Board of Directors and stockholders in accordance with the provisions of Section 242 of the General Corporation Law The amendment to the Corporation's Certificate of Incorporation set forth below was duly adopted by resolutions approved by the of the State of Delaware:

Amendment. The Certificate of Incorporation of the corporation is amended by striking Section 1 of Article IV in its entirety and replacing therefor:

1. Shares, Classes and Series Authorized.

directors or for any other purpose. The classes and the aggregate number of shares of stock of each class that the Corporation shall The total number of shares of all classes of capital stock that the Corporation shall have authority to issue is 105,000,000 shares. Stockholders shall not have any preemptive rights, nor shall stockholders have the right to cumulative voting in the election of have authority to issue are as follows:

- (a) 100,000,000 shares of Common Stock, \$0.0001 par value ("Common Stock").
- (b) 5,000,000 shares of Preferred Stock, \$0.0001 par value ("Preferred Stock").

IN WITNESS WHEREOF, BuyersOnline.com, Inc., has caused this Certificate to be signed by its duly authorized officer this 24th day of October, 2000.

## BUYERSONLINE.COM, INC.

By: /s/ Paul Jarman, Vice President

State of Delaware Secretary of State Division of Corporations Filed 9:00 AM 11/01/2001 010549267-3016691

## CERTIFICATE OF AMENDMENT OF CERTIFICATE OF INCORPORATION OF BUYERSONLINE.COM, INC.

BuyersOnline.com, Inc., a corporation organized and existing under the General Corporation Law of the State of Delaware (the "Corporation"), does hereby certify that:

Corporation's Board of Directors and stockholders in accordance with the provisions of Section 242 of the General Corporation Law The amendment to the Corporation's Certificate of Incorporation set forth below was duly adopted by resolutions approved by the of the State of Delaware. The amendments will be effective as of 12:01 am Eastern Time on November 20, 2001.

Amendment No. 1. The Certificate of Incorporation of the corporation is amended by striking Article I in its entirety and replacing

### ARTICLE I NAME The name of the Corporation is Buyers United, Inc.

Amendment No. 2. The Certificate of Incorporation of the corporation is amended by striking Section 1 of Article IV in its entirety and replacing there for:

## Shares, Classes and Series Authorized.

directors or for any other purpose. The classes and the aggregate number of shares of stock of each class that the Corporation shall The total number of shares of all classes of capital stock that the Corporation shall have authority to issue is 115,000,000 shares. Stockholders shall not have any preemptive rights, nor shall stockholders have the right to cumulative voting in the election of have authority to issue are as follows.

- (a) 100,000,000 shares of Common Stock, \$0.0001 par value ("Common Stock").
- (b) 15,000,000 shares of Preferred Stock, \$0.0001 par value ("Preferred Stock").

IN WITNESS WHEREOF, BuyersOnline.com, Inc., has caused this Certificate to be signed by its duly authorized officer this 31st day of October 2001.

### BUYERSONLINE.COM, INC.

By: /s/ Paul Jarman, Vice President

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Exhibit 14.1 Form 10-KSB Buyers United, Inc.

# CODE OF ETHICS FOR PRINCIPAL EXECUTIVE AND SENIOR FINANCIAL OFFICERS BUYERS UNITED, INC.

### I. INTRODUCTION

conduct for Buyers United, Inc. (the "Company"), and ensures compliance with legal requirements, specifically Section 406 of the promote ethical conduct. The matters covered in this Code are of the utmost importance to the Company, our shareholders and our This Code of Ethics for Principal Executive and Senior Financial Officers (the "Code") helps maintain the standards of business Sarbanes-Oxley Act of 2002, and the SEC rules promulgated there under. The purpose of the Code is to deter wrongdoing and business partners. Further, these are essential so that we can conduct our business in accordance with our business values.

The Code is applicable to the following persons, referred to as Officers:

- o Our principal executive officer,
- o Our principal financial officer,
- o Our principal accounting officer or controller, and

o All professionals serving in the roles of finance, tax, accounting, purchase, treasury, internal audit, financial analyst and investor relations. Further, this includes all members of the senior management, the members of the Audit Committee, and members of the Board of Buyers United and its subsidiaries. Ethical business conduct is critical to our business. Accordingly, Officers are expected to read and understand this Code, uphold these adopt from time to time; and all applicable policies and procedures adopted by the Company that govern the conduct of its employees standards in day-to-day activities, and comply with all applicable laws; rules and regulations; any code of conduct the Company may

Because the principles described in this Code are general in nature, questions about specific matters or issues should be directed to either the President or Chief Financial Officer of the Company. If the President or Chief Financial Officer have questions about specific matters or issues, they should direct their inquiry to the Chairman of the Company's Audit Committee.

Nothing in this Code, in any Company policies and procedures, or in other related communications (verbal or written), creates or implies an employment contract or term of employment. Officers should sign the acknowledgment form at the end of this Code and return the form to the HR department indicating that they have received, read and understood, and agree to comply with the Code. The signed acknowledgment

form will be located in each Officer's personnel files. Each year, as part of their annual review, Officers will be asked to sign an acknowledgment indicating their continued understanding of the Code.

## II. HONEST AND ETHICAL CONDUCT

We expect all Officers to act in accordance with the highest standards of personal and professional integrity, honesty and ethical conduct, while working on the Company's premises, at offsite locations where the Company's business is being conducted, at Company sponsored business and social events, or at any other place where Officers are representing the Company. We consider honest conduct to be conduct that is free from fraud or deception. We consider ethical conduct to be conduct conforming to the accepted professional standards of conduct. Ethical conduct includes the ethical handling of actual or apparent conflicts of interest between personal and professional relationships. This is discussed in more detail in Section III below. In all cases, if you are unsure about the appropriateness of an event or action, please seek assistance in interpreting the requirements of these practices.

## III. CONFLICTS OF INTEREST

An Officer's duty to the Company demands that he or she avoids and discloses actual and apparent conflicts of interest. A conflict of interest exists where the interests or benefits of one person or entity conflict with the interests or benefits of the Company. Examples

A. Employment/ Outside Employment. In consideration of employment with the Company, Officers who are full time employees are activity that interferes with their performance or responsibilities to the Company, or is otherwise in conflict with or prejudicial to the expected to devote their full attention to the business interests of the Company. Such Officers are prohibited from engaging in any

Our policy is to prohibit Officers from accepting simultaneous employment with suppliers, customers, developers or competitors of the Company, or from taking part in any activity that enhances or supports a competitor's position. Additionally, Officers must disclose to the Company's Audit Committee, any interest that they have that may conflict with the business of the Company.

B. Outside Directorships. It is a conflict of interest to serve as a director of any company that competes with the Company. Officers must first obtain approval from the Company's Audit Committee before accepting a directorship. C. Business Interests. If an Officer is considering investing in any customer, supplier, developer or competitor of the Company, he or she must first take care to ensure that these investments do not compromise their responsibilities to the Company. It is our policy that Officers first obtain approval from the Company's Audit Committee before making such an investment. Many factors should be considered in determining whether a conflict exists, including the size and nature of the investment; the Officer's ability to

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influence the Company's decisions; his or her access to confidential information of the Company or of the other company; and the nature of the relationship between the Company and the other company.

uncles, nieces, nephews, cousins, step relationships, and in-laws. The Company discourages the employment of relatives of Officers in positions or assignments within the same department. Further, the Company prohibits the employment of such individuals in positions a relative is associated in any significant role. Relatives include spouse, siblings, children, parents, grandparents, grandchildren, aunts, D. Related Parties. As a general rule, Officers should avoid conducting Company business with a relative, or with a business in which that have a financial dependence or influence (e.g., an auditing or control relationship, or a supervisor/ subordınate relationship)

indirectly, to influence any business decision, any act or failure to act, any commitment of fraud, or opportunity for the commitment of of the Audit Committee. Questions regarding whether a particular payment or gift violates this policy are to be directed to President or create an appearance of impropriety, do not violate this policy. Before accepting anything of value from an employee of a government entity, please contact the President or Chief Financial Officer or, in the case of the President or Chief Financial Officer, the Chairman E. Payments or Gifts From Others. Under no circumstances may Officers accept any offer, payment, promise to pay, or authorization any fraud. Inexpensive gifts, infrequent business meals, celebratory events and entertainment, provided that they are not excessive or to pay any money, gift, or anything of value from customers, vendors, consultants, etc., that is perceived as intended, directly or

Chief Financial Officer or, in the case of the President or Chief Financial Officer, the Chairman of the Audit Committee. Gifts given should never he of a kind that could create an appearance of impropriety. The nature and cost must always be accurately recorded in by the Company to suppliers or customers, or received from suppliers or customers, should be appropriate to the circumstances and the Company's books and records. F. Corporate Opportunities. Officers may not exploit for their own personal gain, opportunities that are discovered through the use of corporate property, information or position, unless the opportunity is disclosed fully in writing to the Company's Board of Directors and the Board declines to pursue such opportunity.

G. Other Situations. Because other conflicts of interest may arise, it would be impractical to attempt to list all possible situations. If a proposed transaction or situation raises any questions or doubts, Officers must consult President or Chief Financial Officer or, in the case of the President or Chief Financial Officer, the Chairman of the Audit Committee.

# IV. DISCLOSURE TO THE SEC AND THE PUBLIC

Our policy is to provide full, fair, accurate, timely, and understandable disclosure in reports and documents that we file with, or submit to, the SEC and in our other public communications. Accordingly, our Officers must ensure that they and others in the Company comply with our disclosure controls and procedures, and our internal controls for financial reporting.

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### V. COMPLIANCE WITH GOVERNMENTAL LAWS, RULES AND REGULATIONS

Officers must comply with all applicable governmental laws, rules and regulations. Officers must acquire appropriate knowledge of subject Officers to individual criminal or civil hability, as well as to disciplinary action by the Company. Such individual violations advice from more senior Officers or the Audit Committee. Violations of applicable governmental laws, rules and regulations may the legal requirements relating to their duties sufficient to enable them to recognize potential dangers, and to know when to seek may also subject the Company to civil or criminal liability or the loss of business.

## VI. VIOLATIONS OF THE CODE

Chairman of the Audit Committee. Officers must cooperate in any internal or external investigations of possible violations. Reprisal, threat, retribution or retaliation against any person who has, in good faith, reported a violation or a suspected violation of law, this Part of an Officer's job, and of his or her ethical responsibility, is to help enforce this Code. Officers should be alert to possible violations and report this to President or Chief Financial Officer or, in the case of the President or Chief Financial Officer, the Code or other Company policies, or against any person who is assisting in any investigation or process with respect to such a violation, is prohibited. Actual violations of law, this Code, or other Company policies or procedures, should be promptly reported to President or Chief Financial Officer or, in the case of the President or Chief Financial Officer, the Chairman of the Audit Committee. The Company will take appropriate action against any Officer whose actions are found to violate the Code or any other policy of the Company Disciplinary actions may include immediate termination of employment at the Company's sole discretion. Where the Company has suffered a loss, it may pursue its remedies against the individuals or entities responsible. Where laws have been violated, the Company will cooperate fully with the appropriate authorities.

# VII. WAIVERS AND AMENDMENTS OF THE CODE

Directors and promptly disclosed on the Company's website and in applicable regulatory filings pursuant to applicable laws and modification. Any amendment or waiver of any provision of this Code must be approved in writing by the Company's Board of We are committed to continuously reviewing and updating our policies and procedures. Therefore, this Code is subject to regulations, together with details about the nature of the amendment or waiver.

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# VIII. ACKNOWLEDGMENT OF RECEIPT OF CODE OF ETHICS FOR PRINCIPAL EXECUTIVE AND SENIOR FINANCIAL OFFICERS

understand the standards and policies contained in the Code and understand that there may be additional policies or laws specific to I have received and read the Company's Code of Ethics for Principal Executive and Senior Financial Officers (the "Code"). I my job. I agree to comply with the Code. If I have questions concerning the meaning or application of the Code, any Company policies, or the legal and regulatory requirements applicable to my job, I know I can consult the President or Chief Financial Officer or, in the case of the President or Chief Financial Officer, the Chairman of the Audit Committee, and that my questions or reports to these sources will be maintained in confidence.

Officer Name

Date

Please sign and return this form to the HR department.

Exhibit No. 21.1 Buyers United, Inc. Form 10-KSB File No. 0-26917

## SUBSIDIARIES OF THE COMPANY

Name State or Jurisdiction

Buyers United, Inc. - Virginia Virginia

Exhibit No. 31.1 Form 10-KSB Buyers United, Inc. File No. 0-26917 Certification

- I, Theodore Stern, certify that:
- 1. I have reviewed this annual report on Form 10-KSB for the year ended December 31, 2003 of Buyers United, Inc.;
- necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with 2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact respect to the period covered by this report;
- material respects the financial condition, results of operations and cash flows of the small business issuer as of, and for, the periods 3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all presented in this report;
- 4. The small business issuer's other certifying officer(s) and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f) for the small business issuer and have:

- supervision, to ensure that material information relating to the small business issuer, including its consolidated subsidiaries, is made (a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our known to us by others within those entities, particularly during the period in which this report is being prepared;
- under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial (b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed statements for external purposes in accordance with generally accepted accounting principles;
- conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based (c) Evaluated the effectiveness of the small business issuer's disclosure controls and procedures and presented in this report our on such evaluation; and
- has materially affected, or is reasonably likely to materially affect, the small business issuer's internal control over financial reporting; (d) Disclosed in this report any change in the small business issuer's internal control over financial reporting that occurred during the small business issuer's most recent fiscal quarter (the small business issuer's fourth fiscal quarter in the case of an annual report) that
- over financial reporting, to the small business issuer's auditors and the audit committee of the small business issuer's board of directors 5. The small business issuer's other certifying officer(s) and I have disclosed, based on our most recent evaluation of internal control (or persons performing the equivalent functions):
- (a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the small business issuer's ability to record, process, summarize and report financial information; and
- (b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the small business issuer's internal control over financial reporting.

Date: March 29, 2004

/s/ Theodore Stern Chief Executive Officer

Buyers United, Inc. File No. 0-26917

### Certification

- I, David R. Grow, certify that:
- 1. I have reviewed this annual report on Form 10-KSB for the year ended December 31, 2003 of Buyers United, Inc.;
- necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with 2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact respect to the period covered by this report;
- material respects the financial condition, results of operations and cash flows of the small business issuer as of, and for, the periods 3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all presented in this report;
- 4. The small business issuer's other certifying officer(s) and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f) for the small business issuer and have:
- supervision, to ensure that material information relating to the small business issuer, including its consolidated subsidiaries, is made (a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our known to us by others within those entities, particularly during the period in which this report is being prepared;
- under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial (b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed statements for external purposes in accordance with generally accepted accounting principles;
- conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based (c) Evaluated the effectiveness of the small business issuer's disclosure controls and procedures and presented in this report our on such evaluation; and
- has materially affected, or is reasonably likely to materially affect, the small business issuer's internal control over financial reporting; (d) Disclosed in this report any change in the small business issuer's internal control over financial reporting that occurred during the small business issuer's most recent fiscal quarter (the small business issuer's fourth fiscal quarter in the case of an annual report) that

over financial reporting, to the small business issuer's auditors and the audit committee of the small business issuer's board of directors 5. The small business issuer's other certifying officer(s) and I have disclosed, based on our most recent evaluation of internal control (or persons performing the equivalent functions):

(a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the small busmess issuer's ability to record, process, summarize and report financial information; and (b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the small business issuer's internal control over financial reporting.

Date: March 29, 2004

By: /s/ David R. Grow Chief Financial Officer

> Exhibit No. 32.1 Form 10-KSB Buyers United, Inc. File No. 0-26917

Certification Pursuant to 18 U.S.C. Section 1350, as Adopted Pursuant to Section 906 of the Sarbanes-Oxley Act of 2002.

Officer of the Company, certify pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of In connection with the Annual Report of Buyers United, Inc. (the "Company") on Form 10-KSB for the period ending December 31, 2003 as filed with the Securities and Exchange Commission on the date hereof (the "Report"), I, Theodore Stern, Chief Executive 2002, that: (1) the Report fully complies with the requirements of

Section 13(a) or 15(d) of the Securities Exchange Act of 1934; and (2) the information contained in the Report fairly presents, in all material respects, the financial condition and results of operations of the Company.

Date: March 29, 2004

: /s/ Theodore Stern Chief Executive Officer Certification Pursuant to 18 U.S.C. Section 1350, as Adopted Pursuant to Section 906 of the Sarbanes-Oxley Act of 2002.

In connection with the Annual Report of Buyers United, Inc. (the "Company") on Form 10-KSB for the period ending December 31, 2003 as filed with the Securities and Exchange Commission on the date hereof (the "Report"), I, David R. Grow, Chief Financial Officer of the Company, certify pursuant to 18 U.S.C.

requirements of Section 13(a) or 15(d) of the Securities Exchange Act of 1934; and (2) the information contained in the Report fairly Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002, that: (1) the Report fully complies with the presents, in all material respects, the financial condition and results of operations of the Company.

Date: March 29, 2004

By: /s/ David R. Grow Chief Financial Officer A signed original of this written statement required by Section 906 has been provided to Buyers United, Inc. and will be retained by Buyers United, Inc. and furnished to the Securities and Exchange Commission or its staff upon request.

**End of Filing** 

	004   EDGAR Online, Inc.
	2007
	 ©

#### Exhibit G

#### Small and Minority-Owned Telecommunications Business Participation Plan

#### SMALL AND MINORITY-OWNED TELECOMMUNICATIONS BUSINESS PARTICIPATION PLAN

Pursuant to T.C.A. §65-5-212, as amended, UCN, Inc. ("UCN") submits this small and minority-owned Telecommunications business participation plan (the "Plan") along with its Application for a Certificate of Public Convenience and Necessity to provide competing intrastate and local exchange services in Tennessee.

#### I. PURPOSE

The purpose of §65-5-212 is to provide opportunities for small and minority-owned businesses to provide goods and services to Telecommunications service providers. UCN is committed to the goals of §65-5-212 and to taking steps to support the participation of small and minority-owned Telecommunications businesses in the Telecommunications industry. UCN will endeavor to provide opportunities for small and minority-owned Telecommunications businesses to compete for contracts and subcontracts for goods and services. As part of its procurement process, UCN will make efforts to identify and inform minority-owned and small businesses that are qualified and capable of providing goods and services to UCN of such opportunities.

UCN'S representatives have already contacted the Department of Economic and
Community Development, the administrator of the small and minority-owned
Telecommunications assistance program, to obtain a list of qualified vendors. Moreover,
UCN will seek to increase awareness of such opportunities so that companies not
otherwise identified will have sufficient information to participate in the procurement

process.

II. DEFINITIONS

As defined in §65-5-212.

Minority-Owned Business. Minority-owned business shall mean a business which

is solely owned, or at lease fifty-one percent (51%) of the assets or outstanding stock of

which is owned, by an individual who personally manages and controls daily operations

of such business, and who is impeded from normal entry into the economic mainstream

because of race, religion, sex or national origin and such business has annual gross

receipts of less than four million dollars (\$4,000,000).

Small Business. Small Business shall mean a business with annual gross receipts

of less than four million dollars (\$4,000,000).

III. ADMINISTRATION.

UCN's Plan will be overseen and administered by the individual named below,

hereinafter referred to as the Administrator, who will be responsible for carrying out and

promoting UCN's full efforts to provide equal opportunities for small and minority-

owned businesses. The Administrator of the Plan will be:

Kimm Partridge

UCN, Inc.

14870 South Pony Express Road

Bluffdale, Utah 84065

Telephone: 866-541-0000 Facisimile: 866-800-0000

The Administrator's responsibilities will include:

(1) Maintaining an updated Plan in full compliance with §65-5-212 and the rules

- and orders of the Tennessee Regulatory Authority.
- (2) Establishing and developing policies and procedures necessary for the successful implementation of the Plan
- (3) Preparing and submitting such forms as may be required by the Tennessee Regulatory Authority, including the filing of required annual updates
- (4) Serving as the primary liaison to and cooperate with the Tennessee Regulatory Authority, other agencies of the State of Tennessee, and small and minority-owned businesses to locate and use qualified small and minority-owned businesses as defined in §65-5-212.
- (5) Searching for and developing opportunities to use small and minority-owned businesses and encouraging such businesses to participate in and bid on contracts and subcontracts
- (6) Providing records and reports and cooperate in any authorized surveys as required by the Tennessee Regulatory Authority.
- (7) Establishing a record-keeping system to track qualified small and minority-owned businesses and efforts to use such businesses.
- (8) Providing information and educational activities to persons within CLECI and training such persons to seek out, encourage, and promote the use of small and minority-owned businesses.

In performance of these duties, the Administrator will utilize a number of resources, including:

Chambers of Commerce The Tennessee Department of Economic and Community Development The United States Department of Commerce Small Business Administration

Office of Minority Business The National Minority Supplier Development Counsel The National Association of Women Business Owners The National Association of Minority Contractors Historically Black Colleges, Universities, and Minority Institutions

The efforts to promote and ensure equal opportunities for small and minorityowned businesses are primarily spelled out in the Administrator's duties above.

Additional efforts to provide opportunities to small and minority-owned businesses will

include offering, where appropriate and feasible, small and minority-owned businesses assistance with technical, insurance, bonding, licensing, production, and deadline requirements.

#### IV. RECORDS AND COMPLIANCE REPORTS

UCN will maintain records of qualified small and minority-owned business and

efforts to use the goods and services of such businesses. In addition, UCN will maintain records of educational and training activities conducted or attended and of the internal procurement procedures adopted to support this plan.

UCN will submit records and reports required by the Tennessee Regulatory Authority concerning the Plan. Moreover, UCN will cooperate fully with any surveys and studies required by the Tennessee Regulatory Authority.

UCN, Inc.

#### Exhibit H Toll Dialing Parity Plan

#### UCN, INC. IntraLATA Toll Dialing Plan

#### I. Purpose

The intent of the Plan is to provide a proposal that, upon implementation, would provide customers the ability to select the telecommunications carrier of their choice for routing their intraLATA toll calls.

#### II. Carrier Selection Procedures

UCN, Inc. ("UCN") will implement the full 2-PIC (Primary Interexchange Carrier) carrier selection methodology. With the full 2-PIC methodology, customers will be able to presubscribed to one telecommunications carrier for interLATA toll calls and presubscribed to the same or a different participating telecommunications carrier, including their existing local exchange company, for all intraLATA toll calls. Orders for changes will be accepted and processed beginning on the implementation date.

UCN employees who communicate with the public, accept customer orders, and serve in customer service capacities will be trained to explain the process to customers for making PIC changes for intraLATA toll calls. Business Office personnel will be prepared to make changes in customer records based upon requests from customers or carriers and direct customers to their chosen intraLATA carriers. Processes will be in place to provide new customers with an opportunity to choose their intraLATA toll carrier from a list of available carriers.

#### **New Customers**

Customers who contact UCN requesting new telephone exchange service will be provided a list of telecommunications carrier available to provide interLATA toll service. Upon implementation of intraLATA toll presubscription, the customer will be provided a second list of carriers, including UCN, that provide intraLATA toll service in their exchange. The list of intraLATA toll carriers will be presented in a competitively neutral manner. Customers who do not make a positive choice for an intraLATA toll carrier will be identified within UCN's system as a "no-PIC" and will not be automatically defaulted to a carrier. Customers identified as "no-PIC" within UCN's systems will be required to dial 101XXXX to place intraLATA toll calls until they make an affirmative choice for an intraLATA toll carrier.

# UCN, INC. IntraLATA Toll Dialing Plan

#### III. Customer Education/Notification

Customers will receive information explaining their opportunity to select an intraLATA carrier a minimum of 30 days in advance of the offering of intraLATA toll dialing parity via a bill message. In addition, during the 30 days following implementation of intraLATA Dialing Parity, customers will receive a bill insert also explaining their opportunity to select an intraLATA carrier. UCN anticipates that promotional strategies by carriers will contribute to customer awareness of intraLATA toll dialing parity. Customer telephone directories will be updated as new editions are published to reflect the opportunity for customers to choose an intraLATA toll carrier.

#### IV. Carrier Notification

Current interexchange carriers will be notified of UCN's intraLATA toll dialing parity implementation via letter approximately 90 days in advance of the proposed implementation date. Carriers should provide a list of exchanges in which they plan to offer intraLATA toll service at least 60 days in advance of UCN's implementation date. UCN needs notification in advance to include the carrier on the list of participating carriers in each UCN exchange. Certified carriers who enter the market after implementation will be added to the list of participating carriers within 30 days of notifying UCN.

UCN will provide subscriber listing information to carriers in "readily accessible" tape or electronic formats in a timely manner as requested through the processes that currently exist for the interLATA market. The process includes subscriber listing updates to carriers for new customers who choose that carrier or of existing customers of a carrier who revise their subscriber listing information. In addition, carriers can obtain complete subscriber listings in several formats. The provision of this information is in compliance with FCC Order No. 96-333, Paragraph 389.

UCN will comply with Part 51, Sections 305, 307, 325, 327, 329, 331, 333 and 335 of the FCC Order in providing the required information and notice to the public of network changes. UCN plans to file a public notice with the FCC, with possible migration of the notice to the Internet process as described in Section 329. The notice will include network information as outlined in Section 327. The notice will be provided within the timeframes described in Sections 331-333.

# UCN, INC. IntraLATA Toll Dialing Plan

- 1. UCN does allow for 2-PIC capability.
- 2. UCN will inform customers that they have a choice of intraLATA and interLATA toll carriers and they must make a selection.
- 3. UCN will not make an intraLATA or interLATA selection for a customer.
- 4. UCN will give each customer the opportunity to affirmatively select an intraLATA and interLATA toll carrier.
- 5. If a customer does not select a toll service carrier, the customer must dial a carrier access code to make a long distance call.
- 6. UCN will maintain a list of available toll carriers and keep it updated.
- 7. UCN will treat all carriers on a non-discriminatory basis.
- 8. UCN will charge \$5.00 for each PIC change.
- 9. UCN will comply with the FCC's anti-slamming provisions.
- 10. UCN does maintain a toll-free telephone number for customers to call.
- 11. UCN does maintain an industry standard request form to accept requested changes of carrier for intraLATA and interLATA service.
- 12. UCN will make available a PIC-freeze option to requesting customers.
- 13. UCN has not proposed a cost-recovery mechanism for the recovery of expenses related to the implementation of toll dialing parity.

# Exhibit I List of Incumbent Local Exchange Companies

## LISTING

# INCUMBENT LOCAL EXCHANGE SERVICE PROVIDERS CERTIFICATED IN TENNESSEE (FACILITIES-BASED)

### 1) ARDMORE TELEPHONE COMPANY, INC.

P.O. Box 549

517 Ardmore Avenue

Ardmore, TN 38449

(205) 423-2131

(205) 423-2208 (Fax)

#### 2) BELLSOUTH

333 Commerce Street

Nashville, TN 37201-3300

(615) 214-3800

(615) 214-8820 (Fax)

#### 3) CENTURY TELEPHONE OF ADAMSVILLE

P.O. Box 405

116 N. Oak Street

Adamsville, TN 38310

(901) 632-3311

(901) 632-0232 (Fax)

#### 4) CENTURY TELEPHONE OF CLAIBORNE

P.O. Box 100

507 Main Street

New Tazewell, TN 37825

(423) 626-4242

(423) 626-5224 (Fax)

## 5) CENTURY TELEPHONE OF OOLTEWAH-COLLEGEDALE, INC.

P.O. Box 782

5616 Main Street

Ooltewah; TN 37363

(423) 238-4102

(423) 238-5699 (Fax)

## 6) CITIZENS COMMUNICATIONS COMPANY OF TENNESSEE

P.O. Box 770

300 Bland Street

Bluefield, WV 24701

### LISTING

# INCUMBENT LOCAL EXCHANGE SERVICE PROVIDERS <u>CERTIFICATED IN TENNESSEE</u> (FACILITIES-BASED)

# 7) CITIZENS COMMUNICATIONS COMPANY OF THE VOLUNTEER STATE

P.O. Box 770

300 Bland Street

Bluefield, WV 24701

## 8) LORETTO TELEPHONE COMPANY, INC.

P.O. Box 130

Loretto, TN 38469

(931) 853-4351

(931) 853-4329 (Fax)

## 9) MILLINGTON TELEPHONE COMPANY, INC.

#### P.O. Box 429

4880 Navy Road

Millington, TN 38083-0429

(901) 872-3311

(901) 873-0022 (Fax)

#### 10) SPRINT-UNITED

112 Sixth Street

Bristol, TN 37620

(423) 968-8161

(423) 968-3148 (Fax)

# 11) TDS TELECOM-CONCORD TELEPHONE EXCHANGE, INC.

P.O. Box 22610

701 Concord Road

Knoxville, TN 37933-0610

(423) 966-5828

(423) 966-9000 (Fax)

# 12) TDS TELECOM-HUMPHREYS COUNTY TELEPHONE COMPANY

P.O. Box 552

203 Long Street

New Johnsonville, TN 37134-0552

(931) 535-2200

(931) 535-3309 (Fax)

# 13) TDS TELECOM-TELLICO TELEPHONE COMPANY, INC.

P.O. Box 9

# LISTING

# INCUMBENT LOCAL EXCHANGE SERVICE PROVIDERS <u>CERTIFICATED IN TENNESSEE</u> (FACILITIES-BASED)

102 Spence Street Tellico Plains, TN 37385-0009 (423) 671-4600 (423) 253-7080 (Fax)

## TDS TELECOM-TENNESSEE TELEPHONE

### 14) COMPANY

P.O. Box 18139 Knoxville, TN 37928-2139 (423) 922-3535 (423) 922-9515 (Fax)

# 15) TEC-CROCKETT TELEPHONE COMPANY, INC.

P.O. Box 7 Friendship, TN 38034 (901) 677-8181

# 16) TEC-PEOPLE'S TELEPHONE COMPANY, INC.

P.O. Box 310 Erin, TN 37061 (931) 289-4221 (931) 289-4220 (Fax)

# TEC-WEST TENNESSEE TELEPHONE COMPANY,

#### 17) INC.

P.O. Box 10 244 E. Main Street Bradford, TN 38316 (901) 742-2211 (901) 742-2212 (Fax)

#### 18) United Telephone Company

P.O. Box 38 120 Taylor Street Chapel Hill, TN 37034 (931) 364-2289 (931) 364-7202 (Fax)

#### Exhibit J

#### **Numbering Issues Statement**

UCN will provide local service pursuant to commercial resale agreements with competitive facilities-based local exchange carriers, such as AT&T, MCI and Level 3. UCN will not obtain numbering resources directly from NANPA. Rather, UCN will rely on its underlying wholesale carrier for numbering resources.

Therefore, UCN will not impose any additional burdens on numbering resources as all resources will be made available from carriers which have already committed to conserve numbering resources in the state of Tennessee.

#### Exhibit K

### **Tennessee-Specific Operational Issues Statement**

Response to Questions 1-4: UCN will provide local service pursuant to commercial resale agreements with competitive facilities-based local exchange carriers, such as AT&T, MCI and Level 3. Because the services UCN will provide are provided exclusively through resale, at least initially, UCN will comply with and satisfy all requirements described in Questions 1-4 by virtue of its reselling services of competitive carriers which, themselves, comply with and satisfy all these requirements.

**Response to Question 5:** The following employee is responsible for coordinating with the TRA regarding consumer issues:

Kımm Partridge, Corporate Secretary UCN, Inc. 14870 South Pony Express Road Bluffdale, Utah 84065 Telephone: (866) 541-0000

Facsimile: (866) 800-0007

Response to Question 6: UCN will not telemarket its local services in Tennessee.

# Exhibit L Pre-Filed Testimony

# BEFORE THE TENNESSEE REGULATORY AUTHORITY NASHVILLE, TENNESSEE

# APPLICATION OF UCN, INC. FOR A CERTIFICATE TO PROVIDE COMPETING LOCAL TELEPHONE SERVICES

#### PRE-FILED TESTIMONY OF PAUL JARMAN

I, Paul Jarman, do hereby testify as follows in support of the application of UCN, Inc. ("UCN") for a Certificate of convenience and necessity as a competing telecommunications services provider to provide telecommunication services throughout the State of Tennessee.

Q: Please state your full name, business address, and position.

Paul Jarman, President and CEO 14870 South Pony Express Road Bluffdale, UT 84065

Q: Please briefly describe your duties.

As President and CEO, I am in charge of coordinating all corporate, sales, technical, administrative, and regulatory issues relating to new and/or existing services of UCN.

Q: Please describe your business experience and educational background.

I first came to the company in April 1997. I have served as an officer of UCN during the past five years, first as an Executive Vice President, as President since December 2002, and, since January 1, 2005, as President and Chief Executive Officer. In my current capacity as President and CEO, I am responsible for all facets of UCN's operations.

I came to UCN from HealthRider, where I was employed from March 1994 to August 1996, first as Texas Regional Manager for 15 retail locations, then Western Area Manager in charge of 95 retail locations, and finally Acting Director of Retail Operations managing 250 retail locations. In August 1996, I moved to HealthRider's marketing department as the Director of New Product Development, where I served until April 1997.

In recent years I have successfully guided UCN's acquisition and integration of

valuable technology and customer base assets, beginning in 2002 with the purchase of Touch America, Inc.'s long distance customer base. With this acquisition, UCN substantially grew its customer base and scope of operations. Recently, UCN increased its focus on the small and medium enterprise (SME) business markets. Under my leadership, UCN has grown from a small telecommunications reseller focused on the low-margin, high churn residential consumer into an integrated telecommunications and advanced communications technology leader in the high-margin, high growth SME market.

Q: Are all statements in UCN's true and correct to the best of your knowledge, information and belief?

Yes

Q: Please describe the current corporate structure of UCN.

UCN is a publicly-traded corporation organized under the laws of the state of Delaware. UCN is the parent company of one wholly-owned subsidiary, UCN, Inc. – Virginia. This subsidiary was created for the specific purpose of providing telecommunications services in Virginia. UCN has no other affiliates or subsidiaries.

Q: Does UCN possess the requisite managerial, financial, and technical abilities to provide the services for which it has applied for authority?

Yes.

Q: Please describe UCN's financial qualifications.

UCN has substantial financial wherewithal and access to ample capital. Since 2000, the company has delivered strong revenue growth beginning with \$7.36 million in 2000, \$14.34 million in 2001, \$30.16 million in 2002 and \$63.31 million in 2003. During that growth period, the company has also experienced strong EBITDA and net income (before preferred dividends) growth. For the year 2001, EBITDA was a negative \$4.32 million, net loss was \$6.07 million; 2002 EBITDA was \$3.05 million, net income was \$330,183. For the year 2003, EBITDA was \$6.9 million, net income was \$1.17 million.

As set forth in the company's most recent quarterly filing with the Securities and Exchange Commission, UCN garnered nearly \$16 million in revenues for the three month period ending September 30, 2004, resulting in operating income of nearly \$400,000. In late 2004, holders of warrants valued at over \$3.6 million exercised their rights, thus providing UCN with an infusion of slightly over \$3.6 million in cash. UCN possesses more than adequate financial resources to expand its offerings in Tennessee to include competitive local exchange services.

Q: Please describe UCN's managerial and technical qualifications.

UCN has the managerial experience and capabilities needed to expand upon its current long distance businesses and enter the local exchange market.

In addition to my extensive experience in the telecommunications industry, UCN has a well-qualified management team Information regarding each of UCN's officers and directors has been provided in UCN's Application at Exhibit E.

UCN also has the technical experience needed to provide local exchange services, maintain its local and long distance networks, introduce new technologies into its networks, and quickly resolve any technical difficulties which may arise.

UCN's technical staff is led by Mike Shelton, Chief Technology Officer. Mr. Shelton came to UCN through an agreement with MyACD, a company he founded in 1999. Prior to MyACD, Mr. Shelton was founder and president of Cumulus Information Services. Cumulus provided outsourced business services, including: call center services, supply chain management, order fulfillment, assembly, duplication, and consulting. Mr. Shelton has 17 years of professional experience in various capacities including: corporate management, call center management, telecommunications management, sales and sales management, product management, marketing, quality assurance, financial services, software design and development, and information technology. He has founded, built, managed, and sold various successful businesses. Mr. Shelton is a recognized industry expert and has conducted extensive training, and consulting throughout the world on a variety of call center topics.

Initially, UCN will only provide local service as a reseller. Therefore, it will rely upon its underlying suppliers for maintenance of the facilities used to provide resold local services. UCN is presently engaged in resale contract negotiations with the following major competitive carriers for underlying local exchange services: AT&T, MCI and Level 3.

The foregoing information clearly demonstrates that UCN has access to the business experience and technical knowledge required to successfully carry out its proposed local exchange service offerings.

#### Q: What services will UCN offer?

The resold and facilities-based local exchange services Applicant proposes to offer include business class local loop connectivity and transmission, including 2-wire, 4-wire, DS-0, DS-1, DS-3, and OCn local loops necessary to connect customers to UCN's nearest point of presence (POP). These services will initially be provided through commercial resale agreements with facilities-based competitive suppliers, such as AT&T, MCI, and Level 3.

Q: Will UCN offer service to all consumers within its service area?

UCN will make its services available to all consumers within its service area. However, UCN's targeted customers will be Small and Medium size enterprise/business customers and therefore its proposed service offerings may not be appealing to residential consumers.

Q: Does UCN, Inc. plan to offer local exchange telecommunications services in areas served by any incumbent local exchange telephone company with fewer than 100,000 total access lines?

No.

Q: Will the granting of a certificate of convenience and necessity to UCN serve the public interest?

Yes, UCN's provision of these services would promote the public interest by providing high-quality service at competitive prices and by creating greater economic incentives for the development and improvement for all competing providers.

Q: Does UCN intend to comply with all TRA rules, statues, and orders pertaining to the provision of telecommunications services in Tennessee, including those for disconnection and reconnection of service?

Yes.

Q: Has any state ever denied UCN or one of its affiliates authorization to provide intrastate service?

No.

Q: Has any state ever revoked the certification of UCN or one of its affiliates?

Yes. Prior to changing its name to UCN, Inc. in June 2004, Applicant's corporate

name was Buyers United, Inc. ("Buyers United"). Until recently, Applicant's existing long distance telecommunications operations were conducted under state regulatory certifications issued in the Buyers United name.

Prior to late 2002, Buyers United was a small business, employing fewer than 25 employees, including management. During and after its start-up years, management focused on building the company's business through marketing efforts and obtaining and maintaining necessary financing for the company's operations while the small staff worked to ensure reliable, low-cost services for its customers and exceptional customer service. Due to its limited financial and inhouse staffing resources, Buyers United contracted with various outside consulting firms to direct the company's initial regulatory filings and maintain compliance with post-certification requirements. Unfortunately, due to uncertainty and confusion regarding responsibilities under its consulting contracts, between 2000 and early 2001, Buyers United's regulatory status fell in arrears in a handful of states, including Arkansas, North Carolina, Nebraska and Tennessee.

In Arkansas, North Carolina and Nebraska, Buyers United was investigated and/or had its authority to operate revoked as a result of the company's failure to ensure its 2000 Annual Reports were filed in a timely manner.

Buyers United resolved the Arkansas and North Carolina investigations in a timely manner and its authorities to operate, where revoked, were reinstated. *See* Arkansas Public Service Commission Order No. 5 in Docket No. 00-121-U and Docket No. 03-026-U; *see* North Carolina Utilities Commission Docket No. P-100, Sub 147 and Docket NO. 1251, SUB 0

Likewise, the Nebraska Public Service Commission approved a negotiated settlement and granted Buyers United a CPCN to resume operations in Nebraska. *See* Nebraska Public Service Commission, Stipulation and Dismissal Re: Application NO. C-2292/DC-33.

In Tennessee, Buyers United's authority to provide service was revoked for its failure to obtain a statutorily mandated Letter of Credit or Surety Bond. Buyers United obtained the required Surety Bond, settled with the Tennessee Regulatory Authority, and has since been re-certified. See In re: Buyers United International, Inc. Alleged violations of Tenn. Code Ann. § 64-4-125(j), § 65-4-201 and Tenn. Comp. R. & Regs. 1220-4-2-.57(2), Docket no. 02-01214.

Q: Has UCN or one of its affiliates ever been investigated or sanctioned by any regulatory authority for service or billing irregularities?

No.

Q: Who is knowledgeable about UCN's operations and will serve as UCN's regulatory and customer service contact?

Kımm Partridge, Corporate Secretary 14870 South Pony Express Road Bluffdale, UT 84065 Phone (866) 541-0000 Fax (866) 800-0007

Q. Please explain in detail UCN's proposed procedures for responding to information requests from the TRA and its staff.

All communications and correspondence from the TRA and its staff should be directed to Ms Partridge. If they are misdirected, UCN will ensure that such communications are promptly provided to Ms. Partridge. Ms. Partridge, her support staff, and the outside attorneys she oversees will promptly respond to any and all information requests from the TRA and its staff. In addition, UCN contracts with The Helein Law Group, which provide Compliance and Reporting Services to UCN. Through the firm's service, all regulatory filings are promptly reviewed, completed and filed.

Q: Does this conclude your testimony?

Yes

I swear that the foregoing testimony is true and correct to the best of my knowledge.

Paul Jarman, President UCN, Inc.

Subscribed and sworn to me this 22 day of November, 2004.

Notary Public State of Utah County of Salt Lake.

My commission expires 5-1-05

NOTARY PUBLIC

KIMM E PARTRIDGE
634 E DRAPER WOODS WAY
DRAPER, UT 84020

MY COMMISSION EXPIRES
MAY 01, 2005
STATE OF UTAH

# Exhibit M

# **Proposed Tariff**

#### Tennessee

#### LOCAL EXCHANGE TELECOMMUNICATIONS SERVICES TARIFF

OF

UCN, Inc.

This Tariff contains the descriptions, regulations and rates applicable to the provision of local exchange telecommunications services provided by UCN, Inc., with principal offices located at 14870 South Pony Express Road, Bluffdale, Utah 84065, for services furnished within the State of Tennessee. This tariff is on file with the Tennessee Regulatory Authority, and copies may be inspected, during normal business hours, at the Company's principal place of business.

Issued

Effective

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Title Page			Title
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Issued Effective

Issued by

Paul Jarman President

14870 South Pony Express Road Bluffdale, Utah 84065

#### **CHECK SHEET**

Section	Page	Revision	Section	Page	Revision	Section	Page	Revision
Tıtle	Tıtle	Original*	Section 3	1	Original*			
Preface	1	Original*	Section 4	1	Original*			
Preface	2	Original*	Section 4	2	Original*			
Preface	3	Original*	Section 4	3	Original*			
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Preface	5	Original*	Section 5	1	Original*			
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Section 1	3	Original*	Section 5	4	Original*			
Section 2	1	Original*	Section 5	5	Original*			
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Section 2	10	Original*	Section 5	14	Original*			
Section 2	11	Original*	Section 5	15	Original*			
Section 2	12	Original*	Section 5	16	Original*			
Section 2	13	Original*	Section 5	17	Original*			
Section 2	14	Original*	Section 5	18	Original*			
Section 2	15	Original*						
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Section 2	32	Original*						
Section 3	33	Original*				· ·		

<sup>\*</sup>Denotes New or Revised Page

Issued Effective

Issued by

Paul Jarman President

14870 South Pony Express Road Bluffdale, Utah 84065

#### **EXPLANATION OF SYMBOLS**

The following symbols shall be used in this Tariff for the purpose indicated below

- (C) To signify changed regulation
- (D) To signify discontinued rate or regulation
- (I) To signify increased rate
- (M) To signify material relocated from one page to another without charge
- (N) To signify new rate, regulation or text
- (R) To signify reduced rate
- (S) To signify reissued matter
- (T) To signify a change in text but no change in rate or regulation

Issued

Effective

Issued by

Paul Jarman President

14870 South Pony Express Road

Bluffdale, Utah 84065

#### APPLICATION OF TARIFF

This Tariff sets forth the service offerings, rates, terms and conditions applicable to the furnishing of intrastate enduser local exchange communications services by UCN, Inc, hereinafter referred to as the Company, to Customers within the State of Tennessee Company's services are furnished subject to the availability of facilities and subject to the terms and conditions set forth herein

This Tariff is on file with the Tennessee Regulatory Authority In addition, this Tariff is available for review at the main office of UCN, Inc , at 14870 South Pony Express Road, Bluffdale, Utah 84065

Issued

Effective

Issued by

Paul Jarman President 14870 South Pony Express Road Bluffdale, Utah 84065

#### TARIFF FORMAT

- A Page Numbering Page numbers appear in the upper right corner of the page Pages are numbered sequentially However, new pages are occasionally added to the Tariff When a new page is added between pages already in effect, a decimal is added For example, a new page added between pages 14 and 15 would be 14 1
- B Page Revision Numbers Revision numbers also appear in the upper right corner of each page These numbers are used to determine the most current page version on file with the Tennessee Regulatory Authority For example, the 4th revised Page 14 cancels the 3rd revised Page 14 Because of various suspension periods, deferrals, etc, the most current page number on file with the Tennessee Regulatory Authority is not always the Tariff page in effect Consult the Check Sheet for the page currently in effect
- C Paragraph Numbering Sequence There are nine levels of paragraph coding Each level of coding is subservient to its next higher level

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2 1 1 A
2 1 1 A 1
2 1 1 A 1 (a)
2 1 1 A 1 (a) I
2 1 1 A 1 (a) I
2 1 1 A 1 (a) I (ı)
2 1 1 A 1 (a) I (ı)
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Check Sheets – When a Tariff filing is made with the Tennessee Regulatory Authority, an updated Check Sheet accompanies the Tariff filing. The Check Sheet lists the pages contained in the Tariff, with a cross reference to the current revision number. When new pages are added, the Check Sheet is changed to reflect the revision. All revisions made in a given filing are designated by an asterisk (\*). There will be no other symbols used on this page if these are the only changes made to it (i.e., the format, etc., remain the same, just revised revision levels on some pages). The Tariff user should refer to the latest Check Sheet to find out if a particular page is the most current on file with the Tennessee Regulatory Authority.

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#### **SECTION 1 – DEFINITIONS**

Access Line – An arrangement from a local exchange telephone company or other common carrier, using either dedicated or switched access, which connects a Customer's location to Carrier's location or switching center

Account – A Company accounting category containing up to two (2) residential local exchange access lines billed to the same Customer at the same address. The second or non-primary local exchange access line will share any call allowance of the primary local exchange access line. The second or non-primary local exchange access line, therefore, will not be provisioned to include a separate call allowance structure. No features are provided with the second or non-primary local exchange access line.

Account Codes – Permits Centrex Stations and attendants to dial an account code number of up to eight digits For use when placing calls over facilities arranged for Automatic Message Accounting (AMA) recording The account or project number must be input prior to dialing the called number

Advance Payment – Part or all of a payment required before the start of service limited to current months recurring charges in advance

Authorization Code – A numerical code, one or more of which may be assigned to a Customer, to enable Carrier to identify the origin of service of the Customer so it may rate and bill the call. All authorization codes shall be the sole property of Carrier and no Customer shall have any property or any other right or interest in the use of any particular authorization code. Automatic numbering identification (ANI) may be used as or in connection with the authorization code.

Authorized User – A person, firm or corporation authorized by the Customer to be an end-user of the service of the Customer

Automatic Numbering Identification (ANI) – A type of signaling provided by a local telephone company which automatically identifies the local exchange line from which a call originates

Common Carrier - An authorized company or entity providing telecommunications services to the public

Company - UCN, Inc, the issuer of this Tariff

Customer – The person, firm or corporation that orders service and is responsible for payment of charges and compliance with the terms and conditions of this Tariff.

Customer Premises – A location designated by the Customer for the purposes of connecting to the Company's services

Customer Terminal Equipment - Terminal equipment provided by the Customer

Deposit - Refers to a cash or equivalent of cash security held as a guarantee for payment of the charges

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#### **SECTION 1 – DEFINITIONS (CONT'D)**

End Office – The LEC switching system office or serving wire center where Customer station loops are terminated for purposes of interconnection to each other and/or to trunks

Equal Access – A form of dialed access provided by local exchange companies whereby interexchange calls dialed by the Customer are automatically routed to the Company's network Presubscribed Customers may also route interexchange calls to the Company's network by dialing an access code supplied by the Company

Exchange Telephone Company or Telephone Company – Denotes any individual, partnership, association, joint-stock company, trust, or corporation authorized by the appropriate regulatory bodies to engage in providing public switched communication service throughout an exchange area, and between exchange areas within the LATA

ICB - Individual Case Basis

IXC or Interexchange Carrier - A long distance telecommunications service provider

Interruption – The inability to complete calls due to equipment malfunctions or human errors. Interruption shall not include, and no allowance shall be given for service difficulties such as slow dial tone, circuits busy or other network and/or switching capability shortages. Nor shall Interruption include the failure of any service or facilities provided by a common carrier or other entity other than the Carrier. Any interruption allowance provided within this Tariff by Carrier shall not apply where service is interrupted by the negligence or willful act of the Customer, or where the Carrier, pursuant to the terms of this Tariff, terminates service because of non-payment of bills, unlawful or improper use of the Carrier's facilities or service, or any other reason covered by this Tariff or by applicable law

LATA – A Local Access and Transport Area established pursuant to the Modification of Final Judgment entered by the United States District Court for the District of Columbia in Civil Action No 82-0192, or any other geographic area designed as a LATA in the National Exchange Carrier Association, Inc Tariff F C C No 4, or its successor Tariff(s)

LEC – Local Exchange Company refers to the dominant, monopoly local telephone company in the area also served by the Company

Monthly Recurring Charges – The monthly charges to the Customer for services, facilities and equipment, which continue for the agreed upon duration of the service

MOU – Minutes of Use

NECA - National Exchange Carriers Association

Non-Recurring Charge ("NRC") – The initial charge, usually assessed on a one-time basis, to initiate and establish service

PBX - Private Branch Exchange

PIN – Personal Identification Number See Authorization Code

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#### **SECTION 1 – DEFINITIONS (CONT'D)**

Point of Presence ("POP") – Location where the Company maintains a facility for purposes of interconnecting to the Company's Network

Recurring Charges – Monthly charges to the Customer for services, and equipment, which continues for the agreed-upon duration of the service

Service – Any means of service offered herein or any combination thereof

Service Order – The written request for Company services executed by the Customer and the Company in the format devised by the Company The signing of a Service Order Form by the Customer and acceptance by the Company initiates the respective obligations of the parties as set forth therein and pursuant to this Tariff

Serving Wire Center – A specified geographic point from which the vertical and horizontal coordinate is used in calculation of airline mileage

Shared Inbound Calls – Refers to calls that are terminated via the Customer's Company-provided local exchange line

Shared Outbound Calls – Refers to calls in Feature Group (FGD) exchanges whereby the Customer's local telephone lines are presubscribed by the Company to the Company's outbound service such that "1 + 10-digit number" calls are automatically routed to the Company's or an IXC's network Calls to stations within the Customer's LATA may be placed by dialing "10XXXX" or 101XXXXX" with a "1+10-digit number"

Station – The network control signaling unit and any other equipment provided at the Customer's premises which enables the Customer to establish communications connections and to effect communications through such connections

Subscriber – The person, firm, partnership, corporation, or other entity who orders telecommunications service from UCN, Inc Service may be ordered by, or on behalf of, those who own, lease or otherwise manage the pay telephone, PBX, or other switch vehicle from which an End User places a call utilizing the services of the Company

Switched Access Origination/Termination – Where access between the Customer and the interexchange carrier is provided on local exchange company Feature Group circuits and the connection to the Customer is a LEC-provided business or residential access line The cost of switched Feature Group access is billed to the interexchange carrier

TRA – Refers to the Tennessee Regulatory Authority

Terminal Equipment – Any telecommunications equipment other than the transmission or receiving equipment installed at a Company location

UCN, Inc - UCN, Inc, issuer of this Tariff.

Usage Charges - Charges for minutes or messages traversing over local exchange facilities

User or End User – A Customer, Joint User or any other person authorized by a Customer to use service provided under this Tariff

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#### **SECTION 2 - RULES AND REGULATIONS**

#### 2.1 Undertaking of the Company

#### 2.1.1 Scope

The Company undertakes to furnish communications service pursuant to the terms of this Tariff in connection with one-way and/or two-way information transmission between points within the State of Tennessee

The Company is responsible under this Tariff only for the services and facilities provided hereunder, and it assumes no responsibility for any service provided by any other entity that purchases access to the Company network in order to originate or terminate its own services, or to communicate with its own customers.

#### 2.1.2 Shortage of Equipment or Facilities

- A. The Company reserves the right to limit or to allocate the use of existing facilities, or of additional facilities offered by the Company, when necessary because of lack of facilities, or due to some other cause beyond the Company's control
- B. The furnishing of service under this Tariff is subject to the availability on a continuing basis of all the necessary facilities and is limited to the capacity of the Company's facilities as well as facilities the Company may obtain from other carriers to furnish service from time to time as required at the sole discretion of the Company.

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#### 2.1 Undertaking of the Company (Cont'd)

#### 2.1.3 Terms and Conditions

- A Service is provided on the basis of a minimum period of at least thirty (30) days, 24 hours per day For the purpose of computing charges in this Tariff, a month is considered to have 30 days
- B. Except as otherwise stated in this Tariff, Customers may be required to enter into written service orders which shall contain or reference a specific description of the service ordered, the rates to be charged, the duration of the services, and the terms and conditions in this Tariff Customers will also be required to execute any other documents as may be reasonably requested by the Company
- At the expiration of the initial term specified in each Service Order, or in any extension thereof, service shall continue on a month-to-month basis at the then current rates unless terminated by either party upon notice. Any termination shall not relieve the Customer of its obligation to pay any charges incurred under the service order and this Tariff prior to termination. The rights and obligations which by their nature extend beyond the termination of the term of the service order shall survive such termination.
- D In any action between the parties to enforce any provision of this Tariff, the prevailing party shall be entitled to recover its legal fees and court costs from the non-prevailing party in addition to other relief a court may award
- E Service may be terminated upon written notice to the Customer if
  - the Customer is using the service in violation of the Tariff, or
  - the Customer is using the service in violation of the law
- F This Tariff shall be interpreted and governed by the laws of the State of Tennessee regardless of its choice of laws provision
- Any other Telephone Company may not interfere with the right of any person or entity to obtain service directly from the Company No person or entity shall be required to make any payment, incur any penalty, monetary or otherwise, or purchase any services in order to have the right to obtain service directly from the Company
- To the extent that either the Company or any other telephone company exercises control over available cable pairs, conduit, duct space, raceways, or other facilities needed by the other to reach a person or entity, the party exercising such control shall make them available to the other on terms equivalent to those under which the Company makes similar facilities under its control available to its customers. At the reasonable request of either party, the Company and the other telephone company shall join the attempt to obtain from the owner of the property access for the other party to serve a person or entity.

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#### 2.1 Undertaking of the Company (Cont'd)

#### 2.1.4 Limitations on Liability

- A Except as otherwise stated in this section, the liability of the Company for damages arising out of either (1) the furnishing of its services, including, but not limited to, mistakes, omissions, interruptions, delays, or errors, or other defects, representations, or use of these services, or (2) the failure to furnish its service, whether caused by acts or omission, shall be limited to the extension of allowances to the Customer for interruptions in service as set forth in Section 2 6
- B Except for the extension of allowances to the Customer for interruptions in service as set forth in Section 2 6, the Company shall not be liable to a Customer or third party for any direct, indirect, special, incidental, reliance, consequential, exemplary or punitive damages, including, but not limited to, loss of revenue or profits, for any reason whatsoever, including, but not limited to, any act or omission, failure to perform, delay, interruption, failure to provide any service or any failure in or breakdown of facilities associated with the service
- The liability of the Company for errors in billing that results in overpayment by the Customer shall be limited to a credit equal to the dollar amount erroneously billed or, in the event that payment has been made and service has been discontinued, to a refund of the amount erroneously billed
- D The Company shall be indemnified and saved harmless by the Customer from and against all loss, liability, damage and expense, including reasonable counsel fees, due to
  - Any act or omission of (a) the Customer, (b) any other entity furnishing service, equipment or facilities for use in conjunction with services or facilities provided by the Company, or (c) common carriers or warehousemen, except as contracted by the Company,
  - Any delay or failure of performance or equipment due to causes beyond the Company's control, including but not limited to, acts of God, fires, floods, earthquakes, hurricanes, or other catastrophes, national emergencies, insurrections, riots, wars or other civil commotions; strikes, lockouts, work stoppages or other labor difficulties, criminal actions taken against the Company, unavailability, failure or malfunction of equipment or facilities provided by the Customer or third parties, and any law, order, regulation or other action of any governing authority or agency thereof,
  - 3 Any unlawful or unauthorized use of the Company's facilities and services,
  - Libel, slander, invasion of privacy or infringement of patents, trade secrets, or copyrights arising from or in connection with the material transmitted by means of Company-provided facilities or services, or by means of the combination of Company-provided facilities or services,
  - Breach in the privacy or security of communications transmitted over the Company's facilities,

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#### 2.1 Undertaking of the Company (Cont'd)

#### 2.1.4 Limitations on Liability (Cont'd)

- D (Cont'd)
  - Changes in any of the facilities, operations or procedures of the Company that render any equipment, facilities or services provided by the Customer obsolete, or require modification or alteration of such equipment, facilities or services, or otherwise affect their use or performance, except where reasonable notice is required by the Company and is not provided to the Customer, in which event the Company's liability is limited as set forth in paragraph A of this Subsection 2 1 4,
  - Defacement of or damage to Customer premises resulting from the furnishing of services or equipment on such premises or the installation or removal thereof,
  - Injury to property or injury or death to persons, including claims for payments made under Workers' Compensation law or under any plan for employee disability or death benefits, arising out of, or caused by, any acts or omission of the Customer, or the construction, installation, maintenance, presence, use or removal of the Customer's facilities or equipment connected, or to be connected to the Company's facilities,
  - 9 Any noncompletion of calls due to network busy conditions,
  - Any calls not actually attempted to be completed during any period that service is unavailable.
  - And any other claim resulting from any act or omission of the Customer or patron(s) of the Customer relating to the use of the Company's services or facilities
- E The Company does not guarantee nor make any warranty with respect to installations provided by it for use in an explosive atmosphere.
- F The Company makes no warranties or representations, EXPRESS OR IMPLIED, either in fact or by operation of law, statutory or otherwise, including warranties of merchantability or fitness for a particular use, except those expressly set forth herein
- G Failure by the Company to assert its rights pursuant to one provision of this rate sheet does not preclude the Company from asserting its rights under other provisions

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#### 2.1 Undertaking of the Company (Cont'd)

#### 2.1.4 Limitations on Liability (Cont'd)

Directory Errors – In the absence of gross negligence or willful misconduct, no liability for damages arising from errors or mistakes in or omissions of directory listings, or errors or mistakes in or omissions of listing obtainable from the directory assistance operator, including errors in the reporting thereof, shall attach to the Company. An allowance for errors or mistakes in or omissions of published directory listings or for errors or mistakes in or omissions of listing obtainable from the directory assistance operator shall be at the monthly Tariff rate for each listing, or in the case of a free or no-charge directory listing, credit shall equal two times the monthly Tariff rate for an additional listing, for the life of the directory or the charge period during which the error, mistake or omission occurs

#### I With respect to Emergency 911 Service

- This service is offered solely as an aid in handling assistance calls in connection with fire, police and other emergencies. The Company is not responsible for any losses, claims, demands, suits or any liability whatsoever, whether suffered, made, instituted or asserted by the Customer or by any other party or person for any personal injury or death of any person or persons, and for any loss, damage or destruction of any property, whether owned by the Customer or others, caused or claimed to have been caused by (1) mistakes, omissions, interruptions, delays, errors or other defects in the provision of service, of (2) installation, operation, failure to operate, maintenance, removal, presence, condition, local or use of any equipment and facilities furnishing this service
- Neither is the Company responsible for any infringement, nor invasion of the right of privacy of any person or persons, caused or claimed to have been caused directly or indirectly, by the installation, operation, failure to operate, maintenance, removal, presence, condition, occasion or use of emergency 911 service features and the equipment associated therewith, or by any services furnished by the Company, including, but not limited to the identification of the telephone number, address or name associated with the telephone used by the party or parties accessing emergency 911 service, and which arise out of the negligence or other wrongful act of the Company, its users, agencies or municipalities, or the employees or agents of any one of them

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#### 2.1 Undertaking of the Company (Cont'd)

#### 2.1.4 Limitations on Liability (Cont'd)

- I With respect to Emergency 911 Service (Cont'd)
  - When a Customer with a nonpublished telephone number, as defined herein, places a call to the emergency 911 service, the Company will release the name and address of the calling party, where such information can be determined, to the appropriate local government authority responsible for emergency 911 service upon request of such governmental authority. By subscribing to service under this rate sheet, the Customer acknowledges and agrees with the release of information as described above.

#### 2.1.5 Notification of Service-Affecting Activities

The Company will provide the Customer reasonable notification of service-affecting activities that may occur in normal operation of its business. Such activities may include, but are not limited to, equipment or facilities additions, removals or rearrangements and routine preventative maintenance. Generally, such activities are not specific to an individual Customer but affect many Customers' services. No specific advance notification period is applicable to all service activities. The Company will work cooperatively with the Customer to determine the reasonable notification requirements. With some emergency or unplanned service-affecting conditions, such as an outage resulting from cable damage, notification to the Customer may not be possible.

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#### 2.1 Undertaking of the Company (Cont'd)

#### 2.1.6 Provision of Equipment and Facilities

- A The Company shall use reasonable efforts to make available services to a Customer on or before a particular date, subject to the provisions of and compliance by the Customer with, the regulations contained in this Tariff The Company does not guarantee availability by any such date and shall not be liable for any delays in commencing service to any customer
- B The Company shall use reasonable efforts to maintain only the facilities and equipment that it furnishes to the Customer The Customer may not, nor may the Customer permit others to, rearrange, disconnect, remove, attempt to repair, or otherwise interfere with any of the facilities or equipment installed by the Company, except upon the written consent of the Company
- C The Company may substitute, change or rearrange any equipment or facility at any time and from time to time, but shall not thereby alter the technical parameters of the service provided by the Customer
- D Equipment the Company provides or installs at the Customer Premises for use in connection with the services the Company offers shall not be used for any purpose other than that for which it was provided
- E The Customer shall be responsible for the payment of service charges as set forth herein for visits by the Company's agents or employees to the Premises of the Customer when the service difficulty or trouble report results from the use of equipment or facilities provided by any other party other than the Company, including, but not limited to, the Customer
- The Company shall not be responsible for the installation, operation, or maintenance of any Customer-provided communications equipment. Where such equipment is connected to the facilities furnished pursuant to this Tariff, the responsibility of the Company shall be limited to the furnishing of facilities offered under this Tariff and to the maintenance and operation of such facilities. Subject to this responsibility, the Company shall not be responsible for
  - (1) the transmission of signals by Customer-provided equipment or for the quality of, or defects in, such transmission, or
  - (2) the reception of signals by Customer-provided equipment

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#### 2.1 Undertaking of the Company (Cont'd)

#### 2.1.7 Non-routine Installation

At the Customer's request, installation and/or maintenance may be performed outside the Company's regular business hours or in hazardous locations. In such cases, charges based on cost of the actual labor, material, or other costs incurred by or charged to the Company will apply. If installation is started during regular business hours but, at the Customer's request, extends beyond regular business hours into time periods including, but not limited to, weekends, holidays and/or night hours, additional hours may apply

#### 2.1.8 Special Construction

Subject to the agreement of the Company and to all of the regulations contained in this Tariff, special construction of facilities may be undertaken on a reasonable efforts basis at the request of the Customer Special construction is that construction undertaken

- A where facilities are not presently available, and there is no other requirement for the facilities so constructed,
- B of a type other than that which the Company would normally utilize in the furnishing of its services,
- C over a route other than that which the Company would normally utilize in the furnishing of its services.
- D in a quantity greater than that which the Company would normally construct,
- E on an expedited basis,
- F on a temporary basis until permanent facilities are available,
- G involving abnormal costs, or
- H in advance of its normal construction

#### 2.1.9 Ownership of Facilities

)

Title to all facilities provided in accordance with this Tariff remains in the Company, its partners, agents, contractors or suppliers

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#### 2.2 Prohibited Uses

- The services the Company offers shall not be used for any unlawful purpose or for any use as to which the Customer has not obtained all required governmental approvals, authorizations, licenses, consents and permits
- The Company may require applicants for service who intend to use the Company's offerings for resale and/or for shared use to file a letter with the Company confirming that their use of the Company's offerings complies with relevant laws and TRA regulations, policies, orders, and decisions
- The Company may block any signals being transmitted over its Network by Customers which cause interference to the Company or other users. Customer shall be relieved of all obligations to make payments for charges relating to any blocked Service and shall indemnify the Company for any claim, judgment or liability resulting from such blockage.
- A customer, joint user, or authorized user may not assign, or transfer in any manner, the service or any rights associated with the service without the written consent of the Company. The Company will permit a Customer to transfer its existing service to another entity if the existing Customer has paid all charges owned to the Company for regulated communications services. Such a transfer will be treated as a disconnection of existing service and installation of new service, and non-recurring installation charges as stated in this Tariff will apply

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#### 2.3 Obligations of the Customer

#### 2.3.1 General

The Customer is responsible for making proper application for service, placing any necessary order, complying with Tariff regulations, payment of charges for services provided Specific Customer responsibilities include, but are not limited to the following

- A the payment of all applicable charges pursuant to this Tariff,
- B damage to or loss of the Company's facilities or equipment caused by the acts of omissions of the Customer, or the noncompliance by the Customer, with these regulations, or by fire or theft or other casualty on the Customer Premises, unless caused by the negligence or willful misconduct of the employees or agents of the Company,
- C providing at no charge, as specified from time to time by the Company, any needed personnel, equipment space and power to operate Company facilities and equipment installed on the premises of the Customer, and the level of heating and air conditioning necessary to maintain the proper operating environment on such premises,
- obtaining, maintaining, and otherwise having full responsibility for all rights-of-way and conduits necessary for installation of fiber optic cable and associated equipment used to provide Communication Services to the Customer from the cable building entrance or property line to the location of the equipment space described in 2 3 1(C). Any and all costs associated with obtaining and maintaining the rights-of-way described herein, including the costs of altering the structure to permit installation of the Company-provided facilities, shall be borne entirely by, or may be charged by the Company to, the Customer. The Company may require the Customer to demonstrate its compliance with this section prior to accepting an order for service,

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## 2.3 Obligations of the Customer (Cont'd)

### 2.3.1 General (Cont'd)

- providing a safe place to work and complying with all laws and regulations regarding the working conditions on the premises at which Company employees and agents shall be installing or maintaining the Company's facilities and equipment. The Customer may be required to install and maintain Company facilities and equipment within a hazardous area if, in the Company's opinion, injury or damage to the Company's employees or property might result from installation or maintenance by the Company. The Customer shall be responsible for identifying, monitoring, removing and disposing of any hazardous material (e.g., asbestos) prior to any construction or installation work,
- complying with all laws and regulations applicable to, and obtaining all consents, approvals, licenses and permits as may be required with respect to, the location of Company facilities and equipment in any Customer premises or the rights-of-way for which Customer is responsible under Section 2.3.1(D), and granting or obtaining permission for Company agents or employees to enter the premises of the Customer at any time for the purpose of installing, inspecting, maintaining, repairing, or upon termination of service as stated herein removing the facilities or equipment of the Company,
- G not creating, or allowing to be placed, any liens or other encumbrances on the Company's equipment or facilities, and
- H making Company facilities and equipment available periodically for maintenance purposes at a time agreeable to both the Company and the Customer No allowance will be made for the period during which service is interrupted for such purposes

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### 2.3 Obligations of the Customer (Cont'd)

#### 2.3.2 Liability of the Customer

- A The Customer will be liable for damages to the facilities of the Company and for all incidental and consequential damages caused by the negligent or intentional acts or omissions of the Customer, its officers, employees, agents, invites, or contractors where such acts or omissions are not the direct result of the Company's negligence or intentional misconduct
- B To the extent caused by any negligent or intentional act of the Customer as described in A, preceding, the Customer shall indemnify, defend and hold harmless the Company from and against all claims, actions, damages, habilities, costs and expenses, including reasonable attorneys' fees, for (1) any loss, destruction or damage to property of any third party, and (2) any hability incurred by the Company to any third party pursuant to this or any other rate sheet of the Company, or otherwise, for any interruption of, interference to, or other defect in any service provided by the Company to such third party
- The Customer shall not assert any claim against any other Customer or user of the Company's services for damages resulting in whole or in part from or arising in connection with the furnishing of service under this rate sheet including, but not limited to, mistakes, omissions, interruptions, delays, errors or other defects or misrepresentations, whether or not such other Customer or user contributed in any way to the occurrence of the damages, unless such damages were caused solely by the negligent or intentional act or omission of the other Customer or user and not by any act or omission of the Company Nothing in this rate sheet is intended either to limit or to expand Customer's right to assert any claims against third parties for damages of any nature other than those described in the preceding sentence

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#### 2.4 Customer Equipment and Channels

#### 2.4.1 General

A User may transmit or receive information or signals via the facilities of the Company The Company's services are designed primarily for the transmission of voice-grade telephonic signals, except as otherwise stated in this Tariff A User may transmit any form of signal that is compatible with the Company's equipment, but the Company does not guarantee that its services will be suitable for purposes other than voice-grade telephonic communication except as specifically stated in this Tariff

## 2.4.2 Station Equipment

- A Terminal equipment on the User's Premises and the electric power consumed by such equipment shall be provided by and maintained at the expense of the User. The User is responsible for the provision of wiring or cable to connect its terminal equipment to the Company Point of Connection.
- B The Customer is responsible for ensuring that Customer-provided equipment connected to Company equipment and facilities is compatible with such equipment and facilities. The magnitude and character of the voltages and currents impressed on Company-provided equipment and wiring by the connection, operation, or maintenance of such equipment and wiring shall be such as not to cause damage to the Company-provided equipment and wiring or injury to the Company's employees or to other persons. Any additional protective equipment required to prevent such damage or injury shall be provided by the Company at the Customer's expense, subject to prior Customer approval of the equipment expense.

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### 2.4 Customer Equipment and Channels (Cont'd)

#### 2.4.3 Interconnection of Facilities

- A Any special interface equipment necessary to achieve compatibility between the facilities and equipment of the Company used for furnishing Communication Services and the channels, facilities, or equipment of others shall be provided at the Customer's expense
- B Communications Services may be connected to the services or facilities of other communications carriers only when authorized by, and in accordance with, the terms and conditions of the Tariffs of the other communications carriers that are applicable to such connections
- Facilities furnished under this Tariff may be connected to Customer-provided terminal equipment in accordance with the provisions of this Tariff All such terminal equipment shall be registered by the Federal Communications Commission pursuant to Part 68 of Title 47, Code of Federal Regulations, and all User-provided wiring shall be installed and maintained in compliance with those regulations
- Users may interconnect communications facilities that are used in whole or in part for interstate communications to services provided under this Tariff only to the extent that the user is an "End User" as defined in Section 69 2(m), Title 47, Code of Federal Regulations (1992 edition)

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## 2.4 Customer Equipment and Channels (Cont'd)

### 2.4.4 Inspections

- A Upon suitable notification to the Customer, and at a reasonable time, the Company may make such tests and inspections as may be necessary to determine that the Customer is complying with the requirements set forth in Section 2.4.2A for the installation, operation, and maintenance of Customer-provided facilities, equipment, and wiring in the connection of Customer-provided facilities and equipment to Company-owned facilities and equipment
- B If the protective requirements for Customer-provided equipment are not being complied with, the Company may take such action as it deems necessary to protect its facilities, equipment, and personnel The Company will notify the Customer promptly if there is any need for further corrective action Within ten days of receiving this notice, the Customer must take this corrective action and notify the Company of the action taken. If the Customer fails to do this, the Company may take whatever additional action is deemed necessary, including the suspension of service, to protect its facilities, equipment and personnel from harm

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#### 2.5 Payment Arrangements

#### 2.5.1. Payment for Service

The Customer is responsible for the payment of all charges for facilities and services furnished by the Company to the Customer and to all Authorized Users by the Customer, regardless of whether those services are used by the Customer itself or are resold to or shared with other persons

The Customer is responsible for payment of any sales, use, gross receipts, excise, access or other local, state, federal and 911 taxes, charges or surcharges (however designated) (excluding taxes on Company's net income) imposed on or based upon the provision, sale or use of Network Services

The security of the Customer's PIN is the responsibility of the Customer. All calls placed using a PIN shall be billed to and shall be the obligation of the Customer. The Customer shall not be responsible for charges in connection with the unauthorized use of PINs arising after the Customer notifies the Company of the loss, theft, or other breach of security of such PINs

Customers will only be charged once, on either an interstate or intrastate basis, for any nonrecurring charges

### 2.5.2 Billing and Collection of Charges

The Customer is responsible for payment of all charges incurred by the Customer or other Authorized Users for services and facilities furnished to the Customer by the Company

- A Nonrecurring charges are due and payable within thirty (30) days of receipt of bill, unless otherwise agreed to in advance
- B The Company shall present invoices for recurring charges monthly to the Customer, in advance of the month in which service is provided, and Recurring Charges shall be due and payable within thirty (30) days of receipt of bill When billing is based on customer usage, charges will be billed monthly for the preceding billing periods

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### 2.5 Payment Arrangements (Cont'd)

#### 2.5.2 Billing and Collection of Charges (Cont'd)

- C When service does not begin on the first day of the month, or end on the last day of the month, the charge for the fraction of the month in which service was furnished will be calculated on a pro rata basis. For this purpose, every month is considered to have thirty (30) days
- Billing of the Customer by the Company will begin on the Service Commencement Date, which is the first day following the date on which the Company notifies the Customer that the service or facility is available for use, except that the Service Commencement Date may be postponed by mutual agreement of the parties, or if the service or facility is available for use, except that the Service Commencement Date may be postponed by mutual agreement of the parties, or if the service or facility does not conform to standards set forth in this Tariff or the Service Order Billing accrues through and includes the day that the service, circuit, arrangement or component is discontinued
- If any portion of the payment is not received by the Company within 30 days of receipt of the bill, or if any portion of the payment is received by the Company in funds which are not immediately available upon presentment, then a late payment charge of 1 5% per month shall be due to the Company A late payment charge is not applicable to subsequent rebilling of any amount to which a late payment charge has already been applied Late payment charges are to be applied Late payment charges are to be applied without discrimination
- F The Customer will be assessed a charge of twenty-five dollars (\$25 00) for each check or other payment type submitted by the Customer to the Company that a bank or other financial institution refuses to honor
- G If service is disconnected by the Company in accordance with Section 2 5 6 following and later restored, restoration of service will be subject to all applicable installation charges

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### 2.5 Payment Arrangements (Cont'd)

#### 2.5.3 Disputed Bills

- A In the event that a billing dispute occurs concerning any charges billed to the Customer by the Company, the Company may require the Customer to pay the undisputed portion of the bill to avoid discontinuance of service for non-payment. The Customer must submit a documented claim for the disputed amount. The Customer will submit all documentation as may reasonably be required to support the claim. All claims must be submitted to the Company within 30 days of receipt of billing for those services. If the Customer does not submit a claim as stated above, the Customer waives all rights to filing a claim thereafter.
- B Unless disputed, the invoice shall be deemed to be correct and payable in full by the Customer If the Customer is unable to resolve any dispute with the Company, then the Customer may file a complaint with the Tennessee Regulatory Authority, 460 James Robertson Parkway, Nashville, Tennessee 37243-0505
- After receipt of a complaint made through the Tennessee Regulatory Authority, the utility must file a written response within ten (10) working days with the Consumer Services Division of the Tennessee Regulatory Authority
- D If the dispute is resolved in favor of the Customer and the Customer has withheld the disputed amount, no interest credits or penalties will apply

#### 2.5.4 Advance Payments

To safeguard its interests, the Company may require a Customer to make an advance payment before services and facilities are furnished. The advance payment will not exceed an amount equal to the non-recurring charge(s) and one month's charges for the service or facility. In addition, where special construction is involved, the advance payment may also include an amount equal to the estimated non-recurring charges for the special construction and recurring charges (if any) for a period to be set between the Company and the Customer. The advance payment will be credited to the Customer's initial bill. An advance payment may be required in addition to a deposit

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## 2.5 Payment Arrangements (Cont'd)

## 2.5.5 Deposits

The Company does not require Customer deposits

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## 2.5 Payment Arrangements (Cont'd)

#### 2.5.6 Discontinuance of Service

The Company may discontinue service under this Section Customers will be given five (5) days written notice prior to discontinuance unless otherwise indicated. The five-day notice period excludes Sundays and legal holidays. Service will not be disconnected on any Friday, Saturday, Sunday or legal holiday, or at any time when the Company's business offices are not open to the public, except where an emergency exists

After discontinuing service, the Company may declare all future monthly and other charges which would have been payable by the Customer during the remainder of the term for which such services would have otherwise been provided to the Customer to be immediately due and payable. These remedies are in addition to all other remedies that may be available to the Company at law or in equity or under any other provision of this tariff

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## 2.5 Payment Arrangements (Cont'd)

### 2.5.6 Discontinuance of Service (Cont'd)

The Company may discontinue service with notice for any of the following

- A For failure to pay a bill for service when due,
- B For failure to meet the Company's deposit and credit requirements;
- C For failure to make proper application for service,
- D For violation of any of the Company's rules on file with the TRA,
- E For failure to provide the Company reasonable access to equipment and property,
- F For breach of contract for service between the Customer and the Company,
- G For failure to furnish such service, equipment and/or rights-of-way necessary to serve the Customer as shall have been specified by the Company as a condition of obtaining service, or
- H When necessary for the Company to comply with any order or request of any governmental authority having jurisdiction

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#### 2.5 Payment Arrangements (Cont'd)

#### 2.5.6 Discontinuance of Service (Cont'd)

The Company may discontinue service without notice for any of the following

- A In the event of tampering with the Company's equipment,
- B In the event of a condition determined to be hazardous to the Customer, to other Customers of the Company, to the Company's equipment, the public or to employees of the Company, or
- C In the event of a Customer's use of equipment in such a manner as to adversely affect the Company's equipment or the Company's service to others
- D For violation of or non-compliance with the TRA's regulations governing access line or interexchange service supplied by carriers or for violation of or noncompliance with the carrier's tariff on file with the TRS,
- E Failure to pay for services rendered subsequent to proper notice,
- F Request for service or delinquency in payment for service at an indebted household, unless a customer in the indebted household to whom service is provided and billed has made prompt payment for such service

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### 2.5 Payment Arrangements (Cont'd)

#### 2.5.7 Cancellation of Application for Service

- A Applications for service cannot be canceled without the Company's agreement. Where the Company permits a Customer to cancel an application for service prior to the start of service or prior to any special construction, no charges will be imposed except for those specified below
- B Where, prior to cancellation by the Customer, the Company incurs any expenses in installing the service or in preparing to install the service that it otherwise would not have incurred, a charge equal to the costs incurred by the Company, less net salvage, shall apply, but in no case shall this charge exceed the sum of the charge for the minimum period of services ordered, including installation charges, and all charges others levy against the Company that would have been chargeable to the Customer had service commenced (all discounted to present value at six percent)
- Where the Company incurs any expense in connection with special construction, or where special arrangements of facilities or equipment have begun, before the Company receives a cancellation notice, a charge equal to the costs incurred by the Company, less net salvage, applies. In such cases, the charge will be based on such elements as the cost of the equipment, facilities, and material, the cost of installation, engineering, labor, and supervision, general and administrative expense, other disbursements, depreciation, maintenance, taxes, provision for return on investment, and any other costs associated with the special construction or arrangements
- D The special charges described in 2 5 7 A through 2 5 7 C will be calculated and applied on a case-by-case basis

### 2.5.8 Changes in Service Requested

If the Customer makes or request material changes in circuit engineering, equipment specifications, service parameters, premises locations, or otherwise materially modifies any provision of the application for service, the Customer's installation fee shall be adjusted accordingly

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## 2.6 Allowances for Interruptions in Service

Interruptions in service that are not due to the negligence of, or noncompliance with the provisions of this Tariff by, the Customer or the operation or malfunction of the facilities, power or equipment provided by the Customer, will be credited to the Customer as set forth in 2 6 1 for the part of the service that the interruption affects

#### 2.6.1 General

- A credit allowance will be given when service is interrupted, except as specified below A service is interrupted when it becomes inoperative to the Customer, e.g., the Customer is unable to transmit or receive, because of a failure of a component furnished by the Company under this Tariff
- An interruption period begins when the Customer reports a service, facility or circuit to be inoperative and, if necessary, releases it for testing and repair. An interruption period ends when the service, facility or circuit is operative.
- C If the Customer reports a service, facility or circuit to be interrupted but declines to release it for testing and repair, or refuses access to its premises for test and repair by the Company, the service, facility or circuit is considered to be impaired but not interrupted No credit allowances will be made for a service, facility or circuit considered by the Company to be impaired
- D The Customer shall be responsible for the payment of service charges as set forth herein for visits by the Company's agents or employees to the premises of the Customer when the service difficulty or trouble report results from the use of equipment or facilities provided by any party other than the Company, including, but not limited to, the Customer

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## 2.6. Allowances for Interruptions in Service (Cont'd)

#### 2.6.2 Limitations of Allowances

No credit allowance will be made for any interruption in service

- A Due to the negligence of or noncompliance with the provisions of this rate sheet by any person or entity other than the Company, including, but not limited to, the Customer,
- B Due to the failure of power, equipment, systems, connections or services not provided by the Company,
- C Due to circumstances or causes beyond the reasonable control of the Company;
- D During any period in which the Company is not given full and free access to its facilities and equipment for the purposes of investigating and correcting interruptions,
- A service will not be deemed to be interrupted if a Customer continues to voluntarily make use of such service. If the service is interrupted, the Customer can get a service credit, use another means of communications provided by the Company (pursuant to Section 2 6 3), or utilize another service provider,
- F During any period when the Customer has released service to the Company for maintenance purposes or for implementation of a Customer order for a change in service arrangements,
- G That occurs or continues due to the Customer's failure to authorize replacement of any element of special construction, and
- H That was not reported to the Company within thirty (30) days of the date that service was affected

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#### 2.6 Allowances for Interruptions in Service (Cont'd)

#### 2.6.3 Use of Another Means of Communication

If the Customer elects to use another means of communications during the period of interruption, the Customer must pay the charges for the alternative service used

## 2.6.4 Application for Credits for Interruptions in Service

- A Credits for interruptions in service that is provided and billed on a flat rate basis for a minimum period of at least one month, beginning on the date that billing becomes effective, shall in no event exceed an amount equivalent to the proportionate charge to the Customer for the period of service during which the event that gave rise to the claim for a credit occurred. A credit allowance is applied on a pro-rata basis against the rates specified hereunder and is dependent upon the length of the interruption. Only those facilities on the interrupted portion of the circuit will receive a credit.
- B For calculating credit allowances, every month is considered to have thirty (30) days.
- C A credit allowance will be given for interruptions of thirty (30) minutes or more Two or more interruptions of fifteen (15) minutes or more during any one 24-hour period shall be combined into one cumulative interruption.

### D Interruptions of 24 Hours or Less

Length of Interruption	Amount of Service to be Credited
Less than 30 minutes	None
30 minutes up to but not including 3 hours	1/10 Day
3 hours up to but not including 6 hours	1/5 Day
6 hours up to but not including 9 hours	2/5 Day
9 hours up to but not including 12 hours	3/5 Day
12 hours up to but not including 15 hours	4/5 Day
15 hours up to but not including 24 hours	One Day

### E Interruptions Over 24 Hours and Less Than 72 Hours

Interruptions over 24 hours and less than 72 hours will be credited 1/5 day for each 3-hour period or fraction thereof. No more than one full day's credit will be allowed for any period of 24 hours

### F Interruptions Over 72 Hours

Interruptions Over 72 hours will be credit 2 days for each full 24-hour period No more than thirty (30) days credit will be allowed for any one-month period.

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## 2.6 Allowances for Interruptions in Service (Cont'd)

## 2.6.5 Cancellation for Service Interruption

Cancellation or termination for service interruption is permitted only if any circuit experiences a single continuous outage of 8 hours or more or cumulative service credits equaling 16 hours in a continuous 12-month period. The right to cancel service under this provision applies only to the single circuit that has been subject to the outage or cumulative service credits.

### 2.7 Use of Customer's Service by Others

### 2.7.1 Joint Use Arrangements

Joint use arrangements will be permitted for all services provided under this Tariff From each joint use arrangement, one member will be designated as the Customer responsible for the manner in which the joint use of the service will be allocated. The Company will accept orders to start, rearrange, relocate or discontinue service only from the designated Customer Without affecting the Customer's ultimate responsibility for payment of all charges for the service, each joint user shall be responsible for the payment of the charges billed to it

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### 2.8 Cancellation of Service/Termination Liability

If a Customer cancels a Service Order or terminates services before the completion of the term for any reason whatsoever other than a service interruption (as defined in Section 2.6.1 above), the Customer agrees to pay to the Company termination liability charges, as defined below. These charges shall become due as of the effective date of the cancellation or termination and be payable within the period, set forth in Section 2.5.2.

#### 2.8.1 Termination Liability

The Customer's termination liability for cancellation of service shall be equal to

- A all unpaid Non-Recurring charges reasonably expended by the Company to establish service to the Customer, plus
- B any disconnection, early cancellation or termination charges reasonable incurred and paid to third parties by the Company on behalf of the Customer, plus
- all Recurring Charges specified in the applicable Service Order Tariff for the balance of the then current term discounted at the prime rate announced in the <u>Wall Street Journal</u> on the third business day following the date of cancellation;
- D minus a reasonable allowance for costs avoided by the Company as a direct result of the Customer's cancellation

### 2.9 Transfers and Assignments

Neither the Company nor the Customer may assign or transfer its rights or duties in connection with the services and facilities provided by the Company without the written consent of the other party, except that the Company may assign its rights and duties

- 2 9 1 to any subsidiary, parent company or affiliate of the Company; or
- 2 9 2 pursuant to any sale or transfer of substantially all the assets of the Company, or
- 2 9 3 pursuant to any financing, merger or reorganization of the Company

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## 2.10 Customer Liability for Unauthorized Use of the Network

Unauthorized use of the network occurs when a person or entity that does not have actual, apparent or implied authority to use the network, obtains the Company's services provided under this Tariff

## 2.10.1 Customer Liability for Fraud and Unauthorized Use of the Network

- A The Customer is liable for the unauthorized use of the network obtained through the fraudulent use of a Company calling card, if such a card is offered by the Company, or an accepted credit card, provided that the unauthorized use occurs before the Company has been notified.
- B A Company calling card is a telephone calling card issued by the Company at the Customer's request, which enables the Customer or user(s) authorized by the Customer to place calls over the Network and to have the charges for such calls billed to the Customer's account

An accepted credit card is any credit card that a cardholder has requested or applied to and received, or has signed, used, or authorized another person to use to obtain credit. Any credit card issued as a renewal or substitute in accordance with this paragraph is an accepted credit card when received by the cardholder.

- C The Customer must give the Company written or oral notice that an unauthorized use of a Company calling card or an accepted credit card has occurred or may occur as a result of loss and/or theft
- D The Customer is responsible for payment of all charges for calling card services furnished to the Customer or to users authorized by the Customer to use service provided under this rate sheet, unless due to the negligence of the Company This responsibility is not changed due to any use, misuse or abuse of the Customer's service or Customer-provided equipment by third parties, the Customer's employees, or the public

The liability of the Customer for unauthorized use of the Network by credit card fraud will not exceed the lesser of fifty dollars (\$50 00) or the amount of money, property, labor, or services obtained by the unauthorized user before notification to the Company

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#### 2.11 Notices and Communications

- 2 11 1 The Customer shall designate on the Service Order an address to which the Company shall mail or deliver all notices and other communications, except that the Customer may also designate a separate address to which the Company's bills for service shall be mailed
- The Company shall designate on the Service Order an address to which the Customer shall mail or deliver all notices and other communications, except that Company may designate a separate address on each bill for service to which the Customer shall mail payment on that bill
- Except as otherwise stated in this Tariff, all notices or other communications required to be given pursuant to this Tariff will be in writing. Notices and other communications of either party, and all bills mailed by the Company, shall be presumed to have been delivered to the other party on the third business day following placement of the notice, communication or bill with the U.S. Mail or a private delivery service, prepaid and properly addressed, or when actually received or refused by the addressee, whichever occurs first
- 2 11 4 The Company or the Customer shall advise the other party of any changes to the addresses designated for notices, other communications or billing, by following the procedures for giving notice set forth herein

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## 2.12 Taxes, Fees Surcharges

The Company may adjust its rates and charges or impose additional rates and charges on its Customers in order to recover amounts it is required by governmental or quasi-governmental authorities to collect from or pay to others in support of statutory or regulatory programs. Examples of such programs include, but are not limited to, the Universal Service Fund (USF), the Presubscribed Interexchange Carrier Charge (PICC), compensation to pay telephone service providers, E911 Assessments and Relay Services. Fees or surcharges for such programs will be included in this section of the Tariff

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#### 2.13 Miscellaneous Provisions

#### 2.13.1 Telephone Number Changes

Whenever any Customer's telephone number is changed after a directory is published, the Company shall intercept all calls to the former number for at least one hundred and twenty (120) days and give the calling party the new number provided existing central office equipment will permit, and the Customer so desires

When service in an existing location is continued for a new Customer, the existing telephone number may be retained by the new Customer only if the former Customer consents in writing, and if all charges against the account are paid or assumed by the new Customer

#### 2.13.2 Maintenance and Operations Records

Records of various tests and inspections, to include non-routine corrective maintenance actions or monthly traffic analysis summaries for network administration, necessary for the purposes of the Company or to fulfill the requirements of the TRA rules shall be kept on file in the office of the Company as required under TRA rules

### 2.14 Customer Responsibility

#### A. Cancellation by Customer

Customers may cancel service verbally or in writing. The Company shall hold the Customer responsible for payment of all charges, including fixed fees, surcharges, etc., which accrue up to the cancellation date. Customers that cancel the primary local exchange line will have the entire account disconnected, including any secondary line and all associated features. In the event the Customer executes a term commitment agreement with the Company, the Customer must cancel service and terminate the agreement in accordance with the agreement terms.

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## SECTION 2 - RULES AND REGULATIONS (CONT'D)

#### 2.15 Toll-Free Services

- 2.15.1 The Company will make every effort to reserve toll free (i.e., "800/888") vanity numbers for Customers, but makes no guarantee or warranty that the requested number(s) will be available
- 2.15.2 The Company will participate in porting toll-free numbers only when all charges incurred as a result of the toll-free number have been paid
- 2.15.3 Toll free numbers shared by more than one Customer, whereby individual Customers are identified by a unique Personal Identification Number, may not be assigned or transferred for use with service provided by another carrier. Subject to the limitations provided in this tariff, the Company will only honor Customer requests for a change in Responsible Organization or toll free service provider for toll free numbers dedicated to the sole use of that single Customer.
- 2.15.4 If a Customer who has received a toll free number does not subscribe to toll free service within thirty (30) days, the Company reserves the right to make the assigned number available for use by another Customer

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## **SECTION 3 – SERVICE AREAS**

## 3.1 Exchange Service Areas

Local exchange services are provided, subject to availability of facilities and equipment, in areas currently served by the following Incumbent LECs

(a) BellSouth Telecommunications, Inc

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#### **SECTION 4 – BASIC SERVICES AND RATES**

### 4.1 Call Timing for Usage Sensitive Services

Where charges for a service are specified based on the duration of use, such as the duration of a telephone call, the following rules apply

- 4.1.1 Calls are measured in durational increments identified for each service. All calls which are fractions of a measurement increment are rounded up to the next whole unit
- 4.1.2 Timing on completed calls begins when the call is answered by the called party. Answering is determined by hardware answer supervision in all cases where this signaling is provided by the terminating local carrier and any intermediate carrier(s)
- 4.1.3 Timing terminates on all calls when the calling party hangs up or the Company's network receives an off-hook signal from the terminating carrier

#### 4.2 Distance Calculations

The Company does not offer distance sensitive services

### 4.3 Rate Periods for Time of Day Sensitive Services

The Company does not offer time of day sensitive services

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## SECTION 4 - BASIC SERVICES AND RATES (Cont'd)

### 4.4 Local Exchange Service

#### 4.4.1 General

The Company offers Basic Local Service to residential customers seeking basic local exchange services. Voice Mail and other Custom Calling Features are available to Basic Local Service customers by selecting such services a la carte.

The Company provides Customers with the option of obtaining a Primary Line and Secondary Line per account

### A. Primary Line

The initial residential local exchange access line per account

#### B. Secondary Line

The second or additional residential local exchange access line, billed to the same address as the Primary Line, the Secondary Line will share the monthly call allowance with the Primary Line The Secondary Line does not automatically include or share any Custom Calling Features Feature Packages may be purchased separately

Should a Customer with both lines opt to disconnect the Primary Line, the remaining Secondary Line will automatically convert to a Primary Line with all features and functionality of such, and at the Primary Line monthly recurring rate

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### SECTION 4 - BASIC SERVICES AND RATES (Cont'd)

#### 4.5 Local Dialtone Service

#### 4.5.1 General

The Company offers local dialtone service to customers in the Exchange Areas listed in Section 3.1 Local dialtone service allows customers to initiate and terminate calls within their local calling areas

### 4.5.2 Rates

A Service Connection Fee, one-time charge per line

Primary Line \$49.95\* Secondary Line \$49.95\*

\* Includes first monthly payment

B Initial Monthly Rate

Primary Line \$39 95\*\* Secondary Line \$39 95\*\*

\*\* Applies to invoices for 2<sup>nd</sup> through 5<sup>th</sup> Month after Service Connection

C Monthly Rate

 Primary Line
 \$34.95\*\*\*

 Secondary Line
 \$34 95\*\*\*

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<sup>\*\*</sup> Applies to all invoices following 5th Month after Service Connection

## SECTION 4 - BASIC SERVICES AND RATES (Cont'd)

### 4.6 Basic Local Service Package

#### 4.6.1 General

Basic Local Service Package provides customers with local dialtone service and includes the Customer Calling features listed below

<u>Caller ID</u> – Allows a Customer to see a caller's number previewed on a display screen before the call is answered. Caller ID requires the use of specialized CPE not provided by the Company.

<u>Call Waiting</u> - Call Waiting provides a tone signal to indicate to a Customer already engaged in a telephone call that a second caller is attempting to dial in. This feature permits the Customer to place the first call on hold, answer the second call and then alternate between both calls

<u>Three Way Calling</u> – Permits the Customer to add a third party to an established connection When the third party answers, a two-way conversation can be held before adding the original party for a three-way conference

#### 4.6.2 Rates

A Service Connection Fee, one-time charge per line

Primary Line \$59 95\*
Secondary Line \$59 95\*

B Initial Monthly Rate

Primary Line \$49 95\*\* Secondary Line \$49.95\*\*

C Monthly Rate

Primary Line \$44 95\*\*\* Secondary Line \$44 95\*\*\*

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<sup>\*</sup> Includes first monthly payment

<sup>\*\*</sup> Applies to invoices for 2<sup>nd</sup> through 5<sup>th</sup> Month after Service Connection

<sup>\*\*</sup> Applies to all invoices following 5<sup>th</sup> Month after Service Connection

### 5.1 Service Change Charges

Non-recurring charges apply to processing Service Orders for new service, for changes in service, and for changes in the Customer's primary interexchange carrier (PIC) code

### 5.1.1 Service Order Charges

<u>Transfer of Service Charge, Primary Line</u> – applies to the first line of a Transfer of Service Order (TOS), when a customer requests a move or change in physical location. This charge applies whether a customer changes telephone number or not. If, in addition, the Customer requests the telephone number be changed, a separate charge may apply.

<u>Transfer of Service Charge, Secondary Line</u> – applies to the second, or third, etc, line of a Transfer of Service Order (TOS), when a customer requests a move or change in physical location. This charge applies whether a customer changes telephone number or not. If, in addition, the Customer requests the telephone number be changed, a separate charge may apply

Technician Dispatch Charge – A separate Technician Dispatch Charge applies, in addition to all other charges for the visit, when a visit to the Customer's premises is necessary to isolate a problem reported to the Company but identified by the Company's technician as attributable to Customer-provided equipment or inside wire. This charge also applies for visits by the Company's agents or employees, at the Customer's request, to the Premises of the Customer, when the Customer fails to meet the Company's agent or employees for the prearranged appointment as requested

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### 5.1 Service Order and Change Charges (Cont'd)

#### 5.1.2 Change Order Charges

Change Order Charges apply to work associated with providing exchange line service or customer-requested changes to existing services. One charge applies for each change order requested by the customer. If multiple changes listed below are requested by the Customer and occur on the same order/request one charge only applies. A Change Order Service Charge applies to the following customer-initiated changes.

<u>Custom Calling Feature Change Order</u> – applies when a Customer requests a change, adding or removing a custom calling feature

<u>Toll Restriction Fee Order</u> – applies when a Customer requests a change, adding or removing Toll Restriction Service

<u>Telephone Number Change Order</u> – applies to each telephone number change request/order

<u>Listing Change Charge</u> – applies when a Customer requests/orders a change to add or delete a white pages listing or requests a change to add/delete listings. This charge also applies to request for Non-Published or Non-Listed numbers

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## 5.1 Service Order and Change Charges (Cont'd)

## 5.1.3 Rates

Service Order Charges	<u>Residence</u>
Primary Service Connection Charge	*
Secondary Service Connection Charge	*
Transfer of Service Charge, Primary Line	\$40 00
Transfer of Service Charge, Secondary Line	\$20 00
Technician Dispatch Charge	\$75 00
Service Order Charge	N/A
Change Order Service Charges	
Custom Calling Feature Change Order	\$15.00
Toll Restriction Fee Order	\$5 00
Telephone Number Change Order	,\$5 00
Listing Change Charge	\$5 00

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<sup>\*</sup>Service Connection charges are listed with the rates for each specific service tariffed.

## 5.2 Restoration of Service

A restoration charge applies to the restoration of suspended service and facilities because of nonpayment of bills and is payable at the time that the restoration of the suspended service and facilities is arranged. The restoration charge does not apply when, after disconnection of service, service is later re-installed.

Per occasion

Residence \$25 00

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5.3 Reserved for Future Use

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#### 5.4 Public Telephone Surcharge

In order to recover the Company's expenses to comply with the FCC's pay telephone compensation plan effective on October 7, 1997 (FCC 97-371), an undiscountable per call charge is applicable to all intrastate calls that originate from any pay telephone used to access Company provided services. This surcharge, which is in addition to standard tariffed usage charges and any applicable service charges and surcharges associated with service, applies for the use of the instrument used to access Company provided service and is unrelated to the service accessed from the pay telephone

Pay telephones include coin-operated and coinless phones owned by local telephone companies, independent companies and interexchange carriers. The Public Pay Telephone Surcharge applies to the initial completed call and any reoriginated call (e.g., using the "#" symbol). The Public Pay Telephone Surcharge does not apply to calls placed from pay telephones at which the Customer pays for service by inserting coins during the progress of the call

Whenever possible, the Public Pay Telephone Surcharge will appear on the same invoice containing the usage charges for the surcharged call. In cases where proper pay telephone coding digits are not transmitted to the Company prior to completion of a call, the Public Pay Telephone Surcharge may be billed on a subsequent invoice after the Company has obtained information from a carrier that the originating station is an eligible pay telephone

Rate Per Call \$0.30

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#### 5.5 Custom Calling Features

The features in this section are made available to Residential Customers on a per use basis. All features are provided subject to availability. Customers may utilize each feature by dialing the appropriate access code. The Customer will be billed the per feature activation charge shown in the table below each time a feature is used by the Customer. Transmission levels for calls forwarded or calls placed or received using optional calling features may not be acceptable for all or some uses in some cases.

## 5.5.1 Feature Descriptions

<u>Call Forwarding – Fixed, Busy Line No Answer</u> – This feature, when activated, redirects attempted terminating calls to another Customer-specified line. Call originating ability is not affected by Call Forwarding – Fixed, Busy Line No Answer. The calling party is billed for the call to the called number. If the forwarded leg of the call is chargeable, the Customer with the Call Forwarding – Fixed, Busy Line No Answer is billed for the forwarded leg of the call. Calls cannot be transferred to an International Direct Distance Dialing number.

<u>Speed Calling</u> – This feature allows a user to dial selected numbers by means of an abbreviated code. This feature is available in either an 8 number or a 30 number capacity. The Speed Calling list can only accommodate a number consisting of 15 digits or less.

<u>Caller ID</u> - Allows a Customer to see a caller's telephone number previewed on a display screen before the call is answered Caller ID requires the use of specialized CPE not provided by the Company

<u>Caller ID with Name</u> – Allows a Customer to see a caller's name and number previewed on a display screen before the call is answered Caller ID with Name requires the use of specialized CPE not provided by the Company

<u>Call Forwarding</u> – A Customer activated feature that automatically transfers all incoming calls from the Customer's telephone number to another dialable telephone number until the Customer deactivates the feature. If forwarded to a long distance number the Subscriber will incur the long distance charges

<u>Call Trace</u> – Allows a called party to initiate an automatic trace of the last call received Call Trace is available on a usage basis only

<u>Call Blocking</u> – Allows Customer to block calls from different telephone numbers. A screening list is created by Customer either by adding the last number associated with the line (incoming or outgoing) or by pre-selecting the telephone number to be blocked. Callers from such numbers hear an announcement that the calling party is not accepting calls and Customer's phone will not ring

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### 5.5 Custom Calling Features

## 5.5.1 Feature Descriptions (Cont'd)

<u>Call Waiting</u> - Call Waiting provides a tone signal to indicate to a Customer already engaged in a telephone call that a second caller is attempting to dial in. This feature permits the Customer to place the first call on hold, answer the second call and then alternate between both calls

<u>Call Waiting with Caller ID with Name</u> – Call Waiting with Caller ID with Name provides a tone signal to indicate to a Customer already engaged in a telephone call that a second caller is attempting to dial in and allows a Customer to see a caller's name and number previewed on a display screen. This feature permits the Customer to place the first call on hold, answer the second call and then alternate between both calls

<u>Three Way Calling</u> – Permits the Customer to add a third party to an established connection When the third party answers, a two-way conversation can be held before adding the original party for a three-way conference

<u>Call Return</u> - Allows Customer to automatically dial the number of last incoming call, whether or not Customer answered phone

Anonymous Call Rejection - Allows you to refuse calls from those who have blocked their numbers

Repeat/Auto Dial - A feature that, when activated, automatically checks a busy number and when the line is free, rings the Customer back and completes the call

<u>Caller Identification Blocking</u> Allows the name and number of the calling party to be blocked from being transmitted when placing outbound calls

<u>Per Call Blocking</u> To activate per-call blocking, a Customer dials a special code prior to placing a call Blocking will be activated for that outgoing call only There is no charge for using per call blocking, and it is provided on an unlimited basis

<u>Per Line Blocking</u> When blocking is established on the line, it can be deactivated by dialing a code before each call This one call unblock allows the name and/or number to be sent for that one call only There is no charge for per line blocking

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## 5.5 Custom Calling Features

## 5.5.2 Rates

FEATURE	RATE	BILLED
Call Forwarding	\$0 50	Per use
Speed Calling	\$3 50	MRC
Caller ID	\$3 50	MRC
Caller ID with Name	\$5 50	MRC
Call Trace	\$0 50	Per use
Call Blocking	\$2 50	MRC
Call Waiting	\$3 50	MRC
Call Waiting with Caller ID with Name	\$5 50	MRC
Three Way Calling	\$3 50	MRC
Call Return	\$0 50	Per use
Anonymous Call Rejection	\$2 50	MRC
Repeat/Auto Dial	\$0 50	Per use
Caller Identification Blocking	\$0 50	Per use
Per Call Blocking	No charge	
Per Line Blocking	No charge	{

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### 5.6 Directory Assistance Services

A Customer may obtain assistance, for a charge, in determining a telephone number by dialing Directory Assistance Service

#### 5.6.1 Basic Directory Assistance

The rates specified following apply when Customers request Company assistance in determining telephone numbers of Customers who are located within the State.

A maximum of two (2) requested telephone numbers are allowed per call

#### A. Exemptions

A business or residence main telephone exchange line may be registered for exemption from Directory Assistance charges where one of the users of the line is considered to be legally blind, visually or physically handicapped, or where the user's handicap prevents the dialing of a telephone in a conventional manner or permits only the dialing of "0" Requests for exemption must be accompanied by certification of the handicap Acceptable certifications include those signed by a physician, issued by a state agency qualified to certify such handicaps or pre-existing certifications establishing visual or physical inability to use a directory such as those which qualify the handicapped person for an income tax exemption or social security benefits on the basis of blindness or physical disability or for use of the facilities of any agency for the blind

#### B. Allowances

There are no call allowances for Directory Assistance Service.

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5.6 Directory Assistance Services (Cont'd)

5.6.1 Rates

A. Basic Directory Assistance

Direct dialed, per call

Residence \$0.75

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## 5.7 Busy Line Verification and Emergency Interrupt Service

Upon request of a calling party, the Company will verify a busy condition on a designated local service line. The operator will determine if the line is clear or in use and report to the calling party. At the request of the Customer, the operator will interrupt the call on the busy line. Emergency Interruption is only permitted in cases where the calling party indicates an emergency exists and requests interruption and is performed once the line status has been determined through the Busy Line Verification process.

If the Customer has the operator interrupt a call, both the Busy Line Verification and the Emergency Interrupt charge will apply

No charge will apply when the calling party advises that the call is to or from an official public emergency agency. Busy Verification and Interrupt Service is furnished where and to the extent that facilities permit

The Customer shall indemnify and save the Company harmless against all claims that may arise from either party to the interrupted call or any person

Busy Line Verification, each occasion	<u>Per Call</u> \$2 00
Emergency Interruption	\$2 50

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## 5.8 Directory Listing Service

### 5.8.1 General

The following rates and regulations apply to standard listings in light face type in the white pages (alphabetical section) of the telephone directory and to the Directory Assistance records of the Company

Directory listings are limited to such information as is essential to the identification of the listed party. The listing of a service, commodity, or trade name is not permitted unless it is the name, or an integral part of the name, under which the Customer does business.

A listing is limited to one line in the directory, except where in the judgment of the Company, more than one line is required to identify the Customer properly. In such cases, the additional lines required are provided at no extra charge.

Dual name listings are permitted as a regular directory listing for residential service

Listing services are available with all classes of main telephone exchange service

#### 5.8.2 Listings

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#### A. Primary Listing

One listing, termed the primary listing, is included with each exchange access line and each joint user

## 5.8 Directory Listing Service (Cont'd)

### 5.8.2 Listings (Cont'd)

#### B. Additional Listings

Additional listings may be the listings of individual names of the Customer and members of the Customer's household, tenants of residential Customers who lease the Customer's premises for less than one year and do not occupy the premises at the same time as the Customer, members of a firm, officers of a corporation, employees of the Customer or other persons associated in business with the Customer, a business which the Customer owns and cross reference and alternate number listings

Ordinarily, all additional listings are of the same address and telephone number as the primary listings, except as provided for joint user and alternate number listings

Special Types of Additional Listings include.

Duplicate Listings – A listing of another name by which the customer is known, such as a nickname, abbreviated name, a name commonly spelled in more than one way, and a name consisting of several words which the public commonly rearranges The listing may be complete or in a cross-reference form

Alternate Telephone Numbers – A listing which refers calling parties to another telephone number at certain hours or on certain days or in case no answer is received on the call to the primary number

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### 5.8 Directory Listing Service (Cont'd)

#### 5.8.2 Listings (Cont'd)

#### C. Nonpublished Service

The telephone numbers of nonpublished service are not listed in either the Company's alphabetical directory or Directory Assistance records available to the general public

Incoming calls to nonpublished service will be completed by the Company only when the calling party places the call by number, and no exception will be made, nor will the Customer be called to determine whether he/she wishes to receive the call, even though it appears that the calling party desires the connection because of an emergency

The Company is not responsible for any claims made or liability arising from failure to receive calls because of this arrangement

The Subscriber indemnifies (i.e., promises to reimburse the Company for any amount the Company must pay as a result of) and save the Company harmless against any and all claims for damages caused or claimed to have been caused, directly or indirectly, by the publication of a non-published service or the disclosing of said number to any person

#### D. Nonlisted Service

Nonlisted service means the Customer's telephone number is not listed in the directory, but it does appear in the Company's Directory Assistance Records

The Company is not responsible for any claims made or liability arising from failure to receive calls because of this arrangement

The Subscriber indemnifies (i.e., promises to reimburse the Company for any amount the Company must pay as a result of) and save the Company harmless against any and all claims for damages caused or claimed to have been caused, directly or indirectly, by the publication of a nonlisted service

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## SECTION 5 -MISCELLANEOUS SERVICES AND RATES (Cont'd)

## 5.8 Directory Listing Service (Cont'd)

## 5.8.3 Rates and Charges

	Per Month
Primary Listings	\$0 00
Additional Listings	
Residence	\$0 75
Nonpublished Service	
Residence	\$1 50
Nonlisted Service	
Residence	\$1 00
Alternate Listings	
Residence	\$0 75

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## SECTION 5 -MISCELLANEOUS SERVICES AND RATES (Cont'd)

## 5.9 Carrier Presubscription

#### 5.9.1 General

Carrier Presubscription is a procedure whereby a Customer designates to the Company the carrier which the Customer wishes to be the carrier of choice for intraLATA and interLATA toll calls Such calls are automatically directed to the designated carrier, without the need to use carrier access codes or additional dialing to direct the call to the designated carrier. Presubscription does not prevent a Customer who has presubscribed to an intraLATA or interLATA toll carrier from using carrier access codes or additional dialing to direct calls to an alternative long distance carrier on a per call basis

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#### 5.10 Toll Restriction Service

Provides for Exchange Access lines or trunks to be restricted from dialing billable toll calls. Directly dialed calls to 700/900 services and operator dialed calls billed to the line are not allowed. This arrangement does allow Calling Card calls, Collect calls, Third Number calls, and direct dialed calls to 911, Directory Assistance and Toll Free services. This service is available where facilities permit.

### 5.10.1 Rates

	Residence
Nonrecurring charge, per line	*
Monthly, per line	\$8 50

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<sup>\*</sup>For nonrecurring charges associated with Toll Restriction Service, see Section 5 1 of this tariff